

WLSD-AM/FM PUBLIC SERVICE RECORD

WLSD HOSTS A 30 MIN LONG WEEKLY SPORTS PROGRAM (UNION TAILGATE SHOW) HIGHLIGHTING LOCAL TEAMS, PLAYERS, & COACHES

WLSD AIRS A UVA-WISE FOOTBALL GAME EVERY SATURDAY

WLSD AIRS A WEEKLY UNION HIGH SCHOOL FOOTBALL GAME

WLSD PUBLIC SERVICE INTERVIEW

Organization: Norton, Va. Mayors office.

Date & Time: 9-17-2019 8:30am

Duration:15 mim

Topic: Community information

Guest: Joe Fawbush

WLSD PUBLIC SERVICE INTERVIEW

Organization: City of Norton.

Date & Time:9-4-19 at 8:32 am

Duration:15 min.

Topic: City events.

Guest: Mayor Joe Fawbush

WLSD PUBLIC SERVICE INTERVIEW

Organization: Wise County Faith Community
Initiative Dinner

Date & Time: 9/24/2019 8:30am

Duration: 30 min

Topic: Substance misuse

Guest: Lavana Price & Chuck Slempp

QUARTERLY ISSUES

WAXM FM

WLSB AM/FM

DATES:

September 2019

ISSUE:

TITLE:

DESCRIPTION:

TIME:

DATE:

DURATION: 30 SECONDS

ISSUE:

TITLE:

DESCRIPTION:

TIME:

DATE:

DURATION: 30 SECONDS

ISSUE:

TITLE:

DESCRIPTION:

TIME:

DATE:

DURATION: 30 SECONDS

ISSUE:

TITLE:

DESCRIPTION:

TIME:

DATE:

DURATION: 30 SECONDS

Military Luncheon
Dewey Bernette Memorial Military Luncheon
American Legion Post 243 hosted a luncheon for active duty military/veterans, caretaker or family members.
62-7P
September

Side-by-Side Food Drive
Side-by-Side Food Drive
The Serbents Closet Partnered w/ The Backhouse Baptist Church in Hyden, Ky delivering food boxes in Leslie County, Ky
62-7P
September

Children's Safety Day
Children's Safety Day Sponsered by Big Stone Gap Fire Department hosting Childrens Safety Day, Children Emergency, Childrens WAK-Shoreline County Sheriff's Department, K9 Dog Demos
62-7P
September

USA Mobile 3D Mammography Event
USA Mobile 3D Mammography Event
Done by Health Wagon, Free event in Clintwood, VA
62-7P
September

QUARTERLY ISSUES

WAXM FM

~~WLSB AM / FM~~

DATES: August 2019

ISSUE: Festival
TITLE: Second Annual High Knob Outdoor Festival
DESCRIPTION: The City of Norton hosted 2nd Annual High Knob Outdoor Festival August 16th thru 17th
TIME: 6a- 9pm
DATE: August
DURATION: 30 SECONDS

ISSUE: Summer Splash SK
TITLE: Summer Splash SK
DESCRIPTION: Hosted by Smile Train Wellness and Fun Center in Jenkins, Kentucky
TIME: 6a- 7am
DATE: August
DURATION: 30 SECONDS

ISSUE: Blood Drive
TITLE: Marsh Regional Blood Drive
DESCRIPTION: Marsh Regional Blood Drive at Wise County School and Heritage Hall in Wise
TIME: 6a- 7a
DATE: August
DURATION: 30 SECONDS

ISSUE: Appalachian Care JRT
TITLE: Health and Wellness Event
DESCRIPTION: Free Health Fair at the Wise County Fairgrounds Medical, Dental, Vision, Veterinary
TIME: 6a- 7a
DATE: August
DURATION: 30 SECONDS

QUARTERLY ISSUES

WAXM FM

WLSD AM / ~~FAT~~

ISSUE: Free Dental Clinic
TITLE: VDA's Dental Clinic
DESCRIPTION: 20th Annual Free Dental Clinic
Mission of Mercy held @ UVA Wise
Convocation Center
TIME: 6a-7p
DATE: July
DURATION: 30 SECONDS

ISSUE: Stop the Bleed Training Offered
TITLE: Stop the Bleed Certification Training
DESCRIPTION: The training equips participants to stop
life threatening bleeding through proper
application of pressure and tourniquets.
TIME: 6a-7p
DATE: July
DURATION: 30 SECONDS

ISSUE: Employment
TITLE: City of Norton Dispatcher Search
DESCRIPTION: The City of Norton Police Department
was ~~recently~~ accepting applications as part
time Dispatcher
TIME: 6a-7p
DATE: July
DURATION: 30 SECONDS

ISSUE: UVA Wise Band Program
TITLE: Summer Band Conservatory
DESCRIPTION: The UVA Wise Band Program will hold
its Annual Summer Band Conservatory on July
8 - July 11th
TIME: 6a-7p
DATE: July
DURATION: 30 SECONDS