

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Total Video Placements, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** ClearPath Action Fund

Agency name: Total Video Placements

Address: PO Box 86, Mount Vernon, VA 22121

Contact: Total Video Placements

Phone number: 202-931-5445

Email: info@totalvideoplacements.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: ClearPath Action Fund

Address: 1355 Greenwood Cliff Rd

Contact: Caleb Crosby

Phone number:

Email: calebcrosby@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: John Curtis

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate- Utah

Date of election: 6/25/24

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Utah Primary Election

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Total Video Placements</i>	Signature: <i>Greg Koper</i>
Name: Total Video Placements	Name: <i>Greg Koper</i>
Date of Request to Purchase Ad Time: 2/22/24	Date of Station Agreement to Sell Time: <i>2/22/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *2/22/24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KVNU</i>	Date Received/Requested: <i>2/22/24</i>
Est. #:	Station Location: <i>Logan UT.</i>	Run Start and End Dates: <i>2/26 - 3/14</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Cache Valley Radio Group Broadcast Advertising Order

ADVERTISER: ClearPath Action Fund  
 ADDRESS: \_\_\_\_\_  
 SCHEDULE/EST: \_\_\_\_\_  
 AGENCY: Media Financial  
 DATE: 02/22/24

BILLING INSTRUCTIONS: SBM/EOF X  
 Calendar/EOF  
 Demand Billing  
 Prepaid  
 Trade

COOP INFORMATION: DESCRIPTION  
 EXACT TIMES  
 NOTARIZED INVOICE  
 NOTARIZED SCRIPTS

ORDER STATUS: PROPOSAL  
 CONFIRMED X

NOTES:

LINE	STATION	TIME	DAYS	LEN	2/26	3/4	3/11	TOTAL	RATE	TOTAL											
1	KVNU	6A-10A	M-THU	:30	10	10	8	28	\$45.00	\$1,260.00											
2	KVNU	10-3P	M-THU	:30	5	5	5	15	\$45.00	\$675.00											
3	KVNU	3-7P	M-THU	:30	10	10	7	27	\$45.00	\$1,215.00											
4								0	\$0.00	\$0.00											
5								0	\$28.00	\$0.00											
6								0	\$28.00	\$0.00											
7								0	\$28.00	\$0.00											
8								0	\$28.00	\$0.00											
9								0	\$28.00	\$0.00											
10								0	\$28.00	\$0.00											
11								0	\$28.00	\$0.00											
12								0	\$28.00	\$0.00											
13								0	\$28.00	\$0.00											
14								0	\$0.00	\$0.00											
15								0	\$0.00	\$0.00											
16								0	\$0.00	\$0.00											
17								0	\$0.00	\$0.00											
18								0	\$0.00	\$0.00											
19								0	\$0.00	\$0.00											
20								0	\$0.00	\$0.00											
21								0	\$0.00	\$0.00											
22								0	\$0.00	\$0.00											
<b>TOTALS</b>								25	25	20	0	0	0	0	0	0	0	0	0	70	\$3,150.00

1. This offer becomes a binding contract upon acceptance by General Manager of Station or Authorized Agent.  
 2. I authorize Cache Valley Radio to broadcast the above schedule and agree to make payments by the fifteenth of the month following date of invoice. Should I become delinquent I will pay a 1.5% service charge per month plus all collection costs and attorney's fees.  
 3. Station shall have the right to cancel this contract upon default by advertiser in the payment of invoices or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate.  
 4. Contract subject to short rate, or rebate, by earned frequency.  
 5. Political, personal services and entertainment advertising - Cash in Advance.  
 6. Advertiser shall hold Station and its agents, employees and officers, harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free of false claims or assertions.  
 7. Any checks returned to Cache Valley Radio will result in a \$25.00 fee.

Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Cache Valley Radio Group

STATION:	KVNU-AM	ORDER#:	3214039	DATE:	02/22/2024
MARKET:	UM - Logan, UT	AMOUNT:	\$3,150.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	70	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4455939	
ADVERTISER:	ClearPath Action Fund	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 4919 2/23-3/14 UT-SEN 2024	AGY EST:	4919	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	02-23-2024 TO 3/14/2024	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/22/2024 14:20	

**COMMENTS**

[Rep Comment] 02/22/2024: URGENT New order. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1-WEEK#2      2/23/2024 To 3/7/2024      WK TOT \$1,125.00      WK TOTAL SPOTS 25

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		F.. /MTuWTh	6:00AM	10:00AM	60	2/23/2024	3/7/2024	10	\$45	\$450
	2		F.. /MTuWTh	10:00AM	3:00PM	60	2/23/2024	3/7/2024	5	\$45	\$225
	3		F.. /MTuWTh	3:00PM	7:00PM	60	2/23/2024	3/7/2024	10	\$45	\$450

WEEK#3      3/8/2024 To 3/14/2024      WK TOT \$900.00      WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		F.. /MTuWTh	6:00AM	10:00AM	60	3/8/2024	3/14/2024	8	\$45	\$360
	2		F.. /MTuWTh	10:00AM	3:00PM	60	3/8/2024	3/14/2024	5	\$45	\$225
	3		F.. /MTuWTh	3:00PM	7:00PM	60	3/8/2024	3/14/2024	7	\$45	\$315

<b>STATION:</b>	KVNU-AM	<b>ORDER#:</b>	3214039	<b>DATE:</b>	02/22/2024
<b>MARKET:</b>	UM - Logan, UT	<b>AMOUNT:</b>	\$3,150.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	70		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4455939</b>
<b>ADVERTISER:</b>	ClearPath Action Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 4919 2/23-3/14 UT-SEN 2024	<b>AGY EST:</b>	4919		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-23-2024 TO 3/14/2024		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/22/2024 14:20

TOTAL	Feb	Mar													Total
SPOT	25	45													70
CASH	1,125.00	2,025.00													3,150.00
TOTAL	1,125.00	2,025.00													3,150.00