



STATION: WAVL ROTHSCHILD, WI
QUARTER: APRIL 1 to JUNE 30, 2020
DATE: JULY 8, 2020

To Whom It May Concern:

On this date, I have placed into the station's public file this Quarterly Significant Issues and Programming report, which details programming examples aired to specifically address the identified needs of the community during the past three months. A variety of programming elements, news, business reports and public service announcements and events important to the community are included within the services provided by WAVL Radio.

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ISSUES PROGRAMMING

WAVL airs public service programs Info Trak from 5:00 to 5:30 am and Viewpoints from 5:30 to 6:00 am on Sunday mornings. The included program information lists some of the significant issues responded to by WAVL, Rothschild, WI, along with the programming treatment of those issues for the period. This list in by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

LOCAL NEWS AND WEATHER

WAVL airs local news and weather reports twice per hour during morning drive, news updates hourly and weather twice an hour throughout the rest of the broadcast day. WAVL airs continuous news and weather information as conditions and/or events warrant.


Sunrise Broadcasting, LLC

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WAVL-FM
5:30 AM
SUNDAYS

2020-02 (April-June) Viewpoints Radio Quarterly Report of Compliancy Issues & Programs List

Overview of Topics Addressed

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> • African American History • Aging & Retirement • Aircraft & Aviation • Alcoholism • Archaeology • Art • Business • Career • Child Development • City Zoning • Civil Rights • Climate Change • Coffee • Comedy • Communism • Construction • Consumer • Creative Arts • Critical Acclaim • Culture • Death • Democracy • Diversity • DNA Testing • Documentary • Drug Addiction/Use Disorder • Economics • Education • Engineering • Excessive Force • Family & Parenting • Fantasy • Film | <ul style="list-style-type: none"> • Fine Dining • Food Processing • Food Production • Food Science • Food Security • Foreign Relations • Gardening • Gender • Genealogy • Global Economy • Government • Grief • Health & Wellness • History • Hobby • Hospitality • Housing • Independent Film • Inequality • Infectious Disease • Invention • Investing • Jobs & Labor • Law • Lifestyle • Literature • Manufacturing • Marriage • Mental Health • NASA • Nonprofits • Pandemic • Parenting | <ul style="list-style-type: none"> • Personal Finance • Photography • Poetry • Police & Law Enforcement • Politics • Poverty • Privacy • Protest • Psychology • Public Health & Safety • Race & Identity • Racial Tensions • Relationships • Restaurant Industry • Revenue • Salary • Science • Security • Social Media • Software Engineering • Space • Sports • Streaming • Systemic Racism • Technology • Travel • Trivia • TV • Videogames • Violence • Virus • Wealth • Writing |
|---|--|---|

Program 20-14		Writers/Producers: Amirah Zaveri, Pat Reuter & Evan Rook	
Air Week:	Studio Production:	Jason Dickey	
4/5/2020			
SEGMENT 1: OVERCOMING UNCERTAINTY IN THE MIDST OF COVID-19		Time	Duration
Synopsis:	With many unknowns hanging above our heads during this global pandemic, it's vital to stay present and positive. We discuss small steps you can take each day to find structure and the importance of looking at the long-term picture.	1:48	8:00
Host:	Gary Price		
Guests:	Dr. Laura Schopp, professor, chair, department of health psychology, University of Missouri; Jessica Byrne, software engineer, founder, The Financial Mechanic		
Compliance issues covered:	Mental Health, Wellness, Psychology, Personal Finance, Economy, Disease, Business, Pandemic, Investing		
Links for more info:	https://healthprofessions.missouri.edu/health-psychology/personnel/laura-schopp/ https://healthprofessions.missouri.edu/health-psychology/2020/03/14/five-ways-to-maintain-community-during-covid-19/ https://financialmechanic.com/ https://financialmechanic.com/how-i-stay-sane-working-from-home/		
SEGMENT 2: DREW BARRYMORE ON LIFE, LOVE & FAMILY		Time	Duration
Synopsis:	Everyone remembers little Gertie from the movie E.T. the Extra-Terrestrial and the actress who played the part: Drew Barrymore. However, a lot has changed since then. Today, Barrymore is mother of two, accomplished actress, businesswoman and now, author. In her new memoir she opens up about growing up in Hollywood, fending for herself at age 14 and what she's learned over	11:51	10:37
Host:	Marty Peterson		
Guests:	Drew Barrymore, actress, director, producer, businesswoman, author, Wildflower		
Compliance issues covered:	Sports, Social Media, Mental Health, Technology, Education, Career		
Links for more info:	https://www.amazon.com/Wildflower-Drew-Barrymore/dp/1101983817 https://www.instagram.com/drewbarrymore/?hl=en https://twitter.com/drewbarrymore?lang=en		
CULTURE CRASH: HOLLYWOOD HITTING PAUSE ON BUSINESS		Time	Duration
Synopsis:	Coronavirus has affected nearly every industry across the globe, including the entertainment biz. We discuss how several facets of Hollywood, from production to movie theatres, have adapted to the new reality.	23:29	2:58
Host & Producer:	Evan Rook		
Compliance issues covered:	Film, Revenue, Streaming, Culture, Pandemic, Disease		

Program 20-15	Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook		
Air Week: 4/12/2020	Studio Production: Jason Dickey		
SEGMENT 1:	DEPLOYING SCHOOL MEALS TO THOSE WHO NEED THEM MOST RIGHT NOW	Time	Duration
Synopsis:	On a typical day, the National School Lunch Program serves 20.2 million free lunches to students in need, according to the USDA. With sweeping school closures across the U.S. in response to the COVID-19 pandemic, millions of students are going hungry. Viewpoints discusses the new reality foodservice workers face and the balance between staying safe and serving meals.	1:48	11:40
Host:	Host: Gary Price		
Guests:	Dan Giusti, founder, Brigaid; Betsy Zorio, vice president, U.S. programs and advocacy, Save the Children		
Compliance issues covered:	Food Security, Disease, Public Health, Poverty, Education, Nonprofits		
Links for more info:	https://www.chefsbrigaid.com/ https://www.instagram.com/brigaid/?hl=en https://www.savethechildren.org/ https://twitter.com/SaveTheChildren?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.fns.usda.gov/disaster/pandemic/covid-19/cn-waivers-flexibilities		
SEGMENT 2:	WHY DO CROSSWORDS NEVER GO OUT OF STYLE?	Time	Duration
Synopsis:	The first published crossword was created in 1913 by journalist Arthur Wynne. Since then, the timeless puzzle has stayed in style and graces newspapers from the New York Times to USA Today. Self-acclaimed lovers of crosswords are known as ‘cruciverbalists’ and compete online as well as create these puzzles for publishing. We speak with crossword expert, Adrienne Raphel to find out more about this beloved word game.	15:30	7:36
Host:	Marty Peterson		
Guests:	Adrienne Raphel, author Thinking Inside the Box: Adventures with Crosswords and the Puzzling People Who Can’t Live Without Them		
Compliance issues covered:	Writing, Trivia, Education, Mental Health, Health, Hobby, Literature		
Links for more info:	https://twitter.com/AdrienneRaphel?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.penguinrandomhouse.com/books/561343/thinking-inside-the-box-by-adrienne-raphel/ https://www.nytimes.com/crosswords https://www.boatloadpuzzles.com/playcrossword		
CULTURE CRASH:	TAKING THE TIME TO TUCK INTO A GOOD BOOK	Time	Duration
Synopsis:	During this period of social distancing, the constant screen time while working from home and watching Netflix can get to be a bit overwhelming. Viewpoints discusses some of our favorite classic reads by prominent authors.	24:08	2:18
Host & Producer:	Evan Rook		
Compliance issues covered:	Literature, Culture		

Program 20-16	Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook		
Air Week: 4/19/2020	Studio Production: Jason Dickey		
SEGMENT 1:	MODERN-DAY DRONES AND THE IMPLEMENTATION OF REMOTE IDENTIFICATION	Time	Duration
Synopsis:	Drones are already a multi-billion-dollar business and only set to grow in revenue over the next five years, reaching an estimated 63 billion by 2025. The unmanned aircraft systems can be applied to a wide breadth of tasks and are an essential resource during war, rescue and public health crises, including the COVID-19 pandemic. Viewpoints speaks with two drone experts about innovation and security challenges facing the industry.	1:48	10:49
Host:	Gary Price		
Guests:	Brendan Schulman, vice president of policy and legal affairs, DJI; Dan Gettinger, co-director, center for the study of the drone, Bard College		
Compliance issues covered:	Technology, Photography, Aircraft, Privacy, Law, Security, Public Health		
Links for more info:	https://dronecenter.bard.edu/ https://www.dji.com/ https://www.forbes.com/sites/bernardmarr/2020/03/18/how-robots-and-drones-are-helping-to-fight-coronavirus/#ebd515a2a12e https://markets.businessinsider.com/news/stocks/global-drone-service-market-report-2019-market-is-expected-to-grow-from-usd-4-4-billion-in-2018-to-usd-63-6-billion-by-2025-at-a-cagr-of-55-9-1028147695		
SEGMENT 2:	A DORMANT FAMILY SECRET UNCOVERED THROUGH DNA TESTING	Time	Duration
Synopsis:	Imagine finding out at 54-years-old that the father who raised you wasn't actually your biological dad. Novelist Dani Shapiro found herself in this position after she and her husband sent in an at-home DNA test to Ancestry.com and it came back with some unexpected results.	14:39	8:19
Host:	Marty Peterson		
Guests:	Dani Shapiro, author, Inheritance: A Memoir of Genealogy, Paternity and Love & creator, host, podcast Family Secrets		
Compliance issues covered:	DNA Testing, Family, Genealogy, Public Health, Technology, Science		
Links for more info:	https://danishapiro.com/ https://www.heart.com/podcast/105-family-secrets-30131253/ https://www.ancestry.com/ https://www.amazon.com/Inheritance-Memoir-Genealogy-Paternity-Love/dp/0525434038/		
CULTURE CRASH:	GETTING LOST IN THE WORLD OF VIDEOGAMES	Time	Duration
Synopsis:	Videogames are a great way to pass time. As many of us are trying to do exactly that these days, we delve into the fantasy world and discuss some of our favorite classic and new release picks.	23:58	2:26
Host & Producer:	Evan Rook		
Compliance issues covered:	Videogames, Fantasy, Sports, Pandemic		

Program 20-17	Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook		
Air Week: 4/26/2020	Studio Production: Jason Dickey		
SEGMENT 1:	THE SLOW-LOOMING, INVISIBLE CRISIS OF CLIMATE CHANGE	Time	Duration
Synopsis:	With billions across the world staying home right now due to coronavirus, air pollution in many major cities has cleared making way for blue skies and new views of nature. This week, Viewpoints speaks with journalist and author Thomas Kostigen about the role of geoengineering in tackling another approaching global crisis: climate change.	1:47	9:24
Host:	Gary Price		
Guests:	Thomas Kostigen, journalist, author, Hacking Planet Earth: How Geoengineering Can Help Us Reimagine the Future.		
Compliance issues covered:	Climate Change, Science, Engineering, Technology		
Links for more info:	https://geoengineering.environment.harvard.edu/geoengineering https://en.wikipedia.org/wiki/Climate_engineering https://www.penguinrandomhouse.com/books/589023/hacking-planet-earth-by-thomas-m-kostigen/		
SEGMENT 2:	THE DIRE STATE OF AFFORDABLE HOUSING IN AMERICA	Time	Duration
Synopsis:	The COVID-19 pandemic has exacerbated the housing crisis as many millions of Americans can no longer afford to pay rent or their monthly mortgage. Viewpoints speaks with two housing experts about why so many people struggle to find affordable housing in the U.S. and one possible solution to the problem.	13:13	9:37
Host:	Marty Peterson		
Guests:	Conor Dougherty, New York Times economic reporter, author, Golden Gates, Fighting for Housing in America; Patricia Foreman, tiny homeowner, author, A Tiny Home to Call Your Own, Living Well in Just-Right Houses		
Compliance issues covered:	Housing, Inequality, Wealth, Construction, City Zoning, Government		
Links for more info:	https://www.nytimes.com/2020/04/08/business/economy/coronavirus-rent.html https://twitter.com/ConorDougherty?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.amazon.com/Golden-Gates-Fighting-Housing-America/dp/0525560211 https://www.amazon.com/Tiny-Home-Call-Your-Own-ebook/dp/B07FDR2J48/ref=sr_1_1?dchild=1&keywords=a+tiny+home+to+call+your+own&qid=1587142490&s=digital-text&sr=1-1		
CULTURE CRASH:	FINDING INDIE FILMS	Time	Duration
Synopsis:	Older films are hard to find these days on mainstream streaming platforms like Netflix and Hulu. We delve into how to track down some of the best indie, classic and foreign films to watch from your home sofa.	23:50	2:36
Host & Producer:	Evan Rook		
Compliance issues covered:	Film, History, Independent Film, Streaming		

Program 20-18		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week: 5/3/2020		Studio Production: Jason Dickey	
SEGMENT 1:	FROM LUXURY INGREDIENTS TO FOOD STYLING: THE QUIRKY INNER WORKING OF THE FOOD BIZ	Time	Duration
Synopsis:	Could you ever imagine that some imported white asparagus could cost upwards of \$250? Neither did we. This week on Viewpoints, we delve into the niche world of luxury and on-trend ingredients as well as roles in the food industry you've probably never heard of.	1:47	9:33
Host:	Gary Price		
Guests:	Carrie Nahabedian, executive chef, co-owner, Brindille, Kostali; Susan Spungen, food stylist, cookbook author, Open Kitchen: Inspired Food for Casual Gatherings		
Compliance issues covered:	Food, Restaurant Industry, Business, Culture, Fine Dining, Food Production		
Links for more info:	https://www.thechicagonetwork.org/members/carrie-nahabedian/ https://twitter.com/cnaha?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://en.wikipedia.org/wiki/Carrie_Nahabedian https://www.susanspungen.com/ https://www.instagram.com/susanspungen/?hl=en https://www.amazon.com/Open-Kitchen-Inspired-Casual-Gatherings/dp/0525536671		
SEGMENT 2:	TO EAT OR NOT TO EAT? THE PROCESSED FOOD CONUNDRUM	Time	Duration
Synopsis:	Complex ingredients like maltodextrin and ferrous sulfate can seem scary, but are they actually bad for you in the long-term? We speak with chemist and author, George Zaidan about how food processing took hold in early human history and what to keep in mind when it comes to keeping a healthy diet.	13:23	9:32
Host:	Marty Peterson		
Guests:	George Zaidan, chemist, journalist, author, Ingredients: The Strange Chemistry of What We Put In Us and On Us		
Compliance issues covered:	Food Science, Food Processing, Health, History, Science, Literature		
Links for more info:	https://www.ted.com/talks/george_zaidan_the_bug_that_poops_candy https://www.ingredientsthebook.com/about https://twitter.com/georgezaidan?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor		
CULTURE CRASH:	EXPLORING THE TECH SHOW "HALT AND CATCH FIRE"	Time	Duration
Synopsis:	Have you pretty much watched everything on your list at this point? All four seasons of the AMC series Halt and Catch Fire are now available on Netflix. While you've probably never heard of the show, it's definitely a binge-worthy watch.	23:55	2:32
Host & Producer:	Evan Rook		
Compliance issues covered:	Culture, Television, Technology, Streaming		

Program 20-19		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week:		Studio Production: Jason Dickey	
5/10/2020			
SEGMENT 1:	AN ESSENTIAL INDUSTRY: CONSTRUCTION IN THE U.S.	Time	Duration
Synopsis:	In most states, construction is deemed an essential service during the COVID-19 pandemic. With roadways fairly clear and schools temporarily closed, crews are getting to work while still adhering to social distancing rules. In effect, construction spending was up 4.7 percent in March 2020 compared to March 2019. Viewpoints speaks with two people working in the industry to get an inside view on growth and job opportunities as well as current challenges facing the sector.	1:47	10:53
Host:	Gary Price		
Guests:	Paul Robinson, CEO & Founder, ConstructReach; Jocelyn Lipscomb, carpenter		
Compliance issues covered:	Construction, Jobs, Economy, Business, Career, Diversity, Gender, Health		
Links for more info:	https://www.census.gov/construction/c30/pdf/release.pdf?CID=CBSM+EI https://constructreach.com/ https://www.usa.skanska.com/ https://www.careersinconstruction.ca/en/careers/getting-started https://www.liuna.org/about		
SEGMENT 2:	THE RISE OF COFFEE CAPITALISM	Time	Duration
Synopsis:	Even as Americans shelter-in-place, coffee consumption is up in the first four months of 2020. Why is coffee a drink that is so popular across the globe? The drink was first consumed by Sufi monks in the fifteenth century as part of a religious ceremony, but quickly gained popularity across the Middle East where it then eventually spread to Europe. Viewpoints discusses the complicated history of coffee production and American's reliance on this caffeine-packed drink.	14:42	8:08
Host:	Marty Peterson		
Guests:	Augustine Sedgewick, author, Coffeeland: One Man's Dark Empire and the Making of Our Favorite Drug		
Compliance issues covered:	Coffee, Labor, History, Business, Food Production, Global Economy		
Links for more info:	https://www.fastcompany.com/90491248/everyone-is-drinking-coffee-during-coronavirus-but-make-sure-to-order-local https://www.darkmattercoffee.com/ https://www.augustinesedgewick.work/ https://www.amazon.com/Coffeeland-Mans-Empire-Making-Favorite/dp/1594206155		
CULTURE CRASH:	THE FATE OF THE OSCARS	Time	Duration
Synopsis:	How will the upcoming award's season be affected by COVID-19? We discuss the state of the film industry and how the Academy is changing its rules during this unprecedented time.	23:50	2:36
Host & Producer:	Evan Rook		
Compliance issues covered:	Film, Culture, Revenue, Critical Acclaim		

Program 20-20		Writers/Producers: Amirah Zaveri & Evan Rook		
Air Week: 5/17/2020		Studio Production: Jason Dickey		
SEGMENT 1:	THE INNER TOLLS OF WORKING IN DINNING - A FEATURE WITH CHE ILIANA REGAN		Time	Duration
Synopsis:	Iliana Regan has worked in the restaurant industry for more than two decades in almost every position imaginable. From fast service to high-end fine dining, she's a self-taught, Michelin-starred chef that's known for her ability to create masterful dishes using naturally sourced and foraged ingredients. As her career has skyrocketed up, she's also had several low points in her life that have impacted who she is today.		1:47	9:46
Host:	Gary Price			
Guests:	Iliana Regan, Michelin star chef, owner, Elizabeth, Milkweed Inn & author, Burn the Place			
Compliance issues covered:	Career, Alcoholism, Drug Addiction, Mental Health, Hospitality, Business			
Links for more info:	http://www.elizabeth-restaurant.com/ https://www.milkweedinn.com/ https://www.instagram.com/elizabethrestaurant_and_co/?hl=en https://www.bustle.com/p/chef-iliana-regan-on-closing-her-restaurant-learning-to-cook-from-home-22810570 https://www.nytimes.com/2020/01/21/dining/iliana-regan-milkweed-inn.html https://www.amazon.com/Burn-Place-Memoir-Iliana-Regan/dp/1572842679 https://www.nationalbook.org/books/burn-the-place-a-memoir-agate-midway-agate-publishing-			
SEGMENT 2:	MILLENNIAL MONEY: LEVERAGING YOUR WORTH		Time	Duration
Synopsis:	Jessica Byrne is a 26-year-old software engineer from Portland that's saved more than \$300,000 in a very short span of time. We speak with Byrne about how she grew her skill base in order to up her salary and then quickly save thousands through compounding interest, investing and maintaining a frugal lifestyle.		13:35	9:20
Host:	Marty Peterson			
Guests:	Jessica Byrne, software engineer, founder, blog, Financial Mechanic; Ashley Feinstein Gerstley, money coach, author, 30-Day Money Cleanse, founder, blog, The Fiscal Femme			
Compliance issues covered:	Personal Finance, Software Engineering, Salary, Career, Retirement, Lifestyle			
Links for more info:	https://financialmechanic.com/ https://twitter.com/fimechanic?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eautho https://financialmechanic.com/i-lost-70k-in-one-month-should-i-give-up-on-fire/ https://www.thefiscalfemme.com/ https://www.cnn.com/2020/05/06/personal-finance-books-that-helped-one-millennial-earn-six-figures.html			
CULTURE CRASH:	THE ATHLETE, THE LEGEND: MICHAEL JORDAN		Time	Duration
Synopsis:	The sports documentary, Save the Last Dance, has received high praise over the last several weeks. We discuss the 10-part docuseries now streaming on the ESPN app.		23:55	2:32
Host & Producer:	Evan Rook			
Compliance issues covered:	Documentary, Sports, History, Culture			

Program 20-21		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week: 5/24/2020		Studio Production: Jason Dickey	
SEGMENT 1:	75 YEARS AFTER WWII: THE MEN OF THE 44TH BOMB GROUP	Time	Duration
Synopsis:	Memorial Day is on Monday, May 25 this year. It is a day that we remember those who have served and lost their lives protecting this country. To honor our veterans, we highlight a unique story from World War II about the heroic men of the U.S. Air Force 44th Bomb Group.	1:48	8:27
Host:	Gary Price		
Guests:	Mara Truslow, management consultant, applied researcher		
Compliance issues covered:	War, History, Aviation, Technology, Mental Health, PTSD, Veterans		
Links for more information:	https://ww2truslow.com/ https://medium.com/@maratruslow/the-air-war-wally-fought-my-research-sabbatical-75-years-later-5a731d35a589 https://www.44thbombgroup.org/		
SEGMENT 2:	THE STORY OF APOLLO 8	Time	Duration
Synopsis:	When we think back to the biggest space accomplishments in history, many of us instantly remember Apollo 11 – the mission that landed humans on the moon. However, we seldom talk about Apollo 8 when astronauts successfully orbited the moon. Author and historian, Jeffrey Kluger joins Viewpoints to discuss why Apollo 8 was a vital foundational mission for space travel and what it meant to the future of NASA.	12:17	10:34
Host:	Marty Peterson		
Guests:	Richard Cahan, co-author, River of Blood: American Slavery From the People Who Lived It		
Compliance issues covered:	Space, NASA, Travel, Technology, History, Aviation, Literature, Government		
Links for more information:	https://www.nasa.gov/mission_pages/apollo/apollo-8.html https://www.youtube.com/watch?v=Wfd0oC3eFWw https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323		
CULTURE CRASH:	PARKS AND RECREATION: QUARANTINE EDITION	Time	Duration
Synopsis:	The popular show, Parks and Recreation has returned for a special, one-time-only episode featuring the original cast. We discuss if the new release is a flop or worth the watch.	23:52	2:34
Host & Producer:	Evan Rook		
Compliance issues covered:	TV, Streaming, Comedy		

Program 20-22		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week: 5/31/2020		Studio Production: Jason Dickey	
SEGMENT 1:	LOSING A PART OF YOUR HEART: DEALING WITH LOSS	Time	Duration
Synopsis:	Losing someone you love – whether that’s a partner, friend or a part of your family – can be devastating. Is there a way to ‘correctly’ deal with the process of death and grieve after the person has passed? This week on Viewpoints.	1:48	11:52
Host:	Gary Price		
Guests:	Michael Korda, author, <i>Passing: A Memoir of Love and Death</i> ; Megan Devine, psychotherapist		
Compliance issues covered:	Grief, Death, Relationships, Aging, Psychology, Mental Health, Health		
Links for more info:	https://www.apa.org/topics/grief https://www.mhanational.org/bereavement-and-grief https://www.huffpost.com/entry/10-things-i-learned-while_b_5923558 https://www.amazon.com/Passing-Memoir-Death-Michael-Korda/dp/1631494643 https://en.wikipedia.org/wiki/Michael_Korda https://refugeingrief.com/		
SEGMENT 2:	SERVED UP: POETRY WITH A SIDE OF DARK HUMOR	Time	Duration
Synopsis:	1,000,000 animal and plant species now face the threat of extinction. As more than 10,000 years ago, The Epic of Gilgamesh is thought to be the oldest epic poem ever written, created in 2000 BCE. Throughout time, poetry has stayed constant, with greats like Walt Whitman, Emily Dickinson and Henry Thoreau publishing cherished works still topical today. John Kenney is a modern poet whose work is frequently featured in the New Yorker. He’s best known for his collection of Love Poems for Married People and joins Viewpoints this week to share his many musings and provide some words of advice when it comes to writing. In 2019, 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O’Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.	15:42	7:15
Host:	Marty Peterson		
Guests:	John Kenney, poet, author, <i>Love Poems for Married People</i> , <i>Love Poems for People with Children</i> , <i>Love Poems for Anxious People</i>		
Compliance issues covered:	Poetry, Art, Mental Health, Writing, Literature, Relationships, Creative Arts		
Links for more info:	https://www.newyorker.com/contributors/john-kenney https://www.byjohnkenney.com/ https://www.masterclass.com/articles/how-to-write-poetry https://www.youtube.com/watch?v=z0BUYzMypI8		
CULTURE CRASH:	THE LIFE OF WRITER & DIRECTOR LYNN SHELTON	Time	Duration
Synopsis:	Lynn Shelton passed away earlier this month at age 54. We discuss some of her biggest achievements and legacy in Hollywood.	23:57	2:27
Host & Producer:	Evan Rook		
Compliance issues covered:	Film, TV, History, Culture		

Program 20-23	Writers/Producers: Amirah Zaveri & Evan Rook		
Air Week: 6/7/2020	Studio Production: Jason Dickey		
SEGMENT 1:	ONE COUNTRY, TWO SYSTEMS: THE DEEPENING POLITICAL CRISIS IN HONG KONG	Time	Duration
Synopsis:	Tensions between the people of Hong Kong and the Chinese communist government are quickly escalating in recent months. With the proposal of a new national security law in late May further tightening the grip on the semi-autonomous territory of Hong Kong, the city is a tipping point as protesters risk their lives to fight for political democracy and civil liberties.	1:48	10:45
Host:	Gary Price		
Guests:	Antony Dapiran, lawyer, writer, author, City on Fire: The Fight for Hong Kong		
Compliance issues covered:	Politics, Government, Democracy, Communism, Civil Rights, Foreign Relations, Law, Violence, Pandemic, Protest		
Links for more info:	https://www.nytimes.com/2020/05/27/world/asia/hong-kong-protest-china-anthem.html https://www.newyorker.com/news/daily-comment/amid-the-pandemic-is-hong-kong-facing-a-different-kind-of-death https://www.cnn.com/videos/business/2020/05/29/hong-kong-us-trade-china-security-law.cnnbusiness https://twitter.com/antd?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.theatlantic.com/international/archive/2019/09/hong-kongs-protest-movement-getting-darker/597649/ https://www.amazon.com/City-Fire-fight-Hong-Kong-ebook/dp/B07YM45KNB		
SEGMENT 2:	THE MANY FIRSTS THROUGHOUT HISTORY	Time	Duration
Synopsis:	Imagine finding a rough, circular rock-like object and spending many minutes, if not hours, trying to pry it open to see what's inside. Once you finally cracked it open, who would slurp down the slimy, raw interior of an oyster, praying that it wouldn't kill them? We discuss the many firsts throughout history and the bold civilizations who uncovered these discoveries.	14:35	8:20
Host:	Marty Peterson		
Guests:	Cody Cassidy, freelance writer, author, Who Ate the First Oyster?		
Compliance issues covered:	Invention, Science, History, Archaeology, Literature, Food, Manufacturing		
Links for more info:	https://twitter.com/codycassidy?lang=en https://www.wired.com/story/who-invented-wheel-how-did-they-do-it/ https://slate.com/human-interest/2020/05/leavened-bread-yeast-invention-history.html https://www.amazon.com/Who-Ate-First-Oyster-Extraordinary/dp/014313275X		
CULTURE CRASH:	REMAKING THE JUSTICE LEAGUE	Time	Duration
Synopsis:	Zack Snyder's version of the movie The Justice League will premiere on streaming service HBO Max in 2021. We discuss the new release set to be a great improvement from the 2017 Warner Brothers version that was a blockbuster flop.	26:26	2:31
Host & Producer:	Evan Rook		
Compliance issues covered:	Film, Streaming, Comics, Culture		

Program 20-24		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week:		Studio Production: Jason Dickey	
6/14/2020			
SEGMENT 1:	THE MURDER OF GEORGE FLOYD: A DEEPENING PUBLIC HEALTH CRISIS	Time	Duration
Synopsis:	George Floyd was 46 years old when he was murdered on the street by ex-Minneapolis police officer Derek Chauvin. The father of five moved to the Midwest city in 2014 where he worked driving a truck and providing security at a local restaurant. Due to the COVID-19 pandemic, Floyd lost his security job. On May 25, Floyd was suspected of using a counterfeit \$20 bill at a local store and officers were called to the scene. The question remains: how can a simple police call lead to the killing of an unarmed and unresisting man? For weeks, protests and outrage have spread across the U.S. and internationally as the killing of Floyd brings racial inequality and police brutality into focus once again. Even in the midst of a pandemic, people are showing up to say they're fed up with the lack of equal justice, rights and opportunities for all.	1:47	10:12
Host:	Gary Price		
Guests:	Gary Walker, cinematographer; Dr. Lauren Powell, social epidemiologist, executive director, Time's Up Healthcare		
Compliance issues covered:	Race & Identity, Civil Rights, Protest, Poverty, Health, Police & Law Enforcement, Excessive Force, Government, Racial Tensions, Systemic Racism		
Links for more info:	https://www.joincampaignzero.org/ https://www.reclaimtheblock.org/home/#about https://www.pnas.org/content/116/34/16793 https://mappingpoliceviolence.org/ https://www.theguardian.com/us-news/2015/jun/09/the-counted-police-killings-us-vs-other-countries https://www.statnews.com/2020/06/02/my-nightmare-covid-19-meets-racism-meets-george-floyd-killing/ https://twitter.com/DrLaurenP?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eautho https://timesupfoundation.org/		
SEGMENT 2:	NAVIGATING PEAK WEDDING SEASON DURING A PANDEMIC	Time	Duration
Synopsis:	The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.	14:01	9:06
Host:	Marty Peterson		
Guests:	Erika Hernandez-Fullerton, owner, The Greatest Adventure Weddings & Elopements		
Compliance issues covered:	Business, Marriage, Health, Personal Finance, Pandemic, Technology		
Links for more info:	https://thegreatestadventureweddings.com/ https://thegreatestadventureweddings.com/our-wedding-during-coronavirus-isle-of-whidbey/ https://betweenthepine.com/blog/how-to-elope-during-coronavirus https://www.theknot.com/content/covid19-help		
CULTURE CRASH:	THE VOICES OF AFRICAN AMERICAN AUTHEORS	Time	Duration
Synopsis:	Reading the works of black authors is an important part to better understanding why racial inequities still plague our country. We offer up some recommendations to add to your reading list.	24:07	2:17
Host & Producer:	Evan Rook		
Compliance issues covered:	Literature, Diversity, Race & Identity, African American History		

Program 20-25		Writers/Producers: Amirah Zaveri & Evan Rook		
Air Week: 6/21/2020		Studio Production: Jason Dickey		
SEGMENT 1:	SHAKEUPS IN THE SALON & SKINCARE INDUSTRY		Time	Duration
Synopsis:	Business owners have had an extremely stressful year as COVID-19 forced millions of shops to close their doors for two plus months. Now, as much of the country is reopen, some salon, spa and wellness owners are still anxious about if many customers will return and the current changes to operations to protect both staff and clientele. We speak with three owners about adapting to this new reality and the challenges they're facing.		1:47	10:09
Host:	Gary Price			
Guests:	Chi Taylor, owner, FlutterFab Boutique; Emma Graves, aesthetician and co-owner, Brooklyn Herborium; Dr. Carlos Charles, dermatologist and owner, Derma Di Colore			
Compliance issues covered:	Wellness, Business, Personal Finance, Virus, Government, Public Health			
Links for more info:	http://www.flutterfabboutique.com/ https://brooklynherborium.com/ https://www.forbes.com/sites/angelinavillaclarke/2020/05/18/feeling-positive-how-the-spa-and-wellness-industry-is-reacting-now-and-planning-for-the-future/#79f21b51c3a5 http://www.dermadicolore.com/			
SEGMENT 2:	EXPLORING THE WORLD OF WINE ONE GLASS AT A TIME		Time	Duration
Synopsis:	Finding the right wine is intimidating. Strolling through the wine aisle, it can sometimes be easier to give up and choose a bottle based off whether you like the label or not. Wine is complex. However, if you're interested in finding out more about the refreshment, you have to start somewhere. Sommelier Elizabeth Schneider joins Viewpoints this week to give us an introduction to all things wine.		13:58	8:44
Host:	Marty Peterson			
Guests:	Elizabeth Schneider, certified sommelier, author, Wine for Normal People: A Guide for People Who Like Wine, But Not the Snobbery That Goes With It & podcast host, Wine for Normal People			
Compliance issues covered:	Literature, Food & Drink, History, Consumer Interests			
Links for more info:	https://www.winefornormalpeople.com/ https://winefolly.com/ https://www.winepaths.com/articles/editorial/wine-guide/the-ultimate-beginners-guide-to-wine https://www.amazon.com/Wine-Normal-People-Guide-Snobbery/dp/1452171343			
CULTURE CRASH:	THE ROLLOUT OF HBO MAX		Time	Duration
Synopsis:	The new streaming service, HBO Max can be a bit confusing. What does it cover that's not already on HBO Go or HBO Now? We discuss the differences and the hottest shows and films on the		23:42	2:45
Host & Producer:	Evan Rook			
Compliance issues covered:	TV, Film, Streaming, Business			

Program 20-26 Writers/Producers: Amirah Zaveri & Evan Rook

Air Week: **Studio Production:** **Jason**

SEGMENT	THE CALMING NATURE OF TENDING TO A GARDEN	Tim	Duration
Synopsi	Getting started gardening can seem like an overwhelming task, especially if you have keeping a houseplant alive. But with some research and a small investment for tools, seeds and soil, the rewards of tending to a garden are huge. Fresh produce, flowers and herbs, renewed connection to nature are just some of the benefits of this increasingly popular outdoor Gary Price	1:47	10:0
Host:	Brooke Morgan, urban gardener; Amy Enfield, horticulturist,		
Compliance issues covered	Bonnie Plants Gardening, Food Production, Health, Food Supply, Personal Finance https://www.instagram.com/brookesays/ https://greatist.com/connect/beginners-guide-to-gardening#7		

SEGMENT	IS YOUR CHILD FEELING ANXIOUS RIGHT NOW? GIVING SUPPORT WITHOUT SHIELDING THEM FROM THE WORLD	Tim	Duration
Synopsi	The days when election and campaign news dominated the news cycle seem so distant. It's safe to say that no one could've imagined this year would be such a curveball. Learning's been disrupted, many parents are continuing to work from home and fears over COVID-19 are still very much present. We speak with a family trauma expert, Dr. Abigail Gewirtz, about dealing with these anxieties as an adult and how to have important conversations with your child or teen if you're sensing that they're more irritable, worried or anxious lately.	13:5	9:2
Host:	Marty Peterson		
Compliance issues covered	Dr. Abigail Gewirtz, professor, Department of Family Social Science, director, Institute for Translational Research in Children's Mental Health at the University of Minnesota Mental Health, Parenting, Psychology, Child Development, Virus, Education https://www.cehd.umn.edu/people/agewirtz/ https://www.bostonmagazine.com/health/2020/06/16/children-anxiety-depression-parenting-tips/ https://www.nytimes.com/2020/04/01/parenting/coronavirus-help-anxious-kid.html https://abigailgewirtz.com/blog/talking-to-your-children-about-covid19 https://abigailgewirtz.com/blog/will-i-get-shot		

CULTURE	THE DIFFICULTY OF PLACING MEDIA & LITERATURE INTO DISTINCT GENRES	Tim	Duration
Synopsi	Star Wars is labeled as a space opera – but what exactly does that mean? Viewpoints discusses these conundrums.	24:1	2:0
Host & Producer:	Evan Rook		
Compliance	Art, Film, Literary Culture		



Weekly Public Affairs Program

Call Letters: WAVL-FM

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2020

Show # 2020-14

Date aired: 4/5/20 Time Aired: 6:50 AM

Gregory A. Poland, MD, Mary Lowell Leary Professor of Medicine at the Mayo Clinic in Rochester, MN, Director of the Mayo Clinic's Vaccine Research Group, Editor-in-Chief of the medical journal Vaccine

Dr. Poland discussed the status of the coronavirus pandemic and what must happen before lockdowns and physical distancing can be eased. He offered recommendations on what to disinfect in homes, whether surgical masks are useful for the general public, what to do about summer vacation plans, and other steps to take to avoid the virus.

Issues covered:

Length: 8:59

Coronavirus

Personal Health

Government Regulations

Dan Stockdale, Licensed Healthcare Executive in seven states, Certified Nursing Home Administrator, Certified Assisted Living Administrator

Nursing homes and retirement communities have been an intense focal point for the coronavirus pandemic. Mr. Stockdale outlined the steps that nursing homes across the country have taken to protect their residents and staff. He explained what families and others can do to help during this time of social isolation.

Issues covered:

Length: 8:13

Coronavirus

Senior Citizens

Chris Robinson, Board Member of the National Funeral Directors Association, Managing Owner of Robinson Funeral Home in Easley, SC

The coronavirus lockdowns have had a dramatic effect on the way today's funerals and memorial services can be conducted. Mr. Robinson said live streaming of funeral services, small graveside services, and online guest books have become the temporary replacements for traditional rituals. He also discussed the shortage of personal protection equipment for workers in the funeral industry.

Issues covered:

Length: 5:09

End of Life

Coronavirus

Show # 2020-15

Date aired: 4/12/20 Time Aired: 5:00 AM

Ken Johnson, PhD, Senior Demographer at the Carsey School of Public Policy and Professor of Sociology at the University of New Hampshire

As the coronavirus pandemic spreads across the country, those living in rural areas, are increasingly threatened. Prof. Johnson said that people in rural areas are often more reliant on their neighbors than those who live in urban areas, via through such things as volunteer fire departments and shared educational resources. He said hospitals and doctors are almost always further away in rural areas. He also discussed the potential impact to agriculture and other areas of the rural economy.

Issues covered:

Length: 8:59

**Coronavirus
Rural Concerns
Agriculture**

Ellie Hollander, President and Chief Executive Officer of Meals on Wheels America

Ms. Hollander talked about the effect the coronavirus pandemic on Meals on Wheels and the elderly citizens they serve. She said for many elderly clients, Meals on Wheels volunteers are the only people a senior may see in a given day, so families often depend on them to monitor their loved one's day to day welfare. She explained how someone can volunteer or make a cash donation to help.

Issues covered:

Length: 8:13

**Coronavirus
Senior Citizens
Volunteerism**

Teri Secrest, certified health & wellness coach, natural health educator, CEO of Joy of Living

As many Americans are stuck at home, Ms. Secrest said it is important to make wise health choices. She offered suggestions to avoid eating or drinking out of boredom, and to incorporate exercise into a daily routine. She also offered ideas to deal with stress and anxiety.

Issues covered:

Length: 5:09

**Coronavirus
Personal Health
Mental Health**

Show # 2020-16

Date aired: 4/19/20 Time Aired: 5:00 AM

David Spiegel, MD, Willson Professor and Associate Chair of Psychiatry & Behavioral Sciences at Stanford University, Director of the Stanford Center on Stress and Health.

A recent poll found that half of Americans are now suffering mental health issues as a result of the economic shutdown and coronavirus pandemic. Dr. Spiegel outlined the multiple challenges faced by every American during the crisis. He said he expects the mental health effects to be a long-term issue, including increased rates of suicide. He offered tips for coping.

Issues covered:

Length: 10:14

**Mental Health
Suicide
Coronavirus**

Maureen Mahoney, Policy Analyst, Consumer Reports

From fake cures for coronavirus to phishing emails and phony websites, scammers are taking advantage of consumers' fear as the virus spreads. Ms. Mahoney talked about the way authorities have handled a recent wave of robocalls. She explained how consumers can recognize the signs of a spoofed phone number, or a text or social media message sent by a scammer.

Issues covered:

Length: 7:00

Crime
Consumer Matters
Coronavirus

Jean Shafiroff, philanthropist, author of "*Successful Philanthropy: How to Make a Life by What You Give*"

As Americans experience historic levels of unemployment, Ms. Shafiroff said food pantries, charities, and nonprofits are seeing huge drops in donations amidst financial uncertainties, while demand for their services skyrockets. She stressed the urgent need for donations and volunteering from those who are able to do so.

Issues covered:

Length: 4:58

Poverty
Hunger
Volunteerism
Unemployment
Coronavirus

Show # 2020-17

Date aired: 4/26/20 **Time Aired:** 5:00 AM

Amy David, PhD, Clinical Assistant Professor of Supply Chain and Operations Management at Purdue University

As store shelves emptied and consumers became frustrated at being unable to get basic supplies during the coronavirus pandemic, many blamed hoarders. Dr. David explained the real reasons behind the shortages, and how the supply chain for food and most other products is much more complex and brittle than most people realize. She talked about ways to build flexibility and redundancies into a supply chain.

Issues covered:

Length: 10:03

Consumer Matters
Coronavirus

Brian Walsh, Certified Financial Planner at SoFi, a personal finance company

Mr. Walsh outlined prudent financial steps Americans should take to protect themselves during the COVID-19 economic tailspin. He discussed scenarios for those who are unemployed, those who are worried about their jobs and those who have received stimulus checks.

Issues covered:

Length: 7:17

Personal Finance
Government Stimulus
Consumer Matters
Coronavirus

Richard Winchester, JD, Visiting Professor at Seton Hall University School of Law, national authority on small business and federal employment tax policy

Many Americans have received their stimulus payments from the federal government, but millions of others are still waiting. Prof. Winchester offered advice and web site locations for people to check on the payments and to provide information to the government to expedite the process. He also outlined the numerous aspects of economic aid built into the stimulus bill passed by Congress.

Issues covered:

**Government Stimulus
Consumer Matters
Unemployment
Coronavirus**

Length: 4:56

Show # 2020-18

Date aired: 5/3/20 **Time Aired:** 5:00 AM

Rick Seaney, CEO of FareCompare.com

A recent poll found that nearly half of all Americans are ready to travel the moment the pandemic fears are over. Mr. Seaney discussed the current state of air travel. He said, although the current travel outlook is bleak with few flights in the air, there are numerous bargains for consumers who are willing to buy tickets for use later in the year.

Issues covered:

**Consumer Matters
Transportation
Coronavirus**

Length: 8:51

Amanda Kubista-Owen, social worker with Mayo Clinic Health System

Among the unintended consequences of government-ordered lockdowns, Ms. Kubista-Owen said cases of domestic violence and child abuse are becoming more frequent, more severe and more dangerous. She offered advice to those dealing with abusive relationships and said that resources are still available to help victims, despite the pandemic.

Issues covered:

**Domestic Violence
Child Abuse
Coronavirus**

Length: 8:15

Tim Lash, Chief Strategy Officer for West Health, a nonprofit organization dedicated to lowering the healthcare costs of senior citizens

Mr. Lash's organization commissioned a Gallup poll that found that about 1 in 7 Americans say they would avoid seeking medical care if they experienced key symptoms associated with COVID-19, out of fear of the potential cost. He talked about the possible reasons behind this finding. He also discussed the concerns surrounding the greater impact of coronavirus in minority communities.

Issues covered:

**Personal Health
Health Insurance
Minority Concerns
Coronavirus**

Length: 5:00

Show # 2020-19

Date aired: 5/10/20 Time Aired: 5:00 AM

Benjamin Domb, MD, orthopedic surgeon, Founder and Medical Director of the American Hip Institute & Orthopedic Specialists in suburban Chicago

Dr. Domb said a secondary health care crisis is now brewing. He believes it threatens to be much larger than the crisis caused by COVID-19 itself, after the complete stoppage of all non-urgent procedures such as most surgeries, annual mammograms, routine blood tests and cancer screenings.

Issues covered:

Length: 8:48

**Public Health
Government
Coronavirus**

Eric Groves, Co-Founder and CEO of Alignable, a social network for local businesses

Mr. Groves shared the results of his organization's recent polling, which found that 34% of small businesses nationwide won't be able to pay their May rent in full, as a result of the government-mandated lockdowns. He said retailers, travel, restaurants and personal services businesses are suffering the most, as more than 44% of all small businesses have been shuttered. He also discussed government aid that is available to help small businesses.

