

VALLEY BROADCASTING & COMMUNICATIONS INC

WAXM-FM WLSD-AM (W223AA-FX)

3RD QUARTER 2020

ISSUE/ANSWERS

PUBLIC SERVICE REPORT

WAXM & WLSD ALSO GAVE DAILY INFORMATION PERTAINING TO
COVID-19 CASE NUMBERS, TESTING, & CDC RECOMMENDATIONS

WAXM & WLSD PRODUCES DAILY LOCAL NEWS BOTH ON AIR AND
ONLINE

WAXM HOSTS A WEEKLY SPORTS PROGRAM WITH INTERVIEWS
AND INFORMATION ON LOCAL AND NATIONAL LEVELS

QUARTERLY ISSUES 2020

WAXM FM

WLSD AM/FM

DATES: JULY

ISSUE: FREE COVID-19 TESTING OFFERED.

WE ANNOUNCED THAT THE WISE COUNTY HEALTH DEPARTMENT WAS OFFERING FREE TESTING FOR THE COVID-19 CORONAVIRUS TO THE COMMUNITY. THE TESTING SESSIONS TOOK PLACE FROM 2-5 PM ON THE FOLLOWING DATES AND AT THE FOLLOWING LOCATIONS:

~WEDNESDAY, JULY 22 AT THE FOOD CITY PARKING LOT IN WISE

~FRIDAY, JULY 24 AT THE FOOD CITY PARKING LOT IN COEBURN

~WEDNESDAY, JULY 29 AT THE FOOD CITY PARKING LOT IN WISE

AND

~FRIDAY, JULY 31 AT THE FOOD CITY PARKING LOT IN COEBURN

TESTS WERE TO BE PERFORMED ON A FIRST COME, FIRST SERVE BASIS TO ADULTS AND CHILDREN AGES 10 AND OLDER.

PARTICIPANTS WERE INSTRUCTED TO WEAR A MASK AND PRACTICE ALL SOCIAL AND DISTANCING GUIDELINES. THE NUMBER TO CALL WAS 276-328-8000

QUARTERLY ISSUES 2020

WAXM FM

WLSD AM/FM

DATES: JULY

ISSUE: ASSISTANCE FOR MILITARY VETERANS OFFERED

WE ANNOUNCED THAT THERE WAS ASSISTANCE FOR MILITARY VETERANS AFFECTED BY HARDSHIP OF COVID-19. THOSE WHO QUALIFIED WERE ASKED TO CONTACT THEIR LOCAL VA DEPARTMENT OF VETERANS OFFICE AT 276-523-1411. CALLERS COULD ALSO LEAVE A MESSAGE AND EXPECT TO HAVE THEIR CALL RETURNED.

QUARTERLY ISSUES 2020

WAXM FM

WLSD AM/FM

DATES: AUGUST

ISSUE: COVID-19 MORTGAGE HELP

WE ANNOUNCED THAT IF YOU WERE HAVING A HARD TIME
PAYING YOUR MORTGAGE DUE TO THE COVID-19 VIRUS,
FAMILY CRISIS SUPPORT SERVICES WOULD BE AVAILABLE TO
HELP. THE NUMBER TO CALL WAS 276-679-7240 FOR
ASSISTANCE.

QUARTERLY ISSUES 2020

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER

ISSUE: HEALTH WAGON MOBILE UNIT RESUMES SERVICES

WE ANNOUNCED THE HEALTH WAGON MOBILE UNIT WOULD BE RESUMING SERVICES WHICH HAD BEEN TEMPORARILY SUSPENDED DUE TO THE COVID-19 VIRUS. PATRONS OF SOUTHWEST VIRGINIA COULD RECEIVE SERVICES ON THE FOLLOWING DATES AND AT THE FOLLOWING LOCATIONS:

~SEPTEMBER 10 AT THE POUND IGA

~SEPTEMBER 21 AT THE FOOD CITY IN ST. PAUL

~SEPTEMBER 29 AT THE IGA IN PENNINGTON GAP

TIMES WERE FROM 9 AM UNTIL 5 PM.

