

LIST OF ISSUES AND PROGRAMS

APRIL 1ST, 2023 – JUNE 30TH, 2023

WSB-FM

B98.5

**COX RADIO, LLC.
ATLANTA, GEORGIA**

ISSUES AND ANSWERS

DURING THE PERIOD APRIL 1ST 2023 – JUNE 30TH, 2023

THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WSB-FM/B98.5

HEALTH

RACE RELATIONS / RACIAL ISSUES

COMMUNITY/EDUCATION

CHILDREN / YOUNG ADULT

FINANCE / BUSINESS / TECHNOLOGY

WSB-FM

<u>LIST OF PROGRAMS</u>	<u>AIRTIMES</u>	<u>LENGTH</u>	<u>PROGRAM DESCRIPTION</u>
DR. JOE SHOW LOCAL ISSUES OR TOPICS OF GENERAL INTEREST	SUN 6:00 AM	60 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH
PERSPECTIVES LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST	SUN 5:30 AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH

**RESEARCH, CONDUCTED BY WSB-FM, SHOWS THAT TWO OF
THE PRIMARY REASONS PEOPLE LISTEN TO THE RADIO ARE FOR WEATHER
AND TRAFFIC INFORMATION. WSB-FM AIRS OVER 234 WEATHER UPDATES
AND 200 TRAFFIC UPDATES DURING AN AVERAGE WEEK.**

WSB-FM Ascertainment Process

Community ascertainments are done in conjunction with our AM station. The hosts of many of our Public Affairs shows are on the staff of WSB-AM and interact daily with the community.

Our Current Public Service Shows are:

Perspectives

Health Talk Atlanta with Dr. Joe Esposit

COMMUNITY EVENTS

- None this quarter

WSB-FM ISSUES & PROGRAMS – 2nd Quarter 2023

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

ISSUES & DESCRIPTION

DATE TIME LENGTH

HEALTH

4-2-2023 6:00AM 60:00

Dr Joe Show: Sneaky Depression Triggers as you Age

Dr Joe discussed how midlife can make you miserable, what depression overload is and other triggers that happen as you age. Show content was also driven by callers with general health related questions.

4-16-2023 6:00AM 60:00

Dr Joe Show: 12 Foods that leave you Hungry

Dr Joe covered the twelve foods to avoid that will leave you hungry. He also discussed the fat-blocking and appetite suppressing effects if thylakoids. Show content was also driven by live callers with general health related questions.

4-23-2023 6:00AM 60:00

Dr Joe Show: The World of Hormones

Dr Joe discussed the history and discovery of hormones, including enormous advances in this area of medical science that have occurred over the past 10 years. Show was also driven by live callers with general health related questions.

4-30-2023 6:00AM 60:00

Dr Joe Show: Direct link between artificial sweeteners and health risks

Dr Joe covered the direct link between artificial sweeteners and the health risks they can have. Show content was driven by live callers about this topic as well as general health related questions.

5-7-2023 6:00AM 60:00

Dr Joe Show: Tips to make the morning easier

Dr Joe discussed tips to make the morning easier and why a good night’s sleep matters. Show content was also produced by live callers with questions about the topic and general health issues.

5-7-23 5:30AM 30:00

Perspectives: We See Each Other: A Black Trans Journey Through TV and Film

WE SEE EACH OTHER is a personal history of trans visibility since the beginning of moving images by Tre'vell Anderson. A literary reckoning, it unearths a transcestry that is long existed in plain sight and in the shadows of history, and further contextualizes this present moment of increased representation. Though there have been trans memoirs and histories, there has never been a book quite like this, nor a conversation like this on Perspectives. Tre'vell says, "I don't remember exactly when I was taught to hate myself." As the narrative unfolds, Tre'vell knits together the history of trans people on screen with stories of their life growing up and their formative experiences as a Black, trans journalist.

5-14-2023 6:00AM 60:00

Dr Joe Show: Sudden health problems that can occur after 50

Dr Joe covered the sudden health problems that can occur after the age of fifty and for what to look out. Show content was also produced by callers with general health related questions.

