### 2019 THIRD QUARTERLY REPORT KHTP, 103.7 FM KHTP-FM & KHTP HD CH-2 SEATTLE, WASHINGTON

# QUARTERLY ISSUES/PROGRAMMING REPORT FOR THE THIRD QUARTER, JULY 1 – SEPTEMBER 30 2019:

#### KHTP-HD-2 PUBLIC AFFAIRS PROGRAMMING:

"CONVERSATIONS" is a 30 minute interview show airing on Sundays between 10:00 – 11:00pm. It's hosted and produced by Entercom's Public Affairs hosts DeAnna Lee and Greg Shishman, which focuses on a wide variety of issues that affect people in the greater Puget Sound area. Their guests include individuals from business, medicine, government, environmental and education groups. Two 'Conversations' shows air back-to-back for a total of 60 minutes. Contact: Tanch, 206-577-8600.

KHTP-HD-2 PUBLIC AFFAIRS PROGRAMMING ALPHABETICALLY SORTED BY ISSUE AS DETERMINED THROUGH INTERVIEWS DONE WITH INDIVIDUALS AND LOCAL RESIDENTS ON A QUARTERLY BASIS.

ASCERTAINED COMMUNITY ISSUES:

- 1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY
- 2. COMMUNITY ACTIVITIES/FAMILIES/YOUTH
- 3. CRIME/DRUG ABUSE/VIOLENCE
- 4. EDUCATION/CULTURE/COMMUNICATION
- 5. ENVIRONMENT/TRANSPORTATION
- 6. GOVERNMENT/TERRORISM
- 7. HEALTH
- 8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY

#### DESCRIPTION OF ASCERTAINED ISSUES:

- 1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY INCLUDING ISSUES AFFECTING THE ECONOMIC CONDITION OF THE PUGET SOUND REGION, THE OUTLOOK FOR EMPLOYMENT AND IT'S RAMIFICATIONS, INFLATION, JOB TRAINING, LABOR RELATIONS, FOREIGN TRADE, THE INTERNET AND INTERNET ISSUES, TECHNOLOGY, CONSUMER ISSUES AND ISSUES AFFECTING ENTREPRENEURS.
- 2. COMMUNITY ACTIVITIES/ FAMILIES/ YOUTH INCLUDING ISSUES REGARDING NEIGHBORHOODS, FAMILIES, YOUNG PEOPLE, COMMUNITY

