

TELEREP, INC.
5670 WILSHIRE BLVD., 20TH FL.
LOS ANGELES, CA 90036



CODE X498 ADVERTISER POLI/D WASINGER/R/LTG/MO DATE MAY29/24 ORDER NUMBER 10658367 MOD # CF PAGE 1

PRODUCT 4103 WASINGER FOR MO EST#4103 STATION KRCG-TV MARKET COLUMBIA-JEFFERSON C

JCAM SALESPERSON JONATHAN CAMPBELL AGENCY CODE TRGE NIELSEN JUL/ES RA55+
323-634-8035

LA OFFICE LOS ANGELES

SCHEDULE DATES	WEEKS
JUL8/24-JUL14/24	1

TARGET ENTERPRISES
MEDIA BUYER - JANET SOLIS
15260 VENTURA BLVD., #1240
SHERMAN OAKS, CA 91403

MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
ELECTRONIC INVOICING:											
SPOTDATA IDB# 1944											
TVINVOICES.COM IS TV15473 OR 9915473											
MARKETRON ELECTRONIC ID 175418											
***** THIS IS A CASH IN ADVANCE SCHEDULE *****											
AGENCY ADVERTISER CODE = 351 AGENCY EST# = 4103											
AGENCY PRODUCT CODE = 392											
	1	M-F	700A-900A	30	JUL08-JUL12	1W			5	\$125.00	5
		PROGRAM :	CBS THIS MORNING								
		RA55+ :	1.7								
	2	M-F	600A-700A	30	JUL08-JUL12	1W			5	\$190.00	5
		PROGRAM :	KRCG NEWS SUNRISE 6A								
		RA55+ :	3.0								
	3	M-F	1200N-1230P	30	JUL08-JUL12	1W			5	\$170.00	5
		PROGRAM :	KRCG NEWS AT NOON								
		RA55+ :	3.3								
FOLD	4	M-F	1100A-1200N	30	JUL08-JUL12	1W			3	\$160.00	3
		PROGRAM :	YOUNG AND RESTLESS								
		RA55+ :	3.3								
	5	M-F	1000A-1100A	30	JUL08-JUL12	1W			5	\$200.00	5
		PROGRAM :	PRICE IS RIGHT								
		RA55+ :	4.3								
	6	M-F	530P-600P	30	JUL08-JUL12	1W			2	\$275.00	2
		PROGRAM :	CBS EVENING NEWS								
		RA55+ :	3.3								
	7	M-F	500P-530P	30	JUL08-JUL12	1W			5	\$195.00	5
		PROGRAM :	KRCG LIVE AT FIVE								
		RA55+ :	3.4								
	8	M-F	600P-630P	30	JUL08-JUL12	1W			5	\$375.00	5
		PROGRAM :	KRCG EVENING NEWS								
		RA55+ :	4.1								
	9	M-F	630P-700P	30	JUL08-JUL12	1W			3	\$190.00	3
		PROGRAM :	ENTERTAINMENT TONIGHT								
		RA55+ :	2.9								

Times listed represent programming and/or adjacencies as declared at time of sale. Spot Contract applies as noted above and/or variations set forth in SRDS.

Rate Protection and Product Protection Will Follow Policy Outlined In Station's Current Rate Card.

*Modification Codes explanations, Non-Discrimination Clause, and Liability Clause appear on the back and are a material part of this agreement.

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CODE X498 ADVERTISER POLI/D WASINGER/R/LTG/MO DATE MAY29/24 ORDER NUMBER 10658367 MOD # CF PAGE 2

PRODUCT 4103 WASINGER FOR MO EST#4103 STATION KRCG-TV MARKET COLUMBIA-JEFFERSON C

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LA OFFICE LOS ANGELES

TARGET ENTERPRISES
 MEDIA BUYER - JANET SOLIS
 15260 VENTURA BLVD., #1240
 SHERMAN OAKS, CA 91403

SCHEDULE DATES	WEEKS
JUL8/24-JUL14/24	1

MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD	10	SUN	600P-700P	30	JUL14	1W			1	\$475.00	1
		PROGRAM :	60 MINUTES								
		RA55+ :	3.6								
	11	M-F	1000P-1035P	30	JUL08-JUL12	1W			5	\$350.00	5
		PROGRAM :	KRCG NEWS NIGHTSIDE								
		RA55+ :	3.9								
	12	SUN	1035P-1105P	30	JUL14	1W			1	\$75.00	1
		PROGRAM :	FULL MEASURE								
		RA55+ :	2.0								
	13	SAT	600P-630P	30	JUL13	1W			1	\$195.00	1
		PROGRAM :	KRCG NEWS THIS WEEKEND								
		RA55+ :	2.5								
	14	SUN	800A-930A	30	JUL14	1W			1	\$125.00	1
		PROGRAM :	CBS SUNDAY MORNING								
		RA55+ :	2.6								
	15	SAT	1000P-1035P	30	JUL13	1W			1	\$350.00	1
		PROGRAM :	KRCG NEWS WEEKEND								
		RA55+ :	3.0								
	16	SUN	1000P-1035P	30	JUL14	1W			1	\$350.00	1
		PROGRAM :	KRCG NEWS WEEKEND								
		RA55+ :	3.7								
FOLD	#49#	JUL24	\$11,195							\$11,195.00	49

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Modification Codes indicate changes to line since last contract.

A = Added
C = Cancelled
D = Days Changed
E = Effective Dates Changed
L = Length Changed
M = Make-good Status Change
T = Time Changed
S = Spots/Week Changed
P = Plan, Class or Section Change
R = Rate Changed
Z = Comments Change
* = More than two change codes

Agency acknowledges and agrees to Station's policies against impermissible discrimination in advertising sales agreements for television airtime on the basis of race or ethnicity, and against knowingly accepting any advertising that is intended to do so.

Agency represents and warrants that it is not purchasing television airtime from Station pursuant to this advertising sales agreement with the intent of impermissibly discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser, Agency or to Service, or payment by Agency to Service, shall not constitute payment to station.