5-21-2023 6:00AM 60:00

Dr Joe Show: Ways to shed pounds after 40

Dr Joe discussed the best ways to shed pounds after the age of forty. Show content also included live callers with questions about the topic and other health related issues.

5-28-2023 6:00AM 60:00

Dr Joe Show: Guide to Heart Failure

Dr Joe discussed heart failure, what it is, for what causes it and the symptoms to be on the lookout. Show was also driven by callers with questions about the topic and general health related issues.

5-28-23 5:30AM 30:00

Perspectives: Learning more about the fight to cure brain tumors

National Brain Tumor Society, the largest patient advocacy organization in the United States committed to curing brain tumors and improving the lives of patients and families, will host the inaugural 2023 Brain Tumor Walk & Race at The Battery - Atlanta on June 3, 2023. Hundreds of local volunteers and participants—including patients, survivors, caregivers, families and friends, research scientists, medical providers, and local businesses—will walk and run for a critical cause: conquering and curing brain tumors — once

and for all. WSB-TV is partnering with NBTS and walking in memory of Jovita Moore who died from a glioblastoma in October 2021. Joining me on Perspectives is David Arons, President, and CEO of NBTS.

6-4-2023 6:00AM 60:00

Dr Joe Show: Bad Habits That Can Hurt Your Brain

Dr Joe discussed the bad habits that can hurt your brain such as lack of sleep, too much alone time and too much junk food. The show content was also driven by callers with general health related questions.

6-11-2023 6:00AM 60:00

Dr Joe Show: Things that you are doing that may cause depression

Dr Joe covered the common things people may be doing that contribute to depression like medication, biological, psychological, and environmental factors. The show was also driven by callers with general health related questions.

6-11-23 5:30AM 30:00

Perspectives: Surviving a COVID summer and a chat with Atlanta's Goodie Mob

Summer season has arrived and the concern over COVID continues to decline. Nonetheless, a new variant that comes with an unusual, new symptom is gaining traction in the U.S. XBB.1.16 or Archturus is responsible for a growing share of new infections which often begin with an eye infection in addition to other cold-like symptoms like coughing and sneezing. We speak with HHS Regional Director Antrell Tyson about how to avoid exposure and stay healthy. Then, it is a conversation with Atlanta's own Goodie Mob, performing Father's Day weekend at Mable House Amphitheater as part of the celebration of Black Music Month and the 50th anniversary of Hip Hop.

6-18-2023 6:00AM 60:00

Dr Joe Show: How linoleic acid wrecks your health

Dr Joe discussed how avoiding linoleic acid is good for your health and how it can be a primary contributor to chronic disease. The show was also driven by live callers with general health related questions.

6-25-2023 6:00AM 60:00

Dr Joe Show: The Pros and Cons of a high protein diet

Dr Joe discussed the pros and cons people should be aware of if they are considering a high protein diet. The show content was also driven by live calls from listeners with general health related questions.

ISSUE & DESCRIPTION
RACE RELATIONS

DATE **TIME** **LENGTH**
4-23-23 5:30AM 15:00

Perspectives: Ellie Engle Saves Herself

Author Leah Johnson always wanted to be a superhero. When she discovered writing is her superpower, she became a writer which she says is the next best thing to being a superhero. Her debut novel, *You Should See Me in a Crown* was a best seller and won many honors including selection as one of Time's 100 Best Young Adult Books of All Time. Johnson is back with a novel for middle school students, *Ellie Engle Saves Herself*. This book tells a story about friendship, change and the power we must love ourselves. Leah says she tells stories about Black girls with big hearts.

