

**2019 FIRST QUARTERLY REPORT
KHTP, 103.7 FM
KHTP-FM & KHTP HD CH-2
SEATTLE, WASHINGTON**

**QUARTERLY ISSUES/PROGRAMMING REPORT FOR THE FIRST
QUARTER, JANUARY 1 – MARCH 31, 2019:**

KHTP-HD-2 PUBLIC AFFAIRS PROGRAMMING:

"**CONVERSATIONS**" is a 30 minute interview show airing on Sundays between 10:00 – 11:00pm. It's hosted and produced by Entercom's Public Affairs hosts DeAnna Lee and Greg Shishman, which focuses on a wide variety of issues that affect people in the greater Puget Sound area. Their guests include individuals from business, medicine, government, environmental and education groups. Two 'Conversations' shows air back-to-back for a total of 60 minutes. Contact: Tanch, 206-577-8600.

KHTP-HD-2 PUBLIC AFFAIRS PROGRAMMING ALPHABETICALLY SORTED
BY ISSUE AS DETERMINED THROUGH INTERVIEWS DONE WITH
INDIVIDUALS AND LOCAL RESIDENTS ON A QUARTERLY BASIS.

ASCERTAINED COMMUNITY ISSUES:

1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY
2. COMMUNITY ACTIVITIES/FAMILIES/YOUTH
3. CRIME/DRUG ABUSE/VIOLENCE
4. EDUCATION/CULTURE/COMMUNICATION
5. ENVIRONMENT/TRANSPORTATION
6. GOVERNMENT/TERRORISM
7. HEALTH
8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY

DESCRIPTION OF ASCERTAINED ISSUES:

1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY – INCLUDING ISSUES AFFECTING THE ECONOMIC CONDITION OF THE PUGET SOUND REGION, THE OUTLOOK FOR EMPLOYMENT AND IT'S RAMIFICATIONS, INFLATION, JOB TRAINING, LABOR RELATIONS, FOREIGN TRADE, THE INTERNET AND INTERNET ISSUES, TECHNOLOGY, CONSUMER ISSUES AND ISSUES AFFECTING ENTREPRENEURS.

2. COMMUNITY ACTIVITIES/ FAMILIES/ YOUTH – INCLUDING ISSUES REGARDING NEIGHBORHOODS, FAMILIES, YOUNG PEOPLE, COMMUNITY

ORGANIZING, NEIGHBORHOOD ASSOCIATIONS, PARENTING SKILLS, CHILD SUPPORT, MARRIAGE, DIVORCE, ABUSE, NEGLECT, CHILD SUPPORT, AND OTHER ISSUES.

3. CRIME/DRUG ABUSE/VIOLENCE – INCLUDING POLICE/COMMUNITY RELATIONS, GANG ACTIVITIES, GUN CONTROL, LAW ENFORCEMENT, THE CRIMINAL JUSTICE SYSTEM, THE CORRECTIONAL SYSTEM, REHABILITATION, DRUNK DRIVING, RECOVERY, ILLEGAL DRUGS, SUBSTANCE ABUSE REHABILITATION, FIRE FIGHTING, AND OTHER ISSUES INVOLVING VIOLENCE.

4. EDUCATION/ARTS/CULTURE– INCLUDING CHILDHOOD EDUCATION, PUBLIC EDUCATION, REFORM EFFORTS, SCHOOL BUSING, SCHOOL VIOLENCE, HIGHER EDUCATION, THE ADULT ROLE IN CHILDREN'S EDUCATION, ADULT EDUCATION, THE IMPORTANCE OF CREATIVE ENDEAVORS INCLUDING THE ARTS, LITERATURE, POETRY, AND COMPUTER, INTERNET, AND RELATED ISSUES SUCH AS ACCESS, LIABILITY AND CENSORSHIP ISSUES, AND CULTURAL ISSUES.

5. ENVIRONMENT/TRANSPORTATION – INCLUDING AIR AND WATER POLLUTION, FOREST ISSUES, SOLID WASTE DISPOSAL, RECYCLING, ALTERNATIVE ENERGY, ENDANGERED AND THREATENED SPECIES, ANIMAL RIGHTS, CONSERVATION, SCIENCE AND SCIENCE ISSUES, TRANSPORTATION, FOOD SYSTEM SUSTAINABILITY ISSUES, WEATHER PHENOMENON AND NATURAL DISASTERS.

