



KKCO
 2531 Blichmann Ave.
 Grand Junction, CO 81505
 Sales T & C: www.gray.tv/advertising
 (970) 243-1111

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 3264959 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Jose Luis Chavez for School Board | | <u>Original Date / Revision</u> 10/17/23 / 10/17/23 |
| <u>Contract Dates</u> 10/18/23 - 11/06/23 | <u>Estimate #</u> | |
| <u>Product</u> School Board 2023 | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KKCO | <u>Account Executive</u> Grand Junction House | <u>Sales Office</u> Grand Junction |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| | <u>Order Type</u> NORMAL | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 198463 | <u>Advertiser Ref</u> 625132 | |

And:

Jose Luis Chavez for School Board
Attention: Jose Luis Chavez
 1183 Richwood Ave
 Fruita, CO 81521

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1 | KKCO | 10/18/23 | 11/06/23 | Daybreak @ 6a | 6a-7a | | :30 | | | NM | 14 | \$490.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/16/23 | 10/22/23 | --WTF-- | | | | 3 | \$35.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 5 | \$35.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 5 | \$35.00 | | | |
| | Week: | 11/06/23 | 11/12/23 | M----- | | | | 1 | \$35.00 | | | |
| N 2 | KKCO | 10/18/23 | 11/06/23 | Mid Day Live | 12p-1p | | :30 | | | NM | 14 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/16/23 | 10/22/23 | --WTF-- | | | | 3 | \$20.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 5 | \$20.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 5 | \$20.00 | | | |
| | Week: | 11/06/23 | 11/12/23 | M----- | | | | 1 | \$20.00 | | | |
| N 3 | KKCO | 10/18/23 | 11/06/23 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 14 | \$770.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/16/23 | 10/22/23 | --WTF-- | | | | 3 | \$55.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 5 | \$55.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 5 | \$55.00 | | | |
| | Week: | 11/06/23 | 11/12/23 | M----- | | | | 1 | \$55.00 | | | |
| N 4 | KKCO | 10/18/23 | 11/06/23 | 11 News @ 5p M-F | 457p-530p | | :30 | | | NM | 14 | \$910.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/16/23 | 10/22/23 | --WTF-- | | | | 3 | \$65.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 5 | \$65.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 5 | \$65.00 | | | |
| | Week: | 11/06/23 | 11/12/23 | M----- | | | | 1 | \$65.00 | | | |
| N 5 | KKCO | 10/18/23 | 11/06/23 | Wheel of Fortune M-F | 630p-7p | | :30 | | | NM | 14 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/16/23 | 10/22/23 | --WTF-- | | | | 3 | \$100.00 | | | |
| | Week: | 10/23/23 | 10/29/23 | MTWTF-- | | | | 5 | \$100.00 | | | |
| | Week: | 10/30/23 | 11/05/23 | MTWTF-- | | | | 5 | \$100.00 | | | |
| | Week: | 11/06/23 | 11/12/23 | M----- | | | | 1 | \$100.00 | | | |
| Totals | | | | | | | | | | | 70 | \$3,850.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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| Jose Luis Chavez for School Board | 10/17/23 / 10/17/23 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/18/23 - 11/06/23 | School Board 2023 | |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 09/25/23 - 10/29/23 | 40 | \$2,200.00 | \$2,200.00 |
| 10/30/23 - 11/06/23 | 30 | \$1,650.00 | \$1,650.00 |
| Totals | 70 | \$3,850.00 | \$3,850.00 |

Signature: _____ **Date:** _____

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