

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2521583

Order #	2521583	Created On	10/22/2018 7:44:03 PM	Order Status	Contract Confirmed
Order Descrp	Jesse Young LD26 Add 10/25-11/5 POLITICAL 2018	Created By	Ghera, Kim	Gross \$	15910.00
Client	JESSE L YOUNG LD26	Updated On	10/23/2018 6:22:20 PM	Net \$	13523.50
Start Date	10/25/2018	Updated By	Laxar, Brian	Units	481
End Date	11/5/2018	Industry	Political-State-Local	Credit Hold	NO
# of Weeks	3	REFERENCES		BILLING INFORMATION	
SALES		Primary		Purchase Order #	
ActiveWeeks	3	Secondary		Billing Schedule	EndOfFlight
AE 1	Ghera, Kim	Tertiary		EDI INFORMATION	
AE 2		Quarternary		Product	
Agency	EZTVSPOTS.COM MEDIA	TRAFFIC OPTIONS		Estimate	
RepFirm		Address 1	1851 CENTRAL PLACE SOUTH	Submit EDI Invoice?	Do Not Submit EDI Invoice
Copy Instr ID		Address 2	STE 123	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Total Zones	3	City, State, Zip	KENT, WA	Market: Seattle-Tacoma DMA: TACOMA KITSAP PORT ORCHARD Priority Code NP=130, IP=74 See key on FCC site for zone/network information	
Zones	Tacoma,Port Orchard,Kitsap	Zip	98030		
Total Networks	6	Contact	Doug Basler		
GENERAL COMMENTS		Phone			
		Avail Tag			
		Contract Type	Standard	SYSCODE LIST	
		Copy Group		3560,9418,1914	
		Division			
		Reference #			

SUMMARY FOR SYSCODE 1914

Order #	2521583	Created On	10/22/2018 7:45:04 PM	Order Status	Contract Confirmed
Order Descrp	Jesse Young LD26 Add 10/25-11/5 POLITICAL 2018	Created By	Ghera, Kim	Syscode Gross \$	4070.00
Client	JESSE L YOUNG LD26	Updated On	10/23/2018 6:22:02 PM	Syscode Net \$	3459.50
Start Date	10/25/2018	Updated By	Laxar, Brian	Syscode Units	174
End Date	11/5/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	3	Zones	Kitsap	Avg Unit Rate	23.39

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
34	33		Loca Politi cal Bun dle	130 130	CNN	1914	NP	10/25/2018	10/26/2018	Th-F 7p-12m	14	\$25.00	\$350.00	30
35	34		Loca Politi cal Bun dle	130 130	CNN	1914	NP	10/29/2018	11/02/2018	M-F 7p-12m	15	\$25.00	\$375.00	30
36	35		Loca Politi cal Bun dle	130 130	CNN	1914	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$25.00	\$25.00	30
37	36		Loca Politi cal Bun dle	130 130	Comedy Central	1914	NP	10/25/2018	10/26/2018	Th-F 7p-12m	8	\$25.00	\$200.00	30
38	37		Loca Politi cal Bun dle	130 130	Comedy Central	1914	NP	10/29/2018	11/02/2018	M-F 7p-12m	10	\$25.00	\$250.00	30
39	38		Loca Politi cal Bun dle	130 130	Comedy Central	1914	NP	11/05/2018	11/05/2018	M 7p-12m	2	\$25.00	\$50.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
40	39		Loca Politi cal Bun dle	130 130	MSNBC	1914	NP	10/25/2018	10/26/2018	Th-F 7p-12m	14	\$25.00	\$350.00	30
41	40		Loca Politi cal Bun dle	130 130	MSNBC	1914	NP	10/29/2018	11/02/2018	M-F 7p-12m	15	\$25.00	\$375.00	30
42	41		Loca Politi cal Bun dle	130 130	MSNBC	1914	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$25.00	\$25.00	30
43	42		Loca Politi cal Bun dle	130 130	CNBC	1914	NP	10/25/2018	10/26/2018	Th-F 7p-12m	15	\$15.00	\$225.00	30
44	43		Loca Politi cal Bun dle	130 130	CNBC	1914	NP	10/29/2018	11/02/2018	M-F 7p-12m	24	\$15.00	\$360.00	30
45	44		Loca Politi cal Bun dle	130 130	CNBC	1914	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$15.00	\$15.00	30
46	45		Loca Politi cal Bun dle	130 130	HGTV	1914	NP	10/25/2018	10/26/2018	Th-F 7p-12m	5	\$105.00	\$525.00	30
47	46		Loca Politi cal Bun dle	130 130	HGTV	1914	NP	10/29/2018	11/02/2018	M-F 7p-12m	6	\$105.00	\$630.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
48	47		Loca l Politi cal Bun dle	130 130	HGTV	1914	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$105.00	\$105.00	30
49	48		Loca l Politi cal Bun dle	130 130	Oxygen	1914	NP	10/25/2018	10/28/2018	Th-Su 7p-12m	20	\$5.00	\$100.00	30
50	49		Loca l Politi cal Bun dle	130 130	Oxygen	1914	NP	10/29/2018	11/04/2018	M-Su 7p-12m	21	\$5.00	\$105.00	30
51	50		Loca l Politi cal Bun dle	130 130	Oxygen	1914	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$5.00	\$5.00	30

SUMMARY FOR SYSCODE 3560

Order #	2521583	Created On	10/22/2018 7:45:04 PM	Order Status	Contract Confirmed
Order Descrp	Jesse Young LD26 Add 10/25-11/5 POLITICAL 2018	Created By	Gherna, Kim	Syscode Gross \$	8550.00
Client	JESSE L YOUNG LD26	Updated On	10/23/2018 6:22:02 PM	Syscode Net \$	7267.50
Start Date	10/25/2018	Updated By	Laxar, Brian	Syscode Units	153
End Date	11/5/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	3	Zones	Tacoma	Avg Unit Rate	55.88

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Loca Politi cal Bun dle	130 130	CNN	3560	NP	10/25/2018	10/26/2018	Th-F 7p-12m	11	\$130.00	\$1,430.00	30
2	2		Loca Politi cal Bun dle	130 130	CNN	3560	NP	10/29/2018	11/02/2018	M-F 7p-12m	17	\$130.00	\$2,210.00	30
3	3		Loca Politi cal Bun dle	130 130	CNN	3560	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$130.00	\$130.00	30
4	4		Loca Politi cal Bun dle	130 130	Comedy Central	3560	NP	10/25/2018	10/26/2018	Th-F 7p-12m	8	\$60.00	\$480.00	30
5	5		Loca Politi cal Bun dle	130 130	Comedy Central	3560	NP	10/29/2018	11/02/2018	M-F 7p-12m	10	\$60.00	\$600.00	30
6	6		Loca Politi cal Bun dle	130 130	Comedy Central	3560	NP	11/05/2018	11/05/2018	M 7p-12m	2	\$60.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Loca Politi cal Bun dle	130 130	MSNBC	3560	NP	10/25/2018	10/26/2018	Th-F 7p-12m	13	\$75.00	\$975.00	30
8	8		Loca Politi cal Bun dle	130 130	MSNBC	3560	NP	10/29/2018	11/02/2018	M-F 7p-12m	14	\$75.00	\$1,050.00	30
9	9		Loca Politi cal Bun dle	130 130	MSNBC	3560	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$75.00	\$75.00	30
10	10		Loca Politi cal Bun dle	130 130	CNBC	3560	NP	10/25/2018	10/26/2018	Th-F 7p-12m	7	\$25.00	\$175.00	30
11	11		Loca Politi cal Bun dle	130 130	CNBC	3560	NP	10/29/2018	11/02/2018	M-F 7p-12m	25	\$25.00	\$625.00	30
12	12		Loca Politi cal Bun dle	130 130	CNBC	3560	NP	11/05/2018	11/05/2018	M 7p-12m	2	\$25.00	\$50.00	30
13	13		Loca Politi cal Bun dle	130 130	Oxygen	3560	NP	10/25/2018	10/28/2018	Th-Su 7p-12m	20	\$15.00	\$300.00	30
14	14		Loca Politi cal Bun dle	130 130	Oxygen	3560	NP	10/29/2018	11/04/2018	M-Su 7p-12m	21	\$15.00	\$315.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15	15		Local Political Bundle	130 130	Oxygen	3560	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$15.00	\$15.00	30

SUMMARY FOR SYSCODE 9418

Order #	2521583	Created On	10/22/2018 7:45:04 PM	Order Status	Contract Confirmed
Order Descrp	Jesse Young LD26 Add 10/25-11/5 POLITICAL 2018	Created By	Ghera, Kim	Syscode Gross \$	3290.00
Client	JESSE L YOUNG LD26	Updated On	10/23/2018 6:22:02 PM	Syscode Net \$	2796.50
Start Date	10/25/2018	Updated By	Laxar, Brian	Syscode Units	154
End Date	11/5/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	3	Zones	Port Orchard	Avg Unit Rate	21.36

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
16	16		Loca Politi cal Bun dle	130 130	CNN	9418	NP	10/25/2018	10/26/2018	Th-F 7p-12m	8	\$25.00	\$200.00	30
17	17		Loca Politi cal Bun dle	130 130	CNN	9418	NP	10/29/2018	11/02/2018	M-F 7p-12m	12	\$25.00	\$300.00	30
18	18		Loca Politi cal Bun dle	130 130	CNN	9418	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$25.00	\$25.00	30
19	19		Loca Politi cal Bun dle	130 130	Comedy Central	9418	NP	10/25/2018	10/26/2018	Th-F 7p-12m	8	\$30.00	\$240.00	30
20	20		Loca Politi cal Bun dle	130 130	Comedy Central	9418	NP	10/29/2018	11/02/2018	M-F 7p-12m	10	\$30.00	\$300.00	30
21	21		Loca Politi cal Bun dle	130 130	Comedy Central	9418	NP	11/05/2018	11/05/2018	M 7p-12m	2	\$30.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
22	22		Loca Politi cal Bun dle	130 130	MSNBC	9418	NP	10/25/2018	10/26/2018	Th-F 7p-12m	13	\$25.00	\$325.00	30
23	23		Loca Politi cal Bun dle	130 130	MSNBC	9418	NP	10/29/2018	11/02/2018	M-F 7p-12m	11	\$25.00	\$275.00	30
24	24		Loca Politi cal Bun dle	130 130	MSNBC	9418	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$25.00	\$25.00	30
25	25		Loca Politi cal Bun dle	130 130	CNBC	9418	NP	10/25/2018	10/26/2018	Th-F 7p-12m	17	\$15.00	\$255.00	30
26	26		Loca Politi cal Bun dle	130 130	CNBC	9418	NP	10/29/2018	11/02/2018	M-F 7p-12m	22	\$15.00	\$330.00	30
27	27		Loca Politi cal Bun dle	130 130	CNBC	9418	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$15.00	\$15.00	30
28			Loca Politi cal Bun dle	130 130	HGTV	9418	VARIOUS	10/25/2018	10/26/2018	Th-F 7p-12m	0	\$105.00	\$0.00	30
29	28		Loca Politi cal Bun dle	130 130	HGTV	9418	NP	10/29/2018	11/02/2018	M-F 7p-12m	6	\$105.00	\$630.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
30	29		Loca l Politi cal Bun dle	130 130	HGTV	9418	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$105.00	\$105.00	30
31	30		Loca l Politi cal Bun dle	130 130	Oxygen	9418	NP	10/25/2018	10/28/2018	Th-Su 7p-12m	20	\$5.00	\$100.00	30
32	31		Loca l Politi cal Bun dle	130 130	Oxygen	9418	NP	10/29/2018	11/04/2018	M-Su 7p-12m	20	\$5.00	\$100.00	30
33	32		Loca l Politi cal Bun dle	130 130	Oxygen	9418	NP	11/05/2018	11/05/2018	M 7p-12m	1	\$5.00	\$5.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2521583					
Order #	2521583	Created On	10/22/2018 7:44:03 PM	Order Status	Contract Confirmed
Order Descrp	Jesse Young LD26 Add 10/25-11/5 POLITICAL 2018	Created By	Ghera, Kim	Gross \$	15910.00
Client	JESSE L YOUNG LD26	Updated On	10/23/2018 6:22:20 PM	Net \$	13523.50
Start Date	10/25/2018	Updated By	Laxar, Brian	Units	481
End Date	11/5/2018	Source	Order Detail	Credit Hold	No
# of Weeks	3	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	