

LIST OF ISSUES AND PROGRAMS

OCOTBER 1ST, 2023 – DECEMBER 31ST, 2023

WSB-FM

B98.5

**COX RADIO, LLC.
ATLANTA, GEORGIA**

ISSUES AND ANSWERS

DURING THE PERIOD OCTOBER 1ST 2023 – DECEMBER 31ST, 2023

THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WSB-FM/B98.5

HEALTH

RACE RELATIONS / RACIAL ISSUES

COMMUNITY/EDUCATION

CHILDREN / YOUNG ADULT

FINANCE / BUSINESS / TECHNOLOGY

WSB-FM

<u>LIST OF PROGRAMS</u>	<u>AIRTIMES</u>	<u>LENGTH</u>	<u>PROGRAM DESCRIPTION</u>
DR. JOE SHOW LOCAL ISSUES OR TOPICS OF GENERAL INTEREST *Airtime in October and November was Sun 6:00AM for 60 minutes	SUN 5:00 AM	60 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH
PERSPECTIVES LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST *Airtime in October and November was Sun 5:30AM for 30 minutes	SUN 6:00 AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH
B IN THE COMMUNITY LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST *Started on December 3 rd , 2023	SUN 6:30 AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH

**RESEARCH, CONDUCTED BY WSB-FM, SHOWS THAT TWO OF
THE PRIMARY REASONS PEOPLE LISTEN TO THE RADIO ARE FOR WEATHER
AND TRAFFIC INFORMATION. WSB-FM AIRS OVER 234 WEATHER UPDATES
AND 200 TRAFFIC UPDATES DURING AN AVERAGE WEEK.**

WSB-FM Ascertainment Process

Community ascertainties are done in conjunction with our AM station. The hosts of many of our Public Affairs shows are on the staff of WSB-AM and interact daily with the community.

Our Current Public Service Shows are:

Perspectives

B in the Community

Health Talk Atlanta with Dr. Joe Esposit

COMMUNITY EVENTS

- October: Breast Cancer Awareness Month Campaign with Susan G. Komen
- 10/14-15: Atlanta Pride
- 10/21: More Than Pink Walk benefitting Susan G. Komen
- 11/18: B98.5 Stuff The Truck Food Drive for Atlanta Community Food Bank
- December: Merry Little Christmas Holiday Gift program
- 12/10Trans-Siberian Orchestra Partnership benefitting Susan G. Komen

WSB-FM ISSUES & PROGRAMS – 4TH Quarter 2023

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

HEALTH

10-1-2023

6:00AM

60:00

Dr Joe Show: 7 Worst Foods for your brain health

Dr Joe discussed what he feels are the 7 worst foods for brain health. He covered how the foods may work against your brain health goals especially if you include them in your diet frequently. Show content was also driven by callers with general health related questions.

10-1-2023

5:30AM

15:00

Perspectives: An Evening of Reckoning and Rising with V (formerly Eve Ensler)

On Sunday, October 8th, V (formerly Eve Ensler), the Tony Award-winning, best-selling author of The Vagina Monologues and Reckoning, will host an Evening of Reckoning and Rising at the Carter Center to celebrate V's newest book Reckoning and the 25th anniversary of the V-Day movement to end violence against women, gender expansive people and the Earth. The benefit event will include readings and remarks from V (formerly Eve Ensler), V-Day Board Members Rosario Dawson, Jane Fonda, Maya Penn & Pat Mitchell; City of Joy Co-Founder and Director of V-Day Congo Christine Schuler Deschryver, Joaquina Kalukango, Dr. Tanyaradzwa Tawengwa, Laura Turner Seydel and Paige Alexander.

10-8-2023

6:00AM

60:00

Dr Joe Show: Medical myths to leave behind

Dr Joe conversed about medical myths that the population needs to leave behind. In addition to the main topic Dr Joe also answered questions from callers about the topic or general health related questions.

10-15-2023

6:00AM

60:00

Dr Joe Show: Ways to improve your gut health

Dr Joe covered multiple ways that people can improve their gut health and what to avoid. Show content was also provided by live callers with questions pertaining to the subject as well as various other health related questions.

