

## KYOU – TV



### QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

**2nd Quarter 2014**

April 1, 2014 through June 30, 2014

The following issues were identified as significant and addressed by KYOU in order to serve the community and act in the public interest as set forth by the Federal Communications Commission:

**Farm Education** including information to help farmers be better stewards of the land, safety on the farm and how to increase yields and profitability

**Crime/Safety** including prevention, fire safety and police neighborhood watch program

**Community Involvement** including volunteerism, local food drive and the importance of voting in the local election.

**Service and Medical Care** including education, awareness of healthcare solutions for the entire family and dental oral healthcare.

**Environmental education** including local and state call before you dig, education concerning recycling center and the benefits of recycling for the community.

**Environmental Concern** including severe weather related issues and alerts in the local viewing area.

**Current Event** including national policy debates and today's top news

**DESCRIPTION OF PROGRAMS PROVIDING MOST  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**PROGRAM**

**DAY**

**TIMES**

**Ag PhD Saturday**

Saturday

6:30-7:00 AM

Hosted by Darren and Brian Hefty, this program airs each Saturday and consists of the latest information for agriculture in the local area and around the world. Ag PhD brings the views the information to best manage the business of agriculture.

**FOX News Sunday**

Sunday

9:00-10:00 AM

This network news program airs each Sunday morning and follows an interview format. Guests share their views on issues facing the American public.

**America Now**

Monday through Friday

2:00 - 3:00 PM

A unique one hour program which contains national and local content, focusing on lifestyle, health and finance issues that Americans deal with every day. The program addresses a new generation of viewers the information will help them lead healthier and better lives.

**The Doctor's**

Monday through Friday

3:00 – 4:00 PM

This program is a one-hour, daytime talk show delivering up-to-the-minute information from a panel of four practicing medical professionals in a compelling and entertaining format five days a week. The program focuses on learning how to keep healthy.

**Amber Alerts**

Random

when issued

This is a system initiated by the Iowa Broadcasters Association whereby stations are notified by their local Police Department immediately in the event a child is missing. Stations then broadcast all pertinent information on the missing child including the circumstances of their disappearance

**Community Informational  
Announcements**

Monday through  
Sunday

Random times  
Throughout the day

Varying length announcements (:10, :20, :30, :60, and :120) that air throughout the broadcast day about local issues of community interest. Various aired informational Local aired crawls to address local community issues and information on how to get involved.

**Informational "Ag PhD" Segments**

**Air Date**      **Length**      **Time**      **Classified**  
**04/05/2014**   **30:**      **6:30am**      **Agriculture Information**

On this week's show, Brian & Darren look at corn planting depth, potassium and lodging, corn root worm control, and the Weed of the Week, Dandelion. When planting corn you must stay within the planting depth of 1.5 to 2.5 inches depth to insure the health of the crop. If you plant the seed above the 1.5 inches roots will be exposed above the ground resulting in a weak corn stock. If the seed is planted below the 2.5 inch depth the plant doesn't have enough energy to push above ground, resulting in poor yield. One of the biggest problem for farmers is the ability to control rootworms. The eggs from last year's adult corn beetles and larva will hatch in your fields. The only way to control the rootworm is by using smart PT trait seeding or by applying pesticide to the field. Remember there's no way to recover your crop from rootworms, you must have them under control in the field before planting.

**04/12/2014**   **30:**      **6:30am**      **Agriculture Information**

On this week's show, Brian & Darren discuss mud, soybean seed treatment, corn pre-emerge herbicides, and the Weed of the Week, Common Milkweed. When trying to determine when to get out in the field to early fertilize or start the planting process you must check the condition of the field. One test is by trying to make a mud ball. If the mud forms a compacted ball the field is to wet for your equipment to be out in it. If the mud feather and crumples the field is ready to plant. If you plant under too wet of conditions the equipment will cause sidewall compaction resulting in trenches being made in the ground. The gapes in the ground will damage the seed and cause poor crop yields. This week's weed of the week is the common milkweed. The weed has waxy leafs so the best way to apply the Roundup and make it stick is by, using lower water volumes and higher Roundup rates and you will have much better control. In soybeans there's no good option, there might be something to burn down the milkweed like cobra or flex-star treatments.

**04/19/2014**   **30:**      **6:30am**      **Agriculture Information**

On this week's show, Brian & Darren look at spray timing, in-furrow soybean fertilizer, planting populations, and the Weed of the Week, Marestail. On Farm basic the discussion is about the big challenge of weeds having to be actively growing in order for herbicides to kill the weeds. In order for the herbicide to be absorbed in the plant the plant needs to be actively growing. Make sure to follow the directions on the herbicide product for application and spraying condition. The weed of the week is Marstail, the best way to control this weed is to apply Banvel in the fall of the year to prevent the weed from becoming a problem.

**04/26/2014**   **30:**      **6:30am**      **Agriculture Information**

On this week's show, Brian & Darren look at carbon to nitrogen ratio, spring burn down, three pre approach, and the Weed of the Week, Johnsongrass. The problem about spring is all the weeds to control before planting. This week's Farm basic talks about the Carbon to Nitrogen ratio. If the Carbon to nitrogen ratio is too high, the prefect number is a little debatable 16:1, and the farm goes out and sprays nitrogen thinking this will be good for the corn or wheat crop the nitrogen will not be able to

penetrate into the soil and the application will be of no benefit in the short run. The nitrogen gets tied up in the residue until the level gets down below 16:1. Because of the heavy residue of the corn stalk farmers have to apply more nitrogen each year in order for the nitrogen to penetrate into the soil to become food for the plants.

**Informational “Fox News Sunday” Segments**

<b>Air Date</b>	<b>Length</b>	<b>Time</b>	<b>Classified</b>
<b>04/20/2014</b>	<b>30:</b>	<b>9:00am</b>	<b>Political News</b>

The Russian Ambassador to the U.S. Sergey Kislyak was on the program to discuss the crisis in Ukraine following a fatal shootout at a checkpoint manned by pro-Russia insurgents in eastern Ukraine. The Russian ambassador to Ukraine on Sunday denied that his country is on a military march into Eastern Europe and surrounding regions and blamed militia groups for the recent violence in Ukraine. Kislyak made his remark as thousands of Russian troops occupy eastern Ukraine and several weeks after Russian President Vladimir Putin annexed Crimea, the eastern peninsula of Ukraine.

<b>04/27/2014</b>	<b>30:</b>	<b>9:00am</b>	<b>Political News</b>
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Republican Indiana Gov. Mike Pence was the guest on the program this week to discuss his state, the nation and the crisis in Ukraine. As governor, Pence has cut taxes dramatically, pulled out of the common core curriculum, pushed and increase in private school voucher, and spent \$400 million on new highway projects. He said that Indiana is demonstrating that government can balance budgets, have strong reserves and invest in education and more. Pence said that Indiana has the lowest unemployment rate in the Midwest, and the state has been prospering by putting “common sense principles” into practice. Pence recently signed a law that will allow guns in locked cars on school property.

<b>05/04/2014</b>	<b>30:</b>	<b>9:00am</b>	<b>Political News</b>
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On this week’s program Rep Adam (D-Calif) want Democrats to boycott a newly announced committee which will investigate Benghazi. On Friday, House Speaker John Boehner said the House would Vote on a select committee to investigate the Sept. 11, 2012 attacks On the American Imbues in Benghazi. Schiff called the new committee a colossal waste of time and taxpayer resources, nothing that we’ve already had four investigations into the attacks. He said the four-page memo obtained by Judicial Watch only contained two lines about Benghazi, which were consistent with the CIA’s talking points. It’s been a year and a half since the attacks, but Sen. Kelly Ayottw (R-N-H) is still pushing for an explanation as to why Susan Rice blamed a YouTube video for the attack.