6. GOVERNMENT/TERRORISM – INCLUDING GOVERNMENT SPENDING, GOVERNMENT SERVICES, GOVERNMENT ABUSES, TERRORISM AGAINST THE GOVERNMENT/OR COUNTRY, ANTI-TERRORISM MEASURES, PEOPLES' REACTIONS TO TERRORISM, TAXES, ELECTIONS, CAMPAIGN FINANCE REFORM AND OTHER REFORM EFFORTS, THIRD PARTY ACTIVITIES, AND GENERAL POLITICAL DEBATE.

7. HEALTH (WELLNESS) – INCLUDING NUTRITION, PHYSICAL FITNESS, MENTAL HEALTH, PREVENTIVE HEALTH CARE, GOVERNMENT HEALTH CARE POLICY, NATIONAL AND LOCAL REFORM EFFORTS AND ALTERNATIVE MEDICAL PRACTICES, AND TOTAL WELLNESS AMONG OTHER ISSUES.

8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY ISSUES – INCLUDING DISCRIMINATION AND OTHER PROBLEMS SPECIFIC TO RACIAL OR ETHNIC MINORITIES, IMMIGRATION ISSUES, PEOPLE WHO ARE DISABLED, WOMEN, MEN, SENIOR CITIZENS, GAYS AND LESBIANS, RELIGIOUS GROUPS, COVERAGE OF ISSUES REGARDING SPIRITUALITY, AND ISSUES AFFECTING PEOPLE WHO ARE HOMELESS, AND PEOPLE WHO GO WITHOUT REGULAR MEALS LOCALLY AND GLOBALLY.

KHHP-HD-2 PUBLIC AFFAIRS PROGRAMMING FOR: JANUARY 1 – MARCH 31, 2019:

CONVERSATIONS:

Guest: University of Washington Crab Team

Contact: MaryAnn Wagner

Assistant Director for Communications

Washington Sea Grant

College of the Environment | University of Washington

T 206.616.6353

Link: <https://wsg.washington.edu/>

Category: ENVIRONMENT, GOVERNMENT, TECHNOLOGY, EDUCATION

Description: The European green crab (*Carcinus maenas*) is a small shore crab whose native distribution is in the northeast Atlantic Ocean and Baltic Sea, ranging along coasts from northern Africa to Norway and Iceland. The crab is an effective predator, adept at opening bivalve shells, and we're starting to see it impact the waters off our own coasts in Washington and Oregon. We'll find out what the impact looks like and the outlook for the future.

Guest: Shower to the People

Contact: Frank Fargo

ffargo@aol.com

Link: <http://showertothepeople.webstarts.com/>

Category: HEALTH/WELLNESS, COMMUNITY ACTIVITIES, AGING

Description: There are any number of problems that coincide with homelessness and while we read so much about the troubles, not many of us are taking action. That's where Frank and Louise Fargo come into play. They've identified the need for people to get clean. We'll learn today about how you can get a free shower in the Everett area and the path that led to operation.

Guest: Valley Girls & Guys!

Contact: Tina McDonough

206-793-3175

LINK: ValleyGirlsAndGuys.org

Category: Non-profit

Description: Valley Girls & Guys has officially committed to raising \$500,000 over the next 5 years to help build the new Cancer Center at Valley Medical Center in Renton. The goal may be very ambitious, but the impact of this center is huge. With this new center will come ground breaking new screening, diagnosis, and treatments for all types of cancers. **THIS WILL SAVE LIVES.** We will also be helping to create a "Patients Assistance Fund" to assist the most vulnerable cancer patients in their time of need.

Guest: Hand in Hand

Contact: Amber Lindamood

(206) 789-1985

Link: Gohandinhand.org

Category: Non-profit

Description: Hand In Hand Montessori located at 7038 Cleopatra Plain, North-West Seattle, Washington, offers childcare and learning services. It offers programs for infants, toddlers, early preschool and kindergarten prep. It provides before- and after- school programs, including summer camps and winter breaks. The school operates from eight-thirty AM to three-thirty PM, Mondays through Fridays.

1/13

Guest: Dr Earl Mindell

Contact: Dave Purdy

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209

DPurdy@newsandexperts.com

www.newsandexperts.com

Link: www.primaverawalnuts.com

Category: Business, Health/Wellness

Description: Every couple years there's a fad oriented new super diet and an entire arm of marketing that chases that trend until it's exhausted only to be replaced in the hustle to the next swimsuit season by something new. When it comes to cleaning up our diet act - Dr Mindell is going nuts.

