

ADVERTISER CODE X498 POLI/D WASINGER/R/LTG/MO

DATE MAY30/24 ORDER NUMBER 10782630

MARKET

MOD# 1

CF

PAGE 1

PRODUCT

4106 WASINGER FOR MO EST#4106

KRCG-TV

STATION

COLUMBIA-JEFFERSON C

SALESPERSON JCAM

JONATHAN CAMPBELL 323-634-8035

AGENCY CODE TRGE

NIELSEN JUL/ES RA55+

LALOS ANGELES TARGET ENTERPRISES
MEDIA BUYER - JANET SOLIS
15260 VENTURA BLVD., #1240
SHERMAN OAKS, CA 91403

SCHEDULE DATES WEEKS $\tt JUL29/24-AUG4/24$ 1

	MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD												
			ELECTRONIC IN	VOICING:								
			SPOTDATA IDB‡ TVINVOICES.CO MARKETRON ELE	M IS TV15473	OR 17541	9915473 8						
			**** THIS IS	A CASH IN A	ADVAN	CE SCHEDULE	* * * * *					
			AGENCY ADVERTAGENCY PRODUC			AGENCY	EST#	= 41	06			
		1	M-F PROGRAM : KF RA55+ : 1.	430A-500A CG NEWS SUNF 0		JUL29-AUG2 430A	1 W			5	\$20.00	5
		2		500A-600A RCG NEWS SUNF 4		JUL29-AUG2 5A	1 W			10	\$70.00	10
		3	M-F PROGRAM : CE RA55+ : 1.	700A-900A 3S THIS MORNI 7		JUL29-AUG2	1 W			10	\$125.00	10
FOLD		4	M-F PROGRAM : KF RA55+ : 3.	600A-700A RCG NEWS SUNF 0		JUL29-AUG2 6A	1 W			10	\$190.00	10
		5	M-F PROGRAM: NA RA55+ : 1.	900A-1000A ATIONAL DESK	30	JUL29-AUG2	1 W			10	\$65.00	10
		6	M-F PROGRAM : LE RA55+ : 1.	200P-300P ET'S MAKE A I 6		JUL29-AUG2	1 W			5	\$85.00	5
		7	M-F PROGRAM : BC RA55+ : 2.	1230P-100P DLD & BEAUTIF 9		JUL29-AUG2	1 W			8	\$160.00	8
		8		1200N-1230P CG NEWS AT N		JUL29-AUG2	1 W			5	\$170.00	5
		9	M-F PROGRAM : YORA55+ : 3.	1100A-1200N DUNG AND REST		JUL29-AUG2	1 W			8	\$160.00	8

Times listed represent programming and/or adjacencies as declared at time of sale. Spot Contract applies as noted above and/or variations set forth in SRDS.

Rate Protection and Product Protection Will Follow Policy Outlined In Station's Current Rate Card.



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JONATHAN CAMPBELL

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OFFICE

JCAM

LA LOS ANGELES

TARGET ENTERPRISES
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SHERMAN OAKS, CA 91403

SCHEDULE DATES WEEKS
JUL29/24-AUG4/24
1

	MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD		10		1000A-1100A RICE IS RIGHT 3	30	JUL29-AUG2	1 W			5	\$200.00	5
		11		300P-400P EVE W-KELLY & 1		JUL29-AUG2 N	1 W			5	\$45.00	5
		12		400P-500P CLLY CLARKSON 3		JUL29-AUG2	1 W			5	\$65.00	5
		13		530P-600P SSEVENING NE		JUL29-AUG2	1 W			3	\$275.00	3
		14		500P-530P RCG LIVE AT E 4		JUL29-AUG2	1 W			5	\$195.00	5
		15		600P-630P RCG EVENING N		JUL29-AUG2	1 W			5	\$375.00	5
FOLD		16		630P-700P TERTAINMENT 9	30 TONI	JUL29-AUG2 GHT	1 W			5	\$190.00	5
FOLD		17		900P-1000P 3 HOURS 6	30	AUG03	1 W			1	\$275.00	1
		18		900P-1000P SI VEGAS ENC 7	30	JUL31	1 W			1	\$250.00	1
		19		900P-1000P RACKER ENC 9	30	AUG04	1 W			1	\$250.00	1
		20		900P-1000P HE CHALLENGE 2	30	AUG01	1 W			1	\$250.00	1
		21		900P-1000P BI MOST WANTE		JUL30 C	1W			1	\$250.00	1

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SCHEDULE DATES WEEKS $\tt JUL29/24-AUG4/24$ 1

