

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 149807 / 1		<u>Alt Order #</u> WOC10479240
<u>Product</u> DONALD J TRUMP FOR PRESIDENT		
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 521 966 7987	
<u>Advertiser</u> Donald J. Trump for President, Inc.		<u>Original Date / Revision</u> 09/27/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 521	<u>Product 1/2</u> 966
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media & Advocacy Group, LLC
815 Slaters Lane
Alexandria, VA 22314

359391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	11/05/16	11/05/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$520.00				
2	WTVD	11/05/16	11/05/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$570.00				
3	WTVD	11/05/16	11/05/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$570.00				
4	WTVD	11/06/16	11/06/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$520.00				
5	WTVD	11/01/16	11/07/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$475.00				
Week:		11/07/16	11/13/16	1-----				1	\$475.00				
6	WTVD	11/01/16	11/07/16	General Hospital	3:00 PM-4:00 PM		:30				NM	3	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1---				2	\$570.00				
Week:		11/07/16	11/13/16	1-----				1	\$570.00				
7	WTVD	11/01/16	11/07/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	3	\$3,705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1---				2	\$1,235.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,235.00				
8	WTVD	11/05/16	11/05/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$855.00				
9	WTVD	11/06/16	11/06/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,140.00				
10	WTVD	11/01/16	11/07/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1-1--				2	\$1,900.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 149807 / 1		<u>Alt Order #</u> WOC10479240
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> DONALD J TRUMP FOR	<u>Estimate #</u> 521 966 7987
<u>Advertiser</u> Donald J. Trump for Presi		<u>Original Date / Revision</u> 09/27/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,900.00				
12	WTVD	11/02/16	11/07/16	Eyewitness News @ 5a	5a-530a		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--11---				2	\$475.00				
Week:		11/07/16	11/13/16	1-----				1	\$475.00				
13	WTVD	11/01/16	11/07/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$6,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$1,235.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,235.00				
14	WTVD	11/01/16	11/06/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	2	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1-1--				2	\$1,710.00				
15	WTVD	11/01/16	11/05/16	College Football	3:30 PM-7:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$1,200.00				
16	WTVD	11/01/16	11/07/16	Jimmy Kimmel	11:35 PM-12:35 XM		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1---				2	\$475.00				
Week:		11/07/16	11/13/16	1-----				1	\$475.00				
17	WTVD	11/05/16	11/05/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$570.00				
18	WTVD	11/01/16	11/07/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1---				2	\$1,425.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,425.00				
19	WTVD	11/01/16	11/07/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$1,900.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,900.00				
20	WTVD	11/01/16	11/07/16	Nightline	12:35 XM-1:05 XM		:30				NM	5	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$380.00				
Week:		11/07/16	11/13/16	1-----				1	\$380.00				
21	WTVD	11/01/16	11/07/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1---				2	\$1,900.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,900.00				
22	WTVD	11/06/16	11/06/16	Eyewitness News Extra	1135p-12a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,140.00				
23	WTVD	11/06/16	11/06/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,900.00				
25	WTVD	11/01/16	11/06/16	UNC Coaches Show	11:30 AM-12:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$500.00				
26	WTVD	11/01/16	11/06/16	Duke Coaches Show	12:00 PM-2:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$500.00				
27	WTVD	11/01/16	11/05/16	College Football	12:00 PM-3:30 PM		:30				NM	1	\$1,200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$1,200.00				
28	WTVD	11/02/16	11/02/16	Country Music Awards	8:00 PM-11:00 PM		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$7,000.00				
29	WTVD	11/01/16	11/05/16	Prime College Footbal	8:00 PM-11:30 PM		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$2,800.00				
30	WTVD	11/04/16	11/04/16	Last Man Standing/Dr Ken	8:00 PM-9:00 PM		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$2,800.00				
31	WTVD	11/07/16	11/07/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$7,000.00				
Totals								0.00				57	\$76,670.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	57	\$76,670.00	(\$11,500.50)	\$65,169.50
Totals	57	\$76,670.00	(\$11,500.50)	\$65,169.50

Signature: _____ **Date:** _____

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