**05/11/2014 30: 9:00am Political News**

House Republicans are moving forward with a select committee to investigate the State Department's handling of the 2012 attack in Benghazi, Libya, and the Administration's actions in the aftermath. We'll discuss what the committee hopes to accomplish and who they plan to call to testify, with the man tapped to head the committee, South Carolina Congressman Trey Gowdy (R), and the head of the House Democratic Caucus, Congressman Xavier Becerra (D-CA). According to Congressman Xavier Becerra, The Republican conference is so fractured, there's only two things they agree on, they don't like ObamaCare and so, we've had 50 votes on that and they do like talking about Benghazi. So, we've had four investigations on that. Chris Wallace asks: Senator Ayotte, why she thinks CIA, the State Department and the White House ignored their people and the ground when they said this was not a terror attack? She responded by saying it was a way for the pushing a political explanation leading up to an election. The president had been saying al Qaeda was on the run. They were trying to push a narrative of strength in foreign policy. This did not fit their narrative. This is actually a broader failure of foreign policy, the light footprint policy.

**Informational "America NOW" Segments**

**Air Date Length Time Classified**  
**04/01/2014 1:00 2:00pm Home Fire Safety**

This program sentiment talks about the common Latex paint compared to the new fire resistant paint for you home. You can tame the flames and buy the firefighter more time to make a rescue. That's the claim of Contego paint. It is designed to expand when exposed to flames. As it gets thicker, it forms a hard-char barrier to block the fire from the wood structure. The program teamed up with a bulder and built two 8x8x wood structures. They paint them one with a standard with latex paint and the other with Contego's fire-resistant paint. Product testing showed the Contego fire resistant paint contained the fire twice as long as the standard latex paint.

**04/02/2014 1:00 2:00pm Auto Tire Repair**

Technology in today's car is amazing but even the most high-tech vehicles still have rubber tires. This sentiment tells of tips on changing a flat tire. Not matter where you are when your tire goes flat, safety is your first concern. If driving, pull off the road and get to a safe spot. St a flare or safety triangle about 75 feet behind you. This helps warn oncoming motorist and keeps you safe. Before you lift your tire off the ground, you want to take your tire iron and loosen the lug nuts. You'll need the tire touching then ground to give some resistance so you've got the strength to turn the lug nuts. A good point is to take the time to practice changing a flat tire in your driveway so you don't get stranded out in the middle of nowhere.

**04/24/2014 1:00 2:00pm Consumer Awareness**

This segment tells about how identity theft is still the fastest growing crime in America according to the Federal Trade Commission, and more often, crooks are going after kids. Many don't find out they're victims until a decade after their ID's are stolen and their credit history is damages. But now some kids are finding out it's their own parents who have stolen their identities. It's called friendly fraud with these people want is the clean credit history. Prosecutors say in the case of friendly fraud, more young adults may have to decide if they want to file legal charges against their closest family

members. In June of 2012, the Social Security Administration started a system to randomize number assigned to children to make it harder for crooks to predict new social security number assigned to children because of the growing ID theft trend.

**05/05/2014 1:00 2:00pm Gun Safety**

According to the Children's Defense Fund, more than 280 million guns are owned by people in the United States. More than 100 children and teens in the U.S. die from accidents involving guns each year, and thousands more end up emergency rooms with serious injuries because they were able to get their hands on someone else's gun too easily. The guest on the segment, Sergeant Irwin Carmichael tells about his 26 year career in law enforcement teaching children and parents about the importance of gun safety. If you have guns in your home, you need to discuss it with your kids. You need to educate them on what to do. At a certain age they need to know to never touch a gun.

**05/15/2014 1:00 2:00pm Public Safety**

According to law enforcement across the country, agencies are reporting a rise in homemade bombs. And headlines reveal a disturbing truth: Many of these explosives are being made by teenagers. The Secret Service says there is no definite profile for a teen bomber but there are warning signs. It's the responsibility of the parent to monitor the child and get your teenager into appropriate counseling if they show warning signs like drinking, references to marijuana, depression and a desire to revenge.

**Informational "The Doctor's" Segments**

<b>Air Date</b>	<b>Length</b>	<b>Time</b>	<b>Classified</b>
<b>5/28/2014</b>	<b>1:00</b>	<b>3:00pm</b>	<b>Health News</b>

From fine lines to flabby arms and funky feet, The Doctors reveals breakthrough treatment for a head-to-toe makeover. Plus, battling embarrassing blemishes, the experts tell you how a new LED mask could help clear up your complexion. See how an at-home device can shape and cinch your perfect eyebrows. The experts talk about the new gastric bypass surgery performed by a robot. See how it works and if it may be right for you.

**05/06/2014 1:00 3:00pm Health Headlines**

There's as many as 5 million American women on suffer from polycystic ovarian syndrome. Learn how PCOS affects the body, and see how the Doctors helps one woman struggling with the embarrassing side effect of the condition. Plus, tried to popping pill to control acid reflux. Then see how a new minimally invasive procedure could help cool the burn. Also, a chocolate lover's dream: Learn how the weed treat may help you lose weight. Also, episode has a guest returning to the program who dropped more than 150 pounds and undergoes a life changing body makeover.

**06/09/2014 1:00 3:00pm Health Headlines**

How safe is your hospital? The Doctors discusses startling new statistic on medical mistakes and mortality rates. When hindered by heel pain. From thermal therapy to shock wave stimulation, see the newest, nonsurgical fixes for your feet. Diet expert and best-selling author Jorge Cruise shares simple, calorie-cutting recipes for your favorite desserts.

**06/10/2014 1:00 3:00pm Health Headlines**

The Doctors weighs in on the most controversial and bizarre health headlines. And, want to know if anyone had ever died in your home? The answer could be submitted online. Then, The Doctors tackles audience member question about whiplash, arthritis and mire.

**06/11/2014 1:00 3:00pm Health Headlines**

Dr. Phil offers a no-nonsense approach to analyzing and deciphering your messages. Then, a woman born with six toes on each foot undergoes a life-changing corrective surgery. See the incredible transformation that has allowed her to flaunt her feet for the first time. Dr. Jim Sears makes a special house call to a teenage girl who is gradually going blind. Learn what causes her rare and incurable condition. And, see what surprises The Doctor has to help with her vision loss and medical expenses.

**06/12/2014 1:00 3:00pm Health Headlines**

Accused of child abuse: Could the state be tearing babies away from their parents because of a medical mistake? Two couple's stories expose the chilling reality that all families might all be at risk. Then, suffering from persistent knee pain? See how cutting edge, GPS like technology is being used to prove ta precise surgical solution. Plus, the doctors shed light on one man's mysterious and painful skin condition. Find out what it is, and if you could be at risk. And, groundbreaking new app enable you to chat live with a licensed physician anytime, day or night.

**The Doctors' Food Pharmacy; Controversial Parenting Techniques - June 27, 2014**

Hounded by headaches? Miffed by muscle cramps? The Doctors share food fixes for your most bothersome body ailments! Plus, meet a woman who says certain foods helped cure her debilitating digestive disorder. And, The Doctors weigh in on a controversial "hands-off" approach to parenting.

**Clint Black's Family Tragedy; No-Knife Tummy Tuck – June 26, 2014**

Country music icon Clint Black sheds light on a rare neurological disorder that claimed the life of his 16-year-old niece. Then, see a nonsurgical treatment that melts the fat around your midsection. Plus, from the size of your spoon to the color of your plate, learn simple secrets for cutting calories!

### **Out-of-the-Box Treatments; Doctor on Demand - June 25, 2014T**

The Doctors reveal unexpected remedies for wrinkles, age spots, bloating, and more! Plus, sizzling secrets for spicing up your sex life. And, a groundbreaking new app enables you to chat live with a licensed physician — anytime, day or night: See how you can benefit from Doctor on Demand!

### **Cynthia Bailey's Health Confession; Surprising Beauty Secrets Revealed - June 24, 2014**

*The Real Housewives of Atlanta's* Cynthia Bailey opens up about her painful and embarrassing medical condition — one that affects more than half of all women by age 50. Could you be at risk? Plus, beauty benefits of baby products for adults! And, country music star Carrie Underwood's top beauty secret revealed!