	MOD CODE *	LINE#	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD		22	SUN PROGRAM : 60 RA55+ : 3.	600P-700P) MINUTES 6	30	AUG04	1 W			1	\$475.00	1
		23	FRI PROGRAM : BI RA55+ : 3.	900P-1000P UE BLOODS EN 5		AUG02	1 W			1	\$275.00	1
		24	MON PROGRAM : NE RA55+ : 3.	700P-800P RHOOD ENC/BO 7		JUL29 C	1 W			1	\$225.00	1
		25	FRI PROGRAM : SE RA55+ : 3.	700P-800P CRET CELEB F 8		AUG02 ATE	1 W			1	\$325.00	1
		26	WED PROGRAM : SI RA55+ : 3.	800P-900P JPERFAN 9	3 0	JUL31	1 W			1	\$250.00	1
		27	SUN PROGRAM : BI RA55+ : 4.	700P-800P G BROTHER 0	30	AUG04	1 W			1	\$250.00	1
		28	FRI PROGRAM : FI RA55+ : 4.	800P-900P RE COUNTRY E 1		AUG02	1 W			1	\$250.00	1
FOLD		29	MON PROGRAM: NO RA55+: 4.	900P-1000P IS HAWAII EN 2	1C 30	JUL29	1 W			1	\$250.00	1
		30	WED PROGRAM : BI RA55+ : 4.	700P-800P G BROTHER 3	30	JUL31	1 W			1	\$300.00	1
		31	SUN PROGRAM: TH RA55+ : 4.	800P-900P HE EQUALIZER 4		AUG04	1 W			1	\$200.00	1
		32	THU PROGRAM : BI RA55+ : 4.	800P-900P G BROTHER 4	30	AUG01	1 W			1	\$250.00	1
		33	TUE PROGRAM : FE RA55+ : 4.	800P-900P 3I INTERNATIO 6		JUL30 ENC	1 W			1	\$250.00	1

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	MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD		3 4		800P-900P CIS ENC .3	30	JUL29	1 W			1	\$250.00	1
	CS	35		700P-800P HELDON ENC/GH 4		AUG01 ENC	1 W			0	\$375.00	0
		36		700P-800P 3I ENC 4	30	JUL30	1 W			1	\$325.00	1
		37		1000P-1035P RCG NEWS NIGH 9		JUL29-AUG2 E	1 W			5	\$350.00	5
		38		700A-900A 3S SATURDAY N 1		AUG03 NG	1 W			2	\$70.00	2
		39		1000A-1030A ACE THE NATIO		AUG04	1 W			1	\$90.00	1
		40		930A-1000A ACE THE NATIO 2		AUG04	1 W			1	\$90.00	1
FOLD		41		1035P-1135P HE NATIONAL I 4		AUG03	1 W			1	\$75.00	1
		42		1035P-1105P ULL MEASURE 0	30	AUG04	1 W			1	\$75.00	1
		43		600P-630P RCG NEWS THIS 5		AUG03 KEND	1 W			1	\$195.00	1
		44		800A-930A BS SUNDAY MOF .6		AUG04	1 W			2	\$125.00	2
		45		1000P-1035P RCG NEWS WEEF 0		AUG03	1W			1	\$350.00	1

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LALOS ANGELES

CLASS

TARGET ENTERPRISES
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FOLD		46		1000P-1035P RCG NEWS WEEF 7		AUG04	1W			1	\$350.00	1
	М	47	RA55+ : 5	700P-800P HELDON ENC/GH 4 KE-GOOD FOR A	IOSTS	AUG01 ENC ON LINE-35 FO	1W	SPOT	/WK	1	\$325.00	1
FOLD												
	#1	40#7	AUG24 \$23,450								\$23,450.00	140

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Modification Codes indicate changes to line since last contract.

A = Added

C = Cancelled

D = Days Changed

E = Effective Dates Changed

L = Length Changed

M= Make-good Status Change

T = Time Changed

S = Spots/Week Changed

P = Plan, Class or Section Change

R = Rate Changed

Z = Comments Change

* = More than two change codes

Agency acknowledges and agrees to Station's policies against impermissible discrimination in advertising sales agreements for television airtime on the basis of race or ethnicity, and against knowingly accepting any advertising that is intended to do so.

Agency represents and warrants that it is not purchasing television airtime from Station pursuant to this advertising sales agreement with the intent of impermissibly discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser, Agency or to Service, or payment by Agency to Service, shall not constitute payment to station.