- ORGANIZING, NEIGHBORHOOD ASSOCIATIONS, PARENTING SKILLS, CHILD SUPPORT, MARRIAGE, DIVORCE, ABUSE, NEGLECT, CHILD SUPPORT, AND OTHER ISSUES.
- 3. CRIME/DRUG ABUSE/VIOLENCE INCLUDING POLICE/COMMUNITY RELATIONS, GANG ACTIVITIES, GUN CONTROL, LAW ENFORCEMENT, THE CRIMINAL JUSTICE SYSTEM, THE CORRECTIONAL SYSTEM, REHABILITATION, DRUNK DRIVING, RECOVERY, ILLEGAL DRUGS, SUBSTANCE ABUSE REHABILITATION, FIRE FIGHTING, AND OTHER ISSUES INVOVLING VIOLENCE.
- 4. EDUCATION/ARTS/CULTURE—INCLUDING CHILDHOOD EDUCATION, PUBLIC EDUCATION, REFORM EFFORTS, SCHOOL BUSING, SCHOOL VIOLENCE, HIGHER EDUCATION, THE ADULT ROLE IN CHILDREN'S EDUCATION, ADULT EDUCATION, THE IMPORTANCE OF CREATIVE ENDEAVORS INCLUDING THE ARTS, LITERATURE, POETRY, AND COMPUTER, INTERNET, AND RELATED ISSUES SUCH AS ACCESS, LIABILITY AND CENSORSHIP ISSUES, AND CULTURAL ISSUES.
- 5. ENVIRONMENT/TRANSPORTATION INCLUDING AIR AND WATER POLLUTION, FOREST ISSUES, SOLID WASTE DISPOSAL, RECYCLING, ALTERNATIVE ENERGY, ENDANGERED AND THREATENED SPECIES, ANIMAL RIGHTS, CONSERVATION, SCIENCE AND SCIENCE ISSUES, TRANSPORTATION, FOOD SYSTEM SUSTAINABILITY ISSUES, WEATHER PHENOMENON AND NATURAL DISASTERS.
- 6. GOVERNMENT/TERRORISM INCLUDING GOVERNMENT SPENDING, GOVERNMENT SERVICES, GOVERNMENT ABUSES, TERRORISM AGAINST THE GOVERNMENT/OR COUNTRY, ANTI-TERRORISM MEASURES, PEOPLES' REACTIONS TO TERRORISM, TAXES, ELECTIONS, CAMPAIGN FINANCE REFORM AND OTHER REFORM EFFORTS, THIRD PARTY ACTIVITIES, AND GENERAL POLITICAL DEBATE.
- 7. HEALTH (WELLNESS) INCLUDING NUTRITION, PHYSICAL FITNESS, MENTAL HEALTH, PREVENTIVE HEALTH CARE, GOVERNMENT HEALTH CARE POLICY, NATIONAL AND LOCAL REFORM EFFORTS AND ALTERNATIVE MEDICAL PRACTICES, AND TOTAL WELLNESS AMONG OTHER ISSUES.
- 8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY ISSUES INCLUDING DISCRIMINATION AND OTHER PROBLEMS SPECIFIC TO RACIAL OR ETHNIC MINORITIES, IMMIGRATION ISSUES, PEOPLE WHO ARE DISABLED, WOMEN, MEN, SENIOR CITIZENS, GAYS AND LESBIANS, RELIGIOUS GROUPS, COVERAGE OF ISSUES REGARDING SPIRITUALITY, AND ISSUES AFFECTING PEOPLE WHO ARE HOMELESS, AND PEOPLE WHO GO WITHOUT REGULAR MEALS LOCALLY AND GLOBALLY.

# KHTP-HD-2 PUBLIC AFFAIRS PROGRAMMING FOR: JULY 1 – SEPTEMBER 30, 2019:

## **CONVERSATIONS:**

July 7

Guest: Chris Schluep Contact: Peter Marchese

646-290-7523 (o) peter@playbackproducers.com

www.playbackproducers.com

Link: www.amazon.com/bestbookssofar

Category: Education/Arts/Communication/Culture, Youth

Description: Summer reading starts now, and with America's biggest online bookseller in our own backyard, Senior Editor of Amazon Books Editorial joins us to help keep kids (and adults) excited about reading throughout the sunniest months!

Guest: Bekah Sandy Contact: Bekah Sandy p 425.649.7554

Bekah@seattlehumane.org Link: seattlehumane.org

Category: Families/Youth, Culture

Description: Seattle Humane is looking for a cast of "Stuntpeople" to take on the challenge to raise money for the animals, with a thrilling goal of rappelling down a 40 story building! Bekah joins us today to tell us about Over the Edge and how the money raised gets spent!

Guest: Hilary Franz

Janet Pearce

Communications Manager

Washington State Department of Natural Resources

360-902-1122 office

Link: https://www.dnr.wa.gov/Wildfires

Category: Government, Environment, Health/Wellness

Description: To fight the wildfires raging at anytime across Washington state takes a team of fire fighters, both full time and seasonal, and now is the time to get your name in the ring to receive the training necessary to make a difference when things get worse later in the year.

Guest: Diana Goodrich Contact: Diana Goodrich Co-Director - Chimpanzee Sanctuary Northwest

509-699-0728

Link: www.ChimpsNW.org

Category: Environment, Government, Culture

Description: Cruising the local news websites I came across a now expired fundraiser for a local non-profit in need of our help and the very nature of it piqued my attention - the Chimpanzee Sanctuary Northwest - I had literally no idea that an effort like this exists so close to home and wanted to know more. So here we are! Chimpanzee Sanctuary Northwest thrives on our donations and great lengths are gone to in order to care for these beautiful creatures - find out how you can help.