10-15-2023 5:30AM 30:00

Perspectives: The Scarlet Veil and Believe My Pain

The weather is cooler. Halloween is near and it's a great time to curl up by the fire with a good book. We start the show this week with a brief conversation with New York Times best-selling author Shelby Mahurin. Her latest book is The Scarlet Veil. It's a dark and thrilling vampire romance set in the world of Mahurin's Serpent & Dove series of tales. Next, we talk with Dr. Tabia Akintobi, Professor and Chair of Community Health and Preventive Medicine at Morehouse School of Medicine. MSM has partnered with the makers of Advil for the "Advil Pain Equity Project." It is a multi-year commitment to help address pain inequity and racial bias in the diagnosis and treatment of pain. The initial campaign, "Believe My Pain" tells the stories of people who've experienced pain inequity. A survey of 2000 Americans found that 93-percent of Black individuals report pain impacting their day-to-day life. 83-percent report a negative experience when seeking help managing their pain, and three of four say they believe there is bias in how pain is diagnosed and treated. This project will also lead to a course at MSM to educate medical students on pain equity.

10-23-2023 6:00AM 60:00

Dr Joe Show: How dietary intervention lifts depression

Dr Joe discussed how dietary intervention can lift depression. He also discussed how sugar specifically takes a toll on your mental health. The show content was also driven by callers about this topic or general health questions.

10-29-2023 6:00AM 60:00

Dr Joe Show: Dr Joe's seven steps for optimal health

Dr Joe articulated what he feels are the seven steps people should take to obtain optimal health. Show content was also driven by callers about this topic or general health related questions.

11-5-2023 6:00AM 60:00

Dr Joe Show: Over 50? These problems can sneak up on you

Dr Joe discussed ways to outsmart your age and reduce the likelihood of getting high blood pressure, diabetes and other health conditions. Show content was also provided by live callers with health-related questions.

11-12-2023 5:30AM 15:00

Perspectives: Burning Out on the COVID Front Lines: A Doctor's Memoir of Fatherhood, Race and Perseverance in the Pandemic

On February 23, 2020, Dhaval Desai and his wife, Yogita, welcomed their new son into the world. With the arrival of Kaveh to join his four-year-old sister Kaiya, their family at last felt complete. "A promising year lay ahead," he reflected. Yes, it would be chaotic—both physicians, Dhaval and Yogita would now have to juggle two demanding careers with the demands of an infant and a preschooler—but nothing they couldn't handle. Then, a new virus arrived. In BURNING OUT ON THE COVID FRONT LINES: A Doctor's Memoir of Fatherhood, Race and Perseverance in the Pandemic Dhaval R. Desai, M.D., offers an honest account of his life, his work, and his state of mind and well-being from March 9, 2020,

when he returned. after a ten-day paternity leave, to his job at a large Atlanta hospital, through nearly three years of unprecedented chaos. As a frontline physician and healthcare leader, a devoted father to a “pandemic baby,” and a member of an ethnic minority in the South, Dr. Desai shares his unique perspective on the importance of refuting misinformation, reinforcing compassion for all patients, prioritizing self-care for healthcare providers, overcoming stigmas related to race, gender, and mental health, and restoring the public’s trust in the medical community.

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11-19-2023 5:30AM 15:00

Perspectives: The Importance of a diverse patient population in clinical trials

There is simply not enough diversity among the patient population when it comes to clinical trials in health care. It's a problem that's been around for many decades. Morehouse School of Medicine is working to make a difference. The African American Heart Study is a collaboration between Amgen, the Association of Black Cardiologists (ABC) and the Morehouse School of Medicine. Dr. Elizabeth Ofili, a professor of medicine at MSM and practicing cardiologist joins me to explain the new research and discuss the goal of the study - to measure the association between Lipoprotein(a), and atherosclerotic cardiovascular disease (ASCVD) in 5,000 African American individuals across the United States. ASCVD is defined as the buildup of cholesterol plaque in arteries and includes events such as heart attack and stroke.

11-26-2023 6:00AM 60:00

Dr Joe Show: Surprising causes of high cholesterol

Dr Joe conversed about the surprising causes of high cholesterol and what to avoid. Show content was also driven by callers with general health-related questions or questions related to the show topic.