5-7-23 5:30AM 30:00

Perspectives: We See Each Other: A Black Trans Journey Through TV and Film

WE SEE EACH OTHER is a personal history of trans visibility since the beginning of moving images by Tre'vell Anderson. A literary reckoning, it unearths a transcestry that is long existed in plain sight and in the shadows of history, and further contextualizes this present moment of increased representation. Though there have been trans memoirs and histories, there has never been a book quite like this, nor a conversation like this on Perspectives. Tre'vell says, "I don't remember exactly when I was taught to hate myself." As the narrative unfolds, Tre'vell knits together the history of trans people on screen with stories of their life growing up and their formative experiences as a Black, trans journalist.

5-14-23 5:30AM 30:00

Perspectives: During May, we acknowledge and celebrate the accomplishments and contributions of our neighbors of Asian American and Pacific Islander descent. Or simply AAPI month. Asian Americans are the fastest growing racial group in Georgia and in the United States. Yet their history is rarely taught in Georgia classrooms. The group – Asian American voices for education – created and launched a heritage month kit designed for not only educators, but also parents to celebrate and teach Asian American history in Georgia classrooms. Joining us to discuss their work is Weonhee (pronounced one-he) Ann Shin, executive director of Asian American Voices for Education.

6-18-23 5:30AM 30:00

Perspectives: Yes Please! 7 Ways to Say I am Entitled to the C-Suite

In YES PLEASE, author, CEO and certified executive and personal coach L. Michelle Smith draws upon positive psychology, neuroscience, and the experiences of high-performing professional Black women, including herself, to reveal the seven secrets for success for the “double disadvantaged” in senior executive leadership positions, most notably tapping into positive emotion. Her book emphasizes the importance of Black women prioritizing their happiness as a pathway to achieving their career aspirations since research in positive psychology has proven that happy people are successful people. Smith conducted a survey conducted with one hundred high-performing professional Black women leaders and found that 90% of them felt everything but happy, attributing their gender and race as the primary obstacles to their success in corporate environments where they are not centered. Smith believes that a mindset shift is crucial for Black women to overcome these challenges and claim their rightful place in senior executive leadership roles.

6-25-23 5:30AM 30:00

Perspectives: Maggie Lena Walker: A Right Worthy Woman

Today we talk with author Ruth P. Watson about A Right Worthy Woman. This work of historical fiction follows the remarkable true story of Maggie Lena Walker and Virginia’s Black Wall Street. Maggie Lena Walker was the daughter of a formerly enslaved woman who eventually became the first Black woman to establish and preside over a bank in the United States. As a child, Maggie helped her mother with her laundry service, opening her eyes to the overwhelming discrepancy between Black residents and her mother’s affluent white clients. Maggie was bold and ambitious, vowing to secure the same level of home and finery for herself, and aiming to help others in her community achieve the same. She rose from a schoolteacher to a secretary-treasurer of the Independent Order of St. Luke, founder of a newspaper, a bank, and a department store. Watson describes Walker as yet another "hidden figure" in Black History whose story should be told.

**ISSUE & DESCRIPTION
COMMUNITY / EDUCATION**

DATE TIME LENGTH

4-2-23 5:30AM 30:00

Perspectives: The Knowledge House wants YOU!

The Knowledge House wants you to join them for their first in person recruitment event since COVID. The event is Saturday, April 22, 2023, from 1:00 p.m. until 4:00 p.m. at Atlanta Tech Village, 3423 Piedmont Road, NE Atlanta, 30305. Founded in New York in 2014, The Knowledge House exists to close the gaps in education to employment pipeline by leading digital skills training for underserved communities. Graduation from one of their programs often yields an internship and employment with salaries in the \$60-\$80,000

range. We are talking with the organization's co-founder and CEO, Jerelyn Rodriguez who will be in Atlanta Saturday about the ideal candidates for their student and adult programs.

4-9-23 5:30AM 30:00

Perspectives: Say Hello to the Tate Brothers

Fans of the television show Power on STARZ know Councilmember Rashad Tate played by acclaimed actor Larenz Tate. What fans may not know is that Tate is the youngest of three brothers and where one goes, they all go. Lahmard is a comedian/actor and Larron runs the family business and foundation. They join me to talk about being brothers, making their grandmother proud and the importance of giving of their time, talent, and treasure to their communities in both Los Angeles and hometown of Chicago.

