

## CONTRACT



**WLS-TV**  
**190 North State Street**  
**Chicago, IL 60601**  
**(312) 750-7777**

<http://abclocal.go.com/wls>

And:

**VICTORY RESEARCH**  
**58 W. HURON ST.**  
**CHICAGO, IL 60554**  
**UNITED STATES OF AMERICA**

<b>Contract / Revision</b> 205434 /		<b>Alt Order #</b> WOC10874861
<b>Product</b> BOB FIORETTI FOR COOK COUNTY		
<b>Contract Dates</b> 03/15/18 - 03/20/18	<b>Estimate #</b>	
<b>Advertiser</b> BOB FOR COOK COUNTY		<b>Original Date / Revision</b> 03/14/18 / 03/16/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/15/18	03/16/18	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---11--				2	\$800.00				
N 2	WLS	03/19/18	03/20/18	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	11-----				2	\$800.00				
N 3	WLS	03/15/18	03/16/18	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---11--				2	\$1,700.00				
N 4	WLS	03/19/18	03/20/18	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	11-----				2	\$1,800.00				
N 5	WLS	03/17/18	03/17/18	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1-				1	\$1,000.00				
N 6	WLS	03/17/18	03/17/18	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1-				1	\$1,500.00				
N 7	WLS	03/18/18	03/18/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1				1	\$3,000.00				
N 8	WLS	03/18/18	03/18/18	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1				1	\$475.00				
N 9	WLS	03/18/18	03/18/18	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1				1	\$900.00				
N 10	WLS	03/17/18	03/17/18	St Patrick's Day Parade	12:00 PM-2:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1-				1	\$2,500.00				
N 11	WLS	03/19/18	03/20/18	ABC7 News	11a-12p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	11-----				2	\$700.00				
N 12	WLS	03/20/18	03/20/18	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Chicago, IL 60601**  
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205434 /	WOC10874861

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/15/18 - 03/20/18	BOB FIORETTI FOR CO	

<u>Advertiser</u>	<u>Original Date / Revision</u>
BOB FOR COOK COUNT	03/14/18 / 03/16/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/19/18	03/25/18	-1-----				1	\$1,200.00				
Totals								0.00				17	\$22,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/20/18	17	\$22,175.00	(\$3,326.25)	\$18,848.75
<b>Totals</b>	17	\$22,175.00	(\$3,326.25)	\$18,848.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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