Guest: Ruth Shapovalov - Youth Program Coordinator

Sky Valley Family and Community Resource Center

Contact: Ruth Shapovalov

360-793-2400 ext 14010

Link: <https://www.facebook.com/SkyValleyYouthCoalition/>

Category: Community Activities/Youth, Crime/Drug Abuse/Violence, Culture

Description: The words chili cookoff are pretty sweet specifically when the proceeds benefit kids in Western Washington, today we'll talk to Ruth about the Volunteers of America Western Washington and their Sky Valley Youth Coalition's 2nd Annual Chili Cook Off (now including a corn bread competition).

Guest: Dr. Ami Barakat

Contact: Dave Purdy

727-443-7115 (209)

Link: www.villanovadental.com

Category: Self-Help

Description: *Perfecting Smiles, Changing Lives* (www.villanovadental.com). “Think of all the times you need a good first impression – applying for a job, going on a first date or any time you are trying to impress someone.” Psychologists have noted that someone’s smile is the first thing that elicits the most immediate and positive reaction from others and gets the most reaction from others. Plus, medical conditions such as COPD, diabetes, heart disease and stroke can be caused by poor dental care.

Guest: Brent R. Tilson

Contact: Dave Purdy

727-443-7115 (209)

Link: BrentRTilson.com

Category: Self-Help

Description: *Go Slow to Grow Fast: How to Keep Your Company Driving and Thriving in a Fast-Paced Competitive Business World*, is the founder and CEO of Tilson HR, a national professional employer organization providing a comprehensive suite of business solutions to help businesses grow and thrive. Tilson is a nationally recognized entrepreneur, industry leader, and civic advocate. From his start as a CPA, he has been a champion for small businesses and entrepreneurs.

1/20

Guest: Courtney Carver

Contact: Terry Cater

917-723-7596

terry@playbackproducers.com

www.playbackproducers.com

Link: bemorewithless.com

Category: Families/Youth, Communication/Culture, Health/Wellness

Description: Courtney made a name for herself by helping to declutter life both physically and emotionally through a series of practices to lighten her load. She’s here to share with us how to slim down our stuff and live with Soulful Simplicity.

Guest: Steve Peer

Contact: Steve Peer

Media & Construction Communications Manager

Washington State Department of Transportation

206-770-3531 office

Link: 99stepforward.com

Category: BUSINESS/LABOR/TECHNOLOGY, COMMUNITY

ACTIVITIES/FAMILIES/YOUTH, TRANSPORTATION, GOVERNMENT,
HEALTH/WELLNESS

Description: Slated for Feb 2 and 3, the Washington State Department of Transportation and city of Seattle will host a grand opening celebration to mark the completion of the new State Route 99 tunnel, the final days of the viaduct, and an improved and reconnected waterfront. We talk to Steve about the efforts surrounding a big, fun launch for this massive change to Seattle.

Guest: Dr. Catherine Sanderson

Contact: Dave Purdy

727-443-7115

Link: *The Positive Shift* purchase link

Category: Self-help

Description: Mastering the mindset to improve happiness, health, and longevity through positive thinking.

Guest: Dr. Dennis Schimpf

Contact: Dave Purdy

727-443-7115 (209)

Link: www.sweetgrassplasticsurgery.com

Category: Self-help

Description: “Women and men ages 45 to 65 really start to notice a difference in their skin when they look in the mirror,” says Dr. Dennis Schimpf, author of *Finding Beauty: Think, See And Feel Beautiful*, and founder of Sweetgrass Plastic Surgery.

1/27

Guest: Hilary Franz

Janet Pearce

Communications Manager

Washington State Department of Natural Resources

360-902-1122 office

Link: <https://www.dnr.wa.gov/Wildfires>

Category:

Description: To fight the wildfires raging at anytime across Washington state takes a team of fire fighters, both full time and seasonal, and now is the time to get your name in the ring to receive the training necessary to make a difference when things get worse later in the year.

Guest: James E McCann

Contact: Dave Purdy

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209

DPurdy@newsandexperts.com

www.newsandexperts.com

Link: www.jamesemccann.com

Category: Business/Economy/Labor/Technology, Government, Transportation, Culture

Description: Will the robot take our jobs? The idea seems like a bit of fear mongering, but questions like these are becoming more and more relevant as the abilities of machines get closer to those of our own. It's a question of how far off are we. James E. McCann is author of the book Startups and the Tech Revolution and is leading the way looking at how the future will be shaped by AI and machine learning.