#### July 14

Guest: Kenta Sueyoshi Contact: Kenta Sueyoshi

Japan Fair Office info@japanfairus.org www.japanfairus.org

Category: Business, Community Activities/Families, Arts/Culture, Minorities

Description: Once a year Japanese culture takes the spotlight at Japan Fair. With a large population of Japanese people in the greater Seattle area as well as a large traveling population for the event, Japan Fair bring our culture and that of our far east neighbors together at Meydenbauer Center.

Guest: Aarin Packard

Contact: Katherine Wimble Fox Link: pacificbonsaimuseum.org

Category: Arts, Community Activities

Description: Aarin joins us again to talk about the quick travel up or down I-5 depending on where you are landing you in Federal Way, where tucked in amongst the giant conifers of the Pacific Northwest you'll find a home to a traditional tree trimming and design art tucked away in an outdoor museum - the pacific Bonsai Museum.

Guest: Dr. Jaqueline Becker- Parental Bullying

Contact: Dave Purdy 727-443-7115 (209) Link: drjhBecker.com Category: Self-help

Description: Dr. Jaqueline Becker says bullying in many cases starts at home with the parents. Becker is a psychologist and author of *More TIME INs, Not More TIME OUTs: Parent Without* 

Bullying — A New Approach to Raising Children. The parental bullying Becker talks about isn't related to child abuse cases resulting in local and national news and/or arrests, but rather it focuses on the less obvious daily "unconscious" bullying that parents inflict on their children. Becker can discuss for your listeners how parents unintentionally bully their children without knowing they are doing it or why, what the damaging psychological effects are, and how parents can learn to parent without bullying.

Guest: John Collopy Contact: Dave Purdy 727-443-7115 (209) Link: JohnCollopy.com Category: Self-Help

Description: Author of "The Reward of Knowing" A functioning alcoholic may not drink on the job, but drinking in excess during the week can significantly impact job performance, causing a variety of issues, Collopy says.

#### July 21

Guest: Kevin Hoffberg

Contact: Kevin Hoffberg | Executive Director

Vashon Center for the Arts 206-259-3003 (office)

Link: http://vashoncenterforthearts.org

Category: Education/Arts/Communication/Culture, Community Activities/Families/Youth Description: It might take a little pre-planning to get there for the mainlanders - but Vashon Island is a wonderful place to experience and it's just a ferry ride away. Art culture thrives on the island and Kevin Hoffberg is a major reason behind that.

Guest: Shaun Sears of Canopy Cat Rescue

Contact: canopycatrescue.com Link: canopycatrescue.com

Category: Environment/Transportation, Business/Labor

Description: When your kitty climbs a tree and won't come down, it can mean many things in the Evergreen State. Is it up one branch and you just need a ladder? Is it up 170 feet above Earth?!? Is it even your cat? When Fluffins the tabby gets stuck high above, the Canopy Cat Rescue gang is who to call. They're a non-profit and will even rescue your cat for free!

Guest: Miss Washington Gabbie Kondell

Contact: Peggy Miller mwso.director@gmail.com

Link: MissAmericaWA.com/Facebook

Category: Public Awareness

Description: Social Impact Initiative- In recent years, the rumor driven debate regarding the safety of vaccines has negatively impacted child immunization rates. The lack of vaccinations pose a serious health risk to our community because the greatest

success story in public health is the reduction of infectious diseases due to the use of vaccines. When I was a little girl, I dreamed of becoming a part of the Miss America Program. I used to look up on that stage and imagine myself wearing a tiara and dancing but as I have matured, I have realized it is so much more. It is an opportunity to give of myself, encourage and empower others around me and share my social initiative. Using the stage and title of Miss Washington would grant me an enormous chance to spread "Be Smart, Don't Start". I would ove to inspire the people of Washington to live a life as their best self, free from the bonds of addiction.