QUARTERLY ISSUES 2020

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER

ISSUE: WINGS AND WHEELS ON THE GREENE

WE ANNOUNCED AN EVENT CALLED WINGS AND WHEELS ON THE GREENE. THIS WAS DESCRIBED AS A FLY-IN AND CRUISE-IN EVENT SCHEDULED FOR SATURDAY, SEPTEMBER 12TH AT THE GREENEVILLE AIRPORT IN GREENEVILLE, TENNESSEE FROM 11:30 AM UNTIL 2:30 PM. ADMISSION WAS FREE TO THE PUBLIC. EVENTS INCLUDED FOOD TRUCKS, SKYDIVING, AMERICAN FLAG FLY-IN, AND COMPASS UNVEILING. THE NUMBER GIVEN TO CALL WAS 423-638-4111.

QUARTERLY ISSUES 2020

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER

ISSUE: MEOC VIRTUAL WALKATHON FOR THE EMERGENCY
FUEL FUND FOR THE ELDERLY

WE ANNOUNCED THAT MEOC (MOUNTAIN EMPIRE OLDER
CITIZENS) WOULD BE HAVING A VIRTUAL WALKATHON FOR
THE EMERGENCY FUEL FUND FOR THE ELDERLY.
PARTICIPANTS COULD WALK AT THE TIME AND PLACE OF
THEIR OWN CHOOSING AS LONG AS IT TOOK PLACE BY
SEPTEMBER 30TH. THE WALKATHON WOULD RAISE MONEY FOR
THE ELDERLY WHO HAVE A HARD TIME WITH FUEL COSTS
DURING THE COLDER MONTHS OF THE YEAR. MARSHA
CRAIGER WAS THE PERSON OF CONTACT AND THE NUMBER TO
CALL WAS 276-523-4202

WLSD PUBLIC SERVICE INTERVIEW

Organization: FCA

Date & Time: 8-4-2020/8:30am

Duration:20 Min.

Topic: FCA during the pandemic

Guest: Gary Maggard

WLSD PUBLIC SERVICE INTERVIEW

Organization: MAYORS OFFICE

Date & Time: 8-7-2020 8:30AM

Duration:15 MIN.

Topic: DOWNTON REVITALIZATION

Guest: Joe Fawbush

WLSD PUBLIC SERVICE INTERVIEW

Organization: Rolling Thunder Chapter 4 Tn.

Date & Time: 8-7-2020 8:05am

Duration:10 MIN.

Topic: Missing Man Chair dedication

Guest: Bob Phillips

WAXM PUBLIC SERVICE INTERVIEW

Organization: CHAMBER OF COMMERCE
Date & Time: 09-08-2020 8:45AM
Duration: 15 MINS
Topic: VIRTUAL AUCTION FOR FUTURE
EVENTS
Guest: KATIE MULLINS

WLSD PUBLIC SERVICE INTERVIEW

Organization: CHAMBER OF COMMERCE
Date & Time: 09-08-2020 9:00AM
Duration: 15 MINS
Topic: VIRTUAL AUCTION FOR FUTURE
EVENTS
Guest: KATIE MULLINS

WLSD PUBLIC SERVICE INTERVIEW

Organization: MEOC WALKATHON
Date & Time: 09-17-2020 9:00AM
Duration: 15 MINS
Topic: RAISING MONEY FOR EMERGENCY
FUEL FUND FOR THE ELDERLY
Guest: MARSHA CRAIGER

WAXM PUBLIC SERVICE INTERVIEW

Organization: MEOC WALKATHON

Date & Time: 09-17-2020 9:30AM

Duration: 20 MINS

Topic: RAISING MONEY FOR EMERGENCY
FUEL FUND FOR THE ELDERLY

Guest: MARSHA CRAIGER