

|      |               | <b>de</b><br>X 4 9 8 | ADVERTISER<br>B POLI/D W.                    | ASINGER/R/L'                          | ГG∕MO      | <b>date</b><br>MAY30/24                  |   | er numbe<br>0 7 8 2 |      |                      | D#<br>1 CF | PAGE<br>1      |  |  |  |
|------|---------------|----------------------|--|---------------------------------------|------------|--|---|---------------------|------|----------------------|------------|----------------|--|--|--|
|      |               |                      |  | INGER FOR MO<br>EST#4104              | С          | station<br>KRCG-TV                       | MAR<br>C  |                     | BIA- | JEFFI                | ERSON C    |                |  |  |  |
|      | ı             | JCAM                 | SALESPERSON<br>JONATHAN<br>323-634-          | CAMPBELL<br>8035                      |            | AGENCY CODE<br>TRGE NIELSEN JUL/ES RA55+ |   |                     |      |                      |            |                |  |  |  |
|      | ]             | LA                   | OFFICE<br>LOS ANGE                           | LES                                   |            | MED<br>1526                              | TARGET ENTERPRISES<br>MEDIA BUYER - JANET SOLIS<br>15260 VENTURA BLVD., #1240<br>SHERMAN OAKS, CA 91403 |                     |      |                      |            |                |  |  |  |
|      |               |                      |  | <b>jle dates</b><br>4 – JUL 2 1 / 2 4 | weeks<br>1 |  |   |                     |      |                      |            |                |  |  |  |
|      | MOD<br>CODE * | LINE #               | DAYS   | ТІМЕ                                  | LENGTH     | EFFECTIVE DATES                          | CLASS<br>OR<br>WEEKS  | SECT                | PLAN | SPOTS<br>PER<br>WEEK | RATE/SPOT  | TOTAL<br>SPOTS |  |  |  |
| FOLD | -             |                      | ELECTRONIC I                                 | NVOICING:                             |            |  |   |                     |      |                      |            |                |  |  |  |
|      |               |                      | SPOTDATA IDB<br>TVINVOICES.C<br>MARKETRON EL | OM IS TV154'                          |            |  |   |                     |      |                      |            |                |  |  |  |
|      |               |                      |  |                                       |            | CE SCHEDULE *                            | * * * *   |                     |      |                      |            |                |  |  |  |
|      |               |                      | AGENCY ADVER<br>AGENCY PRODU                 |                                       |            | AGENCY E                                 | ST#   | = 41                | 04   |                      |            |                |  |  |  |
|      |               | 1                    | M-F<br>PROGRAM : KI<br>RA55+ : 1             |                                       |            | JUL15-JUL19<br>5A                        | 1W  |                     |      | 5                    | \$70.00    | 5              |  |  |  |
|      |               | 2                    |  | 700A-900A<br>BS THIS MORI<br>.7       |            | JUL15-JUL19                              | 1W  |                     |      | 10                   | \$125.00   | 10             |  |  |  |
|      |               | 3                    |  | 600A-700A<br>RCG NEWS SUI<br>.0       |            | JUL15-JUL19<br>6A                        | 1W  |                     |      | 10                   | \$190.00   | 10             |  |  |  |
| FOLD | -             | 4                    |  | 900A-1000A<br>ATIONAL DESI<br>6       |            | JUL15-JUL19                              | 1W  |                     |      | 5                    | \$65.00    | 5              |  |  |  |
|      |               | 5                    |  | 200P-300P<br>ET'S MAKE A<br>.6        |            | JUL15-JUL19                              | 1W  |                     |      | 5                    | \$85.00    | 5              |  |  |  |
|      |               | 6                    |  | 1230P-100P<br>OLD & BEAUT:<br>.9      |            | JUL15-JUL19                              | 1W  |                     |      | 5                    | \$160.00   | 5              |  |  |  |
|      |               | 7                    |  | 1200N-12301<br>RCG NEWS AT<br>.3      |            | JUL15-JUL19                              | 1W  |                     |      | 5                    | \$170.00   | 5              |  |  |  |
|      |               | 8                    |  | 1100A-1200<br>OUNG AND RE:<br>.3      |            | JUL15-JUL19                              | 1W  |                     |      | 5                    | \$160.00   | 5              |  |  |  |
|      |               | 9                    |  | 1000A-11002<br>RICE IS RIG<br>.3      |            | JUL15-JUL19                              | 1W  |                     |      | 5                    | \$200.00   | 5              |  |  |  |