Guest: John Collopy

Contact: Dave Purdy

727-443-7115 (209)

Link: JohnCollopy.com

Category: Self-Help

Description: Author of "The Reward of Knowing" A functioning alcoholic may not drink on the job, but drinking in excess during the week can significantly impact job performance, causing a variety of issues, Collopy says.

Guest: Greg Kozera

Contact: Dave Purdy

727-443-7115 (209)

304-545-7259

Link: shalescrescentusa.com

Category: Self-Help

Description: Author of "Just the Fracks, 'Mam" – How the effects of fracking are good for our natural resources. Yet without fracking, the U.S. military couldn't function because its transportation, equipment, weapons systems and communication systems all depend on the fuel and petrochemicals that fracking makes possible.

2/3

Guest: Chase Gunnell

Contact: Chase Gunnell

Communications Director

Conservation Northwest

206-465-8591

Link: www.conservationnw.org

Category: Environment, Government

Description: There simply isn't enough tax money ever available to handle all the things necessary to keep our earth healthy and safe. But Conservation Northwest is helping do as much as possible to protect and prolong the health of native wildlife species in WA. Since last speaking to Chase, they've seen the completion of many projects including some that help wildlife cross a previously treacherous I-90 via over and underpass sites.

Guest: Hilary Franz
Janet Pearce
Communications Manager
Washington State Department of Natural Resources
360-902-1122 office
Link: <https://www.dnr.wa.gov/Wildfires>

Category: Environment

Description: To fight the wildfires raging at anytime across Washington state takes a team of firefighters, both full time and seasonal, and now is the time to get your name in the ring to receive the training necessary to make a difference when things get worse later in the year.

Guest: Ralph Cipriano
Contact: Dave Purdy
727-443-7115 (209)
215-901-0219
Link: RalphCipriano.com
Category: Public Awareness

Description: Author of *Target: The Senator – A Story About Power And The Abuse Of Power*.
“Instead of acting as cheerleaders and accomplices, reporters need to hold prosecutors accountable, like they would any public official. Especially when those prosecutors are leaking allegations to the media – allegations that should not automatically be reported as proven facts.”

Guest: Dr. Daniel Klauer
Contact: Dave Purdy
727-443-7115 (209)
574-339-1793
Link: drdanielklauer.com

Category: Self-help

Description: “No one really knows why we sleep, but we do know that sleep is essential for survival and that 70 million Americans suffer from a sleep problem,” says Dr. Daniel Klauer, DDS, author of *Achieve Your Victory: Solutions for TMD and Sleep Apnea*.
A number of factors, some less surprising than others, can contribute to obstructive sleep apnea, Klauer says. Those include crooked teeth, improper jaw development, weight problems, and swollen tonsils & adenoids. Klauer can discuss for your listeners how dental issues play a role in sleep problems, and what they should do to address them.

2/10

Guest: Nicole Phaysith
Contact: Nicole Phaysith
Communications Specialist YouthCare
2500 NE 54th St | Seattle, WA 98105

P: (206) 204-1411

E: nicole.phaysith@youthcare.org

Link: <https://youthcare.org/>

Category: Labor/Technology, Youth, Crime/Drug Abuse/Violence, Education, Government, Health/Wellness

Description: The numbers of homeless people on the streets of Seattle has blown up in the last decade. The fact that so many people are children that haven't had a shot yet to do it themselves and are already being thrown into the most difficult of lives is disheartening. Luckily, we have YouthCare. Today we'll find out what they're all about!

Guest: Rich Hatfield

Senior Conservation Biologist, Endangered Species Program

Contact: Rich Hatfield

Tel: (503) 232-6639 ext. 115

Link: <https://xerces.org/bumblebees>

Category: Environment, Community Activities, Education, Government

Description: It seems that as human convenience expands - biological diversity is being destroyed at an accelerating rate. While the news tends to focus on the negative, we have a lot of challenging stories about the organisms of our planet in decline. One specific busy body pollinator that scientists are worried about is the bumble bee - bees in general it would seem. Today we'll learn how to help!