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#### July 28

Guest: Kyle Boynton of Bloodworks Northwest

Contact: Kyle Boynton, O+

Program Manager, Community Engagement

Bloodworks Northwest Desk: (206) 689-6651

Link: http://www.bloodworksnw.org

Category: HEALTH/WELLNESS, TECHNOLOGY, CULTURE, GOVERNMENT

Description: We might not always agree about matters of policy, favorite restaurant or which Seattle sports team is the greatest - based on Championships, it's the Storm - but something that every single one of us has in common - we're all filled with blood. Assuming everything is functioning correctly, you might forget that little fact, but when something goes wrong, it quickly becomes apparent the importance of our vascular systems.

Guest: Lyn Lowe Stephanie Cardenas Mobile: 909-831-9070 Office: 949-438-1072

Link: https://groceryoutlet.com/donate

Category: Business/Economy, Health/Wellness, Community Activities/Families/Youth

Description: Summer is in full swing and sadly that means a great deal of kids who count on school for day time meals are having to go without. That's where champions like grocer Lyn Lowe step up to bridge the hunger gap in North Tacoma.

Guest: Lawn Love

Contact: Jeremy Yamaguchi

858-353-0998

LINK: lawnlove.com Category: Public interest

Description: "Lawn Love is great for growing a small business and expanding it to something larger", said lawn care provider, Albert Milam. The company was founded in 2014 to revolutionize lawn care services for the 80% of American households that have a lawn. Lawn Love has since partnered with over 20,000 independent lawn care contractors. Lawn Love has completed more than half a million jobs across 120 cities in the United States. Lawn Love, an app similar to Uber or Lyft, but for professional lawn care services is launching in Washington. The service enables its users to instantly schedule, review, and pay for various types of yard work through the use of a mobile app or website. The platform is powered by satellite imaging software which reviews a property and generates a quote in less than two minutes. "Traditionally consumers have had to wait for a lawn care worker to physically come to their property, offer a quote, and schedule the service. It can take weeks to get the job done after initial contact was made. We're excited to be bringing modern lawn care to Washington residents," said Founder and CEO, Jeremy Yamaguchi.

Guest: Worth Doing Wrong – Arnie Malham

Contact: Dave Purdy 727-443-7115 (209)

Link: WorthDoingWrong.com Category: Business advice

Description: The flip side of low unemployment has been the <u>shortage</u> of workers for available jobs — especially highly skilled people. And once they are hired, <u>keeping</u> them can be a problem for some companies because of the high demand for specific types of talent and experience. But the problem of good employees finding greener pastures is not just about better money — it's also due to poor work cultures that don't inspire individual and collective growth, says entrepreneur and author Arnie Malham. "Your hiring practices should reflect the philosophy of putting culture first," says Malham, (<u>www.WorthDoingWrong.com</u>), author of *Worth Doing Wrong: The Quest To Build A Culture That Rocks*, and founder/president of BetterBookClub.com. "You attract the best by becoming a place with the inspiring, cool culture, communication and values that would draw the attention and respect of others.

#### Aug 4

Guest: Hilary Franz

Janet Pearce

**Communications Manager** 

Washington State Department of Natural Resources

360-902-1122 office

Link: https://www.dnr.wa.gov/Wildfires

Category: Government, Environment, Health/Wellness

Description: To fight the wildfires raging at anytime across Washington state takes a team of fire fighters, both full time and seasonal, and now is the time to get your name in the ring to receive the training peacestry to make a difference when things get worse later in the year.

the training necessary to make a difference when things get worse later in the year.

Guest: Levi Ware Contact: Levi Ware Link: melodiccaring.org

Category: Technology, Community Activities/Families/Youth, Arts/Communication,

Health/Wellness

Description: It's hard to imagine any kid so sick that they can't leave the hospital and the feelings they must feel while trying to recover. Levi found a simple way to help with the power of musical performance streamed straight to the hospital rooms of the children that need it the

most.

Guest: Miss Washington Gabbie Kondell

Contact: Peggy Miller mwso.director@gmail.com

Link: MissAmericaWA.com/Facebook

Category: Public Awareness

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success story in public health is the reduction of infectious diseases due to the use of vaccines. When I was a little girl, I dreamed of becoming a part of the Miss America Program. I used to look up on that stage and imagine myself wearing a tiara and dancing but as I have matured, I have realized it is so much more. It is an opportunity to give of myself, encourage and empower others around me and share my social initiative. Using the stage and title of Miss Washington would grant me an enormous chance to spread "Be Smart, Don't Start". I would ove to inspire the people of Washington to live a life as their best self, free from the bonds of addiction.

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#### August 11

Guest: Abigail Cooley

Contact: Abigail W. Cooley
Director | Everett Public Library

425.257.8022 | 2702 Hoyt Avenue, Everett, WA 98201

Link: epls.org

Category: Education/Arts/Community/Culture, Community Activities/Family/Youth,

Government

Description: An institution for 125 years, the Everett Public Library has a simple and lovely beginning and thanks to the efforts of people like Abigail Cooley, the connection the library makes to people learning and growing is as strong as ever.

Guest: Julie Cooper & Scott Lake

Contact: Sarahfina Perry Direct: 360-949-1515

sarahfina.perry@fairwaymc.com

Link: https://www.eventbrite.com/e/rock-the-cure-fundraiser-tickets-62946440498

Category: COMMUNITY ACTIVITIES, Health/Wellness

Description: Rock the Cure for Project Violet and it is hosted by the Kitsap Friends of Children's Guild (EIN 41-2125770) and The Lake Cameron Team of Fairway IMC. Their goal is to raise funding for Project Violet - Fred Hutch research center at the University of Washington. The event is being held at the Silverdale Beach Hotel on August 23, 2019, and is family friendly

Guest: Sonoma County Tourism

Contact: Dave Purdy 727-443-7115 (209)

Link: SonomaCounty.com Catetgory: Public Interest Description: Sonoma County is easy to get to from Seattle and offers everything for all ages from the Redwood trees, to the beaches of northern California, to wine country, theatre, and farm to table restaurants.

Guest: 4k for Cancer Contact: Parker Gray

443-974-7803

Link: 4KforCancer.org Category: Non-profit

Description: Ulman Foundation's cross-country charity bike ride, the 4K for Cancer, will send two teams of young adults on a 70-day journey cycling across the country to raise money and awareness for young adults impact by cancer. The teams began their trip on Sunday, June 2nd, 2019 in Baltimore, MD. As they make their way across the country, the Seattle team will each cycle over 4,000+ miles to finish their journey in Seattle, WA on August 10th, 2019. The team will be biking through Newport, WA on July 27th and 28th. Along the way, the riders will stay with host communities that provide a floor to sleep on and, on many days, a warm dinner. Our hosts are often churches, firehouses, schools or recreation centers. On running days, participants bike between 50 and 120 miles each. On rest days they volunteer in local hospitals, hospitality houses, and other local non-profits. Each team will also give two scholarships to young adults affected by cancer. Ulman Foundation enables these groups of college students to undertake cross-country cycling and running journeys through America with the goal of offering hope, inspiration and support to more than 200 communities along the way. There are two cycling teams and two running teams.

#### August 18

Guest: Hannah Ferguson Contact: Hannah Ferguson

Link: https://www.rentoncitycomiccon.com

Category: Arts/Culture, Gender-specific, Community Activities/Families/Youth

Description: Hannah helps coordinate Renton City Comic Con. She's also an accomplished costume designer for events like this - cosplay - and helps us understand the challenges, biases, and bad behavior experienced by women dressing up at conventions while providing tips to stay safe and have fun! This year's event will feature a chance to get better at your own costuming with a donation headed straight to local nonprofit, Treehouse for Kids!

Guest: Dr. Jaqueline Worth Contact: Terry Cater 917-723-7596

terry@playbackproducers.com

Link: www.playbackproducers.com

Category: Health/Wellness, Gender-specific, Families/Youth

Description: Childbirth is one of the most basic functions of humans on an animal level. While the basic principle remains largely unchanged, the perception of the experience surrounding it changes constantly. Dr. Worth helps us understand the current cultural conditions.