### **Animal Kingdom Cures? Food Pharmacy; Bizarre in the E.R. - June 23, 2014**

Could reptiles help save your life? Learn about the latest wild cures from the animal kingdom! Then, it's Bizarre in the ER: Hear shockingly strange — but true — tales of emergency medicine. Plus, tips for avoiding embarrassing beauty blunders. And, four superfoods you should add to your grocery list!

**Informational "Amber Alert"** - Nothing to report this quarter

#### **National Weather Service testing**

As part of the severe weather awareness

*Local Weather update and alerts 04/01 — 06/30 1:30 5:00pm*

Emergency Alert

*Hourly Weather updates*

#### **Local Produced Informational Segments**

<b>Local Issue Description</b>	<b>Air Date</b>	<b>Length</b>	<b>Time</b>	<b>Classified</b>
<i>Local Weather updated and alerts 10/01--12/31</i>	<i>10/01--12/31</i>	<i>30</i>	<i>5:00pm</i>	<i>Hourly Weather updates</i>
Ottumwa Crime Stopper Website direction to view Most wanted by Local Police Department	06/20	:30	11:59 pm	Public awareness
Ottumwa Fire Department Smoke and Fire Detector Program provided free to Qualified families	05/01	:30	5:24 pm	Fire Safety

Local Recycling Center location And services provides hours of Operation	05/09	:30	4:25 pm	Local recycling center
Ottumwa City Council Meeting Local information for the public To attend the open meetings	06/23	:30	3:35 pm	Local Announcement
Neighborhood Watch Program Benefits and contact information To participate in the program	05/19	:30	4:24 pm	Public Safety

**Local Informational Crawls**

Local Issue Description	Air Date	Length	Time	Classified
Serious weather statement	5/6	1:00	1:59pm	Weather Alert
Viewer Area Tornado Warning	5/11	1:00	4:18pm	Weather Alert
Off air crawl due to Technical modification	5/28	1:00	3:45pm	Viewer Information

**Local Informational Editorial**

The Iowa Primary election is coming this Tuesday, June 3. Michael Elrod, General Manager of KYOU, talks about the importance of keeping up with the candidates, current issues and exercising your right to vote.

Aired 5/31-6/02/14--- 7a-12X	6/2	1:00	9:00 pm	Voting
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**Community Billboard**

Local Issue Description	Air Date	Length	Time	Classified
First Presbyterian Church Free to the public Easter Egg decorating	4/1	:30		Community Event
Pancake Breakfast Agency community center Proceeds go to the Agency athletic association	4/1	:30		School Fundraiser
Batavia United Methodist Church Pancake and Sausage Breakfast All proceeds will support the "Imagine No Malaria"	4/11	:30		Community Fundraiser

QUARTERLY ISSUES/PROGAMS LIST  
KYOU-TV, OTTUMWA IA. & KIRKSVILLE MO.  
2<sup>nd</sup> Quarter 2014

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Free Family History Fair Co-sponsored by the Wapello County Genealogical Society The event will introduce enthusiast To the resources available in Pursuing the this hobby of genealogical research	4/16	:30	Community Event
Ottumwa Farmer's Market Find the best of local produce	5/15	:30	Community Market
Civil War Monument Dedication The Story behind the sculpture	5/21	:30	Memorial Day Event
Lord's Cupboard food drive will Be located at all three Hy-Vee Stores For donation	6/13	:30	Local Food Drive
IHCC will host the U of I Department of theatre Art's Summer touring production	6/14	:30	Public Art's Event
Tourette Support Group is Hosting a fundraiser at Whispering Pines, in Keosauqua	6/13	:30	Support Group Information
Free Food summer food service Program at the Fairfield Middle School. Serving lunch for any child 2-18 years of age	6/27	:30	Food Service Program
Camel Club support group Games begin at 6:30 each Saturday.	6/27	:30	Addiction Support Group
Indian Hill Community College Present the Theatre Art's Production A Musical Journey of Women	6/13	:30	Theatre Arts Event