Guest: Hu Dalconzo

Contact: Dave Purdy

727-443-7115 (209)

888-452-0878 Ext. 110

Link: holisticlearningcenter.com

Category: Self-Help

Description: Hu Dalconzo, author of *The Awakening: A Transformational Love Story*, is founder of Holistic Learning Centers Inc., which is the oldest Spiritual Life Coaching Certification school in North America. He has written 14 "How To" professional coaching textbooks based on what he learned while facilitating over 20,000 coaching sessions since 1993. Through researching the work of psycho-spiritual self-help authors, gurus, leaders and saints, he developed an educational learning system for spiritual-life coaches called the HuMethod.™

Guest: Dr. Anita Meyers

Contact: Dave Purdy

727-443-7115 (209)

Link: DrAnitaMyers.com

Category: Self-help

Description: So, the reason you haven't gone to the dentist lately isn't financial or even fear of pain that you may experience. You don't want to go because you would be embarrassed since it has been too long since your last visit and you haven't been taking care of your teeth.

"Unfortunately, guilt probably keeps a lot of people from visiting their dentist," says Dr. Anita Myers, a dentist and author of the book *Stunning Smiles: A Dental Guide To Improve the Way You Eat, Smile & Live* (www.dranitamyers.com). "Ironically, it is those people who really need to see a dentist so they can start a corrective action plan."

2/17

Guest: John Cook

Contact: Cara Culhman

Operations, Events & Marketing Director for geekwire.com

Link: <https://www.geekwire.com/geekwire-bash-tournaments/>

Category: Business/Economy/Labor/Technology, Community Activities/Families/Youth

Description: GeekWire is a fast-growing, national technology news site with strong roots in the Seattle region and a large audience of loyal, tech-savvy readers around the globe, who follow the site for breaking news, expert analysis and unique insights into the technology industry. But they're very aware of their connection to the local community and like to bring everyone together for some fun, networking, and to help the next generation of kids involved in STEM - Science Technology Engineering and Math.

Guest: Dr. John Gottman

Contact: Peter Marchese

646-290-7523 (o)

peter@playbackproducers.com

www.playbackproducers.com

Link: <http://gottman.com>

Category: Families/Youth, Communication/Culture

Description: This time of year, love is in the air. It can mean many things for different people: some happily in love, others endlessly longing, still others in a relationship that just feels like something's off or not working, or any combination of those things. Dr Gottman has spent decades studying what causes people to breakup and uses that info to help!

Guest: Aimee Cabo Nikolov

Contact: Dave Purdy

727-443-7115 (209)

786-250-3737

Link: GodIsTheCure.com

Category: Self-help

Description: A controversial new scientific study made the case recently that trauma can leave a chemical mark on a person's genes, which is then passed down to subsequent generations. It may not be genes at work, but Aimee Cabo Nikolov knows from personal experience the trials and tribulations caused by the effects of stressful or horrific events that visit more than one generation in the same family. Both she and her daughter have had to overcome the impact of trauma, though in very different ways.

Guest: Jeremy Greenburg

Contact: Dave Purdy

727-443-7115 (209)

215-518-1690

Link: AveGroup.com

Category: Business advice

Description: Jeremy Greenberg is the founder of Avenue Group (www.AveGroup.com), which builds businesses through advising leaders (Advisors division), operating early-stage companies (Ventures division), and sharing business knowledge (Educators division). He is also the co-founder and CEO of Flyte Fitness, an exercise equipment and education company. Greenberg built multi-million-dollar businesses for two Fortune 500 companies (Capital One and Avon Products). He holds an MBA from the Wharton School at the University of Pennsylvania. Greenberg serves as entrepreneur in residence at The Wharton School.

2/24

Guest: Jeremy James

Contact: Terry Cater

917-723-7596

terry@playbackproducers.com

www.playbackproducers.com

Link: BackForever.com

Category: HEALTH/WELLNESS, DRUG ABUSE,

Description: The posture and stance of bipedal animals puts a strain onto the backs of humans and without proper care can turn into life long problems. These problems are oft chased by scalpels and pain medications to treat, but Mr. James says we're handling our lives all wrong and can help to alleviate the back problems holding us back.

Guest: Jack Kerfoot

Contact: Dave Purdy

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209

DPurdy@newsandexperts.com

www.newsandexperts.com

Link: <http://jackkerfoot.com>

Category: Business/Economy/Labor/Technology, Government

Description: Climate change continues to be a daily headline as our country mulls over how to manage a perceived threat as individuals and our elected representatives. Today we'll learn a little about how the energy consumption of our country is changing in response to the overwhelming science surrounding this headline dominating topic.

