
VALLEY BROADCASTING & COMMUNICATIONS INC.

WAXM-FM/WLSD AM

Quarterly Issue 1st Qtr 2024

During the 1st Quarter of 2024 WAXM & WLSD continued to operate in the best interest of our broadcast communities.

The stations air local news Monday thru Friday 3 times daily on air and online.

A monthly update with the Attorney General of Virginia airs each month.

A monthly update with local city leaders airs each month.

WAXM & WLSD covered local and regional High School Sports including weekly sports broadcast highlighting the youth of the area.

The stations air multiple prerecorded PSA's from different local and national agencies.

All on air shifts highlight local events, PSA's, blood drives and job fairs as a part of their daily on air duties.

National News is provided by Salem Radio Network for hourly updates on a national level.

Here within you will find more about our performance during the 1st Quarter of 2024.

QUARTERLY ISSUES 2024

WAXM FM

WLSD AM/FM

DATES: JANUARY

ISSUE: DRINKING AND DRIVING

WE ANNOUNCED THAT DRINKING AND DRIVING IS NOT ONLY AGAINST THE LAW BUT IT COULD COST PEOPLE THEIR LIVES. ALSO, BUZZED DRIVING IS THE SAME AS DRUNK DRIVING. ALWAYS FIND ANOTHER WAY HOME INSTEAD OF TRYING TO DRIVE AFTER DRINKING. ALWAYS HAVE AN ALTERNATE PLAN/DRIVER.

QUARTERLY ISSUES 2024

WAXM FM

WLSD AM/FM

DATES: FEBRUARY

ISSUE: WISE EXPLORING MAIN STREET

WE ANNOUNCED THAT THE TOWN OF WISE WOULD BE HAVING
A “EXPLORING MAIN STREET INTEREST MEETING” AT 6:30 PM
ATH THE WISE MUNICIPAL BUILDING ON FEBRUARY 29TH.

QUARTERLY ISSUES 2024

WAXM FM

WLSD AM/FM

DATES: FEBRUARY

ISSUE: PICKIN' IN THE POUND

WE ANNOUNCED THAT THE TOWN OF POUND WOULD BE HOSTING A PICKIN' IN THE POUND EVENT. THIS WAS TO TAKE PLACE AT THE POUND TOWN HALL FROM 7-9 PM WITH BLUEGRASS, CAKE WALKS, AND GOOD FOOD. THE DATE WAS FOR FEBRUARY 29TH.

QUARTERLY ISSUES 2024

WAXM FM

WLSD AM/FM

DATES: MARCH

ISSUE: WILD GAME EXPO

WE ANNOUNCED THAT THERE WOULD BE A WILD GAME EXPO AT CAMP BETHEL GYMNASIUM DINING HALL ON SATURDAY, MARCH 2 WITH DOORS OPENING AT 1PM. FUN FOR THE WHOLE FAMILY! CONTACT DENNIS MULLINS 276-321-7486

QUARTERLY ISSUES 2024

WAXM FM

WLSD AM/FM

DATES: MARCH

ISSUE: 2ND ANNUAL APPALACHIAN VETERAN FAIR

WE ANNOUNCED THAT THERE WOULD BE A APPACHIAN
VETERAN FAIR ON MARCH 26 FROM 10 AM UNTIL 4 PM AT THE
SOUTH BUILDING OF BRISTOL MOTOR SPEEDWAY IN BRISTOL,
TN. SPONSORED BY EAST TN UNIVERSITY, GOODWILL, TC-MAC

QUARTERLY ISSUES 2024

WAXM FM

WLSD AM/FM

DATES: MARCH

ISSUE: HEALTH WAGON

WE ANNOUNCED THAT THE HEALTH WAGON'S MOVE MOUNTAINS MEDICAL MISSION WAS TO TAKE PLACE ON WEDNESDAY, MARCH 27 FROM 8 UNTIL 4PM AT THE HEALTH WAGON OFFICE IN WISE, VIRGINIA AS WELL AS ON THURSDAY MARCH 28 FROM 8 UNTIL 4PM AT THE HEALTH WAGON OFFICE IN CLINTWOOD, VA. THE NUMBER TO CALL FOR FREE HEALTH SCREENINGS AND SERVICES WAS 276-328-8850.

QUARTERLY ISSUES 2024

WAXM FM

WLSD AM/FM

DATES: MARCH

ISSUE: HIRING EVENT

WE ANNOUNCED THAT ACCUFORCE WOULD BE HAVING A HIRING EVENT FOR MULLICAN FLOORING POSITIONS ON TUESDAY, MARCH 12TH FROM 10 AM UNTIL 2 PM. APPLICANTS WERE TO BRING 2 FORMS OF ID. THIS WOULD TAKE PLACE AT THE VIRGINIA CAREER WORKS CENTER IN WISE ON 251 RIDGEVIEW ROAD SW IN WISE, VA. 276-325-7314

QUARTERLY ISSUES 2024

WAXM FM

WLSD AM/FM

DATES: MARCH

ISSUE: PUPPY STUFF

WE ANNOUNCED THAT THERE WOULD BE A PUPPY STUFF
TRAINING EVENT AT PAWLISHED PET SUPPLIES FROM 1-3 PM.
COST WAS \$50 PER PERSON OR \$75 PER PERSON WITH DOG. TO
RESERVE SPOT AND PAY EMAIL GSDOGTRAINING@YAHOO.COM