
VALLEY BROADCASTING & COMMUNICATIONS INC.

WAXM-FM/WLSD AM

Quarterly Issue 3rd Qtr 2023

During the 3rd Quarter of 2023 WAXM & WLSD continued to operate in the best interest of our broadcast communities.

The stations air local news Monday thru Friday 3 times daily on air and online.

A monthly update with the Attorney General of Virginia airs each month.

A monthly update with local city leaders airs each month.

WAXM & WLSD covered local and regional High School Sports including weekly sports broadcast highlighting the youth of the area.

The stations air multiple prerecorded PSA's from different local and national agencies.

All on air shifts highlight local events, PSA's, blood drives and job fairs as a part of their daily on air duties.

National News is provided by Salem Radio Network for hourly updates on a national level.

Here within you will find more about our performance during the 3rd Quarter of 2023.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: JULY 2023

ISSUE: CAR AND TRUCK SHOW

WE ANNOUNCED THE MCCLURE RIVER KIWANIS WERE SPONSORING A CAR AND TRUCK SHOW AT THE BREAKS INTERSTATE PARK ON JULY 8TH, 2023. THERE WOULD BE A 50/50 RAFFRLE, PRIZES AND CONCESSIONS AVAILABLE.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: JULY 2023

ISSUE: INDEPENDENCE DAY CELEBRATIONS

WE ANNOUNCED THE INDEPENDENCE DAY CELEBRATIONS FOR NEIGHBORING TOWNS/CITY OF NORTON, BIG STONE GAP, WISE, COEBURN, CLINTWOOD, ST. PAUL, PENNINGTON GAP, AND JONESVILLE, VIRGINIA.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: JULY 2023

ISSUE: COMMUNITY VACATION BIBLE SCHOOL

WE ANNOUNCED THE COMMUNITY VACATION BIBLE SCHOOL THAT WOULD TAKE PLACE AT CAMP BETHEL FOR DATES BETWEEN JULY 24-28 FOR UPCOMING 2ND THROUGH 8TH GRADERS FROM 9 AM UNTIL 5 PM EACH DAY. THE NUMBER TO CALL FOR MORE INFORMATION WAS 276-298-9386

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: JULY 2023

ISSUE: MISSIONS OF MERCY

WE ANNOUNCED THE MISSIONS OF MERCY WOULD BE HOSTING AN ANNUAL FREE DENTAL CLINIC FROM JULY 28 – 29 FROM 7AM UNTIL 5 PM EACH DAY. SERVICES INCLUDED: DENTAL EXAMS, CLEANINGS, EXTRACTIONS AND FILLINGS. THE NUMBER TO CALL WAS 804-620-4032

QUARTERLY ISSUES

WAXM FM

WLSB AM/FM

DATES: AUGUST 2023

ISSUE: APPALACHIA COAL RAILROAD DAYS
FESTIVAL SCHEDULE OF EVENTS

WE ANNOUNCED THE SCHEDULE OF EVENTS FOR
THE APPALACHIA COAL RAILROAD DAYS
FESTIVAL WHICH TOOK PLACE BETWEEN
THURSDAY, AUGUST 3RD AND SATURDAY,
AUGUST 5TH. INFORMATION CONTACT NUMBER
WAS 276-565-3900

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: AUGUST 2023

ISSUE: HIRING EVENT

WE ANNOUNCED THE HIRING EVENT WHICH TOOK PLACE ON WEDNESDAY, AUGUST 16TH FROM 11 AM UNTIL 2 PM AT THE VIRGINIA CAREER WORKS CENTER IN WISE, VIRGINIA AT 251 RIDGEVIEW ROAD. POSITIONS AVAILABLE WERE: CONCRETE, PATCH AND PAINT, FRAMING/FINISHING, CONDUIT, ELECTRICAL. FIELD SERVICE, ENGINEERING CAD, AND ENGINEERING DESIGNERS.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: AUGUST 2023

ISSUE: SPORTS CAR CLUB OF AMERICA'S FLAG
ROCK HILL CLIMB CAR RACE EVENT.

WE ANNOUNCED THE SPORTS CAR CLUB OF
AMERICA'S FLAG ROCK HILL CLIMB CAR RACE
EVENT WHICH TOOK PLACE IN NORTON,
VIRGINIA WITH A BLOCK PARTY TO KICK OFF
THE WEEKEND-LONG CELEBRATION. ANYONE
INTERESTED WAS REFERRED TO THE CITY OF
NORTON'S FACEBOOK PAGE FOR A COMPLETE
LIST OF EVENTS.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: AUGUST 2023

ISSUE: SUPERIOR TRUCK AND EQUIPMENT HIRING
EVENT

WE ANNOUNCED THE SUPERIOR TRUCK AND
EQUIPMENT HIRING EVENT WHICH TOOK PLACE
ON AUGUST 30TH FROM 11 AM UNTIL 2 PM ON 251
RIDGEVIEW ROAD SW IN WISE, VIRGINIA.
AVAILABLE POSITIONS INCLUDED WELDER AND
DIESEL MECHANIC.

