

TELEREP, INC.  
5670 WILSHIRE BLVD., 20TH FL.  
LOS ANGELES, CA 90036



|              |  |                     |                                |             |           |
|--------------|--|---------------------|--------------------------------|-------------|-----------|
| CODE<br>X498 | ADVERTISER<br>POLI/D WASINGER/R/LTG/MO           | DATE<br>MAY29/24    | ORDER NUMBER<br>10782631       | MOD #<br>CF | PAGE<br>1 |
|              | PRODUCT<br>4107 WASINGER FOR MO<br>EST#4107      | STATION<br>KRCG-TV  | MARKET<br>COLUMBIA-JEFFERSON C |             |           |
| JCAM         | SALESPERSON<br>JONATHAN CAMPBELL<br>323-634-8035 | AGENCY CODE<br>TRGE | NIELSEN JUL/ES RA55+           |             |           |
| LA           | OFFICE<br>LOS ANGELES                            |                     |                                |             |           |

|                                   |            |
|-----------------------------------|------------|
| SCHEDULE DATES<br>AUG5/24-AUG6/24 | WEEKS<br>1 |
|-----------------------------------|------------|

**TARGET ENTERPRISES**  
**MEDIA BUYER - JANET SOLIS**  
**15260 VENTURA BLVD., #1240**  
**SHERMAN OAKS, CA 91403**

| MOD CODE *   | LINE # | DAYS      | TIME                 | LENGTH | EFFECTIVE DATES | CLASS OR WEEKS | SECT | PLAN | SPOTS PER WEEK | RATE/SPOT | TOTAL SPOTS |
|--|--------|-----------|----------------------|--------|-----------------|----------------|------|------|----------------|-----------|-------------|
| ELECTRONIC INVOICING:  |        |           |                      |        |                 |                |      |      |                |           |             |
| SPOTDATA IDB# 1944   |        |           |                      |        |                 |                |      |      |                |           |             |
| TVINVOICES.COM IS TV15473 OR 9915473                                 |        |           |                      |        |                 |                |      |      |                |           |             |
| MARKETRON ELECTRONIC ID 175418                                       |        |           |                      |        |                 |                |      |      |                |           |             |
| ***** THIS IS A CASH IN ADVANCE SCHEDULE *****                       |        |           |                      |        |                 |                |      |      |                |           |             |
| AGENCY ADVERTISER CODE = 351                      AGENCY EST# = 4107 |        |           |                      |        |                 |                |      |      |                |           |             |
| AGENCY PRODUCT CODE = 392  |        |           |                      |        |                 |                |      |      |                |           |             |
|  | 1      | MON       | 700A-900A            | 30     | AUG05           | 1W             |      |      | 1              | \$125.00  | 1           |
|  |        | PROGRAM : | CBS THIS MORNING     |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 1.7                  |        |                 |                |      |      |                |           |             |
|  | 2      | TUE       | 700A-900A            | 30     | AUG06           | 1W             |      |      | 1              | \$125.00  | 1           |
|  |        | PROGRAM : | CBS THIS MORNING     |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 1.7                  |        |                 |                |      |      |                |           |             |
|  | 3      | MON       | 600A-700A            | 30     | AUG05           | 1W             |      |      | 1              | \$190.00  | 1           |
|  |        | PROGRAM : | KRCG NEWS SUNRISE 6A |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 2.9                  |        |                 |                |      |      |                |           |             |
| FOLD   | 4      | TUE       | 600A-700A            | 30     | AUG06           | 1W             |      |      | 1              | \$190.00  | 1           |
|  |        | PROGRAM : | KRCG NEWS SUNRISE 6A |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 2.9                  |        |                 |                |      |      |                |           |             |
|  | 5      | MON       | 1000A-1100A          | 30     | AUG05           | 1W             |      |      | 1              | \$200.00  | 1           |
|  |        | PROGRAM : | PRICE IS RIGHT       |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 4.3                  |        |                 |                |      |      |                |           |             |
|  | 6      | TUE       | 1000A-1100A          | 30     | AUG06           | 1W             |      |      | 1              | \$200.00  | 1           |
|  |        | PROGRAM : | PRICE IS RIGHT       |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 4.3                  |        |                 |                |      |      |                |           |             |
|  | 7      | MON       | 500P-530P            | 30     | AUG05           | 1W             |      |      | 1              | \$195.00  | 1           |
|  |        | PROGRAM : | KRCG LIVE AT FIVE    |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 3.5                  |        |                 |                |      |      |                |           |             |
|  | 8      | TUE       | 500P-530P            | 30     | AUG06           | 1W             |      |      | 1              | \$195.00  | 1           |
|  |        | PROGRAM : | KRCG LIVE AT FIVE    |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 3.5                  |        |                 |                |      |      |                |           |             |
|  | 9      | MON       | 600P-630P            | 30     | AUG05           | 1W             |      |      | 1              | \$375.00  | 1           |
|  |        | PROGRAM : | KRCG EVENING NEWS    |        |                 |                |      |      |                |           |             |
|  |        | RA55+ :   | 4.6                  |        |                 |                |      |      |                |           |             |

