



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Betsy Vonderheid, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Curtis

Authorized committee:

John Curtis For Utah

Agency requesting time (and contact information):

SRCP Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

6/25/2024

General Primary

Treasurer of candidate's authorized committee:

Steve Martin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

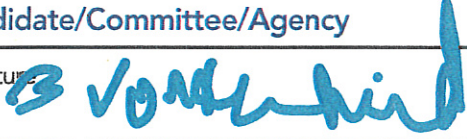
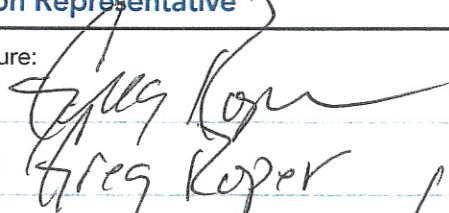
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: . . .	Name: Greg Koper
Date of Request to Purchase Ad Time: 3/18/2024	Date of Station Agreement to Sell Time: 6/3/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *B. Vonderheid*

Name: Betsy Vonderheid

Date: 3/18/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: *6/3/24*

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *4460605*

Station Call Letters: *KVNU*

Date Received/Requested: *6/3/24*

Est. #: *34906/4-10*

Station Location: *LOS AN*

Run Start and End Dates: *6/4-10*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION: KVNU-AM	ORDER#: 3216547	DATE: 06/03/2024
MARKET: UM - Logan, UT	AMOUNT: \$1,151.68	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	SPOTS: 32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: Stn Ver: 5 Last: 3		
SALES OFFICE: PHILADELPHIA	SLS PH: 216-256-5304	
SALESPERSON: Heather Karban	SLS FAX: N/A	
SLS EMAIL: Heather.Karban@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4460605
ADVERTISER: John Curtis for Utah	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: Est 3490 6/4-6/10 Tu-Mon Week	AGY EST: 3490	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT: 06-04-2024 TO 6/10/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
TOT # OF WEEKS: 1		
PRIM. DEMO: Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 06/03/2024 12:44

COMMENTS

[Rep Comment] 06/03/2024: New URGENT order. Continue with current traffic/spot UFN. Please confirm within 24 hours in RX if you are set up or to shane.mejia@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 6/4/2024 To 6/10/2024 WK TOT \$1,151.68 WK TOTAL SPOTS 32

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	6/4/2024	6/10/2024	32	\$35.99	\$1,151.68

TOTAL	Jun										Total
SPOT	32										32
CASH	1,151.68										1,151.68
TOTAL	1,151.68										1,151.68

Greg Madsen 6/3/24