4-16-23 5:30AM 30:00

Perspectives: Support for teens who age out of Georgia's Foster Care System

In Georgia, hundreds of young people age out of the foster care system every year. Many of these kids have experienced varying degrees of abuse and neglect without the proper health care to help them to work through their trauma. This contributes to many former foster care children's disadvantages when entering adulthood and the workforce. Young adults who grew up in the system are less likely to find satisfactory permanent employment and often become homeless. Amerigroup Georgia and the Multi-Agency Alliance for Children (MAAC) have partnered to provide young adults who have experienced foster care with critical workforce training and employment opportunities. One such program is led by Monty Green and his IT Apprenticeship program at Elevance Health (formerly Anthem). This is a national, Labor Department IT registered program targeting foster and other underserved youth. Joining Green on the show is Bhavini Solanki, Director Amerigroup.

4-23-23 5:30AM 15:00

Perspectives: Growing Nonprofit Leaders post a global pandemic

There is a saying, that when you know better, you do better. As a lifelong learner, I am delighted to welcome to perspectives Cat McAfee and Charaun Cash. McAfee is executive director of LA Amistad and Cash is executive director of VOX Atlanta. They along with Habitat for Humanity's Joshua Rogers are participating in the American Express Leadership Academy. This six-month program seeks to equip leaders with new skills to respond to the rapidly changing needs of their communities.

5-14-23 5:30AM 30:00

Perspectives: During May, we acknowledge and celebrate the accomplishments and contributions of our neighbors of Asian American and Pacific Islander descent. Or simply AAPI month. Asian Americans are the fastest growing racial group in Georgia and in the United States. Yet their history is rarely taught in Georgia classrooms. The group – Asian American voices for education – created

and launched a heritage month kit designed for not only educators, but also parents to celebrate and teach Asian American history in Georgia classrooms. Joining us to discuss their work is Weonhee (pronounced one-he) Ann Shin, executive director of Asian American Voices for Education.

5-21-23 5:30AM 30:00

Perspectives: Memorial Day 2023: Telling the stories of true American Heroes

May 30 marks Memorial Day in the us; an American holiday observed on the last Monday of May, honoring the people who died while serving in the U.S. military. Much of what we know about key historical events are learned through documentaries, school, and history books - but most vividly, is the first-hand accounts retold from our grandparents and ancestors who were alive during these periods. However, research from America's leading biography-writing service, Story Terrace, found over half of the respondents (56%) say that much of their family history is lost because they no longer can speak with the person who knows the most about it.

5-28-23 5:30AM 30:00

Perspectives: Learning more about the fight to cure brain tumors

National Brain Tumor Society, the largest patient advocacy organization in the United States committed to curing brain tumors and improving the lives of patients and families, will host the inaugural 2023 Brain Tumor Walk & Race at The Battery - Atlanta on June 3, 2023. Hundreds of local volunteers and participants—including patients, survivors, caregivers, families and friends, research scientists, medical providers, and local businesses—will walk and run for a critical cause: conquering and curing brain tumors — once and for all. WSB-TV is partnering with NBTS and walking in memory of Jovita Moore who died from a glioblastoma in October 2021. Joining me on Perspectives is David Arons, President, and CEO of NBTS.

6-11-23 5:30AM 30:00

Perspectives: Surviving a COVID summer and a chat with Atlanta's Goodie Mob

Summer season has arrived and the concern over COVID continues to decline. Nonetheless, a new variant that comes with an unusual, new symptom is gaining traction in the U.S. XBB.1.16 or Archturus is responsible for a growing share of new infections which often begin with an eye infection in addition to other cold-like symptoms like coughing and sneezing. We speak with HHS Regional Director Antrell Tyson about how to avoid exposure and stay healthy. Then, it is a conversation with Atlanta's own Goodie Mob, performing Father's Day weekend at Mable House Amphitheater as part of the celebration of Black Music Month and the 50th anniversary of Hip Hop.

