

QUARTERLY ISSUES

WAXM FM

WLSM AM

DATES: JANUARY, FEBRUARY, MARCH 2012

ISSUE: ADOPTION

TITLE: ADOPTION FROM CHILD CARE

DESCRIPTION: EDUCATION PUBLIC ON FOSTER PARENTING/ADOPTION

TIME: 6A-6P

DATE: JAN, FEB, MARCH

DURATION: 30 SECONDS

ISSUE: STUDENT DROP-OUTS

TITLE: EVERY 26 SECONDS A STUDENT DROPS OUT OF HIGH SCHOOL

DESCRIPTION: ENCOURAGES CHILDREN TO STAY IN SCHOOL

TIME: 6A-6P

DATE: JAN, FEB, MARCH

DURATION: 60 SECS

ISSUE: MORTGAGE SCAMS

TITLE: NATIONAL FAIR HOUSING ALLIANCE

DESCRIPTION: EDUCATING THE PUBLIC ABOUT MORTGAGE SCAMS

TIME: 6A-6P

DATE: JAN, FEB, MARCH

DURATION: 30 SECONDS

ISSUE: HOUSING DISCRIMINATION

TITLE: NATIONAL FAIR HOUSING ALLIANCE

DESCRIPTION: HOUSING DISCRIMINATION AWARENESS

TIME: 6A-6P

DATE: JAN, FEB, MARCH

DURATION: 60 SECONDS

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DATES:

~~April / May / June~~ 2012

ISSUE: Health  
TITLE: Stop Smoking  
DESCRIPTION: Advice / Help on how to Stop Smoking  
TIME: 6a-6p  
DATE: April  
DURATION: 30 seconds

ISSUE: Health  
TITLE: Diabetes  
DESCRIPTION: Diabetes Awareness  
TIME: 6a-6p  
DATE: June  
DURATION: 30 Secs

ISSUE: Army Recruitment  
TITLE: Army Recruitment  
DESCRIPTION: Benefits of Joining  
TIME: 6a-6p  
DATE: May  
DURATION: 30 Secs

ISSUE: Energy Conservation  
TITLE: Energy  
DESCRIPTION: How to Save on Energy Bills  
TIME: 6a-6p  
DATE: June  
DURATION: 30 Secs

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DATES: July August Sept 2012

ISSUE: Saving Money  
TITLE: Feed the Pig. Org  
DESCRIPTION: Little Ways to Save Money  
TIME: 6a-6p  
DATE: July  
DURATION: 30 secs

ISSUE: Child Hunger  
TITLE: No Kid Hungry  
DESCRIPTION: Preventing Child Hunger  
TIME: 6a-6p  
DATE: August  
DURATION: 30 secs

ISSUE: Texting While Driving  
TITLE: "Dangers + Devastating Effects"  
DESCRIPTION: Dangers + Devastating Effects  
TIME: 6a-6p  
DATE: Sept  
DURATION: 30 secs

ISSUE: Gang Violence  
TITLE: "  
DESCRIPTION: Info on helping prevent teens from joining gangs  
TIME: 6a-6p  
DATE: Sept  
DURATION: 30 secs

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DATES: Oct, Nov, Dec 2012

ISSUE: Suicide Prevention  
TITLE: ~  
DESCRIPTION: Educating Public "always to look for signs + intervene"  
TIME: 6a-7p  
DATE: October  
DURATION: 30 sec S

ISSUE: Recycle  
TITLE: ~  
DESCRIPTION: Be Responsible ~ Recycle  
TIME: 6a-7p  
DATE: Nov  
DURATION: 30 sec S

ISSUE: Cyber Bullying  
TITLE: ~  
DESCRIPTION: How to assist Children dealing w/ Cyber Bullying  
TIME: 6a-7p  
DATE: Dec  
DURATION: 30 sec S

ISSUE: Child Abuse ~ Neglect  
TITLE: ~  
DESCRIPTION: Alerting Public on how to get help or report  
TIME: 6a-7p  
DATE: Dec  
DURATION: 30 sec S