



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Christine Perry Enterprises
2224 Crestview
Redding, CA 96001

Contract # 181096

Schedule Dates	10/31/14-11/03/14	Date Entered	10/14/14
Advertiser	Francie Sullivan for Redding City Council (9310)	Last Modified	10/14/14
Agency	Christine Perry Enterprises (1663)	Entered By	Terril Wilcox
Product	Political - City/County Races (1043)	CO-OP	No
Brand	Francie Sullivan City Council (78930)	Headline #	
Salesperson	Wilcox, Terril (1235)	Demo	
Sales Office	KRCR	Order Type	Normal
Buyer Name	Perry, Christine	Package Deal	
Phone/Fax	(530) 949-4055 /	Commission %	15.00
CPE	N/A	Commission	\$324.00
Account Types	Local/Political Candidate	Net Total	\$1,836.00
Billing Type	Standard	Sales Tax	
Comments			

Redding ABC (KRCR)		
By Broadcast Month	Spots	Rate
Nov. 2014	10	\$2,160.00
Grand Total:	10	\$2,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	10/31/14-10/31/14	7	:15/15	6A-9A (PST)	1					X			1	\$150.00	\$150.00	Redding ABC (KRCR)		10/14/14
2.0	Normal Line / SPOT(B/E)	11/03/14-11/03/14	7	:15/15	6A-9A (PST)	1	X							1	\$150.00	\$150.00	Redding ABC (KRCR)		10/14/14
3.0	Normal Line / SPOT(B/E)	10/31/14-10/31/14	7	:15/15	4:59P-NEWS CH 7 AT 5 PM	1					X			1	\$190.00	\$190.00	Redding ABC (KRCR)		10/14/14
4.0	Normal Line / SPOT(B/E)	11/03/14-11/03/14	7	:15/15	4:59P-NEWS CH 7 AT 5 PM	1	X							1	\$190.00	\$190.00	Redding ABC (KRCR)		10/14/14
5.0	Normal Line / SPOT(B/E)	10/31/14-10/31/14	7	:15/15	5:30P-7P (PST)	1					X			1	\$190.00	\$190.00	Redding ABC (KRCR)		10/14/14
6.0	Normal Line / SPOT(B/E)	11/03/14-11/03/14	7	:15/15	5:30P-7P (PST)	1	X							1	\$190.00	\$190.00	Redding ABC (KRCR)		10/14/14
7.0	Normal Line / SPOT(B/E)	11/02/14-11/02/14	7	:15/15	5:30P-7P (PST)	1						X		1	\$100.00	\$100.00	Redding ABC (KRCR)		10/14/14
8.0	Normal Line / SPOT(B/E)	10/31/14-10/31/14	7	:15/15	7P-8P (PST)	1					X			1	\$250.00	\$250.00	Redding ABC (KRCR)	LAST MAN STANDING/CRISTELA	10/14/14
9.0	Normal Line / SPOT(B/E)	11/03/14-11/03/14	7	:15/15	10P-CASTLE	1	X							1	\$500.00	\$500.00	Redding ABC (KRCR)		10/14/14
10.0	Normal Line / SPOT(B/E)	10/31/14-10/31/14	7	:15/15	9P-SHARK TANK	1					X			1	\$250.00	\$250.00	Redding ABC (KRCR)		10/14/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
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