

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KAPB	Date: 8/27/19
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I, DIZIAC, LLC (d.b.a. DPM CONSULTANTS),

being/on behalf of: HEATHER CLOUD, a legally

qualified candidate of the REPUBLICAN political

party for the office of: LA STATE SENATE DISTRICT 28

in the GENERAL

election to be held on: OCTOBER 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
TBD-See Attached Orders	TBD-See Attached Orders	TBD-See Attached Orders	TBD-See Attached Orders	TBD-See Attached Orders	TBD-See Attached Orders

Total Charges: TBD-See Attached Orders

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Heather Cloud for Louisiana State Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Heather Cloud

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/27/19 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

[Signature] Sonia Sherman [Signature]
Signature Printed Name Title

Sales Order



Advertiser:	Heather Cloud	Contract ID:	C00021620	Payment type:	Cash
Agency Name:	DPM Consultants	Quote date:	08/27/2019	Broadcast Cash:	254.12
Estimate #:		Description:		NTR Cash:	0.00
Fee Structure:	Gross	Revision description:	Added Invoice Sent	Subtotal cash:	254.12
Bill To:	Agency	Product 1:	POL/SENATE	Broadcast/NTR Trade:	0.00
Contact:	Heather Cloud	Product 2:			
Address:		Run Dates:	08/27/2019 - 09/01/2019		
Phone:		Schedule:	Calendar	Gross Total:	254.12
Rep: Stacy Lewis		Stations:	97.7 KAPB	Agency Commission:	38.12
Agency:	Yes	Schedule Notes:		Net Total:	216.00
Email:	No				
Co-op:	No				
Co-advertiser:					
Affidavit Required:	No				
Billing notes:	Invoice sent via Square for payment				

Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	08/28/2019	09/01/2019	none	0	0	No	0	0	7	8	7	7	7	36	254.12
Totals												0	0	7	8	7	7	7	36	254.12

Terms & Conditions This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate. Client hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose. (FCC 23 RCD 5922, 5940 ¶(40))

Special Terms & Conditions

Client signature: _____ Print Name: _____ Title: _____ Date: _____
 Company signature: _____ Print Name: _____ Title: _____ Date: _____

Sales Order



Advertiser:	Heather Cloud	Contract ID:	C00022033	Payment type:	Cash
Agency Name:	DPM Consultants	Quote date:	09/05/2019	Broadcast Cash:	345.91
Estimate #		Description:		NTR Cash:	0.00
Fee Structure:	Gross	Revision description:		Subtotal cash:	345.91
Bill To:	Agency	Product 1	POL/SENATE	Broadcast/NTR Trade:	0.00
Contact:	Heather Cloud	Product 2		Gross Total:	345.91
Address:		Run Dates	09/06/2019 - 09/12/2019	Agency Commission:	51.89
Phone:		Schedule:	Calendar	Net Total:	294.02
Rep:	Stacy Lewis	Stations:	97.7 KAPB		
520 Chester St.		Schedule Notes:			
Marksville LA 71351					
email:	stacy@kapbfm.com				
Agency:	Yes				
Co-op:	No				
Co-advertiser:					
Affidavit Required:	No				
Billing notes:					

Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/06/2019	09/08/2019	none	0	0	No	0	0	0	0	0	7	7	21	148.26
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/09/2019	09/12/2019	none	0	0	No	7	7	7	7	0	0	0	28	197.65
Totals												7	7	7	7	7	7	7	49	345.91

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Special Terms & Conditions

Client signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____
Company signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____



Sales Order

KAPB FM
 520 Chester St.
 Marksville LA 71351

Rep: Stacy Lewis
Phone:
Agency: stacy@kapbfm.com
Co-op: No

Contract ID: C00022347
Quote date: 09/12/2019
Product 1: POL/SENATE
Product 2: Heather Cloud
Run Dates: 09/13/2019 - 09/22/2019
Schedule: Calendar
Stations: 97.7 KAPB
Schedule Notes:

Advertiser: Heather Cloud
Agency Name: DPM Consultants
Estimate #:
Fee Structure: Gross
Bill To: Agency
Contact: Heather Cloud
Address:
Phone:
Email:
Agency: Yes
Co-op: No
Co-advertiser:
Affidavit Required: No
Billing notes:

Payment type: Cash
Broadcast Cash: 345.89
NTR Cash: 0.00
Subtotal cash: 345.89
Broadcast/NTR Trade: 0.00

Gross Total: 345.89
Agency Commission: 51.88
Net Total: 294.01

Broadcast Schedule

Station	Daypart	Note	Length	Rate	Prt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/13/2019	09/15/2019	none	0	0	No	0	0	0	0	7	7	7	21	148.24
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/16/2019	09/19/2019	none	0	0	No	7	7	7	7	0	0	0	28	197.65
Totals												7	7	7	7	7	7	7	49	345.89

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Special Terms & Conditions

Client signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____
Company signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____



Sales Order

Rep: Stacy Lewis
 520 Chester St. **Phone:** (318) 348-7969
 Marksville LA 71351 **email:** stacy@kapbfm.com

Advertiser:	Heather Cloud	Contract ID:	C00022628	Payment type:	Cash
Agency Name:	DPM Consultants	Quote date:	09/19/2019	Broadcast Cash:	705.90
Estimate #		Description:		NTR Cash:	0.00
Fee Structure:	Gross	Revision description:	Rate	Subtotal cash:	705.90
Bill To:	Agency	Product 1	POL/SENATE	Broadcast/NTR Trade:	0.00
Contact:	Heather Cloud	Product 2			
Address:		Run Dates	09/20/2019 - 10/03/2019		
Phone:		Schedule:	Calendar	Gross Total:	705.90
Email :		Stations:	97.7 KAPB	Agency Commission:	105.89
Agency:	Yes	Schedule Notes:		Net Total:	600.01
Co-op:	No				
Co-advertiser:					
Affidavit Required:	No				
Billing notes:					

Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/20/2019	09/22/2019	none	0	0	No	0	0	0	0	8	7	7	22	155.30
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/23/2019	09/29/2019	none	0	0	No	7	7	7	7	8	7	7	50	352.95
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	09/30/2019	10/03/2019	none	0	0	No	7	7	7	7	0	0	0	28	197.65
Totals												14	14	14	14	16	14	14	100	705.90

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Special Terms & Conditions

Client signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____
Company signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____

Sales Order



KAPB FM
 520 Chester St.
 Marksville LA 71351

Rep: Stacy Lewis
 Phone: (318) 348-7969
 email: stacy@kapbfm.com

Advertiser:	Heather Cloud	Contract ID:	C00023260	Payment type:	Cash
Agency Name:	DPM Consultants	Quote date:	10/03/2019	Broadcast Cash:	317.65
Estimate #		Description:		NTR Cash:	0.00
Fee Structure:	Gross	Revision description:		Subtotal cash:	317.65
Bill To:	Agency	Product 1	POL/SENATE		
Contact:	Heather Cloud	Product 2		Broadcasts/NTR	0.00
Address:		Run Dates	10/04/2019 - 10/12/2019	Trade:	
Phone:		Schedule:	Calendar	Gross Total:	317.65
Email:		Stations:	97.7 KAPB	Agency Commission:	47.65
Agency:	Yes	Schedule Notes:		Net Total:	270.00
Co-op:	No				
Co-advertiser:					
Affidavit Required:	No				
Billing notes:					

Broadcast Schedule

Station	Daypart	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$	
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	10/04/2019	10/05/2019	none	0	0	No	0	0	0	0	0	6	5	0	11	77.65
97.7 KAPB	ROS 6a-7p		30	7.06	Cash	10/07/2019	10/11/2019	none	0	0	No	5	5	6	6	6	0	0	0	28	197.65
97.7 KAPB	Custom 6a-3p (Do not RUN past 3pm)		30	7.06	Cash	10/12/2019	10/12/2019	none	0	0	No	0	0	0	0	0	6	0	6	6	42.35
Totals									5	5	6	6	6	12	11	0			45	317.65	

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Special Terms & Conditions