

TELEREP, INC.  
5670 WILSHIRE BLVD., 20TH FL.  
LOS ANGELES, CA 90036



CODE X498 ADVERTISER POLI/D WASINGER/R/LTG/MO DATE MAY30/24 ORDER NUMBER 10782629 MOD # 1 CF PAGE 1

PRODUCT 4105 WASINGER FOR MO EST#4105 STATION KRCG-TV MARKET COLUMBIA-JEFFERSON C

JCAM SALESPERSON JONATHAN CAMPBELL AGENCY CODE TRGE NIELSEN JUL/ES RA55+  
323-634-8035

LA OFFICE LOS ANGELES

SCHEDULE DATES	WEEKS
JUL22/24-JUL28/24	1

**TARGET ENTERPRISES**  
MEDIA BUYER - JANET SOLIS  
15260 VENTURA BLVD., #1240  
SHERMAN OAKS, CA 91403

MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
ELECTRONIC INVOICING:											
SPOTDATA IDB# 1944											
TVINVOICES.COM IS TV15473 OR 9915473											
MARKETRON ELECTRONIC ID 175418											
***** THIS IS A CASH IN ADVANCE SCHEDULE *****											
AGENCY ADVERTISER CODE = 351 AGENCY EST# = 4105											
AGENCY PRODUCT CODE = 392											
	1	M-F	430A-500A	30	JUL22-JUL26	1W			5	\$20.00	5
		PROGRAM :	KRCG NEWS SUNRISE	430A							
		RA55+ :	1.0								
	2	M-F	500A-600A	30	JUL22-JUL26	1W			10	\$70.00	10
		PROGRAM :	KRCG NEWS SUNRISE	5A							
		RA55+ :	1.4								
	3	M-F	700A-900A	30	JUL22-JUL26	1W			10	\$125.00	10
		PROGRAM :	CBS THIS MORNING								
		RA55+ :	1.7								
FOLD	4	M-F	600A-700A	30	JUL22-JUL26	1W			10	\$190.00	10
		PROGRAM :	KRCG NEWS SUNRISE	6A							
		RA55+ :	3.0								
	5	M-F	900A-1000A	30	JUL22-JUL26	1W			10	\$65.00	10
		PROGRAM :	NATIONAL DESK								
		RA55+ :	1.6								
	6	M-F	200P-300P	30	JUL22-JUL26	1W			5	\$85.00	5
		PROGRAM :	LET'S MAKE A DEAL								
		RA55+ :	1.6								
	7	M-F	1230P-100P	30	JUL22-JUL26	1W			5	\$160.00	5
		PROGRAM :	BOLD & BEAUTIFUL								
		RA55+ :	2.9								
	8	M-F	1200N-1230P	30	JUL22-JUL26	1W			5	\$170.00	5
		PROGRAM :	KRCG NEWS AT NOON								
		RA55+ :	3.3								
	9	M-F	1100A-1200N	30	JUL22-JUL26	1W			5	\$160.00	5
		PROGRAM :	YOUNG AND RESTLESS								
		RA55+ :	3.3								

Times listed represent programming and/or adjacencies as declared at time of sale. Spot Contract applies as noted above and/or variations set forth in SRDS.

Rate Protection and Product Protection Will Follow Policy Outlined In Station's Current Rate Card.

\*Modification Codes explanations, Non-Discrimination Clause, and Liability Clause appear on the back and are a material part of this agreement.

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CODE X498 ADVERTISER POLI/D WASINGER/R/LTG/MO DATE MAY30/24 ORDER NUMBER 10782629 MOD # 1 CF PAGE 2

PRODUCT 4105 WASINGER FOR MO EST#4105 STATION KRCG-TV MARKET COLUMBIA-JEFFERSON C

JCAM SALESPERSON JONATHAN CAMPBELL AGENCY CODE TRGE NIELSEN JUL/ES RA55+ 323-634-8035

LA OFFICE LOS ANGELES

**TARGET ENTERPRISES**  
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SHERMAN OAKS, CA 91403

SCHEDULE DATES	WEEKS
JUL22/24-JUL28/24	1

MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD	10	M-F	1000A-1100A	30	JUL22-JUL26	1W			5	\$200.00	5
		PROGRAM :	PRICE IS RIGHT								
		RA55+ :	4.3								
	11	M-F	300P-400P	30	JUL22-JUL26	1W			5	\$45.00	5
		PROGRAM :	LIVE W-KELLY & RYAN								
		RA55+ :	1.1								
	12	M-F	400P-500P	30	JUL22-JUL26	1W			5	\$65.00	5
		PROGRAM :	KELLY CLARKSON								
		RA55+ :	1.3								
	13	M-F	530P-600P	30	JUL22-JUL26	1W			3	\$275.00	3
		PROGRAM :	CBS EVENING NEWS								
		RA55+ :	3.3								
	14	M-F	500P-530P	30	JUL22-JUL26	1W			5	\$195.00	5
		PROGRAM :	KRCG LIVE AT FIVE								
		RA55+ :	3.4								
	15	M-F	600P-630P	30	JUL22-JUL26	1W			5	\$375.00	5
		PROGRAM :	KRCG EVENING NEWS								
		RA55+ :	4.1								
	16	M-F	630P-700P	30	JUL22-JUL26	1W			5	\$190.00	5
		PROGRAM :	ENTERTAINMENT TONIGHT								
		RA55+ :	2.9								
FOLD	17	SUN	600P-700P	30	JUL28	1W			1	\$475.00	1
		PROGRAM :	60 MINUTES								
		RA55+ :	3.6								
	18	FRI	900P-1000P	30	JUL26	1W			1	\$275.00	1
		PROGRAM :	BLUE BLOODS ENC								
		RA55+ :	3.5								
	19	SUN	700P-800P	30	JUL28	1W			1	\$250.00	1
		PROGRAM :	BIG BROTHER								
		RA55+ :	4.0								
	20	FRI	800P-900P	30	JUL26	1W			1	\$250.00	1
		PROGRAM :	FIRE COUNTRY ENC								
		RA55+ :	4.1								
	21	MON	900P-1000P	30	JUL22	1W			1	\$250.00	1
		PROGRAM :	NCIS HAWAII ENC								
		RA55+ :	4.2								