6-25-23 5:30AM 30:00

Perspectives: Maggie Lena Walker: A Right Worthy Woman

Today we talk with author Ruth P. Watson about A Right Worthy Woman. This work of historical fiction follows the remarkable true story of Maggie Lena Walker and Virginia’s Black Wall Street. Maggie Lena Walker was the daughter of a formerly enslaved woman who eventually became the first Black woman to establish and preside over a bank in the United States. As a child, Maggie helped her mother with her laundry service, opening her eyes to the overwhelming discrepancy between Black residents and her mother’s affluent white clients. Maggie was bold and ambitious, vowing to secure the same level of home and finery for herself, and aiming to help others in her community achieve the same. She rose from a schoolteacher to a secretary-treasurer of the Independent Order of St. Luke, founder of a newspaper, a bank, and a department store. Watson describes Walker as yet another "hidden figure" in Black History whose story should be told.

ISSUE & DESCRIPTION

DATE TIME LENGTH

CHILD / YOUNG ADULT ISSUES

4-2-23 5:30AM 30:00

Perspectives: The Knowledge House wants YOU!

The Knowledge House wants you to join them for their first in person recruitment event since COVID. The event is Saturday, April 22, 2023, from 1:00 p.m. until 4:00 p.m. at Atlanta Tech Village, 3423 Piedmont Road, NE Atlanta, 30305. Founded in New York in 2014, The Knowledge House exists to close the gaps in education to employment pipeline by leading digital skills training for underserved communities. Graduation from one of their programs often yields an internship and employment with salaries in the \$60-\$80,000 range. We are talking with the organization's co-founder and CEO, Jerelyn Rodriguez who will be in Atlanta Saturday about the ideal candidates for their student and adult programs.

4-16-23 5:30AM 30:00

Perspectives: Support for teens who age out of Georgia's Foster Care System

In Georgia, hundreds of young people age out of the foster care system every year. Many of these kids have experienced varying degrees of abuse and neglect without the proper health care to help them to work through their trauma. This contributes to many former foster care children's disadvantages when entering adulthood and the workforce. Young adults who grew up in the system are less likely to find satisfactory permanent employment and often become homeless. Amerigroup Georgia and the Multi-Agency Alliance for Children (MAAC) have partnered to provide young adults who have experienced foster care with critical workforce training and employment opportunities. One such program is led by Monty Green and his IT Apprenticeship program at Elevance

Health (formerly Anthem). This is a national, Labor Department IT registered program targeting foster and other underserved youth. Joining Green on the show is Bhavini Solanki, Director Amerigroup.

4-23-23 5:30AM 15:00

Perspectives: Ellie Engle Saves Herself

Author Leah Johnson always wanted to be a superhero. When she discovered writing is her superpower, she became a writer which she says is the next best thing to being a superhero. Her debut novel, *You Should See Me in a Crown* was a best seller and won many honors including selection as one of Time's 100 Best Young Adult Books of All Time. Johnson is back with a novel for middle school students, *Ellie Engle Saves Herself*. This book tells a story about friendship, change and the power we must love ourselves. Leah says she tells stories about Black girls with big hearts.

4-30-23 5:30AM 15:00

Perspectives: Adventure on the Island of Four P's

Within fiction lies the seeds of powerful transformation and inspiration. Some of the most inspirational guidebooks are parable, including Spencer Johnson's *Who Moved My Cheese* and Dr. Seuss' *Oh, The Places You'll Go*. Both have inspired business visionaries, entrepreneurs, and graduates for decades. Joining this thoughtful collective is Ed Hajim's *The Island of the Four Ps: A Modern Fable About Preparing for Your Future*. Ed believes that the roadmap to success is not found by using GPS or a search engine. At the heart of the parable are the four Ps which have guided Ed over his career, passion, principle, partners, and plans. He is our guest for the half hour.

