FORT MYERS BROADCASTING COMPANY

FCC EEO PUBLIC FILE

OCTOBER 1, 2019 – SEPTEMBER 30, 2020

EEO Public File Report

This EEO Public File Report is filed in Station WINK-TV, WINK-FM, WAXA-AM, WNPL-AM and WTLQ-FM's public inspection file pursuant to Section 73.2080c(6) of the Federal Communications Commission's ("FCC") rules.

During the period beginning on October 1, 2019 and ending on September 30, 2020 the stations filled the following full-time vacancies:

	Marketing Consultant (2)	WINK-TV
2.	Executive Producer	WINK-TV
3.	Photojournalist	WINK-TV
4.	Executive Producer	WINK-TV
5.	Video Journalist	WINK-TV
6.	Video Journalist	WINK-TV
7.	Traffic Assistant (2)	WINK-TV
8.	AP / Editor (2)	WINK-TV
9.	Master Control/Production Assistant (4)	WINK-TV
10.	Meteorologist	WINK-TV
11.	News Producer	WINK-TV
12.	News Producer	WINK-TV
13.	AP / Producer	WINK-TV
14.	Overnight Assignment Editor	WINK-TV
	Medical Reporter	WINK-TV
	Digital Content Producer (2)	WINK-TV
	News Producer	WINK-TV
18.	News Producer	WINK-TV
19.	Maintenance Engineer	WINK-TV
	IT Administrator	WINK-TV
21.	Video Journalist	WINK-TV
22.	A/P – Editor	WINK-TV
23.	Weekend Meteorologist	WINK-TV
	Bi-Lingual News Producer	WINK-TV
	Photojournalist (2)	WINK-TV
	Weekend Anchor / Reporter	WINK-TV
	Photojournalist	WINK-TV
	Meteorologist	WINK-TV
	News Producer	WINK-TV
	Bi-Lingual Meteorologist	WINK-TV
	Bi-Lingual Video Journalist	WINK-TV
	Senior Executive Producer	WINK-TV
33.	Promo / Writer Producer	WINK-TV
34.	Program Director - Radio	WINK-FM
	Chief Photojournalist	WINK-TV
	Digital Content Producer	WINK-TV
	Video Journalist	WINK-TV
	Overnight Assignment Editor	WINK-TV
	Executive Producer	WINK-TV

The stations interviewed a total of eighty-one (81) applicants for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

Re	cruitment Source 1	otal Number of Interviewees Referred
1.	AllAccess	5
2.	Berkowitz Consulting	1
3.	DK Media Solutions	1
4.	Employee Referral	11
5.	Florida A & M	1
6.	FMBC Job Posting	9
7.	Indeed.com	17
8.	LinkedIn	8
9.	Robert Half/Office Team	
10.	Smith-Geiger	2
11.	Talent Dynamics	4
12.	TVJobs.com	5
13.	University of Florida Car	
14.	Unsolicited	3
15.	Winknews.com	8
16.	Bethune Cookman Colle	ge 0
17.	FGCU Job Fair	0
18.	Florida International Uni	versity 0
19.	Full Sail University	0
20.	Hispanic Chamber of Co	mmerce 0
21.	Marist College	0
22.	NABJ	0
23.	Return to Work Inc.	0
24.	Sunday Morning News	0
25.	SW Florida Help Wanted	.com 0
26.	TV News Check	0
27.	University of Miami Car	eer Day 0
28.	University of South Flori	da 0
29.	WAXA-AM 97.3	0
30.	WINK-FM 96.9	0
31.	WTLQ-FM 97.7	0
32.	Zip Recruiters	0

Attachment A contains specific information for each full-time vacancy.

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE

MARKETING CONSULTANT (2) UNSOLICITED

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

Recruitment Sources Utilized* Total		Total number of
* (please refer to the attached recruitment source	list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	2
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED **EXECUTIVE PRODUCER EMPLOYEE REFERRAL** 1 Recruitment Sources Utilized* Total number of * (please refer to the attached recruitment source list for complete address) interviewees referred All AccessMusic Group Berkowitz Consulting no **DK Media Solutions** no **Employee Referral** yes 1 **FGCU Career Fairs** no Florida A & M University yes Florida International University yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com yes

no

no

WTLQ-FM

Zip Recruiters

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED **PHOTOJOURNALIST TVJOBS.COM** 1 Recruitment Sources Utilized* Total number of * (please refer to the attached recruitment source list for complete address) interviewees referred All AccessMusic Group Berkowitz Consulting no **DK Media Solutions** no Employee Referral yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes **FMBC Job Posting** yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes 1 **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com yes WTLQ-FM no Zip Recruiters

no

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

<u>JOB TITLE</u> <u># of PERSONS INTERVIEWED</u>

1

SMITH-GEIGER

EXECUTIVE TRODUCER SIMIT	II-GEIGER	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	yes	1
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

EXECUTIVE PRODUCER

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDVIDEO JOURNALISTSMITH-GEIGER1

VIDEO JOURNALIST SWITE	H-GEIGEK	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	yes	1
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

W/E ANCHOR/REPORTER	EMPLOYEE REFERRAL	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	yes	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	

no

no

WTLQ-FM

Zip Recruiters

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

Recruitment Sources Utilized* * (please refer to the attached recruitment source list for complete address)	Total number of interviewees referred
* (please refer to the attached recruitment source list for complete address)	interviewees referred
(Produce Forest to the academic footstanding source has for complete address)	
All AccessMusic Group no	
Berkowitz Consulting no	
DK Media Solutions no	
Employee Referral yes	
FGCU Career Fairs no	
Florida A & M University yes	
Florida International University yes	
FMBC Job Posting yes	2
Full Sail University no	
Hispanic Chamber of Commerce yes	
Indeed.com no	
LINKEDIN no	
Marist College yes	
National Association of Black Journalists yes	
Penn State no	
Robt Half/Office Team yes	3
Return to Work Inc. yes	
Smith Geiger no	
Sunday Morning News yes	
SWFloridaHelpWanted.com no	
Talent Dynamics no	
TVJOBS.com yes	
TVNewsCheck no	
University of Florida no	
University of Miami no	
University of South Florida yes	
Unsolicited yes	
WAXA-AM no	
WINK-FM no	
WINKNEWS.com yes	4
WTLQ-FM no	
Zip Recruiters no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

WINKNEWS.COM - EMP REFERRAL

JOB TITLE

TVNewsCheck

Unsolicited

WAXA-AM

WINK-FM

WTLQ-FM

Zip Recruiters

University of Florida

University of Miami

WINKNEWS.com

University of South Florida

AP / EDITOR (2)

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

2

1

Recruitment Sources Utilized*		Total number of		
* (please refer to the attached recruitment source list for complete address)		interviewees referred		
All AccessMusic Group	no			
Berkowitz Consulting	no			
DK Media Solutions	no			
Employee Referral	yes	1		
FGCU Career Fairs	no			
Florida A & M University	yes			
Florida International University	yes			
FMBC Job Posting	yes			
Full Sail University	no			
Hispanic Chamber of Commerce	yes			
Indeed.com	no			
LINKEDIN	no			
Marist College	yes			
National Association of Black Journalists	yes			
Penn State	no			
Robt Half/Office Team	no			
Return to Work Inc.	yes			
Smith Geiger	no			
Sunday Morning News	yes			
SWFloridaHelpWanted.com	no			
Talent Dynamics	no			
TVJOBS.com	yes			

no

no

no

yes

yes

no

no

yes

no

no

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

5

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

MASTER CONTROL/PROD ASST(4) 3 FMBC POSTING-1 UNSOLICITED

WIASTER CONTROL/FROD ASST(4) S FIVIDC FO	DSTING-T UNSULICITED	
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	3
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	по	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	1
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDMETEOROLOGISTTALENT DYNAMICS1

METEOROLOGIST TAL	ENT DINAMICS	I
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment sour	ce list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDNEWS PRODUCEREMPLOYEE REFERRAL1

Recruitment Sources Utilized* * (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Berkowitz Consulting no DK Media Solutions no Employee Referral yes 1 FGCU Career Fairs no Florida A & M University yes Florida International University yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes Penn State Total number of interviewees referred Interviewes I
All AccessMusic Group Berkowitz Consulting DK Media Solutions Employee Referral Empl
Berkowitz Consulting no DK Media Solutions no Employee Referral yes 1 FGCU Career Fairs no Florida A & M University yes Florida International University yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
DK Media Solutions no Employee Referral yes 1 FGCU Career Fairs no Florida A & M University yes Florida International University yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
Employee Referral yes no FGCU Career Fairs no Florida A & M University yes Florida International University yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
FGCU Career Fairs no Florida A & M University yes Florida International University yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
Florida A & M University yes Florida International University yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
Florida International University FMBC Job Posting Full Sail University no Hispanic Chamber of Commerce Indeed.com LINKEDIN mo Marist College National Association of Black Journalists yes yes National Association
FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes
LINKEDIN no Marist College yes National Association of Black Journalists yes
Marist College yes National Association of Black Journalists yes
National Association of Black Journalists yes
Penn State no
Robt Half/Office Team no
Return to Work Inc. yes
Smith Geiger no
Sunday Morning News yes
SWFloridaHelpWanted.com no
Talent Dynamics no
TVJOBS.com yes
TVNewsCheck no
University of Florida no
University of Miami no
University of South Florida yes
Unsolicited yes
WAXA-AM no
WINK-FM no
WINKNEWS.com yes
WTLQ-FM no
Zip Recruiters no

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB	LIL.	ГΠ	TT	П
JUD		ы	L.L.	Æ

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

NEWS P	RO	DU	CER
---------------	----	----	-----

EMPLOYEE REFERRAL

1

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment sourc	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDAP / PRODUCEREMPLOYEE REFERRAL1

AF / FRODUCER EN	PLUIEE REFERRAL	<u>_</u>
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment sou	rce list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

O/N ASSIGNMENT EDITOR	EMPLOYEE REFERRAL
-----------------------	-------------------

1

O/IV ASSIGNMENT EDITOR EN	I EO I EE KEFEKKAU	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

MEDICAL	KEP	UKI	EK_	
				_

EMPLOYEE REFERRAL

1

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE

RECRUITMENT SOURCE

DIGITAL CONTENT PRODUCER (2) EMPLOYEE REFERRAL, INDEED.COM

of PERSONS INTERVIEWED

	DOTEE REFERRAL, INDEED	
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	4
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

NEWS PRODUCER	EMPLOYEE REFERRAL	1
Recruitment Sources Utilize	d*	Total number of
* (please refer to the attached recruitment	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalist	s yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

RECRUITMENT SOURCE # of PERSONS INTERVIEWED **JOB TITLE**

NEWS PRODUCER	WINKNEWS.COM	1
Recruitment Sources Utilize	<u>d*</u>	Total number of
* (please refer to the attached recruitmen	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalist	s yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

of PERSONS INTERVIEWED

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

RECRUITMENT SOURCE

MAINTENANCE ENGINEER	INDEED.COM	6
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment se	ource list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	6
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	

yes

no

no

yes

no

no

no

yes

yes

no

no

yes

no

no

JOB TITLE

Sunday Morning News

Talent Dynamics

TVJOBS.com

Unsolicited

WAXA-AM

WINK-FM

WTLQ-FM

Zip Recruiters

TVNewsCheck

University of Florida

University of Miami

WINKNEWS.com

University of South Florida

SWFloridaHelpWanted.com

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

IT NETWORK ADMINISTRATIOR	INDEED.COM

Recruitment Sources Utilized*		Total number of
(please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
OK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
ndeed.com	yes	4
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Falent Dynamics	no	
TVJOBS.com	yes	
CVNewsCheck	no	
Jniversity of Florida	no	
Jniversity of Miami	no	
Jniversity of South Florida	yes	
Insolicited	yes	
VAXA-AM	no	
VINK-FM	no	
VINKNEWS.com	yes	
VTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

<u>JOB TITLE</u> <u># of PERSONS INTERVIEWED</u>

1

EMPLOYEE REFERRAL

TIDEO SOCIATIVE DI ENTIT	TO TEE REFERRAL	
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

VIDEO JOURNALIST

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

UNIV OF FLORIDA JOB FAIR

1

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
ΓVNewsCheck	no	
University of Florida	yes	1
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	
=		

A/P / EDITOR

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
WEEKEND METEOROLOGIST	TALENT DYNAMICS	1

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
BI-LINGUAL NEWS PRODUCER	TVJOBS.COM	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme		interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalis	ts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

Zip Recruiters

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE# of PERSONS INTERVIEWED

PHOTOJOURNALIST (2)	FLORIDA A&M, TVJOBS.COM	2
Recruitment Sources Utiliz	ed*	Total number of
* (please refer to the attached recruitment)	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	1
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journali	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
W/E ANCHOR / REPORTER	FMBC JOB POSTING	1

W/E AICHOR/ REPORTER TWID	COODIOSIMO	<u>*</u>
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

of PERSONS INTERVIEWED

RECRUITMENT SOURCE

PHOTOJOURNALIST TVJOBS.COM 1 Recruitment Sources Utilized* Total number of * (please refer to the attached recruitment source list for complete address) interviewees referred All AccessMusic Group Berkowitz Consulting no **DK Media Solutions** no Employee Referral no **FGCU Career Fairs** no Florida A & M University yes Florida International University yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no LINKEDIN no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com 1 yes **TVNewsCheck** no

no

no

yes

yes

no

no

yes

no

no

University of Florida

University of Miami

WINKNEWS.com

Unsolicited

WAXA-AM

WINK-FM

WTLQ-FM

Zip Recruiters

University of South Florida

JOB TITLE

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
METEOROLOGIST	TALENT DVNAMICS	1

	DIMENTES	
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOE	3 TI	TLE

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

NEWS PRODUCER	UF CAREER DAY	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	yes	1
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

Zip Recruiters

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

	, 6	,
JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED

BI-LINGUAL METEOROLOGIST TALENT DYNAMICS

1

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source l	ist for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
ΓVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
BI-LINGUAL VIDEO JOURNALIS	I LINKEDIN	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	yes	1
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

Zip Recruiters

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
SR. EXECUTIVE PRODUCER	FMBC JOB POSTING	1

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	•
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE# of PERSONS INTERVIEWED

PROMO WRITER/PRODUCER	LINKEDIN	7
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	yes	7
Marist College	yes	
National Association of Black Journalis	ts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE # of F

of PERSONS INTERVIEWED

PROGRAM DIRECTOR-RADIO	BERKOWITZ CONSULTING	8
Recruitment Sources Utilize		Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	yes	5
Berkowitz Consulting	yes	1
DK Media Solutions	yes	1
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journali	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE RECRUITMENT SOURCE# of PERSONS INTERVIEWED

1

FMBC JOB POSTING

CIMEI THOTOGRAPHER TIMES	CUODIODING	*
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

CHIEF PHOTOGRAPHER

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDDIGITAL PRODUCERINDEED.COM2

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	e list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	2
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDVIDEO JOURNALISTUNIV of FL CAREER DAY1

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	yes	1
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLE

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

O/N ASSIGNMENT EDITOR	INDEED.COM	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment s	source list for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	1
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

OCTOBER 1, 2019 through SEPTEMBER 30, 2020

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDEXECUTIVE PRODUCERTVJOBS.COM1

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source li	ist for complete address)	interviewees referred
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

	t and brief descri EO rules during	-	-	ken pursuant

Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Broadcast Center Tours	FMBC hosts schools, home schools, youth groups and adult organizations throughout the year visiting the station and learning about broadcasting. These tours address not only the technical workings of the station, these tours offer advice to students and/or adults on careers in TV news, operations, management and the educational steps required to fulfill those career paths. The Station prides itself on these exhaustive tours and the hands-on experience for students of all ages; grade school through high school, college groups, leadership groups, clubs and organizations.
10	Make-A-Wish Walk for Wishes 10/5/19	WINK News talents Matt Devitt and Sabrina Katz emceed the 5K Walk benefiting the Make-A-Wish Foundation.
10	UF College of Journalism and Communications Career Day 10/15/19	FMBC participated in University of Florida CJC's Career Day. The Assistant News Director spoke with students regarding our organization and the opportunities available here at the station and interviewed several applicants for possible employment. Several resumes were collected for possible future employment.
10	American Cancer Society Making Strides Against Breast Cancer 5K 10/19/19	WINK News talents Lois Thome and Lindsey Sablan hosted the walk and kicked off the party to help raise money and awareness to support American Cancer Society.
10	Penn State Job Fair 10/24/19 & 10/25/19	WINK-TV Senior Executive Producer met with two classes of hand-picked seniors interested in broadcast journalist careers. Over the course of two days, he spoke to two classes as a group, listened to their editorial discussions and offered feedback and suggestions. He then conducted individual interviews with more than a dozen students to discuss their goals, review their resume reels and provide feedback.
10	WINK Taste of Lee 11/2/19	15+ on-air personalities met with local members of the community at our annual food event in Downtown Fort Myers. WINK, WINK FM, WTLQ, WJUA all had a booth set up to meet and greet attendees and/or play games
10	Taste of Freedom Gala 11/2/19	WINK News talents Amanda Hall and Corey Lazar emceed event for Florida Coalition Against Human Trafficking. They hosted and help raise money and awareness for children who are forced in to human trafficking.
10	Naples Zoo Gala 11/7/19	WINK News talents Corey Lazar and Lindsey Sablan host and emcee the Naples Zoo Gala to help raise money for the care and safety of the zoo animals.

Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Special Olympics of Florida Luncheon 12/13/19	WINK News talent Corey Lazar is emceed the luncheon for the Special Olympics of Florida. This is their annual award ceremony for athletes with special needs.
10	WINK Feeds Families Hunger Walk 1/18/20	WINK News teams up with the Harry Chapin Food Bank to raise money to help local families in need. News talent Lois Thome and Chris Cifate emcee event and other talent meet and greet with runners/walkers to support the event. There was 10,000 in attendance.
10	Varsity Lakes Middle Career Day 1/23/20	WINK News talent Lindsey Sablan and WINK-FM talent hosted the event and raised awareness of children's safety and health. 1,000 people attended the event.
10	NCH Safe & Healthy Children's Coalition 2/1/20	WINK News talent Lindsey Sablan and WINK-FM talent hosted the event and raised awareness of children's safety and health. 1,000 people attended the event.
10	UF College of Journalism and Communications Career Day 2/17/20	FMBC participated in University of Florida CIC's Career Day. The Assistant News Director spoke with students regarding our organization and the opportunities available here at the station and interviewed several applicants for possible employment. Several resumes were collected for possible future employment.
10	FGCU Journalism Job & Internship Fair 2/17/20	Fort Myers Broadcasting attended job fair, passed out promo items and job applications at Florida Gulf Coast University.
10	Career Source of SWFL Job Fair 2/20/20	Fort Myers Broadcasting attended job fair, passed out promo items and job applications for open positions at FMBC.
10	University of Florida Virtual Career Visits 3/2020	For the March Virtual UF Career Day WINK News News Director and Assistant News Director set up several chats during the day with UF students and chatted with each using a chat window.
10	Orange River Elementary 3/2/20	WINK News talent read to students at Orange River Elementary School as part of the Read Across America campaign.
10	Villas Elementary School 3/6/20	WINK News talent Lois Thome read to students at Villas Elementary School to help promote reading week.

Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	SWFL Reading Festival 3/7/20	WINK News Talent from Noticias WINK and WINK-TV read books and met with members of the local community at the Fort Myers Regional Library, Downtown Branch.
10	St. Jude Radiothon 3/12/19-3/13/20	WTLQ teamed up with St. Jude to help raise money and support its medical research and treatments to fight childhood cancer.
10	Lee Memorial Hospital & Gulf Coast Medical Center Van Hit 4/27/20	All FMBC stations participated in delivering food donations from Zxaby's/El Pilon Caribbean cuisine to the cafeterias at Lee Memorial Hospital and Gulf Coast Medical Center in an effort to feed front-line healthcare workers during the COVID-19 pandemic.
10	Golisano Children's Hospital & Landmark Hospital Van Hit 4/28/20	All FMBC stations participated in delivering food donations from Tropical Smoothie/Komoon Thai Sushi to the cafeterias at Golisano Children's Hospital and Landmark Hospital in an effort to feed front-line healthcare workers during the COVID-1.9 pandemic.
10	NCH Bonita Emergency Rooms & Landmark Hospital Van Hit 4/29/20	All FMBC stations participated in delivering food donations from Pewter Mug/Azucar Restaurant to the cafeterias at NCH Bonita Emergency Rooms and Landmark Hospital in an effort to feed front-line healthcare workers during the COVID-1.9 pandemic.
10	Cape Coral Hospital & Lehigh Regional Med Ctr. Van Hit 4/30/20	All FMBC stations participated in delivering food donations from IRagazzi Pizza/El Rincon Boricua to the cafeterias at Cape Coral Hospital and Lehigh Regional Medical Center in an effort to feed front-line heathcare workers during the COVID-19 pandemic.
10	NCH Baker Hospital & Octapharma Plasma Van Hit 5/1/20	All FMBC stations participated in delivering food donations from Seed to Table/WOW Sandwich & Grill to the cafeterias at NCH Baker Hospital and Octapharma Plasma in an effort to feed front-line heathcare workers during the COVID-19 pandemic.
10	Big Backpack Festival 7/26/20	Latino 97.7, Maxima WJUA, Noticias WINK and WINK News promoted the event. The drive-through event gave away over 2,000 backpacks and supplies.

FMBC/ JOB POSTING MAILING LIST

ALL ACCESS MUSIC GROUP Telephone: 310/457-6616

28955 Pacific Coast Highway, Suite 210-5 Fax: 310/457-8058 Malibu, CA 90265 Contact: Joel Denver

> E-mail allaccess.com

BERKOWITZ BROADCAST CONSULTING

Telephone: 248/737-3727 3910 Maple Hill Street West Contact: Gary Berkowitz West Bloomfield, MI 48323 E-mail: gary@garyberk.com

BETHUNE-COOKMAN COLLEGE Telephone: 386/255-1401 **Director Student Services** Fax: 386/481-2139 640 Mary McLeod Contact: M. Horne

Daytona Beach, FL 32114 E-mail: hornem@cookman.edu

DK MEDIA SOLUTIONS Telephone: 804/357-8973 14224 Amajess Lane Contact: Steve Davis

Midlothian, VA 23113 E-mail: steve@dkmediasolutions.com

FLORIDA A & M UNIVERSITY Telephone: 850/599-3700 Dept of Journalism / Communications Fax: 850/599-3086

Post Office Box 14 Contact: Melony Washington

Tallahassee, FL 32073 E-mail: melony.washington@famu.edu

FLORIDA INTERNATIONAL UNIVERSITY Telephone: 305/348-2423

Career Services Fax: 305/348-3829 University Park Campus, GC 230 Contact: Lesley Deehl North Miami, FL 33181 E-mail: spencek@fiu.edu

Telephone: 863/680-4390 FLORIDA SOUTHERN COLLEGE Career Services Contact: Rachel Miller

111 Lake Hollingsworth Drive E-mail: rmiller@flsouthern.edu

Lakeland, FL 33801

Telephone: 239-338-4375 **FMBC JOB POSTINGS** 2824 Palm Beach Blvd. Fax: 239/479-5535 Ft. Myers, FL 33916 Contact: Karen Seiferth

> E-mail: karen.seiferth@winktv.com

FULL SAIL UNIVERSITY Telephone: 800/757-5105 3300 University Boulevard Contact: Tink Abraham Winter Park, FL 32792 E-mail: tinka@fullsail.com

FMBC/ JOB POSTING MAILING LIST

HISPANIC CHAMBER OF COMMERCE

10051 McGregor Blvd.

Ft. Myers, FL 33901

Telephone: 239/418-1441

Fax:

239/418-1475

Contact:

Leonardo Garcia

E-mail:

hispanicchamber.lg@earthlink.net

INDEED, INC.

7501 N. Capital of Texas Highway, Bldg. B

Austin, TX 78731

Contact:

www.indeed.com

LINKEDIN

Sunnyvale, CA

Contact:

www.linkedin.com

MARIST COLLEGE

3399 North Road

Poughkeepsie, NY 12601

Telephone: 888/877-7900

Contact:

Laura Zurowski

E-mail:

laura.zurowski@marist.edu

NATL ASSOC OF BLACK JOURNALISTS

1100 Knight Hall - Suite 3100

College Park, MD 20702

Telephone: 301/405-0248

Contact:

Veronique Dodson

E-mail:

vdodson@nabj.org

PENNSYLVANIA STATE UNIVERSITY

Office of Internships & Career Placement

208-D Carnegie Building

University Park, PA 16802-5101

Telephone: 814/863-4674 Contact:

E-mail:

rpm163@psu.edu

Bob Martin, Assistant Dean

RETURN TO WORK INC.

900 W. Marion Avenue

Punta Gorda, FL 33950

Contact:

Carol Sarganis

E-mail:

carol.sarganis@return2work.org

SMITH-GEIGER

31365 Oak Crest Drive #150

West Lake, CA 91361

Telephone: 818/874-2000

Contact:

Jacques Natz

E-mail:

Jacques@smithgeiger.com

SUNDAY MORNING NEWS

LaBelle, FL

Contact:

Don Browne

E-mail:

donbrowne@gmail.com

SW FLORIDA HELP WANTED.COM

6465 Greenwood Plaza Blvd., Suite 400

Centennial, CO, 80111

Telephone: 800/365-8630

Fax:

800/595-2929

E-mail:

www.southwestfloridahelpwanted.com

TALENT DYNAMICS

600 Las Colinas Blvd., Suite 100

Irving, TX 75039

Telephone: 214/640-3139

Fax:

214/951-9610

E-mail:

www.connell@talentdynamics.com

Page 2 of 3

FMBC/ JOB POSTING MAILING LIST

TVJOBSTelephone:800/374-0119Broadcast Employment ServicesFax:760/450-2115PO Box 4116Contact:Mark HollowayOceanside, CA 92052E-mail:jobs@tvjobs.com

UNIVERSITY OF FLORIDA

Department of Broadcasting

J. Wayne Reitz Union

PO Box 118507

Gainesville, FL 32611

Telephone: 352/392-1601

Fax: 352/392-3810

Contact: Charles Harris

E-mail: charris@jou.ufl.edu

UNIVERSITY OF SOUTH FLORIDATelephone: 813/974-2591MASS COMMUNICATIONSFax: 813/974-25924202 East Fowler St., MP CIS-1040Contact: Marsha Stein

Tampa, FL 33620 E-mail: <u>mstein@cas.ush.edu</u>

WAXA-AM 97.3 Telephone: 239/810-9484
2824 Palm Beach Blvd. Contact: Hector Velazquez

Ft. Myers, FL 33916 E-mail: hector.velazquez@fmbcmail.com

WINK-FM 96.9 Telephone: 239/338-4345 2824 Palm Beach Blvd. Contact: Chuck Knight

Ft. Myers, FL 33916 E-mail: chuck.knight@winkfm.com

WLTQ-FM 97.7 Telephone: 239/479-5580 2824 Palm Beach Blvd. Contact: Hector Velazquez

Ft. Myers, FL 33916 E-mail: hector.velazquez@fmbcmail.com

WINKNEWS.COM
2824 Palm Beach Blvd.
Telephone: 239/338-4388
Contact: Vince Cammarata

Ft. Myers, FL 33916 E-mail: vince.cammarata@winknews.com