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CODE X498 ADVERTISER POLI/D WASINGER/R/LTG/MO DATE MAY30/24 ORDER NUMBER 10782629 MOD # 1 CF PAGE 3

PRODUCT 4105 WASINGER FOR MO EST#4105 STATION KRCG-TV MARKET COLUMBIA-JEFFERSON C

JCAM SALESPERSON JONATHAN CAMPBELL AGENCY CODE TRGE NIELSEN JUL/ES RA55+  
323-634-8035

LA OFFICE LOS ANGELES

SCHEDULE DATES	WEEKS
JUL22/24-JUL28/24	1

**TARGET ENTERPRISES**  
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MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD	22	WED	700P-800P	30	JUL24	1W			1	\$300.00	1
		PROGRAM : BIG BROTHER									
		RA55+ : 4.3									
	23	SUN	800P-900P	30	JUL28	1W			1	\$200.00	1
		PROGRAM : THE EQUALIZER ENC									
		RA55+ : 4.4									
	24	THU	800P-900P	30	JUL25	1W			1	\$250.00	1
		PROGRAM : BIG BROTHER									
		RA55+ : 4.4									
	25	TUE	800P-900P	30	JUL23	1W			1	\$250.00	1
		PROGRAM : FBI INTERNATIONAL ENC									
		RA55+ : 4.6									
	26	MON	800P-900P	30	JUL22	1W			1	\$250.00	1
		PROGRAM : NCIS ENC									
		RA55+ : 5.3									
CS	27	THU	700P-800P	30	JUL25	1W			0	\$375.00	0
		PROGRAM : SHELDON ENC/GHOSTS ENC									
		RA55+ : 5.4									
	28	TUE	700P-800P	30	JUL23	1W			1	\$325.00	1
		PROGRAM : FBI ENC									
		RA55+ : 5.4									
FOLD	29	M-F	1000P-1035P	30	JUL22-JUL26	1W			5	\$350.00	5
		PROGRAM : KRCG NEWS NIGHTSIDE									
		RA55+ : 3.9									
	30	SUN	930A-1000A	30	JUL28	1W			1	\$90.00	1
		PROGRAM : FACE THE NATION									
		RA55+ : 1.2									
	31	SAT	1035P-1135P	30	JUL27	1W			1	\$75.00	1
		PROGRAM : THE NATIONAL DESK									
		RA55+ : 1.4									
	32	SUN	1035P-1105P	30	JUL28	1W			1	\$75.00	1
		PROGRAM : FULL MEASURE									
		RA55+ : 2.0									
	33	SAT	600P-630P	30	JUL27	1W			1	\$195.00	1
		PROGRAM : KRCG NEWS THIS WEEKEND									
		RA55+ : 2.5									

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CODE X498	ADVERTISER POLI/D WASINGER/R/LTG/MO	DATE MAY30/24	ORDER NUMBER 10782629	MOD # 1 CF	PAGE 4
JCAM	PRODUCT 4105 WASINGER FOR MO EST#4105	STATION KRCG-TV	MARKET COLUMBIA-JEFFERSON C		
	SALESPERSON JONATHAN CAMPBELL 323-634-8035	AGENCY CODE TRGE	NIELSEN JUL/ES RA55+		
LA	OFFICE LOS ANGELES				

SCHEDULE DATES JUL22/24-JUL28/24	WEEKS 1
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MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD	34	SUN	800A-930A	30	JUL28	1W			2	\$125.00	2
		PROGRAM :	CBS SUNDAY MORNING								
		RA55+ :	2.6								
	35	SAT	1000P-1035P	30	JUL27	1W			1	\$350.00	1
		PROGRAM :	KRCG NEWS WEEKEND								
		RA55+ :	3.0								
	36	SUN	1000P-1035P	30	JUL28	1W			1	\$350.00	1
		PROGRAM :	KRCG NEWS WEEKEND								
		RA55+ :	3.7								
M	37	THU	700P-800P	30	JUL25	1W			1	\$325.00	1
		PROGRAM :	SHELDON ENC/GHOSTS		ENC						
		RA55+ :	5.4								
		THIS IS A MAKE-GOOD FOR JUL25 ON LINE-27 FOR 1 SPOT/WK									
	#123#	JUL24	\$20,185							\$20,185.00	123

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Modification Codes indicate changes to line since last contract.

A = Added  
C = Cancelled  
D = Days Changed  
E = Effective Dates Changed  
L = Length Changed  
M = Make-good Status Change  
T = Time Changed  
S = Spots/Week Changed  
P = Plan, Class or Section Change  
R = Rate Changed  
Z = Comments Change  
\* = More than two change codes

Agency acknowledges and agrees to Station's policies against impermissible discrimination in advertising sales agreements for television airtime on the basis of race or ethnicity, and against knowingly accepting any advertising that is intended to do so.

Agency represents and warrants that it is not purchasing television airtime from Station pursuant to this advertising sales agreement with the intent of impermissibly discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser, Agency or to Service, or payment by Agency to Service, shall not constitute payment to station.