# FORT MYERS BROADCASTING COMPANY FCC EEO PUBLIC FILE OCTOBER 1, 2018 – SEPTEMBER 30, 2019

# **EEO Public File Report**

This EEO Public File Report is filed in Station WINK-TV, WINK-FM, WAXA-AM, WNPL-AM and WTLQ-FM's public inspection file pursuant to Section 73.2080c(6) of the Federal Communications Commission's ("FCC") rules.

During the period beginning on October 1, 2018 and ending on September 30, 2019 the stations filled the following full-time vacancies:

1.	TV News Anchor	WINK-TV
	Producer-Special Projects	WINK-TV
3.	Exec Producer-Internal Marketing	WINK-TV
4.	Digital Content Producer	WINK-TV
5.	Assignment Editor (2)	WINK-TV
6.	Photojournalist	WINK-TV
7.	Video Journalist	WINK-TV
8.	Video Journalist	WINK-TV
9.	Producer - News	WINK-TV
10.	Photojournalist	WINK-TV
11.	AP / Editor	WINK-TV
12.	Video Journalist	WINK-TV
13.	Traffic Assistant	WINK-TV
14.	Engineer	WINK-TV
15.	Video Journalist	WINK-TV
16.	AP / Editor	WINK-TV
17.	Master Control (2)	WINK-TV
	Sales Assistant	WINK-TV
19.	Promotions Assistant	WINK-TV
20.	Business Manager	WINK-TV
	Digital Content Producer	WINK-TV
	Video Journalist	WINK-TV
23.	Production Assistant	WINK-TV
24.	Production Director	WINK-TV
	Photojournalist	WINK-TV
	Promotions Director	WINK-TV
	AP / Editor	WINK-TV
28.	Video Journalist	WINK-TV
	Radio News Producer	WINK-TV
	Video Journalist	WINK-TV
	Photojournalist	WINK-TV
	Executive Producer	WINK-TV
	Promotions Coordinator	WINK-TV
	Production Assistant	WINK-TV
	AP / Editor	WINK-TV
	Video Journalist	WINK-TV
	News Producer	WINK-TV
	AP / Editor	WINK-TV
	Video Journalist	WINK-TV
	News Producer	WINK-TV
	Production Director (3)	WINK-TV
	Commercial Photographer	WINK-TV
	News Producer	WINK-TV
	Anchor / Reporter	WINK-TV
	Video Journalist	WINK-TV
	Receptionist	WINK-TV
٠٠.	Receptionist	AA TT 4TF-T A

The stations interviewed a total of one-hundred eight (108) applicants for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

Re	cruitment Source Total Nun	aber of Interviewees Referred
1.	Employee Referral	20
2.	FMBC Job Posting	27
3.	Indeed.com	5
4.	Penn State Job Fair	1
5.	Robert Half/Office Team	13
6.	Smith-Geiger	2
7.	Talent Dynamics	3
8.	TVJobs.com	9
9.	TV News Check	2
10.	University of Florida Career Day	2 2 3
11.	University of Miami Career Day	
12.	Unsolicited	5
13.	Winknews.com	15
14.	Zip Recruiters	1
15.	AllAccess	0
16.	Bethune Cookman College	0
17.	FGCU Job Fair	0
18.	Florida A & M University	0
19.	Florida International University	0
20.	Florida Southern College	0
21.	Full Sail University	0
22.	Hispanic Chamber of Commerce	0
23.	Marist College	0
24.	NABJ	0
25.	Return to Work Inc.	0
26.	Sunday Morning News	0
27.	SW Florida Help Wanted.com	0
28.	University of South Florida	0
	WAXA-AM 97.3	0
30.	WINK-FM 96.9	0
31.	WTLQ-FM 97.7	0

Attachment A contains specific information for each full-time vacancy.

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED 2 MORNING ANCHOR / REPORTER UNSOLICITED Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Bethune-Cookman College yes Employee Referral yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes **FMBC Job Posting** yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes 2 Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com ves WTLQ-FM no Zip Recruiters no

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

EXECUTIVE PRODUCER	EMPLOYEE REFERRAL	2
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	2
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
EXEC PRODUCER-INTERNAL MKTC	G TVJOBS.COM	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** 

#### **RECRUITMENT SOURCE**

# of PERSONS INTERVIEWED

DIGITAL CONTENT PRODUCER EM	PLOYEE REFERRAL	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** RECRUITMENT SOURCE # of PERSONS INTERVIEWED 2 **ASSIGNMENT EDITOR (2)** INDEED.COM Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Bethune-Cookman College yes Employee Referral yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes **FMBC Job Posting** yes Full Sail University no Hispanic Chamber of Commerce yes 2 Indeed.com yes Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com ves WTLQ-FM no

no

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED **TVJOBS.COM** 1 **PHOTOJOURNALIST** Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Bethune-Cookman College yes **Employee Referral** yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes **FMBC Job Posting** yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com 1 yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com ves WTLQ-FM no Zip Recruiters no

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** 

#### RECRUITMENT SOURCE

# of PERSONS INTERVIEWED

VIDEO JOURNALIST	TVJOBS.COM	2
Recruitment Sources Utilize	Total number of	
* (please refer to the attached recruitme	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	ts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	yes	1
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
VIDEO JOURNALIST	TVJOBS.COM	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
III D		

no

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
NEWS PRODUCER	TALENT DYNAMICS	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	ts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED	
PHOTOJOURNALIST	TVJOBS.COM	1	
Recruitment Sources Utilize	<u>d*</u>	Total number of	
* (please refer to the attached recruitment	nt source list for complete address)	interviewees referred	
All AccessMusic Group	no		
Bethune-Cookman College	yes		
Employee Referral	yes		
FGCU Career Fairs	no		
Florida A & M University	yes		
Florida International University	yes		
Florida Southern College	yes		
FMBC Job Posting	yes		
Full Sail University	no		
Hispanic Chamber of Commerce	yes		
Indeed.com	no		
Marist College	yes		
National Association of Black Journalist	ts yes		
Penn State	no		
Robt Half/Office Team	no		
Return to Work Inc.	yes		
Smith Geiger	no		
Sunday Morning News	yes		
SWFloridaHelpWanted.com	no		
Talent Dynamics	no		
TVJOBS.com	yes	1	
TVNewsCheck	no		
University of Florida	no		
University of Miami	no		
University of South Florida	yes		
Unsolicited	yes		
WAXA-AM	no		
WINK-FM	no		
WINKNEWS.com	yes		
WTLQ-FM	no		
Zip Recruiters	no		

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

AP / EDITOR	EMPLOYEE REFERRAL	2
Recruitment Sources Utilize	d*	Total number of
* (please refer to the attached recruitment	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	-
Bethune-Cookman College	yes	
Employee Referral	yes	2
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	ts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED VIDEO JOURNALIST 2 TALENT DYNAMICS Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group Bethune-Cookman College yes **Employee Referral** yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** 1 yes TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com 1 ves WTLO-FM no Zip Recruiters no

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

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## RECRUITMENT SOURCE

#### # of PERSONS INTERVIEWED

TRAFFIC ASSISTANT	WINKNEWS.COM	15
Recruitment Sources Utilize	<u>d*</u>	Total number of
* (please refer to the attached recruitment source list for complete addres		interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	3
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	2
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalist	s yes	
Penn State	no	
Robt Half/Office Team	yes	4
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	6
WTLQ-FM	no	

no

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
ENGINEER	EMPLOYEE REFERRAL	1
Recruitment Sources Utiliz	ed*	Total number of
* (please refer to the attached recruitment)	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journali	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE

#### **RECRUITMENT SOURCE**

# of PERSONS INTERVIEWED

VIDEO JOURNALIST	EMPLOYEE REFERRAL	1
Recruitment Sources Utiliz	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journali	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

# OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
AP / EDITOR	TVJOBS.COM	1
Recruitment Sources Utiliz	ed*	Total number of
* (please refer to the attached recruitm	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journal	ists yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	

no

no

WTLQ-FM

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** 

#### RECRUITMENT SOURCE

# of PERSONS INTERVIEWED

MASTER CONTROL OPER (2)	FMBC JOB POSTING	2
Recruitment Sources Utilize	<u>d*</u>	Total number of
* (please refer to the attached recruitmen	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	2
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalist	s yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDSALES ASSISTANTEMPLOYEE REFERRAL1Recruitment Sources Utilized\*Total number of

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list	st for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** 

#### RECRUITMENT SOURCE

# of PERSONS INTERVIEWED

OOD TITLE	ILL CITCUIT IN DO CITCE	TOTAL DE CALLED TO LE CALLED TO LE CONTROL DE CONTROL D
PROMOTIONS COORDINATOR	EMPLOYEE REFERRAL	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
BUSINESS MANAGER	TV NEWSCHECK	12
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	<del></del>
Bethune-Cookman College	yes	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	yes	8
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	yes	2
University of Florida	no	
University of Miami	no	
University of South Florida	yes	1
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
_, _ `		

no

OCTOBER 1, 2018 through SEPTEMBER 30, 2019

12

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

DIGITAL CONTENT PRODUCER EMPLOYEE REFERRAL

DIGITAL CONTENT PRODUCER EMPLY	JIEE KEFEKKAL	12
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	3
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	yes	1
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	2
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	3
WTLQ-FM	no	
Zip Recruiters	yes	1

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** RECRUITMENT SOURCE # of PERSONS INTERVIEWED 3 VIDEO JOURNALIST EMPLOYEE REFERRAL Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Bethune-Cookman College yes 2 Employee Referral yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes **FMBC Job Posting** yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami yes 1 University of South Florida no Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com yes WTLQ-FM no

no

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

RECRUITMENT SOURCE # of PERSONS INTERVIEWED **JOB TITLE** 6 PRODUCTION ASSISTANT **FMBC JOB POSTING** Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Bethune-Cookman College yes Employee Referral yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes FMBC Job Posting 6 yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com yes

no

no

WTLQ-FM

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

PRODUCTION DIRECTOR	FMBC JOB POSTING	2
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	2
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	ets yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
PHOTOJOURNALIST	TVJOBS.COM	1
Recruitment Sources Utiliza	ed*	Total number of
* (please refer to the attached recruitment)	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journali	ists yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

# of PERSONS INTERVIEWED

RECRUITMENT SOURCE

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
PROMOTIONS MANAGER	FMBC JOB POSTING	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

JOB TITLE

## OCTOBER 1, 2018 through SEPTEMBER 30, 2019

<u>JOB TITLE</u> <u># of PERSONS INTERVIEWED</u>

AP / EDITOR	FMBC JOB POSTING	1
Recruitment Sources Utilize	:d*	Total number of
* (please refer to the attached recruitment	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	ts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

RECRUITMENT SOURCE **JOB TITLE** # of PERSONS INTERVIEWED VIDEO JOURNALIST **SMITH-GEIGER** 1 Recruitment Sources Utilized\* Total number of \* (please refer to the attached recruitment source list for complete address) interviewees referred All AccessMusic Group no Bethune-Cookman College yes **Employee Referral** yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes **FMBC Job Posting** yes Full Sail University no Hispanic Chamber of Commerce ves Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger 1 yes Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com yes WTLQ-FM no Zip Recruiters no

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
RADIO NEWS PRODUCER	FMBC JOB POSTING	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journali	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
VIDEO JOURNALIST	SMITH-GEIGER	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	yes	1
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
PHOTOJOURNALIST	TVJOBS.COM	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journali	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

#### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

RECRUITMENT SOURCE # of PERSONS INTERVIEWED **JOB TITLE** 2 **EXECUTIVE PRODUCER FMBC JOB POSTING** Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Bethune-Cookman College yes Employee Referral yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes FMBC Job Posting 1 yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** 1 yes TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com yes WTLQ-FM no

no

OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
PROMOTIONS COORDINATOR WINKNEWS.COM		2
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journali	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	2
WTLQ-FM	no	
Zip Recruiters	no	

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDPRODUCTION ASSISTANTFMBC JOB POSTING6

FRODUCTION ASSISTANT FINIDUS	OP LOSTING	<u> </u>
Recruitment Sources Utilized*	Total number of	
* (please refer to the attached recruitment source	list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	5
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

AP / EDITOR EMPLOYEE REFERRAL 1  Recruitment Sources Utilized* Total number of  * (please refer to the attached recruitment source list for complete address) interviewees referred  All AccessMusic Group no
* (please refer to the attached recruitment source list for complete address) interviewees referred
· ·
All AccessMusic Group no
• • • • • • • • • • • • • • • • • • •
Bethune-Cookman College yes
Employee Referral yes 1
FGCU Career Fairs no
Florida A & M University yes
Florida International University yes
Florida Southern College yes
FMBC Job Posting yes
Full Sail University no
Hispanic Chamber of Commerce yes
Indeed.com no
Marist College yes
National Association of Black Journalists yes
Penn State no
Robt Half/Office Team no
Return to Work Inc. yes
Smith Geiger no
Sunday Morning News yes
SWFloridaHelpWanted.com no
Talent Dynamics no
TVJOBS.com yes
TVNewsCheck no
University of Florida no
University of Miami no
University of South Florida yes
Unsolicited yes
WAXA-AM no
WINK-FM no
WINKNEWS.com yes
WTLQ-FM no
Zip Recruiters no

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE #

# of PERSONS INTERVIEWED

VIDEO JOURNALIST	UNIV OF MIAMI CAREER DAY	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journali	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	yes	1
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
7' D ''		

no

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** 

### RECRUITMENT SOURCE

# of PERSONS INTERVIEWED

TOD TITLE		OITERSOID ETTERTE
NEWS PRODUCER	PENN STATE CAREER DAY	1
Recruitment Sources Utiliz	Total number of	
* (please refer to the attached recruitm	interviewees referred	
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journal	ists yes	
Penn State	yes	1
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
TITTI O TIL		

no

no

WTLQ-FM

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** RECRUITMENT SOURCE # of PERSONS INTERVIEWED EDITING SUPERVISOR **FMBC JOB POSTING** 1 Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Bethune-Cookman College yes **Employee Referral** yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes **FMBC Job Posting** 1 yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com yes WTLQ-FM no

no

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED 1 VIDEO JOURNALIST UNIV OF MIAMI CAREER DAY Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group Bethune-Cookman College yes **Employee Referral** yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes FMBC Job Posting yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no 1 University of Miami yes University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no

yes

no

no

WINKNEWS.com

WTLO-FM

OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** RECRUITMENT SOURCE # of PERSONS INTERVIEWED 1 **NEWS PRODUCER EMPLOYEE REFERRAL** Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group no Bethune-Cookman College yes 1 Employee Referral yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes **FMBC Job Posting** yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes

no

yes

no

no

yes

no

no

no

yes

yes

no

no

yes

no

no

Smith Geiger

**Talent Dynamics** 

TVJOBS.com

**TVNewsCheck** 

Unsolicited

WAXA-AM

WINK-FM

WTLQ-FM

Zip Recruiters

University of Florida

University of Miami

WINKNEWS.com

University of South Florida

Sunday Morning News

SWFloridaHelpWanted.com

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

PRODUCTION DIRECTOR (3)	FMBC JOB POSTING	4
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	nt source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	3
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	ts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no.	

OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
COMMERCIAL PHOTOG/EDITOR	EMPLOYEE REFERRAL	1

Total number of interviewees referred
interviewees referred
· · · · · · · · · · · · · · · · · · ·
1

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** 

### RECRUITMENT SOURCE

# of PERSONS INTERVIEWED

NEWS PRODUCER	WINKNEWS.COM	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

W/E ANCHOR / REPORTER **EMPLOYEE REFERRAL** Recruitment Sources Utilized\* Total number of interviewees referred \* (please refer to the attached recruitment source list for complete address) All AccessMusic Group Bethune-Cookman College yes Employee Referral 1 yes **FGCU Career Fairs** no Florida A & M University yes Florida International University yes Florida Southern College yes **FMBC Job Posting** yes Full Sail University no Hispanic Chamber of Commerce yes Indeed.com no Marist College yes National Association of Black Journalists yes Penn State no Robt Half/Office Team no Return to Work Inc. yes Smith Geiger no Sunday Morning News yes SWFloridaHelpWanted.com no **Talent Dynamics** no TVJOBS.com yes **TVNewsCheck** no University of Florida no University of Miami no University of South Florida yes Unsolicited yes WAXA-AM no WINK-FM no WINKNEWS.com yes WTLQ-FM no

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### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

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J	v	D		L	L JL	عال ا

### RECRUITMENT SOURCE

# of PERSONS INTERVIEWED

VIDEO JOURNALIST	TVJOBS.COM	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	sts yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	

no

### OCTOBER 1, 2018 through SEPTEMBER 30, 2019

**JOB TITLE** 

### RECRUITMENT SOURCE

# of PERSONS INTERVIEWED

ECEPTIONIST FMBC JOB POSTING		2
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
Bethune-Cookman College	yes	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
Florida Southern College	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
Marist College	yes	
National Association of Black Journalis	ets yes	
Penn State	no	
Robt Half/Office Team	yes	1
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	

no

no

WTLQ-FM

Attachme	list and brief de s EEO rules dui		en pursuant

# Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Broadcast Center Tours	Throughout the year, FMBC hosts schools, home schools, youth groups and adult organizations throughout the year visiting the station and learning about broadcasting. These tours address not only the technical workings of the station, these tours offer advice to students and/or adults on careers in TV news, operations, management and the educational steps required to fulfill those career paths. The Station prides itself on these exhaustive tours and the hands-on experience for students of all ages; grade school through high school, college groups, leadership groups, clubs and organizations.
10	Make-A-Wish Walk for Wishes 10/6/18	WINK News on-air personalities Matt Devitt and Sabrina Katz emceed the 5K walk. The Walk benefited the Make-A-Wish Foundation.
10	UF College of Journalism and Communications Career Day 10/17/18	FMBC participated in University of Florida CJC's Career Day. The Assistant News Director spoke with students regarding our organization and the opportunities available here at the station and interviewed several applicants for possible employment. Several resumes were collected for possible future employment.
10	American Cancer Society Making Strides Against Breast Cancer 5K 10/20/18	WINK-TV News Anchors Lois Thome and Lindsey Sablan hosted the walk and kick-off party to help raise money and awareness to support American Cancer Society.
10	WINK Taste of Lee 11/3/18	15+ on-air personalities met with local members of the community at our annual food event in Downtown Fort Myers. WINK, WINK FM, WTLQ, WJUA all had a booth set up to meet and greet attendees and or play games
10	Providence House Luncheon 11/10/18	Annual luncheon benefiting Providence House, Naples. 250-300 in attendance - WINK TV News Anchor Chris Cifatte emceed the event.
10	WINK Feeds Families Hunger Walk 1/19/19	WINK News teamed up with the Harry Chapin Food Bank to raise money to help local families in need. News talent Lois Thome and Chris Cifatte emcee event and other talent meet and greet with runners/walkers to support the event. There were 10,000 walkers/runners.
10	Villas Elementary School 3/1/19	WINK News Anchor Lois Thome read to students at Villas Elementary School to help promote reading week.
10	SWFL Reading Festival 3/2/19	WINK News Talent from Noticias WINK and WINK-TV read books and met with members of the local community at the Fort Myers Regional Library, Downtown Branch.

# Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	UF College of Journalism and Communications Career Day 3/13/2019	FMBC participated in University of Florida CJC's Career Day. The Assistant News Director spoke with students regarding our organization and the opportunities available here at the station and interviewed several applicants for possible employment. Several resumes were collected for possible future employment. Two applicants were hired as Video Journalists.
10	St. Jude Radiothon 3/14/19	WTLQ teams up with St. Jude to help raise money and support its medical research and treatments to fight childhood cancer.
10	Penn State Career Day 3/15/2019	WINK News Senior Executive Producer Lenny Smith participated in Penn State's Career Day. He spoke with students regarding our organization and the opportunities available here at the station. He interviewed applicants and collected several resumes. One applicant was hired as a News Producer.
10	Taste of Freedom Gala 3/24/19	WINK TV News Anchors Amanda Hall and Corey Lazar emceed event for Florida Coalition Against Human Trafficking. They hosted and help raise money and awareness for children who are forced into human trafficking.
10	University of Miami School of Communication Meet-up 3/27/19	WINK NEWS Assistant News Director attended the UM School of Communication Meet-up and met with students to discuss possible career opportunities in the Broadcast industry. Several resumes were collected for possible future employment. Three students were hired.
10	Charlotte County Hurricane Expo 5/18/19	Chief Meteorologist Jim Farrell and the WINK News Weather Team spoke to residents of Charlotte County about how to best prepare for the upcoming Hurricane Season. They greeted viewers and passed out important safety information to the group.
10	DeSoto County Hurricane Seminar 6/1/19	Chief Meteorologist Jim Farrell spoke to residents of Charlotte County about how to best prepare for the upcoming Hurricane Season.
rv	News Internship 5/7/19 - 6/7/19	WINK-TV provided a University of Florida College of Journalism & Communications student hands-on experience and exposure to all aspects of the TV newsroom, TV production and the media.
10	Big Backpack Festival 7/28/19	Latino 97.7, Maxima WJUA, Noticias WINK and WINK News host the event. The event gives kids free backpacks and school supplies. There were 10,000 attendees.

# Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification 10 10	Type of Activity  Love that Dress 8/21/19  Above Board Chamber of Florida Luncheon 9/9/19  Above Board Chamber of Florida Luncheon 9/12/19  Rotary Club of Fort Myers Law & Order Ball	WINK FM sponsored the Love that Dress event and collection events benefiting the Pace Center for Girls. WINK FM talent emceed the collection events 4/11, 6/4 and 6/19 leading up to the main event on 8/21. There were 2,000 attendees.  TV News Anchor Corey Lazar sat in on the discussion panel for this event. The theme was "How To Get Discovered By The Media." There were 150 attendees from local businesses.  TV News Anchor Amanda Hall sat in on the discussion panel for this event. The theme was "How To Get Discovered By The Media." There were 150 attendees from local businesses.  WINK News Anchors Corey Lazar and Amanda Hall host the event honoring everyday heroes of the following Lee County law enforcement agencies: Cape Coral Police Department, Florida Gulf Coast
	9/15/19	University Police Department, Florida Southwestern State College Police Department, Fort Myers Police Department, Lee County Port Authority Police, Lee County Sheriff's Office, and Sanibel Police Department. 600 people attended the function.

# FMBC/ JOB POSTING MAILING LIST

ALL ACCESS MUSIC GROUP

28955 Pacific Coast Highway, Suite 210-5

Malibu, CA 90265

Telephone: 310/457-6616 Fax: 310/457-8058

an. J10/75/-005

Contact: Joel Denver E-mail allaccess.com

**BETHUNE-COOKMAN COLLEGE** 

Director Student Services

640 Mary McLeod

Daytona Beach, FL 32114

Telephone: 386/255-1401

Fax: 386/481-2139

Contact: M. Horne

E-mail: hornem@cookman.edu

FLORIDA A & M UNIVERSITY

Dept of Journalism / Communications

Post Office Box 14

Tallahassee, FL 32073

Telephone: 850/599-3700

Fax: 850/599-3086

Contact: Melony Washington

E-mail: melony.washington@famu.edu

FLORIDA INTERNATIONAL UNIVERSITY

Career Services

University Park Campus, GC 230

North Miami, FL 33181

Telephone: 305/348-2423

Fax: 305/348-3829

Contact: Lesley Deehl

E-mail: spencek@fiu.edu

FLORIDA SOUTHERN COLLEGE

**Career Services** 

111 Lake Hollingsworth Drive

Lakeland, FL 33801

Telephone: 863/680-4390

Contact: Rachel Miller

E-mail: rmiller@flsouthern.edu

**FMBC JOB POSTINGS** 

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

Telephone: 239-338-4375

Fax: 239/479-5535

Contact: Karen Seiferth

E-mail:

karen.seiferth@winktv.com

**FULL SAIL UNIVERSITY** 

3300 University Boulevard

Winter Park, FL 32792

Telephone: 800/757-5105

Contact: Tink Abraham

E-mail: tinka@fullsail.com

**HISPANIC CHAMBER OF COMMERCE** 

10051 McGregor Blvd.

Ft. Myers, FL 33901

Telephone: 239/418-1441

Fax: 239/418-1475

Contact: Leonardo Garcia

E-mail: hispanicchamber.lg@earthlink.net

INDEED, INC.

7501 N. Capital of Texas Highway, Bldg. B

Austin, TX 78731

Contact: www.indeed.com

# FMBC/ JOB POSTING MAILING LIST

MARIST COLLEGE

3399 North Road

Poughkeepsie, NY 12601

Telephone: 888/877-7900 Contact: Laura Zurowski

E-mail:

laura.zurowski@marist.edu

NATL ASSOC OF BLACK JOURNALISTS

1100 Knight Hall - Suite 3100 College Park, MD 20702

Telephone: 301/405-0248

Contact:

Veronique Dodson

E-mail:

vdodson@nabj.org

PENNSYLVANIA STATE UNIVERSITY

Office of Internships & Career Placement

208-D Carnegie Building

University Park, PA 16802-5101

Telephone: 814/863-4674

Contact:

Bob Martin, Assistant Dean

E-mail:

rpm163@psu.edu

RETURN TO WORK INC.

900 W. Marion Avenue Punta Gorda, FL 33950

Contact:

Carol Sarganis

E-mail:

carol.sarganis@return2work.org

**SMITHGEIGER** 

31365 oOak Crest Drive #150 West Lake, CA 91361

Telephone: 818/874-2000

Contact:

Jacques Natz

E-mail:

Jacques@smithgeiger.com

**SUNDAY MORNING NEWS** 

LaBelle, FL

Contact:

Don Browne

E-mail:

donbrowne@gmail.com

SW FLORIDA HELP WANTED.COM

6465 Greenwood Plaza Blvd., Suite 400

Centennial, CO, 80111

Telephone: 800/365-8630

Fax:

800/595-2929

E-mail:

www.southwestfloridahelpwanted.com

TALENT DYNAMICS

600 Las Colinas Blvd., Suite 100

Irving, TX 75039

Telephone: 214/640-3139

Fax:

214/951-9610

E-mail:

www.connell@talentdynamics.com

**TVJOBS** 

**Broadcast Employment Services** 

PO Box 4116

Oceanside, CA 92052

Telephone: 800/374-0119

Fax:

760/450-2115

Contact:

Mark Holloway

E-mail:

jobs@tvjobs.com

**UNIVERSITY OF FLORIDA** 

Department of Broadcasting

J. Wayne Reitz Union

PO Box 118507

Gainesville, FL 32611

Telephone: 352/392-1601

Fax:

352/392-3810

Contact:

Charles Harris

E-mail:

charris@jou.ufl.edu

# FMBC/ JOB POSTING MAILING LIST

**UNIVERSITY OF SOUTH FLORIDA** 

MASS COMMUNICATIONS

4202 East Fowler St., MP CIS-1040

Tampa, FL 33620

**WAXA-AM 97.3** 

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

**WINK-FM 96.9** 

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

**WLTQ-FM 97.7** 

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

WINKNEWS.COM

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

Telephone: 813/974-2591

Fax: 813/974-2592 Contact: Marsha Stein

E-mail: mstein@cas.ush.edu

Telephone: 239/810-9484

Contact: Hector Velazquez

E-mail: <u>hector.velazquez@fmbcmail.com</u>

Telephone: 239/338-4345

Contact: Rick Shockley

E-mail: rick@winkfm.com

Telephone: 239/479-5580

Contact: Hector Velazquez

E-mail: hector.velazquez@fmbcmail.com

Telephone: 239/810-3833

Fax: 239/479-5535

Contact: Justin Strauss

E-mail: justin.strauss@fmbcmail.com