QUARTERLY ISSUES

WAXM FM

WLSB AM/FM

DATES: SEPTEMBER 2023

ISSUE: GUEST RIVER RALLY EVENT

WE ANNOUNCED THE DAILY SCHEDULE OF EVENTS WHICH TOOK PLACE AT THE GUEST RIVER RALLY IN COEBURN, VIRGINIA BEGINNING ON SATURDAY, AUGUST 26TH AND ENDED ON SUNDAY, SEPTEMBER 3RD.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER 2023

ISSUE: JUSTIN'S WALK

WE ANNOUNCED THE 26TH ANNUAL JUSTIN'S WALK "TRAIN FOR THE BRAIN" IN HONOR OF JUSTIN PORTER. THE EVENT TOOK PLACE ON SATURDAY, SEPTEMBER 2ND AT RINGLEY PARK ON FRONT STREET IN COEBURN, VIRGINIA. THE NUMBER TO CALL FOR ADDITIONAL INFORMATION WAS 276-275-7197

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER 2023

ISSUE: BBQ COOK OFF

WE ANNOUNCED THE 2ND ANNUAL BBQ COOKOFF FOR THE TOWN OF CLINTWOOD, VIRGINIA SPONSORED BY THE CLINTWOOD AND MCCLURE RIVER KIWANIS. THIS EVENT WOULD TAKE PLACE ON SEPTEMBER 9TH WITH CASH PRIZES AWARDED. ALSO WE ANNOUNCED THE NEED FOR VENDORS OF ALL SORTS TO PARTICIPATE IN THE BBQ EVENT.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER 2023

ISSUE: RAM EVENT

WE ANNOUNCED THE RAM EVENT WHICH WOULD TAKE PLACE ON OCTOBER 7TH AND 8TH IN GRUNDY, VIRGINIA. FREE MEDICAL SERVICES WOULD BE PROVIDED ON A FIRST COME, FIRST SERVE BASIS. THE NUMBER TO CALL FOR FURTHER INFORMATION WAS 865-862-5917.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER 2023

ISSUE: LEIGH ANN BOLINSKY 5K WALK/RUN

WE ANNOUNCED THE LEIGH ANN BOLINSKY 5K WALK/RUN WHICH WOULD TAKE PLACE ON SATURDAY, SEPTEMBER 16TH IN HONOR OF LEIGH ANN BOLINSKY. THE EVENT WOULD TAKE PLACE AT THE BIG STONE GAP VISITOR CENTER IN BIG STONE GAP, VIRGINIA. THE EVENT WAS PRESENTED BY MOUNTAIN EMPIRE OLDER CITIZENS.

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER 2023

ISSUE: CRUISE-IN AND CONCERT

WE ANNOUNCED THAT A CRUISE-IN AND CONCERT WOULD TAKE PLACE IN DOWNTOWN WISE, VIRGINIA AT THE BIG GLADES PARK ON SATURDAY, SEPTEMBER 16TH. LIVE MUSIC FEATURING RHYTHM OF THE KNIGHTS AND FROM THE EDGE WOULD BE FEATURED AS WELL AS FOOD TRUCKS. THE NUMBER TO CALL FOR MORE INFORMATION WAS 276-328-6013 EXTENSION 202

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER 2023

ISSUE: HIGH KNOB NATURALIST RALLY

WE ANNOUNCED THE HIGH KNOB NATURALIST RALLY SPONSORED BY THE CLINCH COALITION WHICH WOULD TAKE PLACE ON SEPTEMBER, 23RD BETWEEN 10 AM AND 4 PM AT THE HIGH KNOB RECREATION AREA NEAR THE LAKE. EVENTS INCLUDED GUIDED HIKES, KIDS ACTIVITIES, LIVE MUSIC AND FREE LUNCH. THE WEBSITE TO VISIT FOR MORE INFORMATION WAS www.clinchcoalition.org

QUARTERLY ISSUES

WAXM FM

WLSD AM/FM

DATES: SEPTEMBER 2023

ISSUE: SOLAR BIOTECH JOB FAIR

WE ANNOUNCED THE SOLAR BIOTECH JOB FAIR AT THE VIRGINIA CAREER WORKS WISE CENTER ON RIDGEVEIW ROAD SW IN WISE, VIRGINA WHICH WOULD TAKE PLACE ON WEDNESDAY, SEPTEMBER 20TH FROM 11 AM UNTIL 2PM. POSTIONS AVAILABLE INCLUDED IT SERVICE DESK SPECIALIST, BIOPROCESS PROJECT MANAGER, AND BIO PROCESS PROJECT OPERATORS. NO EXPERIENCE WOULD BE NECESSARY. GOOD PAY, BENEFITS, AND GROWTH OPPORTUNITIES WOULD BE AVAILABE.