

KBTE

LUBBOCK, TX

[Quarterly Issues/Programming Report for 2ND QUARTER 2023

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
<u>City of Lubbock Parks & Recreation Easter events</u>	<u>APRIL</u>		RAN PSA'S FOR THE EASTER EVENT

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
<u>KALEBS CLOSET CAR SHOW</u>	<u>APRIL</u>		RAN PSA FOR CAR SHOW TO COLLECT DONATIONS FOR KALEB CLOSET

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
<u>Sonic/Casas for CASA</u>	<u>APRIL21- MAY31</u>		RAN PSA'S AND RADIO PROMOS AS WELL AS RADIO REMOTES ON LOCATION TO MAKE LISTENER AWARENESS FOR DONATIONS

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
The Office of Institutional Diversity	<u>APRIL</u>		RAN PSA FOR THE FREE EVENT OF KEYNOTE SPEAKER America's first Latina military pilot, Lt. Col. Olga Custodio, USAF

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
<u>City of Lubbock Cinco de Mayo parade & events info</u>	<u>MAY</u>		RAN PSA FOR PARADE AND CINCO DE MAYO EVENTS AND ATTENDED PARADE

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
<u>Lubbock Lemonade Day</u>	<u>MAY</u>		RAN PSA'S FOR DIFFERENT LEMONADE STANDS

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
<u>LEGAL AID SOCIETY OF LUBBOCK</u>	<u>MAY</u>		RAN PSA'S AND PROMOS FOR GET A GRIP ON DOMESTIC VIOLENCE GOLF TOURNAMENT

ISSUE: _PSA_____

Program Name	Date	Time and Duration	Description
<u>JUNETEENTH</u> <u>CELEBRATIONS</u> <u>WITH TTU</u> <u>DIVERSITY</u> <u>COMMITTEE</u>	JUN		PSA :30 sec on air play ABOUT THE COMMUNITY EVENTS AND PARADE FOR THE COMMUNITY

ISSUE: _PSA_____

Program Name	Date	Time and Duration	Description
<u>Disaster Relief info for</u> <u>Matador, TX</u>	JUN		PSA :30 sec on air play ABOUT THE COMMUNITY EVENTS FUNDRAISERS

ISSUE: _PSA_____

Program Name	Date	Time and Duration	Description
<u>4th on Broadway info</u>	JUN		PSA :30 sec on air play ABOUT THE PARADE AND CONCERT LINE UP AND FESTIVITIES