Times listed represent programming and/or adjacencies as declared at time of sale. Spot Contract applies as noted above and/or variations set forth in SRDS.  
Rate Protection and Product Protection Will Follow Policy Outlined In Station's Current Rate Card.  
\*Modification Codes explanations, Non-Discrimination Clause, and Liability Clause appear on the back and are a material part of this agreement.

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| CODE<br>X498 | ADVERTISER<br>POLI/D WASINGER/R/LTG/MO           | DATE<br>MAY29/24    | ORDER NUMBER<br>10782631       | MOD #<br>CF |
| JCAM         | PRODUCT<br>4107 WASINGER FOR MO<br>EST#4107      | STATION<br>KRCG-TV  | MARKET<br>COLUMBIA-JEFFERSON C |             |
| LA           | SALESPERSON<br>JONATHAN CAMPBELL<br>323-634-8035 | AGENCY CODE<br>TRGE | NIELSEN JUL/ES RA55+           |             |
|              | OFFICE<br>LOS ANGELES                            |                     |                                |             |

PAGE  
2

|                                   |            |
|-----------------------------------|------------|
| SCHEDULE DATES<br>AUG5/24-AUG6/24 | WEEKS<br>1 |
|-----------------------------------|------------|

**TARGET ENTERPRISES**  
**MEDIA BUYER - JANET SOLIS**  
**15260 VENTURA BLVD., #1240**  
**SHERMAN OAKS, CA 91403**

| MOD CODE * | LINE # | DAYS      | TIME                | LENGTH | EFFECTIVE DATES | CLASS OR WEEKS | SECT | PLAN | SPOTS PER WEEK | RATE/SPOT  | TOTAL SPOTS |
|------------|--------|-----------|---------------------|--------|-----------------|----------------|------|------|----------------|------------|-------------|
| FOLD       | 10     | MON       | 1000P-1035P         | 30     | AUG05           | 1W             |      |      | 1              | \$350.00   | 1           |
|            |        | PROGRAM : | KRCG NEWS NIGHTSIDE |        |                 |                |      |      |                |            |             |
|            |        | RA55+ :   | 4.6                 |        |                 |                |      |      |                |            |             |
| FOLD       | #10#   | AUG24     | \$2,145             |        |                 |                |      |      |                | \$2,145.00 | 10          |

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Modification Codes indicate changes to line since last contract.

A = Added  
C = Cancelled  
D = Days Changed  
E = Effective Dates Changed  
L = Length Changed  
M = Make-good Status Change  
T = Time Changed  
S = Spots/Week Changed  
P = Plan, Class or Section Change  
R = Rate Changed  
Z = Comments Change  
\* = More than two change codes

Agency acknowledges and agrees to Station's policies against impermissible discrimination in advertising sales agreements for television airtime on the basis of race or ethnicity, and against knowingly accepting any advertising that is intended to do so.

Agency represents and warrants that it is not purchasing television airtime from Station pursuant to this advertising sales agreement with the intent of impermissibly discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser, Agency or to Service, or payment by Agency to Service, shall not constitute payment to station.