Jamie McLead Contract # 28399707

Changes as of: 5/10/2024 at 11:13 AM Version: Current State Version

Flight: 5/14/24 - 5/20/24

Advertiser: JAMIE MCLEOD-SKINNER - OR CD 5

Agency: OLD TOWN MEDIA, LLC CPE: 21/26/345

ALEXANDRIA, VA 22314 114 Quay Street

Agency Order #: 13426960

Product: TV

Market: Bend/Redmond, OR

Office: WASHINGTON

Station: KTVZ

Con Type: POLITI

Service: Nielsen

Total Spots: 204
Total CPP: \$0.00 Total \$: \$13,76

Total GRP:

Primary Demo:

Assistant: CHRISTOPHER LYNCH 202-955-5342

Separation:

Salesperson: CHRISTOPHER LYNCH

202-955-5342

Buyer: Patel, Meredith

Comments: Separation: 30;PopulationBuyType: CPP

125 West 55th St New York, NY 10019

20 10p-11p マヘ Weakest Link Mon 10e/9c-NBC	19 7:30p-8p Pamily Feud	18 7p-7:30p 7 NC21 at Seven	17 6:30p-7p \( \frac{7}{2} \) NC21 @ 630P	16 6p-7p ( 3 NC21 @ 6P - Full Hour	15 6p-6:30p (2) NC21 @ 6P		13 4:58p-5:30p 0 NC21 @ 5P		11 3p-4p OJ. Dr. Phil	10 Zp-3p VA Tamron Hall	9 12:58p-2p PN NBC News Daily-NBC	8 12:04p-12:30p Extra	7 12n-12:03p Noon News Update	6 11a-12n Live with Kelly	5 10a-11a Today with Hoda & Jenna-NBC	Tu-F,M 4 9a-10a Pi Today Third Hour-NBC	3 7a-9a Poday Show-NBC	Tu-F,M 2 6a-7a 73 NC21 @ Sunrise News	Tu-F,M 1 5a-6a 2 NC21 @ Sunrise News	# Day/Time DP Program	
ACC	€9	\$1			\$1		\$1	49	<del>9</del>	€		€		s		NBC					
\$90.00	\$50.00	\$100.00	\$165.00	\$165.00	\$165.00	\$275.00	\$165.00	\$20.00	\$20.00	\$10.00	\$35.00	\$10.00	\$25.00	\$15.00	\$15.00	\$35.00	\$100.00	\$135.00	\$45.00	Rate L	
30	30 5	30 5	30 5	30 9	30 5	30 5	30 5	30 10	30 10	30 5	30 10	30 5	30 5	30 10	30 10	30 5	30 20	30 10	30 10	Len 5/14	
																					5/14 - 5/14
	<b>O</b>	ر ن	C)	9	O1	Ch Ch	<b>S</b>	10	10	Ot Ot	10	<b>G</b>	· On	10	10	ن. ن	20	10	10	Spots	lotal
		69	40	<del>\$</del> 2	40	<del>\$</del> 2	60	€9	€9	et anno y	€		69	69	€9	49	\$2,	\$1	69		
\$90.00	\$250.00	\$500.00	\$825.00	\$1,485.00	\$825.00	\$1,375.00	\$825.00	\$200.00	\$200.00	\$50.00	\$350.00	\$50.00	\$125.00	\$150.00	\$150.00	\$175.00	\$2,000.00	\$1,350.00	\$450.00	49	lotal



125 West 55th St New York, NY 10019

Contract # 28399707 Agency: OLD TOWN MEDIA, LLC CPE: 21/26/345

ALEXANDRIA, VA 22314 114 Quay Street

Agency Order #: 13426960

Salesperson: CHRISTOPHER LYNCH 202-955-5342 Buyer: Patel, Meredith

Changes as of: 5/10/2024 at 11:13 AM Flight: 5/14/24 - 5/20/24

Product: TV

Advertiser: JAMIE MCLEOD-SKINNER - OR CD 5

Office: WASHINGTON

Service: Nielsen

Market: Bend/Redmond, OR

Version: Current State Version 1
Station: KTVZ Con Type: POLITI Total \$: \$13,769

Total Spots: 204
Total CPP: \$0.00

Total GRP:

**Primary Demo:** Assistant: CHRISTOPHER LYNCH 202-955-5342

Separation:

Len 5/14  Len 5/14  Len 6/14  Len 6/14  Len 7/14  Len 7/	\$10.00	Saturday Night Live-NBC \$50.00	11PM "Live" Newscast \$75.00	Saturday Night Live (Live) Pacific- NBC \$50.00	\$10.00	\$100.00	aturday \$200.00	\$100.00	INDY 500 Qualifying \$40.00	Saturday Today Show, 2nd Hour \$35.00	Saturday Today Show, 1st Hour \$35.00	Dateline Fri-NBC \$25.00	Law & Order: SVU-NBC \$40.00	\$40.00	\$50.00	\$50.00	BC \$45.00	\$10.00	Tonight Show-NBC \$10.00	11P \$75.00	Program Rate L
					2			2	<u> </u> 00	2	N							(C)	<b>G</b>	5	714



125 West 55th St New York, NY 10019

Agency: OLD TOWN MEDIA, LLC CPE: 21/26/345

Contract # 28399707

ALEXANDRIA, VA 22314 114 Quay Street

Product: TV

Agency Order #: 13426960

Changes as of: 5/10/2024 at 11:13 AM Flight: 5/14/24 - 5/20/24 Advertiser: JAMIE MCLEOD-SKINNER - OR CD 5

Station: KTVZ

Office: WASHINGTON

Service: Nielsen

Market: Bend/Redmond, OR

Version: Current State Version 1

Con Type: POLITI Total \$: \$13,76

Total Spots: 204
Total CPP: \$0.00

Total GRP:

Assistant: CHRISTOPHER LYNCH 202-955-5342

**Primary Demo:** 

Separation: 202-955-5342

Salesperson: CHRISTOPHER LYNCH

Buyer: Patel, Meredith

204 \$13,765.00		: 204	TOTALS: 204		
		_	\$75.00 30	23 11PM "Live" Newscast \$7	Su 46 11p-11:35p
		_	\$30.00 30	Dateline Sun 10e/9c-NBC \$3	Su 45 10p-11p
		_	\$25.00 30	Weakest Link (R) Sun 7e/6c-NBC \$2:	Su 44 7p-8p
		5	\$40.00 30	ing	Su 43 1p-3p
		2	\$50.00 30		Su 42 7:58a-9a
		4	\$35.00 30		Su 41 6:58a-8a
Spots		Len 5/14	Rate Ler	DP Program F	# Day/Time
Total	5/14 - 5/14				



Agency: OLD TOWN MEDIA, CPE: 21/26/345 Contract # 28399707

ALEXANDRIA, VA 22314 114 Quay Street

> Agency Order #: 13426960 Product: TV

Advertiser: JAMIE MCLEOD-SKINNER - OR CD 5

Flight: 5/14/24 - 5/20/24

Changes as of: 5/10/2024 at 11:13 AM

Station: KTVZ

Market: Bend/Redmond, OR

Version: Current State Version 1

Con Type: POLITI Total \$: \$13,76

Total Spots: 204

Total CPP: \$0.00

Total GRP:

Assistant: CHRISTOPHER LYNCH 202-955-5342

Separation:

Salesperson: CHRISTOPHER LYNCH

202-955-5342

Buyer: Patel, Meredith

Primary Demo:

Service: Nielsen

Office: WASHINGTON

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

05/10/24 11:13 AM | CHRISTOPHER LYNCH Added by Separation: 30;PopulationBuyType: CPP Comment Order Level Comments

	Comment:	KTVZ Share: 0%	Market Budget:	
Competitive Unknown		0%		Competitive Information

0.0	N/A	\$13,765.00	204	100%	otal
0.0	N/A	\$13,765.00	204	100%	
GRP	СРР	Dollars	Spots	% Distrib	/Time
		ımmary	Daypart Summary		

Day

Month  Summary   Spots		2(		
Spots 204 204	Total	2024-May	Month	Мо

					Trans	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+ Spot-	Spot-	\$ Chg	Contract \$ Commen	Comment
Queued for Electronic Contracting	5/10/24 11:57 AM					\$0	\$0	
New	5/10/24 11:10 AM	5/10/24 11:10 AM CHRISTOPHER LYNCH New	New	204		\$13,765.00	\$13,765.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE CETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES IT'S BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

, Meredith Patel	, hereby request station time as follows:				
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE				
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED				
Candidate name:					
Jaime McLeod-Skinner					
Authorized committee:					
Jaime for Oregon					
Agency requesting time (and contact information):					
N/A Old Town Media, LLC					
Candidate's political party:  Democrat					
Office sought (no acronyms or abbreviations): OR05					
Date of election: 5/21/24	General Primary				
Treasurer of candidate's authorized committee:					
Lauren Decot					
The undersigned represents that:					
1) the payment for the broadcast time requested has been furnished by (check one box below):					
the candidate listed above who is a legally qualified candidate, or					
the authorized committee of the legally qualified candidate listed above;					
(2) this station is authorized to announce the time as paid for b	y such person or entity; and				
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).					
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	CRIMINATION ON THE BASIS OF RACE OR ETHNICITY				
Candidate/Committee/Agency	Station Representative				
Signature:  Meredith Patel  Digitally signed by Meredith Patel Date: 2024.04.25 12:46:32 -04'00'	Signature: Alexandra Alexandra				
Name: Meredith Patel	Name: Alexandria Health				
Date of Request to Purchase Ad Time: 4/25/2024	Date of Station Agreement to Sell Time: 5-10-24				

## **Federal Candidate Certification:** The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Digitally signed by Meredith Patel Meredith Patel Date: 2024.04.25 12:46:48 -04'00' Name: Meredith Patel Date: 4/25/2024 TO BE COMPLETED BY STATION ONLY Ad submitted to Station? No Date ad received: Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). Yes N/A No Federal candidate certification signed (above): Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason: \*Upload partially accepted form, then promptly upload updated final form when complete.

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Station Call Letters:

Station Location:

Bend OR 9

Date Received/Requested:

Run Start and End Dates:

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: