CONTRACT



WALA Mobile, AL 36606 Sales T&C: www.gray.tv/advertising

(251) 434-1010

And:

Targeted Platform Media 1291 Hollywood Ave Annapolis, MD 21403

	Contract / Revision		Alt Order #
	3508713 /		WOC14610936
<u>Advertiser</u>		Or	iginal Date / Revision
Protect Progress		(04/04/24 / 04/04/24
Contract Dates	Estimate #		
04/05/24 - 04/16/24	14567		
<u>Product</u>			
ISSUE			

Billing Cycle	Billing Cale	endar_	Cash/Trade		
EOM/EOC	Broadcast		Cash		
<u>Property</u>	Account Ex	xecutive _	Sales Office		
WALA	Mobile Hou	ıse	Mobile National		
Special Handl	ing	•			
Demographic					
Adults 35+					
	Order Type	<u>e</u>			
	NORMAL				
Agy Code	Advertiser Code		Product 1/2		
9920316	1887		1905		
Agency Ref		Advertiser	Ref		
114264		628464			

	Start/End		Spots/		
*Line Ch Start Date End Date Description	Time	Days Length	Week Rate PCode	Type Spots	Amount
N 1 WALA 04/05/24 04/16/24 M-F 5a News	5:00 AM-5:30 AM	:30	P-01	NM 4	\$1,300.00
	ots/Week Rate				
Week: 04/05/24 04/11/24 1-1 Week: 04/12/24 04/18/24 -11	2 \$325.00 2 \$325.00				
	*				40 500 00
N 2 WALA 04/05/24 04/16/24 M-F 830a News Start Date End Date Weekdays Spo	8:30 AM-9:00 AM ots/Week Rate	:30	P-01	NM 5	\$3,500.00
Week: 04/05/24 04/11/24 1-1-1	3 \$700.00				
Week: 04/12/24 04/18/24 11	2 \$700.00				
N 3 WALA 04/05/24 04/16/24 M-F 530a News	5:30 AM-6:00 AM	:30	P-01	NM 3	\$1,200.00
Start Date End Date Weekdays Spo	ots/Week Rate	<u>2</u>			¥ 1,=22122
Week: 04/05/24 04/11/24 -11	2 \$400.00				
Week: 04/12/24 04/18/24 -1	1 \$400.00)			
N 4 WALA 04/05/24 04/15/24 M-F 8a News	8:00 AM-8:30 AM	:30	P-01	NM 3	\$2,100.00
	ots/Week Rate	-			
Week: 04/05/24 04/11/24 -11 Week: 04/12/24 04/18/24 1	2 \$700.00 1 \$700.00				
	• • • • • • • • • • • • • • • • • • • •		D 04	NII.4	40.400.00
N 5 WALA 04/05/24 04/16/24 M-F 7a News Start Date End Date Weekdays Spo	7:00 AM-7:30 AM ots/Week Rate	:30	P-01	NM 3	\$2,100.00
Week: 04/05/24 04/11/24 1	1 \$700.00				
Week: 04/12/24 04/18/24 11	2 \$700.00				
N 6 WALA 04/05/24 04/12/24 M-F 730a News	7:30 AM-8:00 AM	:30	P-01	NM 3	\$2,100.00
Start Date End Date Weekdays Spo	ots/Week Rate	<u>2</u>			 ,::
Week: 04/05/24 04/11/24 11	2 \$700.00				
Week: 04/12/24 04/18/241	1 \$700.00)			
N 7 WALA 04/05/24 04/16/24 M-F 630a News	6:30 AM-7:00 AM	:30	P-01	NM 5	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 04/05/24 04/11/24 -1-11	ots/Week Rate				
Week: 04/05/24	3 \$700.00 2 \$700.00				
N 8 WALA 04/05/24 04/16/24 M-F 6a News	,	:30	P-01	NIM 0	#0.400.00
	6:00 AM-6:30 AM ots/Week Rate		P-01	NM 3	\$2,100.00
Week: 04/05/24 04/11/241	1 \$700.00				
Week: 04/12/24 04/18/24 11	2 \$700.00				
N 9 WALA 04/05/24 04/12/24 M-F 2p-3p	2:00 PM-3:00 PM	:30	P-01	NM 4	\$1,400.00
• •	ots/Week Rate	<u>)</u>			. ,



1501 Satchel Paige Dr Mobile, AL 36606 Sales T&C: www.gray.tv/advertising (251) 434-1010

Contract / Revision Alt Order # WOC14610936 3508713 /

Advertiser Original Date / Revision **Protect Progress** 04/04/24 / 04/04/24

Contract Dates Product Estimate # ISSUE 04/05/24 - 04/16/24 14567

Start Date End Date Weekdays Spots/Week Rate R
Week: 04/105/24
N 10 WALA 04/05/24 04/15/24 WF 12/9 12:00 PM-1:00 PN 130 P-01 NM 3 \$1,200.00
N 10 WALA 04/05/24
Start Date End Date Weekdays Odd/12/24 Odd/18/24 1 2 \$400.00
N
N 11 WALA 04/05/24
Start Date End Date Weekdays Spots/Week Rate 2
Week: 04/05/24
Week: 04/12/24
N 12 WALA 04/05/24
Neek: 04/05/24 04/11/24 1 1 \$800.00
N 13 WALA 04/05/24 04/18/24 1 1 \$800.00 N 13 WALA 04/05/24 04/12/24 M-F 5p News 5:00 PM-5:30 PM :30 P-01 NM 5 \$4,000.00 Start Date End Date Weekdays Spots/Week Rate 8800.00 Week: 04/12/24 04/18/24 1- 1 \$800.00 N 14 WALA 04/12/24 04/15/24 M-F 4p News 4:00 PM-4:30 PM :30 P-01 NM 1 \$600.00 N 15 WALA 04/05/24 04/15/24 M-F 630p-7p 6:30 PM-7:00 PM :30 P-01 NM 6 \$12,000.00 Week: 04/05/24 04/18/24 11-11- 4 \$2,000.00 Week: 04/05/24 04/18/24 11-11- 2 \$2,000.00 Week: 04/05/24 04/15/24 M-F 69-630p 6:00 PM-6:30 PM :30 P-01 NM 6 \$12,000.00 Week: 04/05/24 04/15/24 M-F 6p-630p 6:00 PM-6:30 PM :30 P-01 NM 6 \$12,000.00 Week: 04/05/24 04/11/24 11-1- 2 \$2,000.00 Week: 04/05/24 04/11/24 11-1- 2 \$2,000.00 Week: 04/05/24 04/11/24 11-1- 2 \$2,000.00 Week: 04/05/24 04/18/24 11-1- 2 \$2,000.00 Week: 04/105/24 04/15/24 M-F 6p-630p 6:00 PM-6:30 PM :30 P-01 NM 6 \$12,000.00 Week: 04/105/24 04/15/24 11-1- 2 \$2,000.00 Week: 04/105/24 04/15/24 M-F 6p-630p 6:00 PM-6:30 PM :30 P-01 NM 6 \$12,000.00 Week: 04/105/24 04/15/24 11-1- 2 \$2,000.00 Week: 04/105/24 04/15/24 M-F 10p News 10:00 PM-10:30 P :30 P-01 NM 4 \$3,000.00
N 13 WALA 04/05/24
Start Date Week: 04/05/24 O4/11/24 111-1-
Week: 04/05/24 04/11/24 04/11/24 111-1-
Week: 04/12/24 04/18/24 1 1 \$800.00 N 14 WALA 04/12/24 04/15/24 04/15/24 M-F 4p News 4:00 PM-4:30 PM
N 14 WALA 04/12/24 04/15/24 M-F 4p News 4:00 PM-4:30 PM 30 P-01 NM 1 \$600.00 N 15 WALA 04/05/24 04/15/24 M-F 630p-7p 6:30 PM-7:00 PM
Start Date Week: 04/12/24 Date O4/18/24 Date O4/18/24 Date O4/18/24 Date O4/18/24 Date O4/18/24 O4/15/24
N 15 WALA 04/05/24 04/15/24 M-F 630p-7p 6:30 PM-7:00 PM
Start Date End Date O4/105/24 O4/11/24 O4/11/
Week: 04/05/24 04/11/24 11-11 4 \$2,000.00 Week: 04/12/24 04/18/24 11 2 \$2,000.00 N 16 WALA 04/05/24 04/15/24 M-F 6p-630p 6:00 PM-6:30 PM :30 P-01 NM 6 \$12,000.00 Start Date Week: 04/05/24 End Date 04/11/24 Weekdays Spots/Week Rate 111-1 4 \$2,000.00 Week: 04/12/24 04/18/24 11 2 \$2,000.00 N 17 WALA 04/05/24 04/15/24 M-F 10p News 10:00 PM-10:30 P :30 P-01 NM 4 \$3,000.00
Week: 04/12/24 04/18/24 11 2 \$2,000.00 N 16 WALA 04/05/24 04/15/24 M-F 6p-630p 6:00 PM-6:30 PM :30 P-01 NM 6 \$12,000.00 Start Date Week: 04/05/24 04/11/24 111-1 4 \$2,000.00 P-01 NM 6 \$12,000.00 Week: 04/12/24 04/18/24 11 2 \$2,000.00 P-01 NM 4 \$3,000.00 N 17 WALA 04/05/24 04/15/24 M-F 10p News 10:00 PM-10:30 P :30 P-01 NM 4 \$3,000.00
N 16 WALA 04/05/24 04/15/24 M-F 6p-630p 6:00 PM-6:30 PM :30 P-01 NM 6 \$12,000.00 Start Date
Start Date Week: End Date 04/05/24 Weekdays 111-1 Spots/Week \$2,000.00 Week: 04/12/24 04/18/24 11 2 \$2,000.00 N 17 WALA 04/05/24 04/15/24 M-F 10p News 10:00 PM-10:30 P :30 P-01 NM 4 \$3,000.00
Week: 04/05/24 04/11/24 111-1 4 \$2,000.00 Week: 04/12/24 04/18/24 11 2 \$2,000.00 N 17 WALA 04/05/24 04/15/24 M-F 10p News 10:00 PM-10:30 P :30 P-01 NM 4 \$3,000.00
N 17 WALA 04/05/24 04/15/24 M-F 10p News 10:00 PM-10:30 P :30 P-01 NM 4 \$3,000.00
Start Date Find Date Weekdays Snots/Week Rate
Week: 04/05/24
Week: 04/12/24
N 18 WALA 04/05/24 04/12/24 M-F 9p News 9:00 PM-9:30 PM :30 P-01 NM 3 \$3,000.00
Start Date End Date Weekdays Spots/Week Rate
Week: 04/05/24 04/11/24 1-1 2 \$1,000.00
Week: 04/12/24 04/18/241 1 \$1,000.00
N 19 WALA 04/05/24 04/15/24 M-F 930p News 9:30 PM-10:00 PN :30 P-01 NM 4 \$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/05/24
Week: 04/12/24
N 20 WALA 04/05/24 04/14/24 Su 930-10p 9:30 PM-10:00 PN :30 P-01 NM 2 \$1,600.00
Start Date End Date Weekdays Spots/Week Rate
Week: 04/05/24
Week: 04/12/24 04/18/241 1 \$800.00
N 21 WALA 04/05/24 04/14/24 FOX News Sunday 8:00 AM-9:00 AM :30 P-01 NM 2 \$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 04/05/24
Week: 04/12/24
N 22 WALA 04/05/24 04/13/24 Sa 8a News 8:00 AM-8:30 AM :30 P-01 NM 2 \$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Contract Agreement Between: Print Date 04/04/24 Page 3 of 3



Sales T&C: www.gray.tv/advertising (251) 434-1010

Contract / Revision	Alt Order #
3508713 /	WOC14610936

Advertiser	Original Date / Revision
Protect Progress	04/04/24 / 04/04/24

Contract Dates	Product	Estimate #
04/05/24 - 04/16/24	ISSUE	14567

*Line Ch Start	Date End D	ate Description	Start/E Time	End Days	Spots/ Length Week	Rate PCode	Type S	Spots	Amount
<u>Start Date</u> Week: 04/05/24 Week: 04/12/24	End Date 04/11/24 04/18/24	<u>Weekdays</u> 1- 1-	Spots/Week 1 1	<u>Rate</u> \$500.00 \$500.00					
N 23 WALA 04/05. <u>Start Date</u> Week: 04/05/24 Week: 04/12/24	/24 04/14/2 End Date 04/11/24 04/18/24	24 Su 730-8a N <u>Weekdays</u> 1	lews 7:30 All Spots/Week 1 1	M-8:00 AM <u>Rate</u> \$400.00 \$400.00	:30	P-01	NM	2	\$800.00
N 24 WALA 04/05/ <u>Start Date</u> Week: 04/05/24 Week: 04/12/24	/24 04/14/2 End Date 04/11/24 04/18/24	24 Su 7a News <u>Weekdays</u> 1	7:00 Al Spots/Week 1 1	M-7:30 AM <u>Rate</u> \$400.00 \$400.00	:30	P-01	NM	2	\$800.00
N 25 WALA 04/05/ <u>Start Date</u> Week: 04/05/24 Week: 04/12/24	/24 04/13/2 End Date 04/11/24 04/18/24	24 Sa 7a News <u>Weekdays</u> 1- 1-	7:00 AI Spots/Week 1 1	M-7:30 AM <u>Rate</u> \$500.00 \$500.00	:30	P-01	NM	2	\$1,000.00
					Totals			82	\$67,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/16/24	82	\$67,900.00	(\$10,185.00)	\$57,715.00
Totals	82	\$67,900.00	(\$10,185.00)	\$57,715.00

Signature:	Date:	