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Rate Protection and Product Protection Will Follow Policy Outlined In Station's Current Rate Card.



|      |               | о <b>ре</b><br>Х498 |   | ADVERTIS<br>POLI               |      | WA       | SINGER/R/LT                     | G/MO                | <b>date</b><br>MAY30/24   |                      | er numbi<br>0 7 8 2 |       | <b>мод</b><br>1      | CF        | PAGE<br>2      |  |
|------|---------------|---------------------|---|--------------------------------|------|----------|---------------------------------|---------------------|---|----------------------|---------------------|-------|----------------------|-----------|----------------|--|
|      |               |                     | PRODUCT<br>4104 WASINGER FOR MO<br>EST#4104 |                                |      |          |                                 |                     | STATION MARKET<br>KRCG-TV COLUMBIA-JEFFERSON C  |                      |                     |       |                      |           |                |  |
|      |               | JCAN                |   | SALESPER<br>JONA<br>323-       | ATHA | N        | CAMPBELL                        | AGENCY CODE<br>TRGE | N   | IELS                 | EN                  | JUL/E | <u>s ra55+</u>       |           |                |  |
|      |               | LA                  | Г   | office<br>LOS                  |      |          |                                 |                     | TARGET ENTERPRISES<br>MEDIA BUYER - JANET SOLIS<br>15260 VENTURA BLVD., #1240<br>SHERMAN OAKS, CA 91403 |                      |                     |       |                      |           |                |  |
|      |               |                     |   | SCHEDULE DATES<br>JUL15/24-JUL |      |          |                                 | l<br>1              |   |                      |                     |       |                      |           |                |  |
|      | MOD<br>CODE * | LINE #              |   | DAYS                           |      |          | TIME                            | LENGTH              | EFFECTIVE DATES   | CLASS<br>OR<br>WEEKS | SECT                | PLAN  | SPOTS<br>PER<br>WEEK | RATE/SPOT | TOTAL<br>SPOTS |  |
| FOLD | -             | 10                  | M-F<br>PRO<br>RA5                           | GRAM                           | :    | LI<br>1. | 300P-400P<br>VE W-KELLY 8<br>1  |                     | JUL15-JUL19<br>N  | 1W                   |                     |       | 5                    | \$45.00   | 5              |  |
|      |               | 11                  | M-F<br>PRO<br>RA5                           | GRAM                           | :    | КЕ<br>1. | 400P-500P<br>LLY CLARKSON<br>3  |                     | JUL15-JUL19   | 1W                   |                     |       | 5                    | \$65.00   | 5              |  |
|      |               | 12                  | M-F<br>PRO<br>RA5                           | GRAM                           | :    | CE<br>3. | 530P-600P<br>S EVENING NI<br>3  |                     | JUL15-JUL19   | 1W                   |                     |       | 2                    | \$275.00  | 2              |  |
|      |               | 13                  | M-F<br>PRO<br>RA5                           | GRAM                           | :    | KR<br>3. | 500P-530P<br>CG LIVE AT 1<br>4  |                     | JUL15-JUL19   | 1W                   |                     |       | 5                    | \$195.00  | 5              |  |
|      |               | 14                  | M-F<br>PRO<br>RA5                           | GRAM                           | :    | KR<br>4. | 600P-630P<br>CG EVENING 1<br>1  |                     | JUL15-JUL19   | 1W                   |                     |       | 5                    | \$375.00  | 5              |  |
|      |               | 15                  | M-F<br>PRO<br>RA5                           | GRAM                           | :    | EN<br>2. | 630P-700P<br>TERTAINMENT<br>9   |                     | JUL15-JUL19<br>GHT  | 1W                   |                     |       | 5                    | \$190.00  | 5              |  |
| FOLD |               | 16                  | SUN<br>PRO<br>RA5                           | GRAM                           | :    | 60<br>3. | 600P-700P<br>MINUTES<br>6       | 30                  | JUL21   | 1W                   |                     |       | 1                    | \$475.00  | 1              |  |
| FOLD |               | 17                  | FRI<br>PRO<br>RA5                           | GRAM                           | :    | BI<br>3. | 900P-1000P<br>UE BLOODS E1<br>5 |                     | JUL19   | 1W                   |                     |       | 1                    | \$275.00  | 1              |  |
|      |               | 18                  | FRI<br>PRO<br>RA5                           | GRAM                           | :    | FI<br>4. | 800P-900P<br>RE COUNTRY 1<br>1  |                     | JUL19   | 1W                   |                     |       | 1                    | \$250.00  | 1              |  |
|      |               | 19                  | MON<br>PRO<br>RA5                           | GRAM                           | :    | NC<br>4. | 900P-1000P<br>IS HAWAII EI<br>2 |                     | JUL15   | 1W                   |                     |       | 1                    | \$250.00  | 1              |  |
|      |               | 20                  | WED<br>PRO<br>RA5                           | GRAM                           | :    | ві<br>4. | 700P-800P<br>G BROTHER<br>3     | 30                  | JUL17   | 1W                   |                     |       | 1                    | \$300.00  | 1              |  |
|      |               | 21                  | SUN<br>PRO<br>RA5                           | GRAM                           | :    | тн<br>4. | 800P-900P<br>E EQUALIZER<br>4   |                     | JUL21   | 1W                   |                     |       | 1                    | \$200.00  | 1              |  |
|      |               |                     |   |                                |      |          |                                 |                     |   |                      |                     |       |                      |           |                |  |

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|      |               | о <b>ре</b><br>X 4 9 8   |                     | D <b>VERTISE</b><br>POLI          |      | ASINGER/R/L                         | TG/MO      | <b>date</b><br>MAY30/24   |                      | <b>ег мимы</b><br>0 7 8 2 |  |                      | DD#<br>1 CF         | PAGE<br>3      |  |  |  |  |  |
|------|---------------|--------------------------|---------------------|-----------------------------------|------|-------------------------------------|------------|---|----------------------|---------------------------|--|----------------------|---------------------|----------------|--|--|--|--|--|
|      |               | JCAN                     | s                   | ALESPER                           | SON  | INGER FOR M<br>EST#4104<br>CAMPBELL | 0          | STATION<br>KRCG-TV<br>AGENCY CODE<br>TRGE   |                      |                           |  |                      | ERSON C<br>ES RA55+ |                |  |  |  |  |  |
|      |               | UCAN                     | 1                   |                                   | 634- |                                     |            |   | IV                   | 1000                      |  | 0017.                |                     |                |  |  |  |  |  |
|      |               | OFFICE<br>LA LOS ANGELES |                     |                                   |      |                                     |            | TARGET ENTERPRISES<br>MEDIA BUYER - JANET SOLIS<br>15260 VENTURA BLVD., #1240<br>SHERMAN OAKS, CA 91403 |                      |                           |  |                      |                     |                |  |  |  |  |  |
|      |               |                          |                     | schedule dates<br>JUL15/24-JUL21/ |      |                                     | weeks<br>1 |   |                      |                           |  |                      |                     |                |  |  |  |  |  |
|      | MOD<br>CODE * | MOD * LINE #             |                     | DAYS                              |      | TIME                                | LENGTH     | EFFECTIVE DATES   | CLASS<br>OR<br>WEEKS | OR SECT                   |  | SPOTS<br>PER<br>WEEK | RATE/SPOT           | TOTAL<br>SPOTS |  |  |  |  |  |
| FOLD |               | 22                       | THU<br>PROG<br>RA55 | GRAM<br>5+                        |      | 800P-900P<br>IG BROTHER<br>.4       | 3 0        | JUL18   | 1W                   |                           |  | 1                    | \$250.00            | 1              |  |  |  |  |  |
|      |               | 23                       | TUE<br>PROG<br>RA55 | GRAM<br>5+                        |      | 800P-900P<br>BI INTERNAT<br>.6      |            | JUL16<br>ENC  | 1W                   |                           |  | 1                    | \$250.00            | 1              |  |  |  |  |  |
|      |               | 24                       | MON<br>PROG<br>RA55 | GRAM<br>5+                        |      | 800P-900P<br>CIS ENC<br>.3          | 3 0        | JUL15   | 1W                   |                           |  | 1                    | \$250.00            | 1              |  |  |  |  |  |
|      | CS            | 25                       | THU<br>PROC<br>RA55 | GRAM<br>5+                        |      | 700P-800P<br>HELDON ENC/<br>.4      |            | JUL18<br>ENC  | 1W                   |                           |  | 0                    | \$375.00            | 0              |  |  |  |  |  |
|      |               | 26                       | TUE<br>PROG<br>RA55 | GRAM<br>5+                        |      | 700P-800P<br>BI ENC<br>.4           | 30         | JUL16   | 1W                   |                           |  | 1                    | \$325.00            | 1              |  |  |  |  |  |
|      |               | 27                       |                     | GRAM<br>5+                        |      | 1000P-1035<br>RCG NEWS NI<br>.9     |            | JUL15-JUL19<br>E  | 1W                   |                           |  | 5                    | \$350.00            | 5              |  |  |  |  |  |
| FOLD |               | 28                       | RA55                | GRAM<br>5+                        |      | 1000A-1030<br>ACE THE NAT<br>.1     | ION        | JUL21   | 1W                   |                           |  | 1                    | \$90.00             | 1              |  |  |  |  |  |
|      |               | 29                       | PROG<br>RA55        | GRAM<br>5+                        |      | 930A-1000A<br>ACE THE NAT<br>.2     | ION        | JUL21   | 1W                   |                           |  | 1                    | \$90.00             | 1              |  |  |  |  |  |
|      |               |                          | RA55                | GRAM<br>5+                        |      | 1035P-1135<br>HE NATIONAL<br>4      | DESK       | JUL20   | 1W                   |                           |  | 1                    | \$75.00             | 1              |  |  |  |  |  |
|      |               |                          | RA55                | GRAM<br>5+                        |      | 1035P-1105<br>ULL MEASURE<br>.0     |            | JUL21   | 1W                   |                           |  | 1                    | \$75.00             | 1              |  |  |  |  |  |
|      |               |                          | RA55                | GRAM<br>5+                        |      | 600P-630P<br>RCG NEWS TH            | IS WEE     |   | 1W                   |                           |  | 1                    | \$195.00            | 1              |  |  |  |  |  |
|      |               | 33                       |                     | GRAM<br>5+                        |      | 800A-930A<br>BS SUNDAY M<br>.6      |            | JUL21   | 1W                   |                           |  | 2                    | \$125.00            | 2              |  |  |  |  |  |