11-26-2023 5:30AM 15:00

Perspectives: Brandon Siler: Definition of a Leader

Brandon Siler played college football at the University of Florida. His impressive pro football career included stops in San Diego and Kansas City. Today he's an entrepreneur, author, speaker, and mental health advocate. He founded Legacy Pro Sports with the goal of helping former NFL players who are unable to obtain NFL disability benefits. He shares his philosophy of leadership in the book Definition of a Leader. Using personal anecdotes, insights from his NFL days and revelations from his time as a Florida Gator, Siler says if you're "okay with being an average leader," his book will frustrate you.

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Perspectives: Let's talk about community health

Atlanta recently was named the 12th most fit city in America. Atlanta once was in the top 10 and Robert Bunch, CEO of Blue Cross Blue Shield of Georgia believes Georgia can work its way back into the top 10 when it comes to physical fitness. The ranking is based on real metrics captured by primary care physicians. As the holidays begin and communities enter into the traditional season of "eating, drinking and being merry," Bunch shares insights on how everyone in the community can enjoy the holidays without compromising their health.

12-3-2023 5:00AM 60:00

Dr Joe Show: Health Hacks pt1

Dr Joe discussed his favorite health hacks and tips with listeners. Show content was also produced by live callers with questions about the topic as well as general health related questions.

12-10-2023 5:00AM 60:00

Dr Joe Show: Reasons you might have headaches and neck pain

Dr Joe conversed the most common reasons you may have headaches and neck pain. Dr Joe talked about the common offenders for contributing to pain, what to avoid and what to do for relief. Show content was also driven by live callers with questions about the topic and general health related issues.

12-17-2023 5:00AM 60:00

Dr Joe Show: 68 "Healthy" Foods that are terrible for you

Dr Joe discussed with listeners the most common "healthy" foods that are in fact terrible for you. Show content was also driven by live callers with questions about the show topic as well as general health related questions.

12-17-2023 6:00AM 30:00

Perspectives: Dealing with the challenges of infertility

Infertility is a complex, heart-wrenching condition that, according to the Centers for Disease Control and Prevention, affects one in six couples. And while infertility is widely perceived as a “women’s issue,” approximately one-third of infertility among heterosexual couples is male-related. To aggravate matters, surveys indicate that more than 60 percent of people struggling with infertility do not tell even their close family and friends. With INFERTILITIES, A Curation curators and editors Elizabeth Horn, Maria Novotny, and Robin Silbergleid seek to break through the silence, shame, stigma, and isolation surrounding trouble with conceiving or bearing a child, while also demonstrating how central creativity is to grieving and healing. Through personal stories, vignettes, poetry, and works of visual art, this collection captures the anxiety, fear, frustration, anger, stress, and sadness familiar to everyone living with infertility.

12-31-2023 6:00AM 30:00

Perspectives: As the Sycamore Grows:

A cabin behind a padlocked gate. No power. No phone. Only Revelation and a .38. A true story of abuse, loss, redemption and hope that winds from south Texas to a sycamore tree in Tennessee. Mike escaped his father's fists, but years later glimpsed himself in his father's casket. Ginger named the sycamore tree for her son Trent. It grew slowly like independence. This is Ginger's story and Mike's, yet it didn't begin with them. Journalist Jennie Miller Helderman's harrowing narrative takes the reader inside Ginger and Mike's world. She interviewed both the abuse survivor, her abuser, family members, friends, and others, who knew the couple. In this special updated edition, Helderman revisits what has happened to Ginger in the interim and offers resources for those with violent partners. During Covid-19, cases escalated dramatically, because isolation from friends and family is one of the main tools in an abuser's arsenal of weapons.

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RACE RELATIONS

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10-29-2023 5:30AM 30:00

Perspectives: Understanding Jewish Culture

The current war in Israel renews attention on the conflict between the Israelis and the Palestinians. I invited Rabbi Pinchas Taylor to talk about Judaism and its influence. During our conversation he provides a primer on Judaism, what it means to be chosen and the role of the Messiah in the Jewish and Christian faith. He explains the conflict in Israel is more than a battle over land and helps listeners to understand why Israel is fighting to defeat Hamas.