4-30-23 5:30AM 15:00

Perspectives: Lil' Herbie's New Friend

The school year is about to end, and many students will still be reading below their grade level. Blame this learning gap on the COVID-19 pandemic. One woman, however, is working to make reading easier and more enjoyable for children. Author and child advocate Sherrika Myers is back with the third in her series of Lil' Herbie books. This one is *Lil' Herbie's New Friend*. Herbie is a little boy learning to adapt to change. He battles stuttering and is growing stronger in each new story.

5-14-23 5:30AM 30:00

Perspectives: During May, we acknowledge and celebrate the accomplishments and contributions of our neighbors of Asian American and Pacific Islander descent. Or simply AAPI month. Asian Americans are the fastest growing racial group in Georgia and in the United States. Yet their history is rarely taught in Georgia classrooms. The group – Asian American voices for education – created

and launched a heritage month kit designed for not only educators, but also parents to celebrate and teach Asian American history in Georgia classrooms. Joining us to discuss their work is Weonhee (pronounced one-he) Ann Shin, executive director of Asian American Voices for Education.

6-4-23 5:30AM 30:00

Perspectives: Alaya Dawn Johnson and the Library of Broken Worlds

Alaya Dawn Johnson is an award-winning author of speculative fiction for adults and young adults. Her most recent novel, *The Library of Broken Worlds*, introduces the reader to Freida, the daughter of a library god who has spent her entire life exploring the library's ever-changing tunnels and communing with the gods. In the winding underground tunnels of the library, a heinous secret lies buried -- and Freida is the only one who can uncover it. Her unbelievable access makes her unique and dangerous. Johnson, the author, talks with us about her passion about exposing the failure of systems and repetition of history and the desire of today's teens to change the narrative to one more just.

ISSUE & DESCRIPTION

FINANCE / BUSINESS / TECHNOLOGY

DATE TIME LENGTH

4-9-23 5:30AM 30:00

Perspectives: Say Hello to the Tate Brothers

Fans of the television show *Power* on STARZ know Councilmember Rashad Tate played by acclaimed actor Larenz Tate. What fans may not know is that Tate is the youngest of three brothers and where one goes, they all go. Lahmard is a comedian/actor and Larron runs the family business and foundation. They join me to talk about being brothers, making their grandmother proud and the importance of giving of their time, talent, and treasure to their communities in both Los Angeles and hometown of Chicago.

4-16-23 5:30AM 30:00

Perspectives: Support for teens who age out of Georgia's Foster Care System

In Georgia, hundreds of young people age out of the foster care system every year. Many of these kids have experienced varying degrees of abuse and neglect without the proper health care to help them to work through their trauma. This contributes to many former foster care children's disadvantages when entering adulthood and the workforce. Young adults who grew up in the system are less likely to find satisfactory permanent employment and often become homeless. Amerigroup Georgia and the Multi-Agency Alliance for Children (MAAC) have partnered to provide young adults who have experienced foster care with critical workforce training and employment opportunities. One such program is led by Monty Green and his IT Apprenticeship program at Elevance

Health (formerly Anthem). This is a national, Labor Department IT registered program targeting foster and other underserved youth. Joining Green on the show is Bhavini Solanki, Director Amerigroup.

4-23-23 5:30AM 15:00

Perspectives: Ellie Engle Saves Herself

Author Leah Johnson always wanted to be a superhero. When she discovered writing is her superpower, she became a writer which she says is the next best thing to being a superhero. Her debut novel, *You Should See Me in a Crown* was a best seller and won many honors including selection as one of Time's 100 Best Young Adult Books of All Time. Johnson is back with a novel for middle school students, *Ellie Engle Saves Herself*. This book tells a story about friendship, change and the power we must love ourselves. Leah says she tells stories about Black girls with big hearts.