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|      |               | DDE<br>X 4 9 8 | 3                 | advert<br>POI   |          | D WI     | ASINGER/R/                  | LTG/M      | 0   | <b>DATE</b><br>MAY30/24      |                      | er numbe<br>0 7 8 2 |           |                      | DD#<br>1 CF | PAGE<br>4      |  |
|------|---------------|----------------|-------------------|---|----------|----------|-----------------------------|------------|---|------------------------------|----------------------|---------------------|-----------|----------------------|-------------|----------------|--|
|      |               |                |                   | PRODUCT<br>4104 WASINGER FOR MO<br>EST#4104<br>SALESPERSON<br>JONATHAN CAMPBELL<br>323-634-8035 |          |          |                             |            | STATION<br>KRCG-TV  | mar<br>C                     |                      | BIA-                | JEFF      | ERSON C              |             |                |  |
|      |               | JCAN           | 1                 |   |          |          |                             |            | AGENCY CODE<br>TRGE   | N                            | IELS                 | EN                  | JUL/      | <u>ES RA55+</u>      |             |                |  |
|      |               | LA             |                   | office<br>LOS   | S AI     | IGEI     | ES                          |            | TARGET ENTERPRISES<br>MEDIA BUYER - JANET SOLIS<br>15260 VENTURA BLVD., #1240<br>SHERMAN OAKS, CA 91403 |                              |                      |                     |           |                      |             |                |  |
|      |               |                |                   |   |          |          |                             | weeks<br>l |   |                              | Onite                | , 04                | 01400     |                      |             |                |  |
|      | MOD<br>CODE * | LINE #         |                   | DAY   | S        |          | TIME                        | LENG       | этн   | EFFECTIVE DATES              | CLASS<br>OR<br>WEEKS | SECT                | PLAN      | SPOTS<br>PER<br>WEEK | RATE/SPOT   | TOTAL<br>SPOTS |  |
| FOLD |               | 34             | SAT<br>PRC<br>RAS | GRAN  | 1 :<br>: | КР<br>З. | 1000P-103<br>CG NEWS W<br>0 |            |   | JUL20                        | 1W                   |                     |           | 1                    | \$350.00    | 1              |  |
|      |               | 35             |                   | 1<br>)GRAN<br>55+   | 1 :<br>: |          | 1000P-103<br>CG NEWS W<br>7 |            |   | JUL21                        | 1W                   |                     |           | 1                    | \$350.00    | 1              |  |
|      | М             | 36             | PRC<br>RAS        | )GRAN<br>55+  | :        | 5.       |                             | /GHOS      | ΤS  | JUL18<br>ENC<br>ON LINE-25 H | 1W                   | 900                 | TT / WI K | 1                    | \$325.00    | 1              |  |
|      |               |                | 1 1 1             | .5 12   | A        | MAT      | LE-GOOD FO                  | K UUL      | 10  | ON LINE-23 I                 | JOR 1                | 520                 | I/WK      |                      |             |                |  |
|      |               |                |                   |   |          |          |                             |            |   |                              |                      |                     |           |                      |             |                |  |
|      |               |                |                   |   |          |          |                             |            |   |                              |                      |                     |           |                      |             |                |  |
| FOLD |               |                |                   |   |          |          |                             |            |   |                              |                      |                     |           |                      |             |                |  |
|      |               |                |                   |   |          |          |                             |            |   |                              |                      |                     |           |                      |             |                |  |
|      |               |                |                   |   |          |          |                             |            |   |                              |                      |                     |           |                      |             |                |  |
|      |               |                |                   |   |          |          |                             |            |   |                              |                      |                     |           |                      |             |                |  |
|      |               |                |                   |   |          |          |                             |            |   |                              |                      |                     |           |                      |             |                |  |
|      | #1            | 07#3           | JUL2              | 24 \$   | 518,     | ,975     | 5                           |            |   |                              |                      |                     |           |                      | \$18,975.00 | 107            |  |

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Modification Codes indicate changes to line since last contract.

- A = Added
- C = Cancelled
- D = Days Changed
- E = Effective Dates Changed
- L = Length Changed
- M= Make-good Status Change
- T = Time Changed
- S = Spots/Week Changed
- P = Plan, Class or Section Change
- R = Rate Changed
- Z = Comments Change
- \* = More than two change codes

Agency acknowledges and agrees to Station's policies against impermissible discrimination in advertising sales agreements for television airtime on the basis of race or ethnicity, and against knowingly accepting any advertising that is intended to do so.

Agency represents and warrants that it is not purchasing television airtime from Station pursuant to this advertising sales agreement with the intent of impermissibly discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser, Agency or to Service, or payment by Agency to Service, shall not constitute payment to station.