

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KAPB

**Date:**

8/27/19

I, DIZIAC, LLC (d.b.a. DPM CONSULTANTS),

being/on behalf of: HEATHER CLOUD, a legally

qualified candidate of the REPUBLICAN political

party for the office of: LA STATE SENATE DISTRICT 28

in the GENERAL

election to be held on: OCTOBER 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
TBD-See Attached Orders	TBD-See Attached Orders	TBD-See Attached Orders	TBD-See Attached Orders	TBD-See Attached Orders	TBD-See Attached Orders

**Total Charges:** TBD-See Attached Orders

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Heather Cloud for Louisiana State Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Heather Cloud

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/27/19      [Signature]  
Date      Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Sonia Sherman  
Printed Name

[Signature]  
Title



## Sales Order

<b>Advertiser:</b>	Heather Cloud	<b>Contract ID:</b>	CO0021620	<b>Payment type:</b>	Cash
<b>Agency Name:</b>	DPM Consultants	<b>Quote date:</b>	08/27/2019	<b>Broadcast Cash:</b>	254.12
<b>Estimate #</b>		<b>Description:</b>		<b>NTR Cash:</b>	0.00
<b>Fee Structure:</b>	Gross	<b>Revision description:</b>	Added Invoice Sent	<b>Subtotal cash:</b>	254.12
<b>Bill To:</b>	Agency	<b>Product 1</b>	POL/SENATE	<b>Broadcast/NTR Trade:</b>	0.00
<b>Contact:</b>	Heather Cloud	<b>Product 2</b>			
<b>Address:</b>		<b>Run Dates</b>	08/27/2019 - 09/01/2019	<b>Gross Total:</b>	254.12
<b>Phone:</b>		<b>Schedule:</b>	Calendar	<b>Agency Commission:</b>	38.12
<b>Email:</b>		<b>Stations:</b>	97.7 KAPB	<b>Net Total:</b>	216.00
<b>Rep:</b> Stacy Lewis		<b>Schedule Notes:</b>			
<b>Agency:</b>	Yes				
<b>Co-op:</b>	No				
<b>Co-advertiser:</b>					
<b>Affidavit Required:</b>	No				
<b>Billing notes:</b>	Invoice sent via Square for payment				

## Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	08/28/2019	09/01/2019	none	0	0	No	0	0	7	8	7	7	7	36	254.12
Totals									0	0	7	8	7	7	7				36	254.12

**Terms & Conditions** This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate. Client hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose. (FCC 23 RCD 5922, 5940 ¶40)

Special  
Terms &  
Conditions

Client signature: \_\_\_\_\_  
Company signature: \_\_\_\_\_

Print Name: \_\_\_\_\_  
Print Name: \_\_\_\_\_

Title: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_  
Date: \_\_\_\_\_



## Sales Order



**KAPB FM**  
520 Chester St.  
Marksville LA 71351

<b>Advertiser:</b>	Heather Cloud	<b>Contract ID:</b>	C00022033	<b>Payment type:</b>	Cash
<b>Agency Name:</b>	DPM Consultants	<b>Quote date:</b>	09/05/2019	<b>Broadcast Cash:</b>	345.91
<b>Estimate #</b>		<b>Description:</b>		<b>NTR Cash:</b>	0.00
<b>Fee Structure:</b>	Gross	<b>Revision description:</b>		<b>Subtotal cash:</b>	345.91
<b>Bill To:</b>	Agency	<b>Product 1</b>	POL/SENATE	<b>Broadcast/NTR Trade:</b>	0.00
<b>Contact:</b>	Heather Cloud	<b>Product 2</b>		<b>Gross Total:</b>	345.91
<b>Address:</b>		<b>Run Dates</b>	09/06/2019 - 09/12/2019	<b>Agency Commission:</b>	51.89
<b>Phone:</b>		<b>Schedule:</b>	Calendar	<b>Net Total:</b>	294.02
<b>Email:</b>		<b>Stations:</b>	97.7 KAPB		
<b>Agency:</b>	Yes	<b>Schedule Notes:</b>			
<b>Co-op:</b>	No				
<b>Co-advertiser:</b>					
<b>Affidavit Required:</b>	No				
<b>Billing notes:</b>					

### Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/06/2019	09/08/2019	none	0	0	No	0	0	0	0	0	7	7	21	148.26
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/09/2019	09/12/2019	none	0	0	No	7	7	7	7	0	0	0	28	197.65
Totals									7	7	7	7	7	7	7	7	7	7	49	345.91

**Terms & Conditions** This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate. Client hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose. (FCC 23 RCD 5922, 5940 ¶140)

**Special Terms & Conditions**

**Client signature:** \_\_\_\_\_ **Print Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Company signature:** \_\_\_\_\_ **Print Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_



## Sales Order

<b>Advertiser:</b>	Heather Cloud	<b>Contract ID:</b>	C00022347	<b>Payment type:</b>	Cash
<b>Agency Name:</b>	DPM Consultants	<b>Quote date:</b>	09/12/2019	<b>Broadcast Cash:</b>	345.89
<b>Estimate #</b>		<b>Description:</b>		<b>NTR Cash:</b>	0.00
<b>Fee Structure:</b>	Gross	<b>Revision description:</b>	Added Agency	<b>Subtotal cash:</b>	345.89
<b>Bill To:</b>	Agency	<b>Product 1</b>	POL/SENATE	<b>Broadcast/NTR Trade:</b>	0.00
<b>Contact:</b>	Heather Cloud	<b>Product 2</b>			
<b>Address:</b>		<b>Run Dates</b>	09/13/2019 - 09/22/2019		
<b>Phone:</b>		<b>Schedule:</b>	Calendar	<b>Gross Total:</b>	345.89
<b>Email:</b>		<b>Stations:</b>	97.7 KAPB	<b>Agency Commission:</b>	51.88
<b>Rep:</b>	Stacy Lewis	<b>Schedule Notes:</b>		<b>Net Total:</b>	294.01
<b>Agency:</b>					
<b>Co-op:</b>	No				
<b>Co-advertiser:</b>					
<b>Affidavit Required:</b>	No				
<b>Billing notes:</b>					

## Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/13/2019	09/15/2019	none	0	0	No	0	0	0	0	7	7	7	21	148.24
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/16/2019	09/19/2019	none	0	0	No	7	7	7	7	0	0	0	28	197.65
Totals												7	7	7	7	7	7	7	49	345.89

Terms & Conditions This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate. Client hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose. (FCC 23 RCD 5922, 5940 ¶40)

## Special Terms &amp; Conditions

Client signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Company signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_



KAPB FM  
520 Chester St.  
Marksville LA 71351

Rep: Stacy Lewis  
Phone: (318) 348-7969  
email: stacy@kapbfm.com

## Sales Order

<b>Advertiser:</b>	Heather Cloud	<b>Contract ID:</b>	C00022628	<b>Payment type:</b>	Cash
<b>Agency Name:</b>	DPM Consultants	<b>Quote date:</b>	09/19/2019	<b>Broadcast Cash:</b>	705.90
<b>Estimate #</b>		<b>Description:</b>		<b>NTR Cash:</b>	0.00
<b>Fee Structure:</b>	Gross	<b>Revision description:</b>	Rate	<b>Subtotal cash:</b>	705.90
<b>Bill To:</b>	Agency	<b>Product 1</b>	POLSENATE	<b>Broadcast/NTR Trade:</b>	0.00
<b>Contact:</b>	Heather Cloud	<b>Product 2</b>			
<b>Address:</b>		<b>Run Dates</b>	09/20/2019 - 10/03/2019		
<b>Phone:</b>		<b>Schedule:</b>	Calendar	<b>Gross Total:</b>	705.90
<b>Email:</b>		<b>Stations:</b>	97.7 KAPB	<b>Agency Commission:</b>	105.89
<b>Agency:</b>	Yes	<b>Schedule Notes:</b>		<b>Net Total:</b>	600.01
<b>Co-op:</b>	No				
<b>Co-advertiser:</b>					
<b>Affidavit Required:</b>	No				
<b>Billing notes:</b>					

## Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/20/2019	09/22/2019	none	0	0	No	0	0	0	0	8	7	7	22	155.30
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/23/2019	09/29/2019	none	0	0	No	7	7	7	7	8	7	7	50	352.95
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/30/2019	10/03/2019	none	0	0	No	7	7	7	7	0	0	0	28	197.65
<b>Totals</b>									14	14		14	14	14	14	16	14	14	100	705.90

**Terms & Conditions** This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate. Client hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose. (FCC 23 RCD 5922, 5940 ¶140)

## Special Terms & Conditions

**Client signature:** \_\_\_\_\_  
**Company signature:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_  
**Print Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_  
**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_  
**Date:** \_\_\_\_\_



Sales Order



KAPB FM  
520 Chester St.  
Marksville LA 71351

Rep: Stacy Lewis  
Phone: (318) 348-7969  
email: stacy@kapbfm.com

Advertiser: Heather Cloud  
Agency Name: DPM Consultants  
Estimate #: Gross  
Fee Structure: Agency  
Bill To: Heather Cloud  
Contact: Product 1  
Address: Product 2  
Run Dates: POL/SENATE  
Schedule: 10/04/2019 - 10/12/2019  
Stations: 97.7 KAPB  
Schedule Notes: Calendar  
Co-op: No  
Co-advertiser: No  
Affidavit Required: No  
Billing notes:

Contract ID: C00023260  
Quote date: 10/03/2019  
Description: Revision description:  
Product 1  
Product 2  
Run Dates: POL/SENATE  
Payment type: Cash  
Broadcast Cash: 317.65  
NTR Cash: 0.00  
Subtotal cash: 317.65  
Broadcast/NTR Trade: 0.00  
Gross Total: 317.65  
Agency Commission: 47.65  
Net Total: 270.00

Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	10/04/2019	10/05/2019	none	0	0	No	0	0	0	0	6	5	0	11	77.65
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	10/07/2019	10/11/2019	none	0	0	No	5	5	6	6	6	0	0	28	197.65
97.7 KAPB	Custom RUN past 3pm)	6a - 3p (Do not	30	7.06	Cash	10/12/2019	10/12/2019	none	0	0	No	0	0	0	0	0	6	0	6	42.35
Totals									5	5	6	6	6	12	11	0			45	317.65

Terms & Conditions This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate. Client hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose. (FCC 23 RCD 5922, 5940 ¶140)

Special Terms & Conditions