

WWIN-FM
Baltimore, MD
Quarterly Report of Programming
Responsive to Issues of Community Concerns
2nd Quarter 2011

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- **Careers/Jobs**
- **Economic Empowerment**
- **Crime**
- **Health**
- **Education**

Careers/Jobs

Program	Lolo
Organization	Suited to Succeed
Description	The Suit-A-Palooza was a night of music, hors d'oeuvres and charity auctions to benefit the <i>Suited to Succeed</i> program. Suited to Succeed's mission is to empower Baltimore area women from training programs and unemployment, to self-sufficiency by providing free professional clothing and workshops.
Date	May 5th, 2011
Time	5p-9p
Location	On location at The Lyric Theatre; callbacks performed by Mykel Hunter.

Program	Mykel Hunter
Organization	The Maryland Women's Heritage Center
Description	Dress for Success is an international not-for-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.
Date	May 7 th , 2011
Time	7:30a-noon
Location	Lake Montebello: Callbacks performed by Lolo.

ECONOMIC EMPOWERMENT

Program	Mykel Hunter
Organization	Baltimore Cash Campaign
Description	Money Power Day is an annual event which provides Baltimore area residents with quality financial services such as free tax preparation, free credit reports and counseling and housing counseling.
Date	April 2nd, 2011
Time	10a-1p
Location	Poly/Western High School; Callbacks performed by Lolo.

CRIME

**Program
Organization
Description**

Mykel Hunter

State's Attorney's office

Participated in the Victim's Fund Walk/Run sponsored by the State's Attorney's office. Proceeds from this event goes to victims of violent crime in order to get their life back on track.

Date

April 16th, 2011

Time

8a-11a

Location

Patterson Park; Callbacks performed by April Watts.

HEALTH

**Program
Organization
Description**

Jeff Majors

National Kidney Foundation of Maryland

Participated with the National Kidney Foundation of Maryland for their Baltimore Kidney Walk/Run. The event focuses on increasing awareness about kidney disease, those who are at risk and who need an organ donation.

Date

May 1st, 2011

Time

8a-12 noon

Location

On location at The Maryland Zoo; callbacks performed by Belinda Merritt.

**Program
Organization
Description**

Jeff Majors

Chesapeake Urology

Participated with Chesapeake Urology in giving free prostate examinations to Baltimore residents.

Date

May 15th, 2011

Time

9a-11a

Location

On location at New Psalmist Baptist Church; callbacks performed by Tim Watts.

EDUCATION

Program	Tim Watts
Guest	Baltimore City School System
Description	A representative from the Baltimore City School System talked about the probable reasons why Elementary and middle school scores dipped by 3-4 percent and what they are doing to increase scores.
Date	June 29 th , 2011
Time	10a-10:15a
Location	On Air