

Community Concerns

Lotus Bakersfield Corp provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to our local community during the preceeding quarter were:

Community Issues:

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| Public Safety | Mental Health |
| Public Health | Transportation |
| Agriculture | Drugs |
| Education | School |
| Local Government | Ethics |

Local Programming

Lotus Bakersfield Corp regularly airs scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

Schedule of Ascertainment Programming

PROGRAM NAME	DAY(S) AIRED	TIME(S) AIRED	LENGTH	TYPE (PA\O\REL)
KQKZ “Q921” 92.1FM “COMMUNITY CALENDAR” “RADIO HEALTH JOURNAL”	SUNDAY	7:00 AM - 7:30 AM 7:30 AM – 8:00 AM	30/30 MIN.	PUBLIC AFFAIRS

Ascertainment Programming Program Log:

Program Log for the Month of: DECEMBER

List of Stations Aired On: KQKZ

<u>Program #</u>	<u>Date & Time</u>	<u>Program Name (Organization)</u>
PAP 19-39	12/1/2019 7:00AM	COMMUNITY CALENDAR- Pacific Coast Eneergy
RHJ 19-48	12/1/2019 7:30AM	RADIO HEALTH JOURNAL
PAP 19-42	12/08/2019 7:00AM	COMMUNITY CALENDAR- PG&E FARA & CARE Program
RHJ 19-49	12/08/2019 7:30AM	RADIO HEALTH JOURNAL
PAP 19-40	12/15/2019 7:00AM	COMMUNITY CALENDAR- DREAMS & HOMPES FOR CHLIDREN
RHJ 19-51	12/15/2019 7:30AM	RADIO HEALTH JOURNAL
PAP 19-42+40	12/22/2019 7:00AM	COMMUNITY CALENDAR- Pacific Coast Eneergy
RHJ 19-52	12/22/2019 7:30AM	RADIO HEALTH JOURNAL
PAP 19-42+40	12/29/2019 7:00AM	COMMUNITY CALENDAR- Pacific Coast Eneergy
RHJ 19-52	12/29/2019 7:30AM	RADIO HEALTH JOURNAL

Ascertainment Programs:

Program #: PAP 19-39 Organization : Pacific Coast Energy Topic: New Savings Program Guest Name: Ulises Peña Guest Title: Administrative Assistant Moderator: Sonya Cortez Category: Government Record Date: 11/20/2019 Length: 30 Min	Description The interview with Pacific Coast Energy's employee Ulises Peña was mostly about the savings programs that Pacific Coast offers. They have new programs that offer, easier ways to qualify and save money on there energy bill. He explained how to apply on line and named the cities that can bennefit from these new programs. He gave tips on how to use appliances to save energy and have a cheaper bill
Program #: PAP 19-42 Organization : PG & E Topic: Fara & Care Program Guest Name: Evelyn Escalera Guest Title: Spokes Person Moderator: Sonya Cortez Category: Government Record Date: 12/5/2019 Length: 15 Min	Description The Show was based on saving energy thru the Fara & Care Programs that PG & E offers to people who qualify. Evelyn the PG & E Spokes person taught us how to save on our energy bills by having these programs and changing our light bulbs to energy saving bulbs, changing old appliances to newer machines that dont absorbe energy as much. She explained how to fill out your applications and she also let us know who qualifies for wich of the 2 programs
Program #: PAP 19-40 Organization : Dreams and Hopes for Children Topic: Tote Bags Guest Name: Cristina Martinez Guest Title: Founder Moderator: Sonya Cortez Category: Community Record Date: 12/17/2019 Length: 15 Min	Description Dreams and Hopes for the Children is a non profit organization who raise funds to be able to purchas Tote Bags full of important supplies for children to use , like, pijamas tooth brush and tooth paste , teddy bears , a note pad and pen. This is for children who are taken away from there parents or guardians homes because of different reasons due to not safe house envirement .These children have suffered different types of abuse. so these Tote bags go with them to make them feel a little better, to keep doing this , the organization has to keep having these fund raisers to have the funds to provide the bags, they need volunteers and people who want to donate some money . thats why the founder of Dreams an Hopes for the Children , christina Martinez came personally to make a calling.
Program #: PAP 19-41 Organization : San Joaquin Valley College Topic: FAFSA Work Shop Event Guest Name: April Ganzon Guest Title: Aid Services Advisor Moderator: Sonya Cortez Category: Education Record Date: 12/25/2019 Length: 15 Min	Description April Ganzon is a Aid Services advisor, and was a guest on the show to remind everyone who wants to attend San Joaquin Valley College , that there will be a FAFSA Workshop to help students fill out there FAFSA application. They have the chance to qualify for also financial aid to bennefit the carrer course. The event is on January 8th 2020

