

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

| | | |
|---|---|--|
| <u>Contract / Revision</u> 149807 / 1 | | <u>Alt Order #</u> WOC10479240 |
| <u>Product</u> DONALD J TRUMP FOR PRESIDENT | | |
| <u>Contract Dates</u> 11/01/16 - 11/07/16 | | <u>Estimate #</u> 521 966 7987 |
| <u>Advertiser</u> Donald J. Trump for President, Inc. | | <u>Original Date / Revision</u> 09/27/16 / 10/21/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WTVD | <u>Account Executive</u> Anne Clifford | <u>Sales Office</u> Philadelphia NT |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> 521 | <u>Product 1/2</u> 966 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

American Media & Advocacy Group, LLC
815 Slaters Lane
Alexandria, VA 22314

359391

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| 1 | WTVD | 11/05/16 | 11/05/16 | Eyewitness News Sat 9a-10 | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$520.00 | | | | |
| 2 | WTVD | 11/05/16 | 11/05/16 | GMA Saturday 8a-9a | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$570.00 | | | | |
| 3 | WTVD | 11/05/16 | 11/05/16 | Eyewitness News Sat @7a | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$570.00 | | | | |
| 4 | WTVD | 11/06/16 | 11/06/16 | Eyewitness News Sun 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$520.00 | | | | |
| 5 | WTVD | 11/01/16 | 11/07/16 | Rachael Ray | 10:00 AM-11:00 AM | | :30 | | | | NM | 2 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$475.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$475.00 | | | | |
| 6 | WTVD | 11/01/16 | 11/07/16 | General Hospital | 3:00 PM-4:00 PM | | :30 | | | | NM | 3 | \$1,710.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1-1--- | | | | 2 | \$570.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$570.00 | | | | |
| 7 | WTVD | 11/01/16 | 11/07/16 | Good Morning America | 7:00 AM-9:00 AM | | :30 | | | | NM | 3 | \$3,705.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1-1--- | | | | 2 | \$1,235.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$1,235.00 | | | | |
| 8 | WTVD | 11/05/16 | 11/05/16 | Eyewitness News Sat @ 7pm | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$855.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$855.00 | | | | |
| 9 | WTVD | 11/06/16 | 11/06/16 | Eyewitness News Sun @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$1,140.00 | | | | |
| 10 | WTVD | 11/01/16 | 11/07/16 | Jeopardy | 7:00 PM-7:30 PM | | :30 | | | | NM | 3 | \$5,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | --1-1-- | | | | 2 | \$1,900.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 149807 / 1 | | <u>Alt Order #</u> WOC10479240 |
| <u>Contract Dates</u> 11/01/16 - 11/07/16 | | <u>Product</u> DONALD J TRUMP FOR |
| | | <u>Estimate #</u> 521 966 7987 |
| <u>Advertiser</u> Donald J. Trump for Presi | | <u>Original Date / Revision</u> 09/27/16 / 10/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$1,900.00 | | | | |
| 12 | WTVD | 11/02/16 | 11/07/16 | Eyewitness News @ 5a | 5a-530a | | :30 | | | | NM | 3 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | --11--- | | | | 2 | \$475.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$475.00 | | | | |
| 13 | WTVD | 11/01/16 | 11/07/16 | Eyewitness News @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 5 | \$6,175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1111-- | | | | 4 | \$1,235.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$1,235.00 | | | | |
| 14 | WTVD | 11/01/16 | 11/06/16 | Wheel of Fortune | 7:30 PM-8:00 PM | | :30 | | | | NM | 2 | \$3,420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | --1-1-- | | | | 2 | \$1,710.00 | | | | |
| 15 | WTVD | 11/01/16 | 11/05/16 | College Football | 3:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$1,200.00 | | | | |
| 16 | WTVD | 11/01/16 | 11/07/16 | Jimmy Kimmel | 11:35 PM-12:35 XM | | :30 | | | | NM | 3 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1-1--- | | | | 2 | \$475.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$475.00 | | | | |
| 17 | WTVD | 11/05/16 | 11/05/16 | Eyewitness News Sat @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$570.00 | | | | |
| 18 | WTVD | 11/01/16 | 11/07/16 | Eyewitness News @ 530pm | 5:30 PM-6:00 PM | | :30 | | | | NM | 3 | \$4,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1-1--- | | | | 2 | \$1,425.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$1,425.00 | | | | |
| 19 | WTVD | 11/01/16 | 11/07/16 | Eyewitness News @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 5 | \$9,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1111-- | | | | 4 | \$1,900.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$1,900.00 | | | | |
| 20 | WTVD | 11/01/16 | 11/07/16 | Nightline | 12:35 XM-1:05 XM | | :30 | | | | NM | 5 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1111-- | | | | 4 | \$380.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$380.00 | | | | |
| 21 | WTVD | 11/01/16 | 11/07/16 | Eyewitness News @ 11p | 11:00 PM-11:35 PM | | :30 | | | | NM | 3 | \$5,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1-1--- | | | | 2 | \$1,900.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$1,900.00 | | | | |
| 22 | WTVD | 11/06/16 | 11/06/16 | Eyewitness News Extra | 1135p-12a | | :30 | | | | NM | 1 | \$1,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$1,140.00 | | | | |
| 23 | WTVD | 11/06/16 | 11/06/16 | Eyewitness News @ 11p | 11:00 PM-11:35 PM | | :30 | | | | NM | 1 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$1,900.00 | | | | |
| 25 | WTVD | 11/01/16 | 11/06/16 | UNC Coaches Show | 11:30 AM-12:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$500.00 | | | | |
| 26 | WTVD | 11/01/16 | 11/06/16 | Duke Coaches Show | 12:00 PM-2:30 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1 | | | | 1 | \$500.00 | | | | |
| 27 | WTVD | 11/01/16 | 11/05/16 | College Football | 12:00 PM-3:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |

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| <u>Contract Dates</u> 11/01/16 - 11/07/16 | | <u>Product</u> DONALD J TRUMP FOR |
| | | <u>Estimate #</u> 521 966 7987 |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$1,200.00 | | | | |
| 28 | WTVD | 11/02/16 | 11/02/16 | Country Music Awards | 8:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$7,000.00 | | | | |
| 29 | WTVD | 11/01/16 | 11/05/16 | Prime College Football | 8:00 PM-11:30 PM | | :30 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$2,800.00 | | | | |
| 30 | WTVD | 11/04/16 | 11/04/16 | Last Man Standing/Dr Ken | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | ----1-- | | | | 1 | \$2,800.00 | | | | |
| 31 | WTVD | 11/07/16 | 11/07/16 | Dancing With The Stars | 8:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$7,000.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 57 | \$76,670.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 10/31/16 - 11/07/16 | 57 | \$76,670.00 | (\$11,500.50) | \$65,169.50 |
| Totals | 57 | \$76,670.00 | (\$11,500.50) | \$65,169.50 |

Signature: _____ **Date:** _____

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