

# CONTRACT

**WINK** WINK-TV  
 2824 Palm Beach Blvd  
 Ft Myers, FL 33916  
 (239) 334-1111

www.winknews.com

And:

**Ventura Media Partners**  
 15260 Ventura Blvd, Suite 1240  
 Sherman Oaks, CA 91403

<u>Contract / Revision</u> 86590 /		<u>Alt Order #</u> 26040253
<u>Product</u> DESANTIS		
<u>Contract Dates</u> 08/14/18 - 08/20/18		<u>Estimate #</u> 2398
<u>Advertiser</u> Friends of Ron DeSantis		<u>Original Date / Revision</u> 07/20/18 / 07/20/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WINK-TV	<u>Account Executive</u> Los Angeles Eagle	<u>Sales Office</u> Political Eagle
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 244.10
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WINK	08/14/18	08/17/18	M-F 530-6A/WINK NEWS	530a-6a		:30				NM	0	\$0.00
D 2	WINK	08/20/18	08/20/18	M-F 530-6A/WINK NEWS	530a-6a		:30				NM	0	\$0.00
D 3	WINK	08/14/18	08/17/18	M-F 6a-6.30a/WINK NWES	6a-630a		:30				NM	0	\$0.00
D 4	WINK	08/20/18	08/20/18	M-F 6a-6.30a/WINK NWES	6a-630a		:30				NM	0	\$0.00
5	WINK	08/14/18	08/17/18	M-F 630-7A/WINK NEWS	630a-7a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$500.00	2.40			
6	WINK	08/20/18	08/20/18	M-F 630-7A/WINK NEWS	630a-7a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$500.00	2.40			
7	WINK	08/14/18	08/17/18	M-F 7-8A/CBS THIS MORN	7a-8a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$500.00	2.20			
8	WINK	08/20/18	08/20/18	M-F 7-8A/CBS THIS MORN	7a-8a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$500.00	2.20			
D 9	WINK	08/14/18	08/17/18	M-F 8-9A/CBS THIS MORN	8a-9a		:30				NM	0	\$0.00
D 10	WINK	08/20/18	08/20/18	M-F 8-9A/CBS THIS MORN	8a-9a		:30				NM	0	\$0.00
D 11	WINK	08/14/18	08/17/18	M-F 9-10A/LIVE W/KELLY	9a-10a		:30				NM	0	\$0.00
D 12	WINK	08/20/18	08/20/18	M-F 9-10A/LIVE W/KELLY	9a-10a		:30				NM	0	\$0.00
D 13	WINK	08/14/18	08/17/18	M-F 10-11A/LETS DEAL	10a-11a		:30				NM	0	\$0.00
D 14	WINK	08/20/18	08/20/18	M-F 10-11A/LETS DEAL	10a-11a		:30				NM	0	\$0.00
15	WINK	08/14/18	08/17/18	M-F 11A-12P/PRICE RIGHT	11a-12p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$500.00	4.80			
16	WINK	08/20/18	08/20/18	M-F 11A-12P/PRICE RIGHT	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$500.00	4.80			
17	WINK	08/14/18	08/17/18	M-F 12-1230P/WINK NEWS	12p-12:30p		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$650.00	4.90			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

STATION has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly this STATION reserves the right to reject any order for advertising that it regards as inconsistent with this policy. Notwithstanding to whom bills are rendered, ADVERTISER, AGENCY and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by STATION within the time specified and until payment in full is received by STATION. Payment by ADVERTISER to AGENCY or to service or payment by AGENCY to service, shall not constitute payment to STATION. ADVERTISER agrees to STATION's Terms and Conditions. This STATION will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the STATION's Terms and Conditions. Two-week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
86590 /	26040253