11-12-2023 5:30AM 15:00

Perspectives: Is it time to abolish America's Family Court System

In the early 1900s, America's cities were teeming with immigrants whose children toiled in factories and lived in overcrowded tenements in neighborhoods plagued by disease, poverty, violence, and crime. In response, a group of social reformers embarked on a mission to protect children and mold them into productive, law-abiding citizens. Known as child-savers, these overwhelming white and well-off reformers laid the therapeutic foundation for family court. At its core was the Great Idea that judges would take the lead and provide, whether preventive or rehabilitative, personalized justice for the child. "This mandate to do good was never accomplished, not then and not now," states Jane M. Spinak, a lawyer who has received numerous awards for her work on behalf of children and families. In The End of Family Court: How Abolishing the Court Brings Justice to Children and Families, she explores why the Great Idea persists, and how, 120 years after its inception, family court fails to do justice and often does great harm to children, their families, and their communities.

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12-3-2023 6:00AM 15:00

Perspectives: The social, cultural, and political impact of LeBron James

LeBron James is the protagonist in two very American tales: one, a success story the nation loves because it shows its benevolence; the other, the latest installment in an ongoing chronicle of racial hatred. He's the poor boy from a "broken" home in a poverty-stricken neighborhood who makes good. He's also the poor Black boy who makes good, then at the apex of his career finds that the N-word has been spray-painted across the gate to his home. Despite his unmatched skill, success and popularity, James has never been fully free from the entrenched racism and anti-blackness in American life. His story, of both success and adversity, represents a larger story of how conflicts and tensions off the court always make it into the game and how athletes of color reckon with their ascent to fame while still living in a deeply racist society. In THE BOOK OF JAMES: The Power, Politics, and Passion of LeBron, my guest Valerie Babb offers a cultural commentary on anti-blackness in America using the NBA all-star, gold medal Olympian, four-time NBA champion, and four-time finals MVP as a sort of case study.

12-24-2023 6:00AM 15:00

Perspectives: The College Board launches an AP course in African American History

the College Board has released the revised framework of Advanced Placement African American Studies, a course that covers an important part of American history, culture, and literature. Dr. Brandi Waters - Senior Director, Program Manager, AP African American Studies, College Board tells us AP African American Studies is a college-level, interdisciplinary introductory course that covers the history and experiences of African Americans in the United States within the broader context of the African diaspora. Through primary sources in history, literature, and the arts, students in the course will develop skills across multiple fields, with an emphasis on developing historical, literary, visual, and data analysis skills. Students will explore diverse topics such as early African societies and the roots of the Transatlantic Slave Trade, the Great Migration and the Civil Rights Movement, and the Black is beautiful movement of the 1970s. This revised framework will be used when the course is formally launched in the 2024-25 academic year.

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

COMMUNITY / EDUCATION

10-1-2023 5:30AM 15:00

Perspectives: Conserving America's Wildlands: The Vision of Ted Turner

Most know Ted Turner through his many well documented successes: founder of CNN; Time Person of the Year; winner of The World Series and America's Cup; former owner of the Atlanta Braves, TBS, TNT, MGM, Hanna-Barbera, and the Atlanta Hawks. His gargantuan land holdings are now the subject of a new book, a very big, new book. Conserving America's Wildlands: The Vision of Ted Turner is a newly published

compendium of stunning images shot by Ted's photojournalist son, Rhett. The two million acres under Turner land management includes everything from alligators and mountain goats to wolves, grizzly bears, and migratory birds in flight. Rhett Turner, Ted's son, joins to discuss.

10-8-2023 5:30AM 60:00

Perspectives: Even Leaders Need Coaches

It's a simple fact. Even leaders need coaches. Archie L. Jones, Jr., a Morehouse grad, Atlanta resident, Harvard Business professor, author, executive and board director joins as my guest on the show. He's the founder and CEO of NxGen COACH Network, an organization created to help and empower the next generation of global leaders, particularly those in underinvested and underrepresented communities. He's just launched a new podcast - Training Camp for Leaders with Archie L. Jones. We talk about the goals for his podcast and much more in this episode of Perspectives.

