

# CONTRACT



**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Sales T&C: www.gray.tv/advertising**  
**(251) 434-1010**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>3515589 /      |  | <u>Alt Order #</u><br>WOC14618129                      |
| <u>Advertiser</u><br>Protect Progress        |  | <u>Original Date / Revision</u><br>04/10/24 / 04/10/24 |
| <u>Contract Dates</u><br>04/11/24 - 04/16/24 | <u>Estimate #</u><br>14616               |  |
| <u>Product</u><br>ISSUE                      |  |  |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WALA                      | <u>Account Executive</u><br>Mobile House | <u>Sales Office</u><br>Mobile National                 |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 35+             |  |  |
| <u>Order Type</u><br>NORMAL                  |  |  |
| <u>Agcy Code</u><br>9920316                  | <u>Advertiser Code</u><br>1887           | <u>Product 1/2</u><br>1905                             |
| <u>Agency Ref</u><br>114264                  | <u>Advertiser Ref</u><br>628464          |  |

And:

**Targeted Platform Media**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

| *Line | Ch   | Start Date        | End Date        | Description     | Start/End Time   | Days | Length | Spots/Week        | Rate        | PCode | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|-------|------|-------|------------|
| N 1   | WALA | 04/11/24          | 04/15/24        | M-F 5a News     | 5:00 AM-5:30 AM  |      | :30    |                   |             | P-01  | NM   | 1     | \$325.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/11/24          | 04/17/24        | 1-----          |                  |      |        | 1                 | \$325.00    |       |      |       |            |
| N 2   | WALA | 04/11/24          | 04/15/24        | M-F 530a News   | 5:30 AM-6:00 AM  |      | :30    |                   |             | P-01  | NM   | 3     | \$1,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/11/24          | 04/17/24        | 1--11--         |                  |      |        | 3                 | \$400.00    |       |      |       |            |
| N 3   | WALA | 04/11/24          | 04/15/24        | M-F 2p-3p       | 2:00 PM-3:00 PM  |      | :30    |                   |             | P-01  | NM   | 3     | \$1,050.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/11/24          | 04/17/24        | 1--11--         |                  |      |        | 3                 | \$350.00    |       |      |       |            |
| N 4   | WALA | 04/11/24          | 04/15/24        | M-F 10a-11a     | 10:00 AM-11:00 A |      | :30    |                   |             | P-01  | NM   | 3     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/11/24          | 04/17/24        | 1--11--         |                  |      |        | 3                 | \$300.00    |       |      |       |            |
| N 5   | WALA | 04/11/24          | 04/15/24        | M-F 430p News   | 4:30 PM-5:00 PM  |      | :30    |                   |             | P-01  | NM   | 2     | \$1,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/11/24          | 04/17/24        | 1--1---         |                  |      |        | 2                 | \$600.00    |       |      |       |            |
| N 6   | WALA | 04/11/24          | 04/15/24        | M-F 4p News     | 4:00 PM-4:30 PM  |      | :30    |                   |             | P-01  | NM   | 1     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/11/24          | 04/17/24        | 1-----          |                  |      |        | 1                 | \$600.00    |       |      |       |            |
| N 7   | WALA | 04/11/24          | 04/15/24        | M-F 5p News     | 5:00 PM-5:30 PM  |      | :30    |                   |             | P-01  | NM   | 2     | \$1,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/11/24          | 04/17/24        | 1--1---         |                  |      |        | 2                 | \$800.00    |       |      |       |            |
| N 8   | WALA | 04/11/24          | 04/11/24        | M-F 6p-630p     | 6:00 PM-6:30 PM  |      | :30    |                   |             | P-01  | NM   | 1     | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/08/24          | 04/14/24        | ---1---         |                  |      |        | 1                 | \$2,000.00  |       |      |       |            |
| N 9   | WALA | 04/11/24          | 04/12/24        | M-F 530p News   | 5:30 PM-6:00 PM  |      | :30    |                   |             | P-01  | NM   | 2     | \$1,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/08/24          | 04/14/24        | ---11--         |                  |      |        | 2                 | \$800.00    |       |      |       |            |
| N 10  | WALA | 04/11/24          | 04/16/24        | M-F 830a News   | 8:30 AM-9:00 AM  |      | :30    |                   |             | P-01  | NM   | 4     | \$2,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/11/24          | 04/17/24        | 11-11--         |                  |      |        | 4                 | \$700.00    |       |      |       |            |
| N 11  | WALA | 04/11/24          | 04/12/24        | M-F 8a News     | 8:00 AM-8:30 AM  |      | :30    |                   |             | P-01  | NM   | 2     | \$1,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |       |            |
| Week: |      | 04/08/24          | 04/14/24        | ---11--         |                  |      |        | 2                 | \$700.00    |       |      |       |            |
| N 12  | WALA | 04/11/24          | 04/16/24        | M-F 7a News     | 7:00 AM-7:30 AM  |      | :30    |                   |             | P-01  | NM   | 2     | \$1,400.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| *Line         | Ch   | Start Date        | End Date        | Description     | Start/End Time   | Days | Length | Spots/Week        | Rate        | PCode | Type | Spots     | Amount             |
|---------------|------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|-------|------|-----------|--------------------|
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/11/24          | 04/17/24        | 11-----         |                  |      |        | 2                 | \$700.00    |       |      |           |                    |
| N 13          | WALA | 04/11/24          | 04/11/24        | M-F 730a News   | 7:30 AM-8:00 AM  |      | :30    |                   |             | P-01  | NM   | 1         | \$700.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/08/24          | 04/14/24        | ---1---         |                  |      |        | 1                 | \$700.00    |       |      |           |                    |
| N 14          | WALA | 04/11/24          | 04/12/24        | M-F 6a News     | 6:00 AM-6:30 AM  |      | :30    |                   |             | P-01  | NM   | 2         | \$1,400.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/08/24          | 04/14/24        | ---11--         |                  |      |        | 2                 | \$700.00    |       |      |           |                    |
| N 15          | WALA | 04/11/24          | 04/16/24        | Studio 10       | 9:00 AM-10:00 AM |      | :30    |                   |             | P-01  | NM   | 4         | \$1,200.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/11/24          | 04/17/24        | 11-11--         |                  |      |        | 4                 | \$300.00    |       |      |           |                    |
| N 16          | WALA | 04/11/24          | 04/16/24        | M-F 12p-1p      | 12:00 PM-1:00 PM |      | :30    |                   |             | P-01  | NM   | 4         | \$1,600.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/11/24          | 04/17/24        | 11-11--         |                  |      |        | 4                 | \$400.00    |       |      |           |                    |
| N 17          | WALA | 04/11/24          | 04/12/24        | Pelicans Game   | 9:00 PM-11:30 PM |      | :30    |                   |             | P-01  | NM   | 1         | \$1,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/08/24          | 04/14/24        | ----1--         |                  |      |        | 1                 | \$1,000.00  |       |      |           |                    |
| N 18          | WALA | 04/11/24          | 04/12/24        | M-F 10p News    | 10:00 PM-10:30 P |      | :30    |                   |             | P-01  | NM   | 1         | \$750.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/08/24          | 04/14/24        | ---1---         |                  |      |        | 1                 | \$750.00    |       |      |           |                    |
| N 19          | WALA | 04/11/24          | 04/15/24        | M-F 9p News     | 9:00 PM-9:30 PM  |      | :30    |                   |             | P-01  | NM   | 2         | \$2,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/11/24          | 04/17/24        | 1--1---         |                  |      |        | 2                 | \$1,000.00  |       |      |           |                    |
| N 20          | WALA | 04/11/24          | 04/12/24        | M-F 930p News   | 9:30 PM-10:00 PM |      | :30    |                   |             | P-01  | NM   | 1         | \$900.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/08/24          | 04/14/24        | ---1---         |                  |      |        | 1                 | \$900.00    |       |      |           |                    |
| N 21          | WALA | 04/11/24          | 04/16/24        | M-F 11p-1130p   | 11:00 PM-11:30 P |      | :30    |                   |             | P-01  | NM   | 4         | \$720.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/11/24          | 04/17/24        | 2--2---         |                  |      |        | 4                 | \$180.00    |       |      |           |                    |
| N 22          | WALA | 04/11/24          | 04/15/24        | M-F 1030p-11p   | 10:30 PM-11:00 P |      | :30    |                   |             | P-01  | NM   | 3         | \$750.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |      |           |                    |
| Week:         |      | 04/11/24          | 04/17/24        | 2--1---         |                  |      |        | 3                 | \$250.00    |       |      |           |                    |
| <b>Totals</b> |      |                   |                 |                 |                  |      |        |                   |             |       |      | <b>49</b> | <b>\$27,095.00</b> |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 04/01/24 - 04/16/24 | 49         | \$27,095.00        | (\$4,064.25)        | \$23,030.75        |
| <b>Totals</b>       | <b>49</b>  | <b>\$27,095.00</b> | <b>(\$4,064.25)</b> | <b>\$23,030.75</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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