

VALLEY BROADCASTING & COMMUNICATIONS, INC.

WAXM-FM, WLSA-AM, W223AA

QUARTER 1, 2021

ADDITIONAL ITEMS

WAXM airs a locally produced sports show "Pigskin Picks" weekly to promote local/national sports.

WLSA airs a review of City of Norton meetings with Joe Fawbush the morning after the meetings.

WLSA and WAXM aired local high school basketball and UVA_WISE basketball throughout the end of the season.

Both stations interviewed local music Artists and has an on going "Open Door" policy.

WAXM & WLSA continue to give daily info on Covid-19, information such as, Protection, Prevention, Treatment, & Vaccine Locations.

WAXM & WLSA Are covering Local High School Football, which was postponed in the fall of 2020, due to Covid-19.

WAXM & WLSA Produce a daily local newscast both on-air and online, the newscast airs three times daily.

Our stations air local psa's and national psa's related to the issues ongoing in our region.

We opening invite local schbols, churches, & Municipalities to send info on upcoming events, fundraisers, and other public events.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: MARCH 2021

ISSUE: COMMUNITY PET FOOD PANTRY

WE ANNOUNCED THAT THE COMMUNITY PET FOOD PANTRY WOULD BE DISTRIBUTING FREE CAT AND DOG FOOD, PLUS A LIMITED AMOUNT OF OTHER PET SUPPLIES ON SUNDAY, MARCH 28TH AT THE ZION FAMILY MINISTRIES PARKING LOT IN WISE, VIRGINIA (1613 NORTON RD, WISE,) FROM 1 UNTIL 4 PM.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: MARCH 2021

ISSUE: SPRING DOLL SHOW TO BENEFIT ST. JUDE

WE ANNOUNCED THAT THERE WOULD BE A SPRING DOLL SHOW TO BENEFIT ST. JUDE RESEARCH HOSPITAL. THIS WAS TO TAKE PLACE ON MARCH 27 FROM 9:30 AM UNTIL 3 PM AT THE JONESBOROUGH VISITOR'S CENTER IN JONESBOROUGH, TN (117 BOONE STREET). ADMISSION WAS FREE BUT VOLUNTARY DONATIONS WERE ACCEPTED FOR ST. JUDE. THE NUMBER TO CALL FOR MORE INFORMATION WAS 423-753-0022

WLSD PUBLIC SERVICE INTERVIEW

Organization: COMMONWEALTH ATTORNEY

Date & Time: 01-15-2021 8:05AM

Duration: 15 MIN

Topic: SPECIAL ELECTION

Guest: CHUCK SLIMP & CHAD DOTSON

WAXM PUBLIC SERVICE INTERVIEW

Organization: Norton Fire Dept.

Date & Time: 02-16-2021, 8:30am

Topic: Heater Safety & Driver Safety in Snow/Ice

Guests: Todd Lawgow , Cory Roberts

WLSO PUBLIC SERVICE INTERVIEW

Organization: City Council

Date & Time: 02-17-2020, 8:30am

Topic: Latest City Council Meeting

Guest: Joe Fawbush