

INVOICE



WBAY
 115 S Jefferson St
 Green Bay, WI 54301
 Sales T & C: www.gray.tv/advertising
 Main: (920) 432-3331
 Billing: (920) 432-3331

Property	WBAY		
Invoice #	3534150-1	Order #	3534150
Invoice Date	05/12/24	Alt Order #	WOC14635562
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/06/24	Flight Dates	04/30/24 - 05/06/24
Advertiser	Tammy Baldwin		
Product	Political		
Estimate #	1524		
Account Executive	Green Bay House		
Sales Office	Green Bay National		
Sales Region	National		
Agency Code	9923059		
Advertiser Code	91		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	146150		
Advertiser Ref	548465		
Product 1	94		
Product 2			

Billing Address:

Grassroots Media LLC
 Attention: Accounts Payable
 2 Bala Plaza
 Suite 300
 Bala Cynwyd, PA 19004

Send Payment To:

WBAY
 PO Box 14200
 Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/30/24	05/06/24	Action 2 News @ 430a	430a-5a	11111--	:30	5	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 11111-- 5 \$175.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	1	WBAY	Tu	04/30/24	4:38 AM	Action 2 News @ 430a	430a-5a	:30	TVTV2403H	\$175.00 NM
	2	WBAY	W	05/01/24	4:52 AM	Action 2 News @ 430a	430a-5a	:30	TVTV2403H	\$175.00 NM
	3	WBAY	Th	05/02/24	4:40 AM	Action 2 News @ 430a	430a-5a	:30	TVTV2403H	\$175.00 NM
	4	WBAY	F	05/03/24	4:42 AM	Action 2 News @ 430a	430a-5a	:30	TVTV2403H	\$175.00 NM
	5	WBAY	M	05/06/24	4:52 AM	Action 2 News @ 430a	430a-5a	:30	TVTV2404H	\$175.00 NM
2	04/30/24	05/06/24	Action 2 News @ 530a	530a-6a	11111--	:30	5	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 11111-- 5 \$400.00										
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	1	WBAY	Tu	04/30/24	5:39 AM	Action 2 News @ 530a	530a-6a	:30	TVTV2403H	\$400.00 NM
	2	WBAY	W	05/01/24	5:44 AM	Action 2 News @ 530a	530a-6a	:30	TVTV2403H	\$400.00 NM
	3	WBAY	Th	05/02/24	5:55 AM	Action 2 News @ 530a	530a-6a	:30	TVTV2403H	\$400.00 NM
	4	WBAY	F	05/03/24	5:46 AM	Action 2 News @ 530a	530a-6a	:30	TVTV2403H	\$400.00 NM
	5	WBAY	M	05/06/24	5:39 AM	Action 2 News @ 530a	530a-6a	:30	TVTV2404H	\$400.00 NM
3	04/30/24	05/06/24	Action 2 News @ 6a	6a-7a	11111--	:30	5	\$700.00	NM	
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	1	WBAY	Tu	04/30/24	6:57 AM	Action 2 News @ 6a	6a-7a	:30	TVTV2403H	\$700.00 NM
	2	WBAY	W	05/01/24	6:59 AM	Action 2 News @ 6a	6a-7a	:30	TVTV2403H	\$700.00 NM
	3	WBAY	Th	05/02/24	6:45 AM	Action 2 News @ 6a	6a-7a	:30	TVTV2403H	\$700.00 NM
	4	WBAY	F	05/03/24	6:44 AM	Action 2 News @ 6a	6a-7a	:30	TVTV2403H	\$700.00 NM
	5	WBAY	M	05/06/24	6:26 AM	Action 2 News @ 6a	6a-7a	:30	TVTV2404H	\$700.00 NM
4	04/30/24	05/06/24	GMA 8a	8a-9a	11111--	:30	5	\$800.00	NM	

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Tallahassee, FL 32317-4200

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Product	Political		
Estimate #	1524		

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
WBAY
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3534150-1	Invoice Month	May 2024
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Tammy Baldwin		
Product	Political		
Estimate #	1524		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
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16	04/30/24	05/04/24	Action 2 News Sa @ 8a	8a-9a	-----1-	:30	1	\$500.00	NM																																																							
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Total Spots							57																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$34,275.00
<u>Agency Commission</u>	\$5,141.25
<u>Net Amount Due</u>	\$29,133.75
<u>Invoice Balance as of 05/13/24 1:46:34 PM CT</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.