

**KYKC – FM**  
2023: 1st Quarter: January-March

OSSAA – PSA programming – Over 50 Announcements per month (150 per quarter) for a total of 75 minutes addressing the needs and concerns of public school athletics.

Department of Rehabilitation Services – PSA programming - Over 50 Announcements per month (150 per quarter) for a total of 75 minutes dealing with the ongoing services to the public by the department and how to better acquire and utilize various offerings.

Army National Guard - PSA programming - Over 50 Announcements per month (150 per quarter) for a total of 75 minutes promoting career opportunities to young men and women, specifically addressing the unemployment figures in the state.

Department of Human Services - PSA programming - Over 50 Announcements per month (150 per quarter) for a total of 75 minutes promoting the functions and services of the local DHS offices and how they can assist the public.

January			
Date	Program	Topic	Length (hh:mm:ss)
Jan. 1	This Week In America	Goals, Determination	00:30:00
	Viewpoints	Medicine, Biology, Space	00:30:00
Jan. 4	What's Up Wednesday	City of Ada, OK Blood Institute	00:15:00
Jan. 8	This Week In America	Accountability, Discipline	00:30:00
	Viewpoints	Stress Management, Lifestyle	00:30:00
Jan. 11	What's Up Wednesday	Ada FD – Winter Fire Safety	00:15:00
Jan. 15	This Week In America	Nature, Affirmations	00:30:00
	Viewpoints	Innovation, Engineering	00:30:00
Jan. 18	What's Up Wednesday	McSwain Theater	00:15:00
Jan. 22	This Week In America	Budgets, Teamwork	00:30:00
	Viewpoints	History, Literature, Hobby	00:30:00
Jan. 25	What's Up Wednesday	In Her Shoes – Domestic Abuse	00:15:00

Jan. 29	This Week In America	Pandemic, Recovery	00:30:00
	Viewpoints	Inflation, Personal Finance	00:30:00

### February

Date	Program	Topic	Length (hh:mm:ss)
Feb. 1	What's Up Wednesday	City of Ada	00:15:00
Feb. 5	This Week In America	Anxiety Disorders, Fears	00:30:00
	Viewpoints	Industry Regulation, Travel	00:30:00
Feb. 8	What's Up Wednesday	Oklahoma Blood Institute	00:15:00
Feb. 12	This Week In America	Hospice, Coping Skills	00:30:00
	Viewpoints	Poverty, Wage Inequality	00:30:00
Feb. 15	What's Up Wednesday	McSwain Theater	00:15:00
Feb. 19	This Week In America	Mood, Health Benefits	00:30:00
	Viewpoints	Parenthood, Personal Wealth	00:30:00
Feb. 22	What's Up Wednesday	Latta FFA	00:15:00
Feb. 26	This Week In America	Coercion, Vulnerability	00:30:00
	Viewpoints	Arts, Personal Development	00:30:00

### March

Date	Program	Topic	Length (hh:mm:ss)
Mar. 1	What's Up Wednesday	City of Ada	00:15:00
Mar. 5	This Week In America	Withdrawal, Detox	00:30:00
	Viewpoints	Relationships, Psychology	00:30:00
Mar. 8	What's Up Wednesday	OK Blood Institute, Girl Scouts	00:15:00

Mar. 12	This Week In America	Suffering, Support	00:30:00
	Viewpoints	Food Systems, Culture	00:30:00
Mar. 15	What's Up Wednesday	McSwain Theater	00:15:00
Mar. 19	This Week In America	Racial Disparities, Education	00:30:00
	Viewpoints	Artificial Intelligence, Technology	00:30:00
Mar. 22	What's Up Wednesday	American Legion	00:15:00
Mar. 26	This Week In America	Mentorship, Technologies	00:30:00
	Viewpoints	School Funding, Politics	00:30:00
Mar. 29	What's Up Wednesday	Ada Main Street	00:15:00