

CONTRACT



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

<u>Contract / Revision</u> 267777 /		<u>Alt Order #</u> 08652382
<u>Product</u> PARNELL FOR CONGRESS		
<u>Contract Dates</u> 06/05/17 - 06/11/17		<u>Estimate #</u> 6018
<u>Advertiser</u> Pol/A Parnell/D/Congress/SC-A		<u>Original Date / Revision</u> 06/06/17 / 06/06/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Code</u> 341	<u>Product 1/2</u> 363
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

GMMB
3050 K Street, NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 1	WSOC	06/06/17	06/09/17	Jimmy Kimmel Live	1135p-1235a		:30			P-04		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$300.00						
E 2	WSOC	06/06/17	06/09/17	EWN 12 Noon M-F	12p-1230p		:30			P-03		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$500.00						
E 3	WSOC	06/06/17	06/09/17	EWN 5p M-F	5p-530p		:30			P-03		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$900.00						
E 4	WSOC	06/06/17	06/09/17	530a EWN Daybreak	530a-6a		:30			P-03		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	1			\$700.00						
E 5	WSOC	06/06/17	06/09/17	EWN 5:30p M-F	530p-6p		:30			P-03		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$900.00						
E 6	WSOC	06/06/17	06/09/17	6a EWN Daybreak	6:00 AM-6:30 AM		:30			P-03		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$1,200.00						
E 7	WSOC	06/06/17	06/09/17	EWN 6P-630P M-F	6p-630p		:30			P-03		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$1,200.00						
E 8	WSOC	06/06/17	06/09/17	6a EWN Daybreak	6:30 AM-7:00 AM		:30			P-03		NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$1,300.00						
E 9	WSOC	06/06/17	06/09/17	GMA 7a-8a	7a-8a		:30			P-03		NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$1,300.00						
E 10	WSOC	06/06/17	06/09/17	GMA 8a-9a	8a-9a		:30			P-03		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/05/17	06/11/17	-TWTF--	2			\$1,200.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
267777 / 1	08652382

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/05/17 - 06/11/17	PARNELL FOR CONGR	6018

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/A Parnell/D/Congress	06/06/17 / 06/06/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 11	WSOC	06/06/17	06/09/17	M-F 9a-10a	9a-10a		:30			P-04		NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-TWTF--				3	\$350.00					
N 12	WSOC	06/06/17	06/11/17	M-Su 11p-1135p	LOC11p-1135p		:30			P-03		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-TWTFSS				2	\$1,200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	06/05/17-06/11/17	M-Su 11p-1135p	LOCNW	11p-1135p	:30		\$1,200.00			NM		
				See MG 12.3										
	3	WSOC	06/07/17-06/07/17	M-Su 1130p-1207a	LOCNW	1130p-1207a	:30		\$1,200.00			NM		
				MG for 12.1 06/07										
E 13	WSOC	06/10/17	06/10/17	EWN 6a-Su	12p-1230p		:30			P-04		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1-				1	\$250.00					
E 14	WSOC	06/10/17	06/10/17	EWN 6P SA-SU	6p-630p		:30			P-03		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1-				1	\$500.00					
E 15	WSOC	06/10/17	06/10/17	EWN 6a Sat	6a-7a		:30			P-03		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1-				1	\$500.00					
E 16	WSOC	06/10/17	06/10/17	EWN 7a Sat	7a-8a		:30			P-03		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1-				1	\$600.00					
E 17	WSOC	06/10/17	06/10/17	GMA Sa	8-9a		:30			P-03		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1-				1	\$850.00					
E 18	WSOC	06/11/17	06/11/17	EWN Sa-Su	12p-1230p		:30			P-04		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1				1	\$250.00					
E 19	WSOC	06/11/17	06/11/17	EWN 6P SA-SU	6p-630p		:30			P-03		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1				1	\$650.00					
E 20	WSOC	06/11/17	06/11/17	EWN 6a Sun	6:00 AM-7:00 AM		:30			P-03		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1				1	\$450.00					
E 21	WSOC	06/11/17	06/11/17	EWN 6a Sun	7:00 AM-8:00 AM		:30			P-03		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1				1	\$500.00					
E 22	WSOC	06/11/17	06/11/17	GMA Su	8-9a		:30			P-03		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1				1	\$800.00					
E 23	WSOC	06/11/17	06/11/17	This Week: Stephano	9a-10a		:30			P-04		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/05/17	06/11/17	-----1				1	\$500.00					
Totals									0.00				35	\$27,600.00

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		<u>Estimate #</u> 6018
<u>Advertiser</u> Pol/A Parnell/D/Congress		<u>Original Date / Revision</u> 06/06/17 / 06/06/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 -06/11/17	35	\$27,600.00	(\$4,140.00)	\$23,460.00
Totals	35	\$27,600.00	(\$4,140.00)	\$23,460.00

Signature: _____ **Date:** _____

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