

QUARTERLY ISSUES

WAXMFM

WLS-AM

DATES: January, February, March 2013

ISSUE: Star Wars Smoking PSA
TITLE: "
DESCRIPTION: Educating Public About Dangers of Smoking
TIME: January 6a-7p
DATE: January
DURATION: 30 secs

ISSUE: Prescription Drug Abuse PSA
TITLE: "
DESCRIPTION: Meant to help - not "hurt"
TIME: 6a-7p
DATE: February
DURATION: 6a-7p

ISSUE: Txtg ^{is} Driving Stop Weeks
TITLE: Stop Texts, Stop Weeks
DESCRIPTION: Deadly Consequences of Txtg While Driving
TIME: 6a-7p
DATE: March
DURATION: 30 secs

ISSUE: Healthy Eating
TITLE: "
DESCRIPTION: How to make "better dietary choices"
TIME: 6a-7p
DATE: March
DURATION: 30 secs

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WLSM AM

DATES:

April May June

ISSUE: Bullying
TITLE: Cyber Bullying
DESCRIPTION: How to help children deal w/ Cyber Bullying
TIME: 6a-7p
DATE: April
DURATION: 30 sec

ISSUE: Child Hunger
TITLE: No Kid Hungry
DESCRIPTION: Preventing Child Hunger
TIME: 6a-7p
DATE: May
DURATION: 30 sec

ISSUE: Saving Money
TITLE: Feed the Pig Org
DESCRIPTION: How to Save Money
TIME: 6a-7p
DATE: June
DURATION: 30 sec

ISSUE: Texting / Driving
TITLE: Don't Text and Drive
DESCRIPTION: Dangers of Texting and Driving
TIME: 6a-7p
DATE: June
DURATION: 30 sec

QUARTERLY ISSUES

WAXM FM

WLSB AM

DATES: July August September

ISSUE: Anti-Drug
TITLE: Don't Seeke Drugs
DESCRIPTION: Dangers of Drug Use
TIME: 6a-7p
DATE: July
DURATION: 30 sec

ISSUE: Anti-Tobacco
TITLE: Don't Use Tobacco
DESCRIPTION: Dangers of Using Tobacco
TIME: 6a-7p
DATE: August
DURATION: 30 sec

ISSUE: Child Abuse / Neglect
TITLE: Child Abuse / Neglect
DESCRIPTION: Protecting Children from Abuse
TIME: 6a-7p
DATE: September
DURATION: 30 sec

ISSUE: Animal Abuse
TITLE: Pet Abuse
DESCRIPTION: Report Animal Abuse
TIME: 6a-7p
DATE: September
DURATION: 30 sec

QUARTERLY ISSUES

WAXM FM

WLSM AM

DATES: Oct, Nov, Dec

ISSUE: ~~Children's~~ Oral Health
TITLE: 2 Min 2x/day
DESCRIPTION: Proper Oral Health
TIME: 6-7P
DATE: Oct
DURATION: 30 Sec

ISSUE: Foster Parenting
TITLE: AdoptUSKids.org
DESCRIPTION: Foster Care
TIME: 30 Sec 6-7P
DATE: Oct
DURATION: 30 Sec

ISSUE: Heart Disease & Stroke
TITLE: Go Red for Women.org
DESCRIPTION: Women's health
TIME: 30 Sec 6-7P
DATE: Nov
DURATION: 6-7P

ISSUE: Food Safety
TITLE: Check your steps at Food Safety.gov
DESCRIPTION: Food Safety
TIME: 30 Sec 6-7P
DATE: Dec
DURATION: 30 Sec