

ORDER WORKSHEET

| | | | | | |
|----------------------------|---------------|-------------------|-----------------------|--|--------|
| Rep Order# 10647698 | Ver# 1 | Status New | Traffic Order# | Printed: 07/16/15 2:12 PM | 1 of 2 |
| EC'd Yes | | | | Last Received: 07/16/15 2:02 PM | |
| | | | | Showing Buylines: All Rep Changes or Last Station Changes | |

| | | |
|---|---|--|
| Station WPGH-TV PITTSBURGH, PA | Agency (SHOR) SHORR JOHNSON MAGNUS | Rep Firm MILLENNIUM SALES & MARKETING |
| Advertiser (6087) POLITICAL ISSUE GROU | 100 NORTH 20TH STREET, SUITE 201 | Sales Office (DC) WASHINGTON |
| Product AMERICA WORKS USA | PHILADELPHIA, PA 19103 | Salesperson (TH3) TREVOR HEATON |
| Estimate# | Agency C/P1/P2/E | Sales Assistant |
| Buyer MIKE DETTORRE | Flight Dates 07/20/15-07/26/15 | Salesperson Phone# 202-955-5342 |
| | | Salesperson Fax# 917-206-8372 |

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW AMERICA WORKS USA ORDER - PLEASE CNFM, THANKS BRAD FOR TREVOR

| Ln | Dates | Time | Program | Len | Rate | Day | Spots/ Week | Num of Weeks | Total Spots | Total Cost | RTG/IMP |
|----|-------------|-----------|----------|-----|----------|-----|----------------|-----------------|----------------|------------|---------|
| 1 | 07/21-07/21 | 11P-1130P | SEINFELD | 30 | \$275.00 | Tu | 1 | 1 | 1 | \$275.00 | - |
| 2 | 07/23-07/23 | 11P-1130P | SEINFELD | 30 | \$275.00 | Th | 1 | 1 | 1 | \$275.00 | - |
| 3 | 07/20-07/20 | 10P-11P | NEWS | 30 | \$700.00 | M | 1 | 1 | 1 | \$700.00 | - |
| 4 | 07/22-07/22 | 10P-11P | NEWS | 30 | \$700.00 | W | 1 | 1 | 1 | \$700.00 | - |
| 5 | 07/24-07/24 | 10P-11P | NEWS | 30 | \$700.00 | F | 1 | 1 | 1 | \$700.00 | - |

---REPORT TOTALS---

Report Totals: 5 / \$2,650.00

---SALES MONTHLY TOTALS---

Jul2015: 5/ \$2,650.00
Order Totals: 5 / \$2,650.00 Total GRPS: 0.0

--- COMPETITIVE ---

| | | | | | | |
|---------------|-------------|-----------|-------------|-----------|-----------|------------|
| Market Totals | \$72,207.08 | CABL .00% | KDKA 27.67% | UNKN .00% | WPCW .00% | WPGH 3.67% |
|---------------|-------------|-----------|-------------|-----------|-----------|------------|

ORDER WORKSHEET

Rep Order# 10647698 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed:
Last Received:
Showing Buylines:

07/16/15 2:12 PM 2 of 2
07/16/15 2:02 PM
All Rep Changes or Last Station Changes

Station WPGH-TV PITTSBURGH, PA
Advertiser (6087) POLITICAL ISSUE GROU
Product AMERICA WORKS USA
Estimate#
Buyer MIKE DETTORRE

Agency (SHOR) SHORR JOHNSON MAGNUS
100 NORTH 20TH STREET, SUITE 201
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 07/20/15-07/26/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

WPNT .00% WPXI 28.54% WTAE 40.12%

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS