

New Order

Agency: Waterfront Strategies
Office: Washington
Client: 163 - Senate Majority PAC
Product: 173 - Issue

Station: KCDO-TV
Order Type: Normal
Cancel Date:
Received in ePort: 6/15/2020 12:43:04 PM

Flight Start: 06/17/2020
Flight End: 06/23/2020
Hiatus:

Piggyback Product:

Estimate: 8489 - SMP June 6.17-6.6.23

Airtime Dollars: \$8,375.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$8,375.00
Total Spots: 85

Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National: Local
Rep Office: KCDO-TV
AE: Sydney Leigh
Phone:
OrderID: 9667695
Status: Pending Review

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/17	Total				
							Spots	Rtg	CPP	Imp	CPM
1	WThFMTu 9A-10A DENVER 7 NEWS	EM	\$85.00	C	30	5	5				
2	WThFMTu 10A-10:30A JUDGE JERRY 1	DT	\$60.00	C	30	5	5				
3	WThFMTu 11:30A-12P PATERNITY COURT 2	DT	\$60.00	C	30	5	5				
4	WThFMTu 12P-1P JERRY SPRINGER	DT	\$75.00	C	30	5	5				
5	WThFMTu 1P-1:30P DENVER 7 NEWS	DT	\$100.00	C	30	5	5				
6	WThFMTu 6P-7P DATELINE 1	PA	\$100.00	C	30	3	3				
7	WThFMTu 7P-8P DATELINE 2	PT	\$150.00	C	30	3	3				
8	WThFMTu 8P-8:30P FAMILY FEUD 3	PT	\$150.00	C	30	5	5				
9	WThFMTu 8:30P-9P FAMILY FEUD 4	PT	\$150.00	C	30	5	5				
10	WThFMTu 9P-9:30P FAMILY FEUD 1	PT	\$150.00	C	30	5	5				
11	WThFMTu 9:30P-10P FAMILY FEUD 2	PT	\$150.00	C	30	5	5				
12	WThFMTu 10P-11P ACCESS DAILY	LF	\$75.00	C	30	5	5				

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/17	Total Spots	Total			
								Rtg	CPP	Imp	CPM
13	WThFMTu 11P-11:30P DENVER 7 NEWS	LN	\$80.00	C	30	5	5				
14	WThFMTu 11:30P-12:30A CHICAGO PD	LF	\$45.00	C	30	5	5				
15	Sa 9A-10A DATELINE	EM	\$95.00	C	30	1	1				
16	Sa 10A-11A DATELINE	DT	\$95.00	C	30	1	1				
17	Sa 11A-12P DATELINE	DT	\$95.00	C	30	1	1				
18	Sa 2P-3P CHICAGO PD	DT	\$65.00	C	30	1	1				
19	Sa 3P-4P WIPEOUT	DT	\$65.00	C	30	1	1				
20	Sa 4P-5P DATELINE 2	EF	\$75.00	C	30	1	1				
21	Sa 5P-6P DATELINE 3	EF	\$75.00	C	30	1	1				
22	Sa 6P-7P MURDOCH MYSTERIES	PA	\$120.00	C	30	1	1				
23	Sa 7P-8P DENVER 7 NEWS	EN	\$120.00	C	30	1	1				
24	Sa 8P-8:30P FAMILY FEUD 1	PT	\$120.00	C	30	1	1				
25	SaSu 11P-11:30P DENVER 7 NEWS	LN	\$110.00	C	30	2	2				
26	Su 10A-11A DENVER 7 NEWS	EM	\$75.00	C	30	2	2				
27	Su 5P-6P DATELINE 1	EF	\$75.00	C	30	1	1				
28	Su 6P-7P DATELINE 2	EF	\$80.00	C	30	1	1				
29	Su 7P-8P DENVER 7 NEWS	EN	\$125.00	C	30	1	1				
30	Su 10P-10:30P FAMILY FEUD 1	LF	\$75.00	C	30	1	1				
31	Su 10:30P-11P FAMILY FEUD 2	LF	\$75.00	C	30	1	1				
Total Spots:						85					
Cash\$ - Spots: \$8,375.00 - 85 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$8,375.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00											