Guest: Dr. Catherine Sanderson

Contact: Dave Purdy

727-443-7115

Link: *The Positive Shift* purchase link

Category: Self-help

Description: Mastering the mindset to improve happiness, health, and longevity through positive thinking.

Guest: Valley Girls & Guys!

Contact: Tina McDonough

206-793-3175

LINK: ValleyGirlsAndGuys.org

Category: Non-profit

Description: Valley Girls & Guys has officially committed to raising \$500,000 over the next 5 years to help build the new Cancer Center at Valley Medical Center in Renton. The goal may be very ambitious, but the impact of this center is huge. With this new center will come ground breaking new screening, diagnosis, and treatments for all types of cancers. **THIS WILL SAVE LIVES.** We will also be helping to create a "Patients Assistance Fund" to assist the most vulnerable cancer patients in their time of need.

3/3

Guest: Dr. Shab Krish

Contact: Dave Purdy

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209

DPurdy@newsandexperts.com

www.newsandexperts.com

Link: www.krish.com

Category: Health/Wellness

Description: If we spend a third of our lives ideally sleeping, why do we do so little typically to understand how to maximize its potential and thus our own health? It turns out that major health problems and concerns happen in that third of our lives when we're snoozing - what those problems are and how they affect us - Dr Krish will help us understand that today.

Guest: Katie Cantrell - Factory Farming Awareness Coalition

Contact: Katie Cantrell

katie@ffacoalition.org

Link: <https://www.ffacoalition.org/>

Category: Environment, Government, Health/Wellness, Community Activities, Economy

Description: The Seattle Vegan Mac Down - a vegan mac n cheese cook off is coming to the Seattle Center April 8th. The event at the Armory is put on by the Factory Farming Awareness Coalition and Katie is here to tell us more about the organization and the event.

Guest: Dr. Stuart Frost

Contact: Dave Purdy

727-443-7115 (209)

215-518-1690

Link: drstuartfrost.com

Category: Self-help

Description: Dr. Stuart Frost, author of *The Artist Orthodontist: Creating An Artistic Smile is More Than Just Straightening Teeth* (www.drstuartfrost.com), is an orthodontist and sought-after speaker who has given seminars, lectures, and speeches throughout the world to dentists and the general public on groundbreaking dentistry.

Guest: Dr. Daniel Klauer

Contact: Dave Purdy

727-443-7115 (209)

574-339-1793

Link: drdanielklauer.com

Category: Self-help

Description: “No one really knows why we sleep, but we do know that sleep is essential for survival and that 70 million Americans suffer from a sleep problem,” says Dr. Daniel Klauer, DDS, author of *Achieve Your Victory: Solutions for TMD and Sleep Apnea*

A number of factors, some less surprising than others, can contribute to obstructive sleep apnea, Klauer says. Those include crooked teeth, improper jaw development, weight problems, and swollen tonsils & adenoids. Klauer can discuss for your listeners how dental issues play a role in sleep problems, and what they should do to address them.

3/10

Guest: Dan Lok

Contact: Dave Purdy

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209

DPurdy@newsandexperts.com

www.newsandexperts.com

Link: www.danlok.com

Category: Business/Economy/Labor, Families, Education/Culture

Description: Owning a college degree - just the idea that you spend so much money to buy a sheet of paper and the information that comes with it - it has long has been considered a must for landing that big career job with hefty matching paycheck - but the cost is higher than ever. The emphasis on skilled labor or the changing face of social business at times feels pushed aside for the business of a business degree. Dan will help us break down the break down.

Guest: Leslie Landis

Contact: Dave Purdy

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209

DPurdy@newsandexperts.com

www.newsandexperts.com

Link: www.chendell.com

Category: Youth, Environment, Education/Arts/Communication

Description: Climate change is a debate that like the planet continues to grow hotter with time now entering the sphere of politics with another presidential election approaching. Leslie wants help people understand their own impact on the earth and she uses writing to help the story along.

Guest: Alex Zlatin

Contact: Dave Purdy

727-443-7115 (209)

204-891-1008

Link: AlexZlatin.com

Category: Self-help

Description: Alex Zlatin, author of the book *Responsible Dental Ownership* and accepted the position of CEO of a company that makes a dental practice management software (Maxident). His company helps struggling dental professionals take control of their practices and reach the next level of success with responsible leadership strategies.