Contract Dates	Product	Estimate #
08/14/18 - 08/20/18	DESANTIS	2398

Advertiser	Original Date / Revision
Friends of Ron DeSantis	07/20/18 / 07/20/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
18	WINK	08/20/18	08/20/18	M-F 12-1230P/WINK NEWS	12p-12:30p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$650.00	4.90			
19	WINK	08/14/18	08/17/18	M-F 1230-130P/Y & R	12:30p-1:30p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$500.00	4.10			
20	WINK	08/20/18	08/20/18	M-F 1230-130P/Y & R	12:30p-1:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$500.00	4.10			
D 21	WINK	08/14/18	08/17/18	WINK News at 4:00pm	M-F 4p-5p		:30				NM	0	\$0.00
D 22	WINK	08/20/18	08/20/18	WINK News at 4:00pm	M-F 4p-5p		:30				NM	0	\$0.00
23	WINK	08/14/18	08/17/18	WINK News at 5:00pm	M-F 5p-530p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$600.00	3.90			
24	WINK	08/20/18	08/20/18	WINK News at 5:00pm	M-F 5p-530p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$600.00	3.90			
25	WINK	08/14/18	08/17/18	WINK News at 5:30pm	M-F 530p-6p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$600.00	4.30			
26	WINK	08/20/18	08/20/18	WINK News at 5:30pm	M-F 530p-6p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$600.00	4.30			
27	WINK	08/14/18	08/17/18	WINK News at 6:00pm	M-F 6p-630p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$1,000.00	5.70			
28	WINK	08/20/18	08/20/18	WINK News at 6:00pm	M-F 6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$1,000.00	5.70			
D 29	WINK	08/14/18	08/17/18	WINK News at 7:00pm	M-F 7p-730p		:30				NM	0	\$0.00
D 30	WINK	08/20/18	08/20/18	WINK News at 7:00pm	M-F 7p-730p		:30				NM	0	\$0.00
D 31	WINK	08/19/18	08/19/18	SU 7-8P/60 MINUTES	7p-8p		:30				NM	0	\$0.00
32	WINK	08/14/18	08/17/18	M-F 11-1135P/WINK NEWS	11-1135p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$750.00	3.60			
33	WINK	08/20/18	08/20/18	M-F 11-1135P/WINK NEWS	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$750.00	3.60			
34	WINK	08/14/18	08/17/18	M-F 1135p-1235a/LATE SH	M-F 1135p-1235a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-1111--				4	\$300.00	2.60			
35	WINK	08/20/18	08/20/18	M-F 1135p-1235a/LATE SH	M-F 1135p-1235a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----				1	\$300.00	2.60			
D 36	WINK	08/18/18	08/18/18	Sa 9-10a News	9a-10a		:30				NM	0	\$0.00
37	WINK	08/18/18	08/18/18	WINK News at 6:00pm Sat	Sa 6p-630p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S-				1	\$475.00	3.70			

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Friends of Ron DeSantis	07/20/18 / 07/20/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 38	WINK	08/18/18	08/18/18	Sa 7p-8p/BLUE BLOODS	Sa 7p-8p		:30				NM	0	\$0.00
D 39	WINK	08/18/18	08/19/18	SA-SU 11-1135P/WINK NEWS	11-1135P		:30				NM	0	\$0.00
40	WINK	08/19/18	08/19/18	Su 730a-8a/WINK NEWS	Su 730a-8a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S				1	\$500.00	3.40			
41	WINK	08/19/18	08/19/18	Su 830a-9a/WINK NEWS	Su 830a-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S				1	\$500.00	4.00			
42	WINK	08/19/18	08/19/18	Su 9a-1030a/CBS SUNDAY	Su 9a-1030a		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S				1	\$850.00	5.50			
43	WINK	08/19/18	08/19/18	Su 6p-630p/WINK NEWS	Su 6p-630p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S				1	\$475.00	4.00			
N 44	WINK	08/14/18	08/20/18	TU-F,M 6-630A/WINK NEWS	6a-6.30a		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/14/18	08/20/18	11111--				5	\$475.00	2.00			
N 45	WINK	08/14/18	08/20/18	WINK News at 7:00pm	TU-F,M 7p-730p		:30				NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/14/18	08/20/18	11111--				5	\$625.00	3.70			
N 46	WINK	08/18/18	08/18/18	Sa 730a-8a/CBS MORN - SASa	730a-8a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/18	08/19/18	-----S-				1	\$450.00	2.50			
<b>Totals</b>											244.10	66	\$38,250.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/18 -08/20/18	66	\$38,250.00	\$32,512.50
<b>Totals</b>	66	\$38,250.00	\$32,512.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized signature of Advertiser

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**AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISING**

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

Station and Location:	Date:
-----------------------	-------

I, Bradley Herold

being/on behalf of: Ron DeSantis

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: August 28th, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

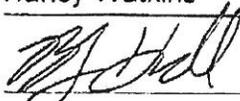
I represent that the payment for the above described broadcast time has been furnished by:

Friends of Ron DeSantis

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

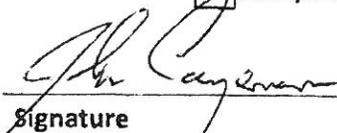
The name of the treasurer of the candidate's authorized committee is:

Nancy Watkins

  
Signature of Candidate or Authorized Representative      6-12-18  
Date

*To be Signed by Station Representative*

Accepted       Accepted in Part       Rejected

  
Signature      6/14/18  
Date

John LANGERMANN      NAT'L SALES MGR      6/14/2018  
Printed Name      Title      Date

**AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISING**

I, Friends of Ron DeSantis

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

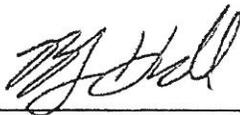
DOES

DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
Signature of candidate or Authorized Representative

Bradley Herold  
\_\_\_\_\_  
Printed Name

6-12-18  
\_\_\_\_\_  
Date

Date: 6-14-18

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for

- a candidate request  
 an election message request \*  
 an issue request \*\*

Candidate Named in Message:

RON DESANTIS

Office Being Sought:

GVERNOR

Election or Issue Referred to:

PRIMARY 8/28/18

Sponsor (or authorized candidate committee):

FRIENDS OF RON DESANTIS

Treasurer of authorized candidate committee:

NANCY WATKINS

Person Ordering Advertising:

MEREDITH MARCUS

Ph. # 818.905.0005

Email: Meredith@target.12

*(do not write below this line)*

The request was

- accepted #  
 rejected

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

\*\* An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.