

LIST OF ISSUES AND PROGRAMS

JULY 1ST, 2023 – SEPTEMBER 30TH, 2023

WSB-FM

B98.5

**COX RADIO, LLC.
ATLANTA, GEORGIA**

ISSUES AND ANSWERS

DURING THE PERIOD JULY 1ST 2023 – SEPTEMBER 30TH, 2023

THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WSB-FM/B98.5

HEALTH

RACE RELATIONS / RACIAL ISSUES

COMMUNITY/EDUCATION

CHILDREN / YOUNG ADULT

FINANCE / BUSINESS / TECHNOLOGY

WSB-FM

<u>LIST OF PROGRAMS</u>	<u>AIRTIMES</u>	<u>LENGTH</u>	<u>PROGRAM DESCRIPTION</u>
DR. JOE SHOW LOCAL ISSUES OR TOPICS OF GENERAL INTEREST	SUN 6:00 AM	60 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH
PERSPECTIVES LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST	SUN 5:30 AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH

**RESEARCH, CONDUCTED BY WSB-FM, SHOWS THAT TWO OF
THE PRIMARY REASONS PEOPLE LISTEN TO THE RADIO ARE FOR WEATHER
AND TRAFFIC INFORMATION. WSB-FM AIRS OVER 234 WEATHER UPDATES
AND 200 TRAFFIC UPDATES DURING AN AVERAGE WEEK.**

WSB-FM Ascertainment Process

Community ascertainties are done in conjunction with our AM station. The hosts of many of our Public Affairs shows are on the staff of WSB-AM and interact daily with the community.

Our Current Public Service Shows are:

Perspectives

Health Talk Atlanta with Dr. Joe Esposito

COMMUNITY EVENTS

- 7/29: Stuff the Bus (benefiting foster children in group homes)
- 8/29: Over the Edge for Make-a-Wish Georgia
- August/September: Read to 1K

WSB-FM ISSUES & PROGRAMS – 3RD Quarter 2023

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

ISSUE & DESCRIPTION HEALTH

DATE TIME LENGTH

7-2-2023 6:00AM 60:00

Dr Joe Show: What is Atherosclerosis

Dr Joe covered what atherosclerosis is, what causes it and how to prevent it. The show content was driven by this topic as well as live callers with general health related questions.

7-9-2023 6:00AM 60:00

Dr Joe Show: 10 Surprising causes of back pain

Dr Joe covered the 10 surprising causes of back pain and how a lot of it is self-inflicted. The show was driven by this topic as well as live callers with general health related questions.

7-16-2023 6:00AM 60:00

Dr Joe Show: Filling foods that won't fill you out

Dr Joe covered the best foods to eat to fill you up but not fill you out. The show content revolved around this topic as well as being driven by live callers with general health related questions.

7-23-2023 6:00AM 60:00

Dr Joe Show: Things that you do that wreck your sleep

Dr Joe covered the things people are doing that wreck their sleep and what to do to get a restful night's sleep. The show content was also driven by callers about this topic and general health related questions.

7-23-2023 6:00AM 30:00

Perspectives: You spend a lot of time in the car. Make every mile count – Drive for a cause!

The nonprofit organization Drive Toward a Cure challenges every licensed driver to make every mile spent on the road count for a cause. This effort seeks to raise awareness and research dollars for Parkinson's Disease. During the "75 Days of Summer" campaign, drivers are encouraged to log their mileage and recruit supporters to sponsor their travels. There are chances to win prizes and do some good for the community. Vikas Chinnan is our guest. He's an Atlanta native now living in California diagnosed with Parkinson's before he turned 50.

Dr Joe Show: Best of: Pre-recorded Dr Joe was out of town. Played pre-recorded show.	7-30-2023	6:00AM	60:00
Dr Joe Show:100 Unhealthiest foods on the planet Dr Joe discussed the 100 unhealthiest foods on the planet and why people should avoid them. The show content was also driven by live callers with general health related questions.	8-6-2023	6:00AM	60:00
Dr Joe Show: What's really in your fast food? Dr Joe covered the topic of "what's really in your fast food?" He discussed the various harmful ingredients found in today's fast food and why you should avoid eating it. The show was also driven by live callers with questions about the topic and health in general.	8-13-2023	6:00AM	60:00
Perspectives: First Thing: Dream The COVID-19 pandemic affected everyone, especially kids. For Kyallan Parker the challenges were great - transitioning from a private school to virtual learning to eventually a public school. Kyallan was quiet and withdrawn and about to be labeled as a student with a behavior problem. His mother Krystle knew that he liked to journal, and she encouraged him to do so. Later the pair learned that Kyallan battled ADHD, attention deficit hyperactive disorder and attention deficit disorder. Three year later, Kyallan is a well-adjusted seventh grader and with his mother, an author. Their book is, First Thing First, Dream. The book features excerpts from his journals and is an encouragement to other students who also battle ADD and ADHD.	8-13-2023	5:30AM	30:00
Dr Joe Show: Myths and facts about depression Dr Joe discussed the various myths and facts about depression and how to read the signs that you may have depression. The Show content was also driven by live callers with questions about the topic and health in general.	8-20-2023	6:00AM	60:00
Dr Joe Show: Exercise is the key to a longer life Dr Joe covered what he felt were the keys to living a longer life through exercise. The show content was also driven by callers with questions about the topic and health in general.	8-27-2023	6:00AM	60:00