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10-22-2023 5:30AM 60:00

Perspectives: Meet Grace Harry, the JOY Strategist

Grace Harry has a great story including 30 years in the music business, but something was lacking from her life. It was something she'd not experienced since childhood. It was Joy. Harry decided to rediscover and embrace the joy in her life, and she wants readers to do the same. In The Joy Strategist, Harry takes readers on a journey to explore how to find joy, how to re-discover joy and how to feel true unfettered joy and incorporate it into our everyday lives. She coaches readers with her story and her toolbox of playful activities which include reconnecting with your "inner GPS," ceasing the war you've waged against your heart; cultivating your starting 5 or the community of people closest to you and breaking free from your ego by dismantling beliefs that keep your hopes and aspirations out of grasp.

10-29-2023 5:30AM 60:00

Perspectives: Understanding Jewish Culture

The current war in Israel renews attention on the conflict between the Israelis and the Palestinians. I invited Rabbi Pinchas Taylor to talk about Judaism and its influence. During our conversation he provides a primer on Judaism, what it means to be chosen and the role of the Messiah in the Jewish and Christian faith. He explains the conflict in Israel is more than a battle over land and helps listeners to understand why Israel is fighting to defeat Hamas.

11-5-2023 5:30AM 60:00

Perspectives: A Night at the Opera with Jasmine Habersham

The Atlanta Opera presents its first mainstage event of the new season with a new co-production of Giuseppe Verdi's Rigoletto on Nov 4, 7, 10 and 12, 2023 at the Cobb Energy Performing Arts Centre. One of the composer's most celebrated operas, Rigoletto tells a poignant tale of love, betrayal, and revenge. We are talking with Jasmine Habersham who is singing the role of Gilda in the production. Habersham is a Georgia native who has performed globally including her international debut in this role.

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11-19-2023 5:30AM 15:00

Perspectives: Celebrating "The Great Turkey Town Miracle"

As the holiday season enters full swing, often conversation centers on the many Christmas-themed movies on television and in theaters, but what about Thanksgiving? Now in theaters is just that, "The Great Turkey Town Miracle," based on a true story years ago in California. Says star and Atlanta-based actor Cameron Arnett, it's a story of 5 loaves, 2 fishes, and 4000 turkeys. It is a story filled with universal themes of love, loss, parenting challenges, job pressures, family, faith and more. Arnett is an actor turned pastor turned pastor who is also an actor and he’s also my guest.

11-26-2023 5:30AM 15:00

Perspectives: Brandon Siler: Definition of a Leader

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the gate to his home. Despite his unmatched skill, success and popularity, James has never been fully free from the entrenched racism and anti-blackness in American life. His story, of both success and adversity, represents a larger story of how conflicts and tensions off the court always make it into the game and how athletes of color reckon with their ascent to fame while still living in a deeply racist society. In THE BOOK OF JAMES: The Power, Politics, and Passion of LeBron, my guest Valerie Babb offers a cultural commentary on anti-blackness in America using the NBA all-star, gold medal Olympian, four-time NBA champion, and four-time finals MVP as a sort of case study.

12-3-2023 6:30AM 30:00

B in the Community: Tad from the Tad, Drex, and Kara show as he hosts Lane Howard (Clark's wife) to talk about the 33rd year of Clark's Christmas Kids and how you can help!

12-10-2023 6:00AM 30:00

Perspectives: Speak Your Way to Cash

Ashley Kirkwood struggled to get into law school. Her struggle was so real that she literally camped out in the admissions office until they let her in. She worked hard and transferred to Northwestern Law graduating at the top of her class. She tells me she felt unseen and underutilized at her firm. So, she quit a job paying her more than \$300,000 a year to go into business for herself. Now she runs a law firm and a speaking business. Her book is Speak Your Way to Cash.

12-10-2023 6:30AM 30:00

B in the Community: Drex from the Tad, Drex, and Kara Show talks with Andrea Wright, the Managing Broker at Keller Williams, about what to expect from real estate in 2024.

12-17-2023 6:00AM 30:00

Perspectives: Dealing with the challenges of infertility

Infertility is a complex, heart-wrenching condition that, according to the Centers for Disease Control and Prevention, affects one in six couples. And while infertility is widely perceived as a “women’s issue,” approximately one-third of infertility among heterosexual couples is male-related. To aggravate matters, surveys indicate that more than 60 percent of people struggling with infertility do not tell even their close family and friends. With INFERTILITIES, A Curation curators and editors Elizabeth Horn, Maria Novotny, and Robin Silbergleid seek to break through the silence, shame, stigma, and isolation surrounding trouble with conceiving or bearing a child, while also demonstrating how central creativity is to grieving and healing. Through personal stories, vignettes, poetry, and works of visual art, this collection captures the anxiety, fear, frustration, anger, stress, and sadness familiar to everyone living with infertility.

12-17-2023 6:30AM 30:00

B in the Community: Kara from the Tad, Drex, and Kara show talks to Christina Hill with the Atlanta Humane Society about all of the amazing resources available for pet parents and how you can get plugged in to help.

12-24-2023 6:00AM 15:00

Perspectives: The College Board launches an AP course in African American History the College Board has released the revised framework of Advanced Placement African American Studies, a course that covers an important part of American history, culture, and literature. Dr. Brandi Waters - Senior Director, Program Manager, AP African American Studies, College Board tells us AP African American Studies is a college-level, interdisciplinary introductory course that covers the history and experiences of African Americans in the United States within the broader context of the African diaspora. Through primary sources in history, literature, and the arts, students in the course will develop skills across multiple fields, with an emphasis on developing historical, literary, visual, and data analysis skills. Students will explore diverse topics such as early African societies and the roots of the Transatlantic Slave Trade, the Great Migration and the Civil Rights Movement, and the Black is beautiful movement of the 1970s. This revised framework will be used when the course is formally launched in the 2024-25 academic year.

ISSUE & DESCRIPTION

DATE TIME LENGTH

CHILD / YOUNG ADULT ISSUES

10-8-2023 5:30AM 30:00

Perspectives: Even Leaders Need Coaches
It's a simple fact. Even leaders need coaches. Archie L. Jones, Jr., a Morehouse grad, Atlanta resident, Harvard Business professor, author, executive and board director joins is my guest on the show. He's the founder and CEO of NxGen COACH Network, an organization created to help and empower the next generation of global leaders, particularly those in underinvested and underrepresented communities. He's just launched a new podcast - Training Camp for Leaders with Archie L. Jones. We talk about the goals for his podcast and much more in this episode of Perspectives.

11-12-2023 5:30AM 15:00

Perspectives: Is it time to abolish America's Family Court System
In the early 1900s, America's cities were teeming with immigrants whose children toiled in factories and lived in overcrowded tenements in neighborhoods plagued by disease, poverty, violence, and crime. In response, a group of social reformers embarked on a mission to protect children and mold them into productive, law-abiding citizens. Known as child-savers, these overwhelming white and well-off reformers laid the therapeutic foundation for family court. At its core was the Great Idea that judges would take the lead and provide, whether preventive or rehabilitative, personalized justice for the child. "This mandate to do good was never accomplished, not then and not now," states Jane M. Spinak, a lawyer who has received numerous awards for her work on behalf of children and families. In *The End of Family Court: How Abolishing the Court Brings Justice to Children and Families*, she explores why the Great Idea persists, and how, 120 years after its inception, family court fails to do justice and often does great harm to children, their families, and their communities.

11-12-2023 5:30AM 15:00

Perspectives: Burning Out on the COVID Front Lines: A Doctor's Memoir of Fatherhood, Race and Perseverance in the Pandemic

On February 23, 2020, Dhaval Desai and his wife, Yogita, welcomed their new son into the world. With the arrival of Kaveh to join his four-year-old sister Kaiya, their family at last felt complete. "A promising year lay ahead," he reflected. Yes, it would be chaotic—both physicians, Dhaval and Yogita would now have to juggle two demanding careers with the demands of an infant and a preschooler—but nothing they couldn't handle. Then, a new virus arrived. In *BURNING OUT ON THE COVID FRONT LINES: A Doctor's Memoir of Fatherhood, Race and Perseverance in the Pandemic* Dhaval R. Desai, M.D., offers an honest account of his life, his work, and his state of mind and well-being from March 9, 2020, when he returned. after a ten-day paternity leave, to his job at a large Atlanta hospital, through nearly three years of unprecedented chaos. As a frontline physician and healthcare leader, a devoted father to a "pandemic baby," and a member of an ethnic minority in the South, Dr. Desai shares his unique perspective on the importance of refuting misinformation, reinforcing compassion for all patients, prioritizing self-care for healthcare providers, overcoming stigmas related to race, gender, and mental health, and restoring the public's trust in the medical community.

11-19-2023 5:30AM 15:00

Perspectives: Celebrating "The Great Turkey Town Miracle"

As the holiday season enters full swing, often conversation centers on the many Christmas-themed movies on television and in theaters, but what about Thanksgiving? Now in theaters is just that, "The Great Turkey Town Miracle," based on a true story years ago in California. Says star and Atlanta-based actor Cameron Arnett, it's a story of 5 loaves, 2 fishes, and 4000 turkeys. It is a story filled with universal themes of love, loss, parenting challenges, job pressures, family, faith and more. Arnett is an actor turned pastor turned pastor who is also an actor and he's also my guest.

12-3-2023 6:30AM 30:00

B in the Community: Tad from the Tad, Drex, and Kara show as he hosts Lane Howard (Clark's wife) to talk about the 33rd year of Clark's Christmas Kids and how you can help!

12-31-2023 6:00AM 30:00

Perspectives: As the Sycamore Grows:

A cabin behind a padlocked gate. No power. No phone. Only Revelation and a .38. A true story of abuse, loss, redemption and hope that winds from south Texas to a sycamore tree in Tennessee. Mike escaped his father's fists, but years later glimpsed himself in his father's casket. Ginger named the sycamore tree for her son Trent. It grew slowly like independence. This is Ginger's story and Mike's, yet it didn't begin with them. Journalist Jennie Miller Helderman's harrowing narrative takes the reader inside Ginger and Mike's world. She interviewed both the abuse survivor, her abuser, family members, friends, and others, who knew the couple. In this special updated edition, Helderman revisits what has happened to Ginger in the interim and offers resources for those with violent partners. During Covid-19, cases escalated dramatically, because isolation from friends and family is one of the main tools in an abuser's arsenal of weapons.

ISSUE & DESCRIPTION**DATE****TIME****LENGTH****FINANCE / BUSINESS / TECHNOLOGY**

10-1-2023

5:30AM

15:00

Perspectives: Conserving America's Wildlands: The Vision of Ted Turner

Most know Ted Turner through his many well documented successes: founder of CNN; Time Person of the Year; winner of The World Series and America's Cup; former owner of the Atlanta Braves, TBS, TNT, MGM, Hanna-Barbera, and the Atlanta Hawks. His gargantuan land holdings are now the subject of a new book, a very big, new book. Conserving America's Wildlands: The Vision of Ted Turner is a newly published compendium of stunning images shot by Ted's photojournalist son, Rhett. The two million acres under Turner land management includes everything from alligators and mountain goats to wolves, grizzly bears, and migratory birds in flight. Rhett Turner, Ted's son, joins to discuss.

10-15-2023

5:30AM

30:00

Perspectives: The Scarlet Veil and Believe My Pain

The weather is cooler. Halloween is near and it's a great time to curl up by the fire with a good book. We start the show this week with a brief conversation with New York Times best-selling author Shelby Mahurin. Her latest book is The Scarlet Veil. It's a dark and thrilling vampire romance set in the world of Mahurin's Serpent & Dove series of tales. Next, we talk with Dr. Tabia Akintobi, Professor and Chair of Community Health and Preventive Medicine at Morehouse School of Medicine. MSM has partnered with the makers of Advil for the "Advil Pain Equity Project." It is a multi-year commitment to help address pain inequity and racial bias in the diagnosis and treatment of pain. The initial campaign, "Believe My Pain" tells the stories of people who've experienced pain inequity. A survey of 2000 Americans found that 93-percent of Black individuals report pain impacting their day-to-day life. 83-percent report a negative experience when seeking help managing their pain, and three of four say they believe there is bias in how pain is diagnosed and treated. This project will also lead to a course at MSM to educate medical students on pain equity.