Guest: Brent R. Tilson

Contact: Dave Purdy

727-443-7115 (209)

Link: BrentRTilson.com

Category: Self-Help

Description: *Go Slow to Grow Fast: How to Keep Your Company Driving and Thriving in a Fast-Paced Competitive Business World*, is the founder and CEO of Tilson HR, a national professional employer organization providing a comprehensive suite of business solutions to help businesses grow and thrive. Tilson is a nationally recognized entrepreneur, industry leader,

and civic advocate. From his start as a CPA, he has been a champion for small businesses and entrepreneurs.

3/17

Guest: Shower to the People

Contact: Frank Fargo

ffargo@aol.com

Link: <http://showertothepeople.webstarts.com/>

Category: HEALTH/WELLNESS, COMMUNITY ACTIVITIES, AGING

Description: There are any number of problems that coincide with homelessness and while we read so much about the troubles, not many of us are taking action. That's where Frank and Louise Fargo come into play. They've identified the need for people to get clean. We'll learn today about how you can get a free shower in the Everett area and the path that led to operation.

Guest: Rich Hatfield

Senior Conservation Biologist, Endangered Species Program

Contact: Rich Hatfield

Tel: (503) 232-6639 ext. 115

Link: <https://xerces.org/bumblebees>

Category: Environment, Community Activities, Education, Government

Description: It seems that as human convenience expands - biological diversity is being destroyed at an accelerating rate. While the news tends to focus on the negative, we have a lot of challenging stories about the organisms of our planet in decline. One specific busy body pollinator that scientists are worried about is the bumble bee - bees in general it would seem. Rich joins us again to talk about the challenging but super helpful role that we can play as citizen scientists and how to sign up just before we're needed this spring and summer.

Guest: Dr. Catherine Sanderson

Contact: Dave Purdy

727-443-7115

Link: [*The Positive Shift* purchase link](#)

Category: Self-help

Description: Mastering the mindset to improve happiness, health, and longevity through positive thinking.

Guest: Dr. Nammy Patel

Contact: Dave Purdy

727-443-7115 (209)

415-309-9364

Link: SFGreenDentist.com

Category: Self-Help

Description: Dr, Patel operates a practice called Green Dentistry in San Francisco and is the author of Age With Style: Your Guide To A Youthful Smile & Healthy Living. A graduate of the University of California's School of Dentistry, she is a leader in the movement to bring environmental sanity and well-being into the dental world. Dr. Patel focuses on helping patients recognize the vital connection between dental health and whole body health

3/24

Guest: Dr. John Gottman

Contact: Peter Marchese

646-290-7523 (o)

peter@playbackproducers.com

www.playbackproducers.com

Link: <http://gottman.com>

Category: Families/Youth, Communication/Culture

Description: This time of year, love is in the air. It can mean many things for different people: some happily in love, others endlessly longing, still others in a relationship that just feels like something's off or not working, or any combination of those things. Dr Gottman has spent decades studying what causes people to breakup and uses that info to help!

Guest: Steven Williams - Department of Ecology

Contact: Steven Williams

425-649-7048

steven.williams@ecy.wa.gov

Link: <http://ecology.wa.gov/eyc>

Category: Youth, Drug Abuse, Environment/Transportation, Government

Description: With the virality of the #Trashtag Challenge - basically people pick littered areas and clean them up around the world posting wonderful before and after photos - we're talking bottle covered beaches to trash filled fields - the mass popularity of these dedicated people it's the perfect time to talk to someone who deals with this even when it's not popular - a fad if you will - on the internet. Steven Williams leads the way hiring part of a team of 300 teenagers that make so great summer money picking up trash!

Guest: John Collopy

Contact: Dave Purdy

727-443-7115 (209)

Link: JohnCollopy.com

Category: Self-Help

Description: Author of "The Reward of Knowing" A functioning alcoholic may not drink on the job, but drinking in excess during the week can significantly impact job performance, causing a variety of issues, Collopy says.

Guest: Meredith Jordan

Contact: Dave Purdy

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Category: Public interest

Description: Meredith Jordan (<http://www.belowthelinebook.com>) is the author of *Below The Line: Anatomy of a Successful Movie*. Jordan, who had the rare experience of being an embedded journalist for an entire Hollywood feature, chronicled the behind-the-scenes happenings in the making of *Last Vegas*. An award-winning reporter, Jordan worked for East Coast news organizations for 25 years, including Dow Jones & Co., Cox Communications and National Geographic.