

## QUARTERLY ISSUES

WAXM

WLSD

### FOR MONTHS OF:

October November December 2016

ISSUE: Riders, Bicycle safety  
TITLE: Riders are always in the Right  
DESCRIPTION: Being aware of cyclists on the road  
TIME: 6a-6p  
DATE: Oct  
DURATION: 30

ISSUE: Prevent Forest Fires  
TITLE: Only you can prevent forest fires  
DESCRIPTION: Don't be careless w/ fire, matches  
DURATION: 30  
TIME: 6a-6p  
DATE: Oct

ISSUE: No Kid Hunger  
TITLE: No Kid Hunger  
DESCRIPTION: Had to make sure kids are receiving food  
DURATION: 30 6a-6p  
DATE: Nov

ISSUE: Second Hand Smoke  
TITLE: Second Hand Smoke  
DESCRIPTION: Second Hand Smoke kills  
DURATION: 30 6a-6p  
DATE: Dec

ISSUE: Suicide Prevention  
TITLE: Suicide Prevention  
DESCRIPTION: Know the signs of people who are suicidal  
DURATION: 30 6a-6p  
DATE: Dec

## QUARTERLY ISSUES

WAXM  
WLSD

### FOR MONTHS OF:

July August September 2016

ISSUE: Child in Hot Car  
TITLE: Check for child in Car  
DESCRIPTION: Do not leave children in hot cars  
TIME: 6a-6p  
DATE: July  
DURATION: 30

ISSUE: Firework Safety  
TITLE: Firework Safety  
DESCRIPTION: Safety around fireworks  
DURATION: 6a-6p 30 sec  
TIME:  
DATE: July

ISSUE: Drink / Drive  
TITLE: Don't Drink and Drive  
DESCRIPTION: Drunk Driving fatalities  
DURATION: 6a-6p 30 sec  
DATE: August

ISSUE: Summer Reading  
TITLE: Summer Reading Programs  
DESCRIPTION: Reading in summer  
DURATION: 6a-6p 30 sec  
DATE: August

ISSUE: Back to School Safety  
TITLE: Slow down around School  
DESCRIPTION: Speed limit in school zone  
DURATION: 6a-6p 30 sec  
DATE: September

## QUARTERLY ISSUES

WAXM

WLSD

### FOR MONTHS OF:

April May June 2016

ISSUE: Dogs in hot cars  
TITLE: Dogs die in hot cars  
DESCRIPTION: Leaving your dog in a hot car is fatal  
TIME: 62-6P  
DATE: April  
DURATION: 30 sec

ISSUE: Helmet Use for youth  
TITLE: Hard headed  
DESCRIPTION: Fatal injuries when helmets are not used  
DURATION: 62-6P  
TIME: April  
DATE: 30 sec

ISSUE: Bullying  
TITLE: Cyber Bully  
DESCRIPTION: Learn how to spot cyber bullying  
DURATION: 62-6P 20 sec  
DATE: May

ISSUE: Texting and Driving 62-7P  
TITLE: Text and Drive  
DESCRIPTION: Texting and Driving Kills  
DURATION: 30 sec  
DATE: June

ISSUE: Staying Hydrated  
TITLE: Drink water  
DESCRIPTION: Staying hydrated during summer  
DURATION: 62-6P 30 sec  
DATE: June

QUARTERLY ISSUES

WAXM FM

WLSD AM

DATES

Jan 30 Mar 2016

ISSUE: Employment  
TITLE: Pathways to Employment  
DESCRIPTION: "  
TIME: 6a-7p  
DATE: Jan  
DURATION: 30 sec

ISSUE: School Absence  
TITLE: School Absence Prevention  
DESCRIPTION: "  
TIME: 6a-7p  
DATE: Jan  
DURATION: 30 sec

ISSUE: Minority  
TITLE: Support Minority Education  
DESCRIPTION: "  
TIME: 6a-7p  
DATE: Jan  
DURATION: 30 sec

ISSUE: Teachers  
TITLE: Teacher Recruitment  
DESCRIPTION: "  
TIME: 6a-7p  
DATE: Mar  
DURATION: 30 sec

QUARTERLY ISSUES

WAXM FM

WLS D AM

DATES

April May June 2016

ISSUE: Refugees

TITLE: Welcoming Refugees

DESCRIPTION: " "

TIME: 62-7P

DATE: April

DURATION: 30 sec

ISSUE: Cyberbullying

TITLE: Preventing Cyberbullying

DESCRIPTION: " "

TIME: 62-7P

DATE: April

DURATION: 30 sec

ISSUE: Disease

TITLE: Disease Prevention

DESCRIPTION: " "

TIME: 62-7P

DATE: May

DURATION: 30 sec

ISSUE: Abuse

TITLE: Dating Abuse Prevention

DESCRIPTION: " "

TIME: 62-7P

DATE: June

DURATION: 30 sec

QUARTERLY ISSUES

WAXM FM

WLS D AM

DATES:

July Aug Sept

ISSUE: Blood Donation

TITLE: Give Life

DESCRIPTION: Red Cross Blood Donation

TIME: 62-

DATE: July

DURATION: 30 sec

ISSUE: Online Sexual Exploitation

TITLE: "

DESCRIPTION: Child Predators

TIME: 62-

DATE: July

DURATION: 30 sec

ISSUE: Drug Abuse

TITLE: Prescription Drug Abuse

DESCRIPTION: "

TIME: 62- P

DATE: August

DURATION: 30 sec

ISSUE: Poison

TITLE: Lead Poisoning

DESCRIPTION: "

TIME: 62- P

DATE: Sept

DURATION: 30 sec