Guest: Sonoma County Tourism

Contact: Dave Purdy 727-443-7115 (209)

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#### August 25

Guest: Heather Venegas and Lauren Davis

Washington Recovery Alliance

Contact: Heather P Venegas - Director

King County Recovery Coalition Washington Recovery Alliance (425)310-2567

Link: https://washingtonrecoveryalliance.org/

Category: Community Activities, Drug Abuse, Government

Description: We all know someone or have ourselves gone through the process of recovery and the multitude of challenges it presents. Today we'll learn about some resources available for

people to bond together in the face of addiction and in the name of recovery.

Guest: Ariana Orford

Contact: Ariana Orford - Executive Director Link: https://www.thewavefoundation.org/

Category: Community Activities/Families, Health/Wellness, Violence

Description: Cycle and Walk the WAVE - Saturday, September 7th at Gasworks Park is your chance to be a piece of the larger group dedicated to ending relationship abuse and sexual violence through community awareness, education, and empowerment. Ariana joins us to tell us the history and benefits to participating.

Guest: Jack Kerfoot Contact: Dave Purdy 727-443-7115 (209) Link: JackKerfoot.com Category: Public Awareness

Description: Jack Kerfoot is a scientist, energy expert and author of *Fueling America: An Insider's Journey*. He has been interviewed on numerous syndicated radio and television shows. Jack started his professional career in the energy industry in the 1970s, when America was paralyzed by an energy crisis. Jack has spent forty years traveling the world working with scientists, bureaucrats, ministers, tycoons, sheiks and potentates. He is the principal of JL Kerfoot Energy Services and is an outspoken advocate for renewable energy. He blogs on his website, "Our Energy Conundrum" at <a href="https://www.jackkerfoot.com">www.jackkerfoot.com</a>.

Guest: Dr. Catherine Sanderson

Contact: Dave Purdy 727-443-71159)

Link: *The Positive Shift* purchase link

Category: Self-help

Description: Mastering the mindset to improve happiness, health, and longevity through positive

thinking.

#### September 1

Guest: Ariana Orford

Contact: Ariana Orford - Executive Director Link: https://www.thewavefoundation.org/

Category: Community Activities/Families, Health/Wellness, Violence

Description: Cycle and Walk the WAVE - Saturday, September 7th at Gasworks Park is your chance to be a piece of the larger group dedicated to ending relationship abuse and sexual violence through community awareness, education, and empowerment. Ariana joins us to tell us the history and benefits to participating.

Guest: Walter Jones & Chris Adams

Contact: Cory Townsend

ctownsend@crohnscolitisfoundation.org

(425) 451-8455

Link:

https://online.crohnscolitisfoundation.org/site/SPageServer/?pagename=tof19\_eventdetails\_nw Category: Community Activities, Health/Wellness

Description: Walter Jones has taken his NFL Hall of Fame celebrity and continued to use it for positive change in Seattle. He'll be taking to the turf at CenturyLink Field once again in the upcoming Crohn's and Colitis Foundation "A Touch of Football" flag football tournament. He and event coordinator, Chris Adams, join us today to talk about the event, the disease, and what we do to have a little fun and fight back.

Guest: Dr. Steven Moravec

Contact: Dave Purdy 727-443-7115 (209)

Link: Stevenmortho.com Category: Public Awareness

Description: **Dr. Steven J. Moravec** (<u>www.stevemortho.com</u>), owner of Moravec Orthodontics and author of *Going The Extra Smile: Merging Technology And Expertise For A Lifetime Of Smiles*, points to one <u>study</u> that showed more than half of people surveyed say that, everything else being equal, someone with crooked teeth is less likely to land a job when competing with someone with nice teeth. He can discuss for your listeners the economic and social benefits of a great smile.

Guest: Jack Kerfoot Contact: Dave Purdy

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209 DPurdy@newsandexperts.com www.newsandexperts.com

Link: http://www.jackkerfoot.com

Category: Environment, Government, Business/Economy/Labor/Technology

Description: Judging by the countless headlines and fierce political debate, energy collection and generation continues to be one of the most important factors in the power and strength of humanity. The idea itself is central to how we are governed. The energy conversation seems to currently revolve around traditional and transitional methods for powering our lives - but one of the biggest topics used to seed division is the climate.

#### September 8

Guest: Diana Goodrich Contact: Diana Goodrich

Co-Director - Chimpanzee Sanctuary Northwest

509-699-0728

Link: www.ChimpsNW.org

Category: Environment, Government, Culture

Description: Cruising the local news websites I came across a now expired fundraiser for a local non-profit in need of our help and the very nature of it piqued my attention - the Chimpanzee Sanctuary Northwest - I had literally no idea that an effort like this exists so close to home and wanted to know more. So here we are! Chimpanzee Sanctuary Northwest thrives on our donations and great lengths are gone to in order to care for these beautiful creatures - find out how you can help.

Guest: Abigail Cooley

Contact: Abigail W. Cooley Director | Everett Public Library

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Link: epls.org

Category: Education/Arts/Community/Culture, Community Activities/Family/Youth,

Government

Description: An institution for 125 years, the Everett Public Library has a simple and lovely beginning and thanks to the efforts of people like Abigail Cooley, the connection the library makes to people learning and growing is as strong as ever.

Guest: Eduardo Campos Contact: Dave Purdy 727-443-7115 (209) Link:Eecampos.com

Category: Public Awareness

Description: J. Eduardo Campos is co-author with his wife, Erica, of *From Problem Solving to Solution Design: Turning Ideas into Actions*. Campos spent 13 years at Microsoft, first as a cybersecurity advisor, then leading innovative projects at the highest levels of government in the

U.S. and abroad. His consulting firm, Embedded Knowledge Inc. (<a href="www.embedded-knowledge.com">www.embedded-knowledge.com</a>), works with organizations and entrepreneurs developing customized business strategies and forming partnerships focused on designing creative solutions to complex problems.

Guest: Dr. Susan Shumsky

Contact: Dave Purdy 727-443-7115 (209) Link DrSusan.org

Category: Public Awareness

Description: Susan Shumsky (www.drsusan.org), author of Maharishi & Me: Seeking Enlightenment with the Beatles' Guru, has written 17 books and has spent more than 50 years teaching thousands of people meditation, prayer, affirmation, and intuition. The multiple award-winning author's books have been published in several languages worldwide, and several were No. 1 Amazon.com best sellers. A sought-after media guest and highly acclaimed professional speaker, Shumsky has done over 700 speaking engagements and over 1,000 media appearances since her first book was published, including Woman's World, GQ, Cosmopolitan, Los Angeles Times, the Washington Post, and William Shatner's Weird or What? She is featured in the movies Three Magic Words and The Illumined Ones.

#### September 15

Guest: Maria Russo Contact: Terry Cater

917-723-7596

terry@playbackproducers.com www.playbackproducers.com

Link: https://www.nytimes.com/guides/books/how-to-raise-a-reader

Category: Education/Communication, Families/Youth, Technology, Minorities

Description: The correlation between children reading and intellectual and emotional development is fascinating to learn about, or, for those with children, to experience first hand. But in a time of competition between screens and reading - how do we best cultivate our young yearders? Maria Russo is the Children's Books Editor of the New York Times Book Review and will help us in the right reading direction.

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Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209 DPurdy@newsandexperts.com www.newsandexperts.com

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Guest: Jack Kerfoot Contact: Dave Purdy 727-443-7115 (209) Link: JackKerfoot.com

Category: Public Awareness

Description: Jack Kerfoot is a scientist, energy expert and author of *Fueling America: An Insider's Journey*. He has been interviewed on numerous syndicated radio and television shows. Jack started his professional career in the energy industry in the 1970s, when America was paralyzed by an energy crisis. Jack has spent forty years traveling the world working with scientists, bureaucrats, ministers, tycoons, sheiks and potentates. He is the principal of JL Kerfoot Energy Services and is an outspoken advocate for renewable energy. He blogs on his website, "Our Energy Conundrum" at <a href="https://www.jackkerfoot.com">www.jackkerfoot.com</a>.

