

STATION:	WQCC-FM	ORDER#:	3216153	DATE:	05/13/2024
MARKET:	La Crosse, WI	AMOUNT:	\$1,042.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	GMPT	SPOTS:	23		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	312 636 4450		
SALESPERSON:	Mary Carroll/GMPT	SLS FAX:	N/A		
SLS EMAIL:	Mary.Carroll@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4459756
ADVERTISER:	AB PAC	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	5/14-5/20 est 6771 AB Pac	AGY EST:	6771		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-14-2024 TO 5/26/2024		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/13/2024 10:32

COMMENTS

[Rep Comment] 05/13/2024: New URGENT order. copy and NAB being sent shortly . Please confirm ASAP TODAY in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks!

Flight starts on 5-14 and ends on 5-20 || PopulationBuyType: CPP.

Invoices must contain the estimate number.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order station agrees to pay Gen Media Partners 15% commission on the net amount of this order.

WEEK#1 **5/14/2024 To 5/19/2024** **WK TOT \$896.00** **WK TOTAL SPOTS 20**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	S.	6:00AM	7:00PM	60	5/18/2024	5/18/2024	2	\$29	\$58
	2	S	6:00AM	7:00PM	60	5/19/2024	5/19/2024	2	\$29	\$58
	4		.TWTF..	6:00AM	10:00AM	60	5/14/2024	5/17/2024	4	\$54	\$216
	6		.TWTF..	10:00AM	3:00PM	60	5/14/2024	5/17/2024	8	\$46	\$368
	7		.TWTF..	3:00PM	7:00PM	60	5/14/2024	5/17/2024	4	\$49	\$196

Line 4 => GEN MEDIA

STATION:	WQCC-FM	ORDER#:	3216153	DATE:	05/13/2024
MARKET:	La Crosse, WI	AMOUNT:	\$1,042.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	GMPT	SPOTS:	23		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	312 636 4450		
SALESPERSON:	Mary Carroll/GMPT	SLS FAX:	N/A		
SLS EMAIL:	Mary.Carroll@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4459756
ADVERTISER:	AB PAC	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	5/14-5/20 est 6771 AB Pac	AGY EST:	6771		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-14-2024 TO 5/26/2024		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/13/2024 10:32

WEEK#2		5/20/2024 To 5/26/2024					WK TOT \$146.00		WK TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		M.....	6:00AM	10:00AM	60	5/20/2024	5/20/2024	1	\$54	\$54
	5		M.....	10:00AM	3:00PM	60	5/20/2024	5/20/2024	2	\$46	\$92

Line 3 => GEN MEDIA

TOTAL	May												Total
SPOT	23												23
CASH	1,042.00												1,042.00
TOTAL	1,042.00												1,042.00

DISCLAIMER

dkfmr1gkm