



125 West 55th St
New York, NY 10019

Contract # 25338661	Changes as of: 10/21/2016 at 12:29 PM	Version: Current State Version 1
CPE:	Flight: 10/25/16 - 10/31/16	Station: WOOD
Agency: DUDLEY MEDIA DUDLEY MEDIA 919 CATHARINE ST PHILADELPHIA PA 19147	Advertiser: CLEMENTS, PAUL	Market: Grand Rapids
	Product: Committee to elect Paul Clements	Office: WASHINGTON
	Agency Order #:	Primary Demo: Adults 35+
	Buyer: BOB DUDLEY	Con Type: POLITICAL/VOTE
	Salesperson: NILE NOYES 202-872-5880	Assistant: NILE NOYES 202-872-5880
		Total \$: \$16,075.00
		Total Spots: 36
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 958253
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31		Total Spots	Total \$	CPP	GRP
							10/25	10/31				
1	M-F 6a-7a		News	\$350.00	0.0	30	4	1	5	\$1,750.00	\$0.00	0.0
2	M-F 7a-9a		Today	\$350.00	0.0	30	4	1	5	\$1,750.00	\$0.00	0.0
3	M-F 12n-1p		Noon News	\$200.00	0.0	30	4	1	5	\$1,000.00	\$0.00	0.0
4	M-F 5p-5:30p		5p News	\$525.00	0.0	30	4	1	5	\$2,625.00	\$0.00	0.0
5	M-F 6p-6:30p		6p News	\$850.00	0.0	30	4	1	5	\$4,250.00	\$0.00	0.0
6	M-F 7:30p-8p		Inside Edition	\$400.00	0.0	30	2	1	3	\$1,200.00	\$0.00	0.0
7	M-F 11p-11:35p		11p News	\$750.00	0.0	30	2	1	3	\$2,250.00	\$0.00	0.0
8	Sa 6a-7a		News	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
9	Sa 7a-8a		News	\$250.00	0.0	30	1	0	1	\$250.00	\$0.00	0.0
10	Su 6a-7a		News	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
11	Su 7a-8a		News	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
12	Su 6p-7p		Su EN	\$600.00	0.0	30	1	0	1	\$600.00	\$0.00	0.0
TOTALS:							29	7	36	\$16,075.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25338661	Changes as of: 10/21/2016 at 12:29 PM	Version: Current State Version 1
CPE:	Flight: 10/25/16 - 10/31/16	Station: WOOD
Agency: DUDLEY MEDIA	Advertiser: CLEMENTS, PAUL	Market: Grand Rapids
DUDLEY MEDIA 919	Product: Committee to elect Paul Clements	Office: WASHINGTON
CATHARINE ST		Total \$: \$16,075.00
PHILADELPHIA PA		Total Spots: 36
19147		Total CPP: \$0.00
Agency Order #:	Primary Demo: Adults 35+	Total GRP:
Buyer: BOB DUDLEY	Con Type: POLITICAL/VOTE	Traffic #: 958253
Salesperson: NILE NOYES	Assistant: NILE NOYES	Separation:
202-872-5880	202-872-5880	

Special Instructions	
-----------------------------	--

Competitive Information	
Market Budget:	\$66,979
WOOD Share:	24%
Comment:	
WOTV:	2%
WWMT:	49%
WXMI:	14%
WZZM:	11%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$16,075.00	N/A	0.0
Total	100%	36	\$16,075.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	29	\$12,650.00
2016-Nov	7	\$3,425.00
Total	36	\$16,075.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/21/16 12:29 PM					\$0	\$0	
New	10/21/16 12:16 PM	NILE NOYES	Confirmed	36		\$16,075.00	\$16,075.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---