

KYKC – FM
2023: 3rd Quarter: July-September

OSSAA – PSA programming – Over 50 Announcements per month (150 per quarter) for a total of 75 minutes addressing the needs and concerns of public school athletics.

Department of Rehabilitation Services – PSA programming - Over 50 Announcements per month (150 per quarter) for a total of 75 minutes dealing with the ongoing services to the public by the department and how to better acquire and utilize various offerings.

Army National Guard - PSA programming - Over 50 Announcements per month (150 per quarter) for a total of 75 minutes promoting career opportunities to young men and women, specifically addressing the unemployment figures in the state.

Department of Human Services - PSA programming - Over 50 Announcements per month (150 per quarter) for a total of 75 minutes promoting the functions and services of the local DHS offices and how they can assist the public.

Crime Stoppers - - PSA programming - Over 150 Announcements per month (450 per quarter) for a total of over 225 minutes promoting this law enforcement program that asks for citizens to report crime in the community.

July			
Date	Program	Topic	Length (hh:mm:ss)
July 2	This Week In America	Salary negotiation, Communication	00:30:00
	Viewpoints	Retirement, Aging, Economy	00:30:00
July 5	What's Up Wednesday	City of Ada	00:15:00
July 9	This Week In America	Segregation, Human Trafficking	00:30:00
	Viewpoints	Medical Research, War on drugs	00:30:00
July 12	What's Up Wednesday	McSwain Theater	00:15:00
July 16	This Week In America	Discipline, Common good	00:30:00
	Viewpoints	International Relations, Nationalism	00:30:00
July 19	What's Up Wednesday	Artesian Arts Festival	00:15:00
July 23	This Week In America	Imagination, Technology	00:30:00

	Viewpoints	Pay Equity, Labor Rights	00:30:00
July 26	What's Up Wednesday	Mama T's Shelter	00:15:00
July 30	This Week In America	Equity, Diversity, Inclusion	00:30:00
	Viewpoints	Climate, Emergency response	00:30:00

August

Date	Program	Topic	Length (hh:mm:ss)
Aug. 2	What's Up Wednesday	City of Ada/ CN Get Fresh	00:15:00
Aug. 6	This Week In America	Screen time, Restrictions, Devices	00:30:00
	Viewpoints	Food science, Medicine	00:30:00
Aug. 9	What's Up Wednesday	WIC Breastfeeding	00:15:00
Aug. 13	This Week In America	Cholesterol, Weight loss, Stress	00:30:00
	Viewpoints	Renewable Energy, Environment	00:30:00
Aug. 16	What's Up Wednesday	Ada Airport, County Fair	00:15:00
Aug. 20	This Week In America	Conflict, Religion, Labels	00:30:00
	Viewpoints	National debt, Labor rights	00:30:00
Aug. 23	What's Up Wednesday	Oklahoma Blood Institute	00:15:00
Aug. 27	This Week In America	Cataracts, Surgery, Transplants	00:30:00
	Viewpoints	Drug trafficking, Law Enforcement	00:30:00
Aug. 30	What's Up Wednesday	Pontotoc County Drug Free Coalition	00:15:00

September

Date	Program	Topic	Length (hh:mm:ss)
Sep. 3	This Week In America	Alcoholism, Recovery, Support	00:30:00
	Viewpoints	Adolescent development, Creativity	00:30:00

Aug. 6	What's Up Wednesday	City of Ada	00:15:00
Aug. 10	This Week In America	Family, Faith, Attitude	00:30:00
	Viewpoints	Natural disasters, Nonprofits	00:30:00
Aug. 13	What's Up Wednesday	Ada/ECU Homecoming	00:15:00
Aug. 17	This Week In America	Diversity, Equity	00:30:00
	Viewpoints	Food waste, Inequity, Education	00:30:00
Aug. 20	What's Up Wednesday	Pontotoc Co. Literacy Coalition	00:15:00
Aug. 24	This Week In America	Time management, Inclusion	00:30:00
	Viewpoints	Mental health, Rehabilitation	00:30:00
Aug. 27	What's Up Wednesday	PEC Day	00:15:00