

**QUARTERLY ISSUES
WLS-D-AM
JANUARY, FEBRUARY, MARCH
2011**

ISSUE: PUBLIC HEALTH
TITLE: DRUG ADDICTION
DESCRIPTION: ANNOUNCED OUTREACH PROGRAMS FOR THOSE ADDICTED TO DRUGS
TIMES: EVERY DAY
DATE: JANUARY, FEBRUARY
DURATION: 60 SECONDS

ISSUE: PUBLIC EDUCATION
TITLE: STAY IN SCHOOL
DESCRIPTION: STAY IN SCHOOL, GRADUATE CAMPAIGN
TIMES: DAILY
DATE: JANUARY, FEBRUARY
DURATION: 60 SECONDS

ISSUE: PUBLIC ANNOUNCEMENTS
TITLE: TOWN COUNCIL MEETINGS
DESCRIPTION: AGENDA, TIME, LOCATION TOWN COUNCIL MEETINGS
TIMES: DAILY
DATE: FEBRUARY, MARCH
DURATION: 30 SECONDS

ISSUE: PUBLIC AWARENESS, EDUCATION
TITLE: TEEN PREGNANCY
DESCRIPTION: REINFORCEMENT OF THE IMPORTANCE OF ABSTINENCE
TIMES: DAILY
DATE: MARCH
DURATION: 60 SECONDS

**QUARTERLY ISSUES
APRIL, MAY, JUNE
2011
WLS-D-AM**

ISSUE: PUBLIC SAFETY
TITLE: CLACKET OR TICKET
DESCRIPTION: SEATBELT CAMPAIGN
DATES: APRIL, MAY
DURATION: 60 SECONDS
TIMES: 6 A.M. UNTIL MIDNIGHT

ISSUE: PUBLIC SAFETY
TITLE: DON'T DRINK AND DRIVE
DESCRIPTION: DON'T DRINK AND DRIVE CAMPAIGN
DATES: MAY AND JUNE
DURATION: 60 SECONDS
TIMES: 6 A.M. UNTIL MIDNIGHT

ISSUE: AREA EVENTS
TITLE: BEST FRIEND'S FESTIVAL
DESCRIPTION: CONTESTS, EVENTS FEATURED AT THE ANNUAL BEST
FRIEND'S FESTIVAL
DATES: MAY, JUNE
DURATION: 60 SECONDS
TIMES: 6 A.M. UNTIL MIDNIGHT

ISSUE: PUBLIC EDUCATION
TITLE: GED EXAMS
DESCRIPTION: TIMES AND LOCATIONS FOR GED ADULT TESTING
DATES: JUNE
DURATION: 30 SECONDS
TIMES: 6 A.M. UNTIL MIDNIGHT

**QUARTERLY ISSUES
WLSB-AM
JULY, AUGUST, SEPTEMBER
2011**

ISSUE: AUTISM

TITLE: AUTISM AWARENESS

DESCRIPTION: ENCOURAGING YOU TO LEARN THE SIGNS OF AUTISM

DATES: JULY

DURATION: 60

TIMES: 6 A.M. UNTIL MIDNIGHT

ISSUE: ARTHRITIS

TITLE: MY WEAPON IN THE FIGHT AGAINST ARTHRITIS

DESCRIPTION: HELPING YOU TO WAGE THE WAR AGAINST ARTHRITIS

DATES: JULY, AUGUST, SEPTEMBER

TIMES: 6 A.M. UNTIL MIDNIGHT

DURATION: 60

ISSUE: MILITARY ENROLLMENT

TITLE: WHAT YOUNG MEN NEED TO HEAR WHEN THEY TURN 18

DESCRIPTION: THE BENEFITS OF MILITARY ENLISTMENT

DATES: JULY, AUGUST, SEPTEMBER

DURATION: 60

TIMES: 6 A.M. UNTIL MIDNIGHT

ISSUE: PET ADOPTION

TITLE: SHELTER PET ADOPTION

DESCRIPTION: ENCOURAGING PUBLIC TO ADOPT PETS

DATES: JULY, AUGUST, SEPTEMBER

DURATION: 60

TIMES 6 A.M. UNTIL MIDNIGHT

ISSUE: UNPLANNED PREGNANCY

TITLE: UNPLANNED PREGNANCY PREVENTION

DESCRIPTION: HELPING THE PUBLIC TO BE BETTER INFORMED ABOUT
PREGNANCY PREVENTION

DATES: SEPTEMBER

DURATION: 60

TIMES 6 A.M. UNTI MIDNIGHT

QUARTERLY ISSUES

WAXM FM

WLSM AM

DATES: OCTOBER, NOVEMBER, DECEMBER 2011

ISSUE:COLLEGE
TITLE:COLLEGE ACCESS
DESCRIPTION: ENCOURAGING KIDS TO SEEK COLLEGE EDUCATION
TIME:6A-6P
DATE:OCT, NOV, DEC
DURATION:30 SECONDS

ISSUE:BLINDNESS
TITLE:FOUNDATION FIGHTING BLINDNESS
DESCRIPTION:ENCOURAGES OLDER CITIZENS TO BE PRO-ACTIVE W/EYE
HEALTH, BLINDNESS PREVENTION
TIME:6A-6P
DATE:OCT, NOV, DEC
DURATION:60 SECS

ISSUE:FOOD SAFETY
TITLE:COOK TO THE RIGHT TEMPERATURE
DESCRIPTION:EDUCATION OF PROPER FOOD TEMPERATURES FOR SAFETY
TIME:6A-6P
DATE:OCTOBER, NOVEMBER, DECEMBER
DURATION:30 SECONDS

ISSUE:TEXTING AND DRIVING
TITLE:DON'T LET TEXTING BLIND YOU
DESCRIPTION:PUBLIC AWARENESS OF THE DANGERS OF TEXTING WHILE
DRIVING
TIME:6A-6P
DATE:OCT, NOV, DEC
DURATION: 60 SECONDS