4-23-23 5:30AM 15:00

Perspectives: Growing Nonprofit Leaders post a global pandemic

There is a saying, that when you know better, you do better. As a lifelong learner, I am delighted to welcome to perspectives Cat McAfee and Charaun Cash. McAfee is executive director of LA Amistad and Cash is executive director of VOX Atlanta. They along with Habitat for Humanity's Joshua Rogers are participating in the American Express Leadership Academy. This six-month program seeks to equip leaders with new skills to respond to the rapidly changing needs of their communities.

4-30-23 5:30AM 15:00

Perspectives: Adventure on the Island of Four P's

Within fiction lies the seeds of powerful transformation and inspiration. Some of the most inspirational guidebooks are parable, including Spencer Johnson's *Who Moved My Cheese* and Dr. Seuss' *Oh, The Places You'll Go*. Both have inspired business visionaries, entrepreneurs, and graduates for decades. Joining this thoughtful collective is Ed Hajim's *The Island of the Four Ps: A Modern Fable About Preparing for Your Future*. Ed believes that the roadmap to success is not found by using GPS or a search engine. At the heart of the parable are the four Ps which have guided Ed over his career, passion, principle, partners, and plans. He is our guest for the half hour.

4-30-23 5:30AM 15:00

Perspectives: Lil' Herbie's New Friend

The schoolyear is about to end, and many students will still be reading below their grade level. Blame this learning gap on the COVID-19 pandemic. One woman, however, is working to make reading easier and more enjoyable for children. Author and child advocate Sherrika Myers is back with the third in her series of Lil' Herbie books. This one is Lil' Herbie's New Friend. Herbie is a little boy learning to adapt to change. He battles stuttering and is growing stronger in each new story.

5-7-23 5:30AM 30:00

Perspectives: We See Each Other: A Black Trans Journey Through TV and Film

WE SEE EACH OTHER is a personal history of trans visibility since the beginning of moving images by Tre'vell Anderson. A literary reckoning, it unearths a transcestry that is long existed in plain sight and in the shadows of history, and further contextualizes this present moment of increased representation. Though there have been trans memoirs and histories, there has never been a book quite like this, nor a conversation like this on Perspectives. Tre'vell says, "I don't remember exactly when I was taught to hate myself." As the narrative unfolds, Tre'vell knits together the history of trans people on screen with stories of their life growing up and their formative experiences as a Black, trans journalist.

6-18-23 5:30AM 30:00

Perspectives: Yes Please! 7 Ways to Say I am Entitled to the C-Suite

In YES PLEASE, author, CEO and certified executive and personal coach L. Michelle Smith draws upon positive psychology, neuroscience, and the experiences of high-performing professional Black women, including herself, to reveal the seven secrets for success for the "double disadvantaged" in senior executive leadership positions, most notably tapping into positive emotion. Her book emphasizes the importance of Black women prioritizing their happiness as a pathway to achieving their career aspirations since research in positive psychology has proven that happy people are successful people. Smith conducted a survey conducted with one hundred high-performing professional Black women leaders and found that 90% of them felt everything but happy, attributing their gender and race as the primary obstacles to their success in corporate environments where they are not centered. Smith believes that a mindset shift is crucial for Black women to overcome these challenges and claim their rightful place in senior executive leadership roles.

6-25-23

5:30AM

30:00

Perspectives: Maggie Lena Walker: A Right Worthy Woman

Today we talk with author Ruth P. Watson about *A Right Worthy Woman*. This work of historical fiction follows the remarkable true story of Maggie Lena Walker and Virginia's Black Wall Street. Maggie Lena Walker was the daughter of a formerly enslaved woman who eventually became the first Black woman to establish and preside over a bank in the United States. As a child, Maggie helped her mother with her laundry service, opening her eyes to the overwhelming discrepancy between Black residents and her mother's affluent white clients. Maggie was bold and ambitious, vowing to secure the same level of home and finery for herself, and aiming to help others in her community achieve the same. She rose from a schoolteacher to a secretary-treasurer of the Independent Order of St. Luke, founder of a newspaper, a bank, and a department store. Watson describes Walker as yet another "hidden figure" in Black History whose story should be told.