

WWIN-FM
Baltimore, MD
Quarterly Report of Programming
Responsive to Issues of Community Concerns
1ST Quarter 2011

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- **Homelessness**
- **Economic Empowerment**
- **Education**
- **Voting**
- **Health**

HOMELESSNESS

Program	Lolo
Organization	Healthcare for the Homeless
Description	19 th Annual Chocolate Affair at M&T Bank Stadium. The annual event raises money for providing health care and aid for the homeless
Date	February 3rd, 2011
Time	6p-9:30p
Location	On location at M&T Bank Stadium; callbacks performed by Tim Watts

ECONOMIC EMPOWERMENT

Program	Magic & Moore's Tax Tips
Organization	Moore's Income Tax Service
Description	Weekly tax tips posted on our website to help taxpayers file their 2010 Federal and State Taxes.
Date	March 14 th -April 18 th 2011
Location	On Web (magicbaltimore.com)

EDUCATION

Program Tim Watts
Organization Baltimore Education Coalition
Description The coalition put on an education rally in front of city hall to urge legislators in the General Assembly to fully fund city schools. Larry Young from our sister station WOLB-AM was the M.C. for the rally.
Date March 28th, 2011
Time 12p-1p
Location City Hall Courtyard; Callbacks performed by Linc Stokes

VOTING

Program Lolo
Organization iVote Maryland
Description iVote Maryland was a kickoff "Rock the Vote" type event to encourage young people to vote in the 2011 elections.
Date March 30th, 2011
Time 7p-9-p
Location Bourbon Street; Callback performed by Linc Stokes, who was on location

HEALTH

Program Mykel Hunter
Organization Radio One Baltimore/American Red Cross
Description Participated in the American Red Cross
Date February 26th, 2011
Time 9a-3p
Location On location at Red Cross Headquarters; callbacks performed by Lolo and Linc Stokes on location at the drive....