

ORDER WORKSHEET

Rep Order# 10647698 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 07/16/15 2:12 PM 1 of 2
 Last Received: 07/16/15 2:02 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WPGH-TV PITTSBURGH, PA
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AMERICA WORKS USA
 Estimate#
 Buyer MIKE DETTORRE

Agency (SHOR) SHORR JOHNSON MAGNUS
 100 NORTH 20TH STREET, SUITE 201
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E
 Flight Dates 07/20/15-07/26/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW AMERICA WORKS USA ORDER - PLEASE CNFM, THANKS BRAD FOR TREVOR

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	07/21-07/21	11P-1130P	SEINFELD	30	\$275.00	Tu	1	1	1	\$275.00	-
2	07/23-07/23	11P-1130P	SEINFELD	30	\$275.00	Th	1	1	1	\$275.00	-
3	07/20-07/20	10P-11P	NEWS	30	\$700.00	M	1	1	1	\$700.00	-
4	07/22-07/22	10P-11P	NEWS	30	\$700.00	W	1	1	1	\$700.00	-
5	07/24-07/24	10P-11P	NEWS	30	\$700.00	F	1	1	1	\$700.00	-

---REPORT TOTALS---

Report Totals: 5 / \$2,650.00

---SALES MONTHLY TOTALS---

Jul2015: 5/ \$2,650.00
 Order Totals: 5 / \$2,650.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$72,207.08 CABL .00% KDKA 27.67% UNKN .00% WPCW .00% WPGH 3.67%

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WPNT .00% WPXI 28.54% WTAE 40.12%

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS