



Remit Address:
WWCW
PO Box 419779
Boston, MA 02241-9779
Main: (540) 344-2127
Billing: (540) 344-2127

Billing Address:

McKenna Media
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

INVOICE

Advertiser	POL/Lily Franklin/House of Delegates/V/	Invoice #	4206240-1
Order Brand		Invoice Date	10/29/23
Product	Candidate	Invoice Month	October 2023
Estimate Number	13188	Invoice Period	09/25/23 - 10/29/23

Property	WWCW	Order #	4206240
Account Executive	Katz Washington	Alt Order #	28294301
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	10/24/23 - 10/30/23

Billing Calendar	Broadcast	Agency Code	9914019
Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WWCW	M-F 9a-10a	M-F 9a-10a		10/23/23 to 10/29/23	1x	-T-----				
	WWCW			Tu	10/24/23	:30	9:14 AM	MMLFVA1010231H	\$8.00		1
2	WWCW	M-F 9a-10a	M-F 9a-10a		10/23/23 to 10/29/23	1x	----T---				
	WWCW			Th	10/26/23	:30	9:13 AM	MMLFVA1019231H	\$8.00		1
3	WWCW	M-F 10a-11a	M-F 10a-11a		10/23/23 to 10/29/23	1x	----F--				
	WWCW			F	10/27/23	:30	10:59 AM	MMLFVA1019231H	\$12.00		1
5	WWCW	M-F 11a-12p	M-F 11a-12p		10/23/23 to 10/29/23	1x	-T-----				
	WWCW			Tu	10/24/23	:30	11:28 AM	MMLFVA1010231H	\$15.00		1
6	WWCW	M-F 11a-12p	M-F 11a-12p		10/23/23 to 10/29/23	1x	--W----				
	WWCW			W	10/25/23	:30	11:50 AM	MMLFVA1019231H	\$15.00		1
7	WWCW	M-F 7p-730p	M-F 7p-730p		10/23/23 to 10/29/23	1x	--W----				
	WWCW			W	10/25/23	:30	7:22 PM	MMLFVA1010231H	\$45.00		1
8	WWCW	M-F 7p-730p	M-F 7p-730p		10/23/23 to 10/29/23	1x	----F--				
	WWCW			F	10/27/23	:30	7:15 PM	MMLFVA1010231H	\$45.00		1
9	WWCW	M-F 730p-8p	M-F 730p-8p		10/23/23 to 10/29/23	1x	-T-----				
	WWCW			Tu	10/24/23	:30	7:49 PM	MMLFVA1010231H	\$45.00		1
10	WWCW	M-F 730p-8p	M-F 730p-8p								

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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10	WWCW	M-F 730p-8p	M-F 730p-8p		10/23/23 to 10/29/23	1x	---T---				
	WWCW			Th	10/26/23	:30	7:48 PM	MMLFVA1019231H	\$45.00		1
11	WWCW	Sa 7p-8p	Sa 7p-8p		10/23/23 to 10/29/23	1x	-----S-				
	WWCW			Sa	10/28/23	:30	7:40 PM	MMLFVA1019231H	\$25.00		1

Aired Spots **10**

<u>Gross Total</u>	\$263.00	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	\$39.45	
<u>Net Amount Due</u>	\$223.55	

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