10-22-2023

5:30AM

30:00

Perspectives: Meet Grace Harry, the JOY Strategist

Grace Harry has a great story including 30 years in the music business, but something was lacking from her life. It was something she'd not experienced since childhood. It was Joy. Harry decided to rediscover and embrace the joy in her life, and she wants readers to do the same. In The Joy Strategist, Harry takes readers on a journey to explore how to find joy, how to re-discover joy and how to feel true unfettered joy and incorporate it into our everyday lives. She coaches readers with her story and her toolbox of playful activities which include reconnecting with your "inner GPS," ceasing the war you've waged against your heart; cultivating your starting 5 or the community of people closest to you and breaking free from your ego by dismantling beliefs that keep your hopes and aspirations out of grasp.

11-5-2023 5:30AM 30:00

Perspectives: A Night at the Opera with Jasmine Habersham

The Atlanta Opera presents its first mainstage event of the new season with a new co-production of Giuseppe Verdi's Rigoletto on Nov 4, 7, 10 and 12, 2023 at the Cobb Energy Performing Arts Centre. One of the composer's most celebrated operas, Rigoletto tells a poignant tale of love, betrayal, and revenge. We are talking with Jasmine Habersham who is singing the role of Gilda in the production. Habersham is a Georgia native who has performed globally including her international debut in this role.

11-12-2023 5:30AM 15:00

Perspectives: Burning Out on the COVID Front Lines: A Doctor's Memoir of Fatherhood, Race and Perseverance in the Pandemic

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12-3-2023 6:00AM 15:00

Perspectives: The social, cultural, and political impact of LeBron James

LeBron James is the protagonist in two very American tales: one, a success story the nation loves because it shows its benevolence; the other, the latest installment in an ongoing chronicle of racial hatred. He's the poor boy from a "broken" home in a poverty-stricken neighborhood who makes good. He's also the poor Black boy who makes good, then at the apex of his career finds that the N-word has been spray-painted across the gate to his home. Despite his unmatched skill, success and popularity, James has never been fully free from the entrenched racism and anti-blackness in American life. His story, of both success and adversity, represents a larger story of how conflicts and tensions off the court always make it into the game and how athletes of color reckon with their ascent to fame while still living in a deeply racist society. In THE BOOK OF JAMES: The Power, Politics, and Passion of LeBron, my guest Valerie Babb offers a cultural commentary on anti-blackness in America using the NBA all-star, gold medal Olympian, four-time NBA champion, and four-time finals MVP as a sort of case study.

12-3-2023 6:00AM 15:00

Perspectives: The Art of the Side Hustle

The growing prominence of hybrid work situations makes it easier now more than ever for people to earn extra money. The challenge in a thriving gig economy is knowing what to do and when to start. A new survey from Index by Pinger shows that 67% of Americans have a small business, have a side hustle or do freelance work. My guest is Steve Strauss, the small business columnist for Inc. Magazine. He says there are some side hustles that are more practical to start earning money right away with the least amount of money invested. We talk about the questions to ask before taking on another gig, corners to cut to save time, apps and hacks to save money and the low hanging fruit that you may not have realized you're qualified to do.

12-10-2023 6:00AM 30:00

Perspectives: Speak Your Way to Cash

Ashley Kirkwood struggled to get into law school. Her struggle was so real that she literally camped out in the admissions office until they let her in. She worked hard and transferred to Northwestern Law graduating at the top of her class. She tells me she felt unseen and underutilized at her firm. So, she quit a job paying her more than \$300,000 a year to go into business for herself. Now she runs a law firm and a speaking business. Her book is Speak Your Way to Cash.

12-10-2023 6:30AM 30:00

B in the Community: Drex from the Tad, Drex, and Kara Show talks with Andrea Wright, the Managing Broker at Keller Williams, about what to expect from real estate in 2024.

12-24-2023 6:00AM 15:00

Perspectives: How to turbocharge your career options

People do business and work with people with whom they have relationships. Alan Stein, founder, CEO and Chief Accelerator of Kadima Careers argues the best way to find a job is through building relationships and networks, even though it makes people uncomfortable to ask a favor of a stranger. His organization, Kadima Careers works with people to develop the skills and confidence they need to build relationships with people in the companies they want to join. He challenges candidates to “embrace the power of questions like how can I help you, or who else do you know that I should talk with? His group works to position underrepresented and underpaid candidates in better jobs earning more money.

12-24-2023 6:00AM 15:00

Perspectives: The College Board launches an AP course in African American History

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