9-3-2023 6:00AM 60:00

Dr Joe Show: 12 Reasons you're always tired (And what to do about it)

Dr Joe discussed the 12 most common reasons people are tired such as: lack of sleep, deficiencies, stress etc. He also discussed things to help get quality sleep like supplements and proper diet. The show was also driven by live caller with general health related questions.

9-3-2023 5:30AM 15:00

Perspectives: Raising Awareness about HIV and AIDS

In the United States, Blacks/African Americans are disproportionately impacted by HIV compared to other races and ethnicities. In 2021, there were approximately 36,100 new HIV diagnoses and Black/African Americans made up 40% of the new cases; of which 39% were Black/African American men who have sex with men. If current HIV diagnoses rates persist, about 1 in 2 Black men who have sex with men (MSM) will be diagnosed with HIV during their lifetime. But HIV is no longer a death sentence. People with HIV who take HIV medication as prescribed and reach and maintain viral suppression cannot sexually transmit the virus to their partner. This finding highlights the importance of getting people tested for HIV and linked to HIV care and treatment if they test positive so they can get the support they need and get access to medication. Chrissy Abrahams Woodland, Director of the Division of Metropolitan HIV/AIDS Programs joins the show. A team from her organization is in Atlanta during Atlanta Black Pride to raise awareness, provide testing and support for a community at risk and to encourage people to find health care providers through the Ryan White HIV/AIDS Program.

9-10-2023 6:00AM 60:00

Dr Joe Show: The Heart of The Matter (A look at cholesterol)

Dr Joe covered the saturated fat/cholesterol myths behind the statin fad and the financial links which lurk beneath. The show content was also driven by live callers with questions about the topic and general health inquiries.

9-17-2023 6:00AM 60:00

Dr Joe Show: 7 Side effects of taking a multivitamin every day

The Doctor covered the seven side effects of taking a multivitamin everyday which can include: healthier hair, skin and nails. The show content was also driven by live callers with various health related topics.

9-17-2023 5:30AM 30:00

Perspectives: Take a magical journey through "The Spirit Glass"

Corazon Lopez yearns to finally start training as a babaylan (a mystical healer and spirit guide) under her powerful guardian, Aunt Tina. As soon as her magic awakens, Corazon plans to bring her parents back from the dead and no longer must rely on a soul key to allow visits with their ghosts for a few hours every Saturday night. But when a vengeful ghost steals Corazon's precious key, the fragile balance between the human world and the spirit world is thrown out of whack. Aunt Tina reveals that if Corazon wants her magic to awaken, then she can just lay the ghost to rest by fashioning a new soul key. With her rather bloodthirsty gecko companion, Saso, Corazon embarks on a quest through the spirit realms.

But they must move quickly, for if the ghost gets through the spirit glass, all hope will be lost. Such is the story of The Spirit Glass, a new novel for middle schoolers and today we chat with the author Roshani Chokshi.

9-24-2023 6:00AM 60:00

Dr Joe Show: Common Spine Problems

Doctor Joe discussed the most common spine problems people deal with such as: A slipped disc, sciatica, scoliosis etc. He also listed the signs you look for to see if it's time to visit a doctor. The show was also driven by callers with general health related questions.

9-24-2023 5:30AM 15:00

Perspectives: A unique approach in the fight to cure addiction

In the fight to defeat addiction, are people in recovery winning the daily battle? Aware Recovery Care believes it offers a unique tool to helping people in recovery win the fight. Their program delivers treatment in the privacy of the home with a focus on personalized care with the family's involvement. The program began in Connecticut with input from specialists at Yale University and has expanded into eleven states including Georgia. Laura Perry, Director of Family Wellness for Aware Recovery Care is my guest.

ISSUE & DESCRIPTION RACE RELATIONS

DATE TIME LENGTH

8-6-2023 5:30AM 30:00

Perspectives: Home Ownership: Making Housing affordable for disadvantaged communities (Repeat Program)

Owning a home remains the American Dream, especially for Black Americans. Yet barriers remain keeping this basic tool of generational wealth building out of reach. NeighborWorks America is a nonprofit organization working to help more Black Americans move from renter to homeowner. Last year, the organization helped nearly 4,000 Black adults buy homes. Dr. Christie Cade, NeighborWorks America Regional Vice President joins me to talk through some of those barriers, steps prospective buyers can take to navigate successfully the housing market and how NeighborWorks America offers accelerates home ownership through education, counseling and access to lending resources

9-3-2023 5:30AM 15:00

Perspectives: Connecting Women in Business

Runway model turned entrepreneur Dr. Kimberly McNair shares her secret to success September 21, 2023, at the 10th Annual Women on the Move summit at Porsche' North American Headquarters. McNair turned a chance meeting with actor Wesley Snipes into a growing and thriving business. Now her goal is to empower and inspire women and men of diverse backgrounds to do the same.

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Perspectives: School desegregation in the 1970s documented in "The Harvest"

Atlanta-based, Pulitzer Prize-winning author Doug Blackmon looks back on his experience as a member of the first class of Black and white students to attend all 12 grades together in Leland, MS in a new documentary, The Harvest. The film has already been named a finalist for the Library of Congress Lavine/Ken Burns Prize for Film. The Harvest is a deeply personal depiction of one Southern town's painful struggle to integrate its public schools and the continuing repercussions still felt in the community more than 50 years later.

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Perspectives: Arts Clayton Paints the town with a Cuban flair

Arts Clayton has worked to enrich the lives of the residents of Clayton County for more than 30 years. The gallery, at 136 South Main Street in Jonesboro, plans to paint the town beginning Saturday, September 30 with the start of an International Arts, Music & Film Festival. The event is produced in collaboration with City Council Chair Jeff Turner and is an effort to cultivate the spirit of Art among the people in the community with an emphasis on youth and others to be a part of the creative flow in Clayton County. My guests are Arts Clayton Executive Director Brian Hebert and Tammary Scott Dowdell, the Arts Clayton Events Chair.

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COMMUNITY / EDUCATION

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Perspectives: Win the traffic race by driving an electric vehicle

Georgia Public Service Commission Vice Chair Tim Echols joins Perspectives to talk winning the road race by driving an EV. The 13th annual Georgia Clean Energy Roadshow educational series, hosted by PSC Vice Chairman Tim Echols and produced by Event Energy Partners together with Clean Cities Georgia, kicks off June 23rd with four tour-stops in Savannah, Augusta, Peachtree City, and Albany. Four half-day events

designed for fleet operators, local government, industry, MPOs, and other community leaders will feature a showcase of the latest technology Compressed Natural Gas (CNG), Electric and Propane vehicles paired with a lunch and learn seminar. This year the series will also highlight federal and utility funding programs for public (EV) charging and the workforce development opportunities emerging from Georgia's booming EV ecosystem.

7-9-2023 5:30AM 30:00

Perspectives: Making a difference in the life of a child

Ailey Camp, the nationally acclaimed summer program that uses dance to stretch the minds, bodies, and spirits of middle-school students, launches in Atlanta this week in partnership with Purpose Built Schools Atlanta and continues through July 14 at Luther J. Price Middle School. Aligning with Atlanta's "Year of the Youth" initiative announced by Mayor Dickens, the six-week, full scholarship program helps students ages 11-14 reach their full potential with classes in dance, personal development, creative communications, and inspiring daily affirmations. Nasha Thomas, National Director of Ailey Camp/Arts in Education joins us on Perspectives today.

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Perspectives: Assistance for Veterans who want to continue their education

Recently, the L.E.A.R.N Foundation opened a brick-and-mortar location in Dallas, GA. This nonprofit seeks to provide innovative and structured educational outreach programs to veterans. The organization has a new program, Veterans Upward Bound which will allow qualified veterans to have free access to services barring them to educational success. This is one of three similar programs in Georgia. To qualify, veterans must live in one of these Georgia counties: Bartow, Carroll, Douglas, Floyd, Haralson, Paulding or Polk. The man behind the program Dr. Dalton Lemelle, Jr., CEO of the L.E.A.R.N. Foundation and an Air Force veteran is today's guest. His story of graduating high school with only a 5th grade reading level to earning his Ph.D. with support from the Air Force illustrates how critical programs like Veterans Upward Bound are to the community.

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Perspectives: Ronnie Mabra – more than a lawyer, he's also a community servant

Ronnie Mabra is a community servant. He served in the Georgia House of Representatives from 2013 to 2016. He's an alum of both the Georgia Tech Institute of Technology and the University of Georgia School of Law. He's an attorney with a heart for service - to his clients and to his community. The Fayetteville native is the son of a small businessman who also played in the NFL. His mother taught school. They poured the

values of education and leadership into Ronnie early on and it shows in how he shows up for his community. Today we meet the former Fayette County High School strong safety turned legal eagle and founder of Mabra Law.

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