



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd.  
6th Floor  
Arlington, VA 22209  
ph: (703) 236-9207  
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**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Majority PAC (15936)**  
**Waterfront Strategies (4018)**  
Wood, Spencer  
Monares, Barbara (1108)  
ph: (703) 236-9600

**Invoice** 419088  
**Inv Date** 9/30/2012  
**Terms** Cash In Advance  
**Contract** 193663  
**Bill Type** Standard  
**Period** 8/27/2012 - 9/30/2012

**Waterfront Strategies**  
**1010 Wisconsin Ave., NW**  
**Suite 800**  
**Washington, DC 20007**

AgM

**Product** Political-Political (1088)  
**Brand** Est 1611 LCV/Majority PAC 8.16-8.29 (70880)  
**Acct Types** **Local/Political Issue Agency**  
**Est/Headline** Est1611 8/16-8/29/  
**Demo**  
**Revision**  
**Comments** LVC/Senate Majority PAC 8/16-8/29

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/2/2012 10:05:49AM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.0	SPOT	4:58:00AM-NEWS-G	Day,M-1,Tu-1	08/27/12 5:45AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	LCVMP-VA-01TH	\$500.00	
4.0	SPOT	4:58:00AM-NEWS-G	Day,M-1,Tu-1	08/28/12 5:24AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	LCVMP-VA-01TH	\$500.00	
8.0	SPOT	6:00:00AM-NEWS-G	Day,M-1,Tu-1	08/27/12 6:39AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	LCVMP-VA-01TH	\$700.00	
8.0	SPOT	6:00:00AM-NEWS-G	Day,M-1,Tu-1	08/28/12 6:28AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	LCVMP-VA-01TH	\$700.00	
11.0	SPOT	6:59:00AM-ABC--GO	Day,M-1,Tu-1,W-1	08/27/12 8:47AM (Mo)	00:30	ABC-GOOD MORNING AMERICA	LCVMP-VA-01TH	\$1400.00	
11.0	SPOT	6:59:00AM-ABC--GO	Day,M-1,Tu-1,W-1	08/28/12 7:29AM (Tu)	00:30	ABC-GOOD MORNING AMERICA	LCVMP-VA-01TH	\$1400.00	
11.0	SPOT	6:59:00AM-ABC--GO	Day,M-1,Tu-1,W-1	08/29/12 7:49AM (We)	00:30	ABC-GOOD MORNING AMERICA	LCVMP-VA-01TH	\$1400.00	
20.0	SPOT	9:00:00AM-LIVE!	Day,M-1	08/27/12 9:56AM (Mo)	00:30	LIVE!	LCVMP-VA-01TH	\$700.00	
24.0	SPOT	10:58:25AM-ABC--TH	Day,M-1,Tu-1	08/27/12 11:34AM (Mo)	00:30	ABC--THE VIEW	LCVMP-VA-01TH	\$1000.00	
24.0	SPOT	10:58:25AM-ABC--TH	Day,M-1,Tu-1	08/28/12 12:00PM (Tu)	00:30	ABC--THE VIEW	LCVMP-VA-01TH	\$1000.00	
28.0	SPOT	11:59:56AM-NEWS-A	Day,M-1	08/27/12 12:19PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	LCVMP-VA-01TH	\$1000.00	
32.0	SPOT	12:30:00PM-WHO W	Day,Tu-1	08/28/12 12:53PM (Tu)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	LCVMP-VA-01TH	\$700.00	
37.0	SPOT	3:59:56PM-ANDERS	Day,M-1,Tu-1	08/27/12 4:30PM (Mo)	00:30	ANDERSON COOPER SHOW	LCVMP-VA-01TH	\$1000.00	
37.0	SPOT	3:59:56PM-ANDERS	Day,M-1,Tu-1	08/28/12 4:30PM (Tu)	00:30	ANDERSON COOPER SHOW	LCVMP-VA-01TH	\$1000.00	
41.0	SPOT	4:58:27PM-NEWS-AI	Day,M-1,Tu-1	08/27/12 5:39PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 5P	LCVMP-VA-01TH	\$1100.00	
41.0	SPOT	4:58:27PM-NEWS-AI	Day,M-1,Tu-1	08/28/12 5:30PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 5P	LCVMP-VA-01TH	\$1100.00	
45.0	SPOT	5:59:26PM-NEWS-AI	Day,M-1,Tu-1	08/27/12 6:14PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 6P	LCVMP-VA-01TH	\$1600.00	
45.0	SPOT	5:59:26PM-NEWS-AI	Day,M-1,Tu-1	08/28/12 6:09PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 6P	LCVMP-VA-01TH	\$1600.00	
47.0	<b>Contract Line Remarks:</b>			<b>WORLD NEWS ADJ.</b>					
	SPOT	6:27:00PM- 6:30:00	Per week (1),Mo,Tu	08/28/12 6:28PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 6P	LCVMP-VA-01TH	\$3000.00	
51.0	<b>Contract Line Remarks:</b>			<b>WORLD NEWS ADJ.</b>					
	SPOT	6:57:00PM- 7:00:00	Per week (1),Mo,Tu,We	08/28/12 6:59PM (Tu)	00:30	WHEEL OF FORTUNE	LCVMP-VA-01TH	\$6000.00	
57.0	SPOT	6:58:46PM-WHEEL C	Per week (2),Mo,Tu,We	08/27/12 7:06PM (Mo)	00:30	WHEEL OF FORTUNE	LCVMP-VA-01TH	\$3500.00	
57.0	SPOT	6:58:46PM-WHEEL C	Per week (2),Mo,Tu,We	08/29/12 7:11PM (We)	00:30	WHEEL OF FORTUNE	LCVMP-VA-01TH	\$3500.00	
61.0	SPOT	7:27:56PM-JEOPARD	Per week (2),Mo,Tu,We	08/27/12 7:53PM (Mo)	00:30	JEOPARDY	LCVMP-VA-01TH	\$4000.00	
61.0	SPOT	7:27:56PM-JEOPARD	Per week (2),Mo,Tu,We	08/29/12 7:56PM (We)	00:30	JEOPARDY	LCVMP-VA-01TH	\$4000.00	
67.0	SPOT	20938-NEWS-ABC 7 I	Per week (2),Mo,Tu,We	08/27/12 11:28PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	LCVMP-VA-01TH	\$2400.00	
67.0	SPOT	20938-NEWS-ABC 7 I	Per week (2),Mo,Tu,We	08/28/12 11:30PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 11P	LCVMP-VA-01TH	\$2400.00	
71.0	SPOT	49886-ABC--ABC NIG	Per week (1),Mo,Tu,We	08/27/12 11:54PM (Mo)	00:30	ABC--ABC NIGHTLINE	LCVMP-VA-01TH	\$1400.00	

**We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.**

Gross Total	<b>\$48,600.00</b>
Commission	<b>(\$7,290.00)</b>
Net Total	<b>\$41,310.00</b>

Total Spots 27