Ascertainment Programs:

Program #: PAP 19-48	Description
Program Title : RHJ PART 1	Synopsis: Studies show that law enforcement is the most sleep deprived of all professions, with potentially damaging and even fatal consequences for decision-making and reaction time, as well as long-term health damage. Experts discuss the unique challenges in having a poorly rested police force and in fixing it.
Topic: THE SLEEP DEPRIVATION OF LOCAL POLICE	
Guest Name: DR. JAGDISH KHUBCHUBDANI	
Guest Title: PROF OF HEALTH SCIENCE	
Moderator: Reed Pence	
Category: PUBLIC SAFETY	
Length: 15 Min	

Program #: PAP 19-48	Description
Program Title : RHJ PART 2	Synopsis: A growing number of pet owners are tempted to put their dog or cat on vegan, gluten-free or raw diets. An expert pet nutritionist and veterinarian discusses what pets should and shouldn't eat to be healthy.
Topic: PET FOOD: WHAT SHOULDN'T YOUR DOG OR CAT I	
Guest Name: DR. VALERIE PARKER	
Guest Title: PROF. OF VETERINARY CLINICAL SCIENCE	
Moderator: NANCY BENSON	
Category: NUTRITION	
Length: 15 Min	

Program #: PAP 19-49	Description
Program Title : RHJ PART 1	Synopsis: Some bullies never grow up, and just keep on bullying. Experts describe where and how it most often occurs, what workplace bullies are seeking, who they target, why it continues, and what needs to happen to stop it.
Topic: WORKPLACE BULLIES	
Guest Name: DR. RON RIGGIO	
Guest Title: PROF. OF PSYCHOLOGY	
Moderator: Reed Pence	
Category: EMPLOYMENT	
Length: 15 Min	

Program #: PAP 19-49	Description
Program Title : RHJ PART 2	Synopsis: The average age when men first become fathers has risen to 31, and more men are also becoming dads in their 40's and 50's. A National Book Award-winning author discusses his experience as a first-time dad at 56, and now as a 73-year old father with teenagers.
Topic: OLDER DADS, YOUNGER KIDS	
Guest Name: TIM O'BRIEN	
Guest Title: AUTHOR	
Moderator: NANCY BENSON	
Category: PARENTING ISSUES	
Length: 15 Min	

Ascertainment Programs:

<p>Program #: PAP 19-50</p> <p>Program Title : RHJ PART 1</p> <p>Topic: BRIDGING THE VAX/ANTI-VAX DIVIDE</p> <p>Guest Name: DR. BERNICE HAUSMAN</p> <p>Guest Title: PROF & CHAIR, DEPT OF HUMANITIES</p> <p>Moderator: Reed Pence</p> <p>Category: GOVERNMENT</p> <p>Length: 15 Min</p>	<p>Description</p> <p>Synopsis: The debate over vaccination isn't as civil as it once was, and leaves little room for common ground or even discussion. Pro-vaccine advocates often point to science showing safety and effectiveness, but as a noted medical humanities researcher explains, values common among anti-vaccine advocates lead them to reject this science, and both sides need to understand where the disconnect comes from.</p>
<p>Program #: PAP 19-50</p> <p>Program Title : RHJ PART 2</p> <p>Topic: "AFFLUENZA"</p> <p>Guest Name: DR. SUNIYA LUTHAR</p> <p>Guest Title: PROF OF PSYCHOLOGY ARIZONA STATE</p> <p>Moderator: NANCY BENSON</p> <p>Category: MENTAL HEALTH</p> <p>Length: 15 Min</p>	<p>Description</p> <p>Synopsis: Rich people receive deference that the rest of us don't, but do wealthy kids grow up knowing they can get away with what others can't? Research finds that all children apparently know this. Experts discuss.</p>
<p>Program #: PAP 19-51</p> <p>Program Title : RHJ PART 1</p> <p>Topic: CHRISTMAS IN THE E.R.: IT'S NO HOLIDAY</p> <p>Guest Name: DR. CHRISTOPHER MICHOS</p> <p>Guest Title: EMERGENCY PHYSICIAN</p> <p>Moderator: Reed Pence</p> <p>Category: HEALTH CARE</p> <p>Length: 15 Min</p>	<p>Description</p> <p>Synopsis: Winter in general, and the holidays in particular, are the busiest time of year in hospital emergency departments, even in places where it doesn't snow. Experts discuss the increase in deaths of all kinds, including the "Merry Christmas Coronary" and possible reasons those deaths bounce up.</p>
<p>Program #: PAP 19-51</p> <p>Program Title : RHJ PART 2</p> <p>Topic: GERD AND YOUR HOLIDAY FEAST</p> <p>Guest Name: DR. JEFFREY KING</p> <p>Guest Title: CHIEF OF GASTROENTEROLOGY</p> <p>Moderator: NANCY BENSON</p> <p>Category: HEALTH CARE</p> <p>Length: 15 Min</p>	<p>Description</p> <p>Synopsis: During the holidays, reflux problems are magnified by big meals with trigger foods like chocolate and alcohol. But reflux sometimes doesn't show up as heartburn. A gastroenterologist discusses reflux, how it may appear as asthma or hoarseness, and how it can be treated.</p>

Program #: PAP 19-52	Description
Program Title : RHJ PART 1	Synopsis: Hoarding disorder affects at least five percent of Americans, and despite TV programs showing its effects, it is still widely
Topic: HOARDING DISORDER: IT'S ABOUT MORE THAN TH	misunderstood. Experts discuss the danger hoarding poses to others,
Guest Name: DR. CAROLYN RODRIGUEZ	including neighbors, children, and first responders; why those with the
Guest Title: ASSOC PROF.	disorder are so attached to things; and the right and wrong ways to
Moderator: Reed Pence	address the problem.
Category: FAMILY ISSUES	
Length: 15 Min	

Program #: PAP 19-52	Description
Program Title : RHJ PART 2	Synopsis: Fifteen years ago, advanced melanoma was usually lethal. But
Topic: MELANOMA ADVANCES	new treatments harnessing the immune system have increased survival
Guest Name: DR. PHILIP FRIEDLANDER	so much that researchers haven't completely been able to quantify it.
Guest Title: DIRECTOR	An expert physician discusses the advances.
Moderator: NANCY BENSON	
Category: HEALTH CARE	
Length: 15 Min	

Public Service Announcements

Lotus Bakersfield Corp.'s policy governing the airing of public service Announcements on KCHJ, KIWI, KPSL & KWAS is as follows:

Minimum: Two (2) Public Service Announcements per hour between 12:00 Midnight and 6:00 AM
One (1) Public Service Announcement per hour between 6:00 AM and 12:00 Midnight

Exceptions to this policy occur during public affairs programming and during special event broadcasts such as live sporting events, concerts simulcast, etc.

Examples of public service announcements aired during this period include (but not limited to) the following:

ENDING HUNGER- "I AM HUNGRY"
BUZZED DRIVING PREVENTION- "PLAY BY PLAY"
CHILD CAR SAFETY - "BOY BANDS"
CHILD CAR SAFETY - "SOUR NOTE"
DRUG- IMPAIRED DRIVING PREVENTION - "HIGH THERE"
SAVING FOR RETIREMENT - "ACE RETIREMENT"
AUTISM AWARENESS - "BABBLING"
DRUG- IMPAIRED DRIVING PREVENTION - "HIGH LIST"
BREAST CANCER RISK EDUCATION - "KNOW YOUR GIRLS "
TYPE 2 DIABETES PREVENTION - "PEOPLE YOU KNOW | WORD PLAY "
SHELTER PET ADOPTION - "OLIVIA MUNN ADOPT PURE LOVE"
SAVING FOR RETIREMENT - "GIRL FRIEND"