Guest: Dr. Susan Shumsky

Contact: Dave Purdy 727-443-7115 (209) Link DrSusan.org

Category: Public Awareness

Description: Susan Shumsky (www.drsusan.org), author of Maharishi & Me: Seeking Enlightenment with the Beatles' Guru, has written 17 books and has spent more than 50 years teaching thousands of people meditation, prayer, affirmation, and intuition. The multiple award-winning author's books have been published in several languages worldwide, and several were No. 1 Amazon.com best sellers. A sought-after media guest and highly acclaimed professional speaker, Shumsky has done over 700 speaking engagements and over 1,000 media appearances since her first book was published, including Woman's World, GQ, Cosmopolitan, Los Angeles Times, the Washington Post, and William Shatner's Weird or What? She is featured in the movies Three Magic Words and The Illumined Ones.

#### September 22

Guest: Joe Mangan Contact: Joe Mangan Link: joe@stairingiscaring.org

Category: Community Activities/Youth, Health/Wellness

Description: Stair-ing is Caring - yes, it's another fitness based fundraiser - but we can't have too much money raising for great causes and this one is a bit different in the simplest way - it's what's missing that makes it wonderful. Also, the setting of T-Mobile Park is pretty iconic and fun!

Guest: Maria Russo Contact: Terry Cater 917-723-7596

terry@playbackproducers.com www.playbackproducers.com

Link: https://www.nytimes.com/guides/books/how-to-raise-a-reader

Category: Education/Communication, Families/Youth, Technology, Minorities

Description: The correlation between children reading and intellectual and emotional development is fascinating to learn about, or, for those with children, to experience first hand. But in a time of competition between screens and reading - how do we best cultivate our young yearders? Maria Russo is the Children's Books Editor of the New York Times Book Review and will help us in the right reading direction.

Guest: Jay Young Contact: Dave Purdy 727-443-7115 (209) Link: kingoperating.com Category: Public Awareness

Description: The upside of oil and gas investing and how attacks on Saudi Arabia affect Seattle

gas prices.

Guest: Dr. Steven Mintz Contact: Dave Purdy 727-443-7115 (209)

Link: stevenmintzethics.com Category: Public Awareness

Description: Bringing workplace ethics back into focus and transforming your life through

ethical behavior.

### September 29

Guest: Bonnie Hammond Contact: Bonnie Hammond Link: safehorses.org

Category: Health/Wellness, Community Activities

Description:

Horses are loving ultra intelligent animals that need tons of care - when there's a care gap, what do we do with these big besties? We spend a lot of time talking about rescue dogs and cats, but rarely does the subject of a horse in need of a home come up - thankfully, SAFE was started to take care of the equine in need of assistance!

Guest: Charles Fuschillo Contact: Sandy Silverstein Media Relations Manager Office: 866-232-8484 ssilverstein@alzfdn.org

Link: alzfdn.org

Category: Aging, Health/Wellness, Families, Communication

Description:

The Alzheimer's Foundation of America to Hold National Alzheimer's & Caregiver Educational Conference in Seattle. Your chance to take part - Thursday, June 13 with a free Alzheimer's and caregiver educational conference at the Columbia Tower Club (701 5th Avenue, Columbia Center, 75th Floor, Seattle) from 9:00 a.m. to 1:30 p.m. Today we'll talk to Mr Fuschillo about the event and the disease.

Guest: Timeri Tolnay – Ed Curation Contact: Timeri Tolnay – EdCuration

303-916-2392

Link: timeri@edcuration.com

Category: Public help

Description: Edcuration helps offer authentic learning opportunities for kids improving

teaching and learning in the US.

Guest: Andres Pira - Homeless to Billionaire

Contact: Dave Purdy 727-443-7115 (209) Link: andrespira.com Category: Self-Help

Description: A homeless man who gave up on life somehow turns things around and becomes a successful businessman, obtaining both wealth and happiness. But for Andres Pira, the rags-to-riches fairytale wasn't just a Hollywood melodrama – it was real life. Andres, the author of "Homeless to Billionaire: The 18 Principles of Wealth Attraction and Creating Unlimited Opportunity", once said, "When I was a teenager, I didn't have the confidence that I could amount to anything that my parents would be proud of, so I lived my life without specific goals."