Issues covered:

Length: 8:25

**Small Business/Economy
Government
Unemployment
Coronavirus**

Gregory A. Poland, MD, Mary Lowell Leary Professor of Medicine at the Mayo Clinic in Rochester, MN, Director of the Mayo Clinic's Vaccine Research Group, Editor-in-Chief of the medical journal Vaccine

Dr. Poland explained the pluses and minuses of herd immunity, what the similarities and differences are between COVID-19 and the flu, and how he thinks workplaces and schools may change in the future as a result of the pandemic, with less business travel and more e-learning. He said he hopes that we become much more of a mask-wearing society.

Issues covered:

Length: 5:13

**Coronavirus
Personal Health**

Show # 2020-20

Date aired: 5/17/20 Time Aired: 5:00 AM

Lisa M. Brosseau, PhD, expert on respiratory protection and infectious diseases, Certified Industrial Hygienist, former Director of the Illinois Education and Research Center and the Director of the Center for Healthy Work, both at the University of Illinois Chicago School of Public Health

Prof. Brosseau spent decades studying the efficacy and fit of surgical masks and respirators, and the airborne transmission of infectious disease. She said there is no scientific basis for the general public to use cloth masks to prevent COVID-19. She explained why there is a great difference between the use of masks in medical settings vs going to the grocery store. She is concerned that authorities who are ordering the use of bandanas and the like are not taking the issue seriously, and that masks may cause the public to disregard physical distancing.

Issues covered:
Public Health
Government
Coronavirus

Length: 11:53

Prathit A. Kulkarni, MD, Infectious Diseases Section, Department of Medicine, Baylor College of Medicine

Dr. Kulkarni explained the basics of contact tracing and why experts believe it will be an effective weapon in the fight against COVID-19. He said the exact number of contact tracers hired by the government will depend on the population and severity of the outbreak in each geographic area.

Issues covered:
Public Health
Government
Coronavirus

Length: 5:57

Donald D. Hensrud, MD, MS, Associate Professor of Nutrition and Preventive Medicine at Mayo Clinic and Director of the Mayo Clinic Healthy Living Program

It's being called the "Quarantine 15"-- gaining weight while staying at home during the COVID-19 pandemic. Dr. Hensrud talked about the common causes of weight gain during the coronavirus lockdowns and what people can do to avoid it and to get some exercise.

Issues covered:
Weight Gain
Personal Fitness
Coronavirus

Length: 5:06

Show # 2020-21

Date aired: 5/24/20 **Time Aired:** 5:00 AM

James J. Duane, Professor at Regent Law School in Virginia Beach, VA, author of "*You Have the Right to Remain Innocent*"

Prof. Duane explained the importance of the Fifth Amendment. He believes it is a constitutional right not clearly or widely understood by the average American. He explained why he advises everyone to never answer questions from law enforcement officers without legal representation. He believes when someone is wrongfully convicted of a crime they didn't commit, often it is because of information they voluntarily gave to investigators.

Issues covered:
Constitutional Rights
Legal Matters
Crime

Length: 9:03

Frank Lalli, investigative journalist, author of *"Your Best Health Care Now: Get Doctor Discounts, Save With Better Health Insurance, Find Affordable Prescriptions"*

Mr. Lalli shared his personal story: after he was diagnosed with multiple myeloma, a treatable form of blood cancer, he put his reporter's instincts to work and got the wonder drug he needed at an affordable price—thousands of dollars less than he was told he would have to spend. He explained how to negotiate doctors' fees and how to search for assistance in paying for medications.

Issues covered:

Length: 8:11

**Personal Health
Consumer Matters**

Alan Cook, Licensed Contractor, author of *"A Trip to the Number Yard"*

America's math proficiency is rated 24th out of 29 math-tested countries. Mr. Cook talked about the problem of mathematic illiteracy for both do-it-yourselfers and trade professionals, and the mishaps that sometimes occur as a result. He explained which math skills are crucial to these blue-collar endeavors. He believes the main problem is that that our nation's schools have failed to teach math in an engaging manner.

Issues covered:

Length: 4:41

**Education
Workplace Matters**

Show # 2020-22

Date aired: 5/31/20 **Time Aired:** 5:00 AM

Paul A. Offit, MD, Director of the Vaccine Education Center and Professor of Pediatrics in the Division of Infectious Diseases at Children's Hospital of Philadelphia, co-inventor of the rotavirus vaccine

Dr. Offit discussed the race for a COVID-19 vaccine. He talked about the various strategies that vaccine researchers are pursuing and what the biggest challenges are. He said the typical vaccine takes 20 years to develop. He believes the chances are low that a vaccine will be available by the end of 2020, even with unprecedented resources poured into the research. He expects that there will eventually be multiple vaccines using different approaches because of the great number of companies and government agencies engaged in research.

Issues covered:

Length: 9:15

**Vaccines
Government
Coronavirus**

Bob Bixby, Executive Director of the Concord Coalition, a nationwide, non-partisan, grassroots organization advocating generationally responsible fiscal policy

Mr. Bixby discussed the rapidly expanding national debt. He said although he is a deficit hawk, he believes that the US government has little choice than to pour trillions of dollars into the economy in response to the current economic tailspin. He believes the increased spending should be temporary and carefully targeted, and that taxes will almost certainly have to rise in future years. He talked about the path to recovery, once the COVID-19 crisis has passed.

Issues covered:

Length: 8:03

**Economy
Government
Coronavirus**

Bobbi S. Pritt, MD, Director of the Clinical Parasitology Laboratory in the Department of Laboratory Medicine and Pathology at Mayo Clinic

Dr. Pritt explained the differences between two primary tests related to COVID-19. She explained who should get either of the tests, how long it takes to receive the results, and what happens next if someone receives a positive test.

Issues covered:
Public Health
Coronavirus

Length: 5:09

Show # 2020-23

Date aired: 6/7/20 **Time Aired:** 5:00 AM

Colleen Tressler, Senior Project Manager, Division of Consumer and Business Education, Federal Trade Commission

Health experts say that contact tracing helps to stop the spread of COVID-19. However, Ms. Tressler noted that scammers, pretending to be government contact tracers, are sending text messages that contain links to malware, to hijack an unsuspecting consumer's computer or phone. She explained how to recognize a scam and how to report one to the FTC.

Issues covered:
Consumer Matters
Crime
Coronavirus

Length: 8:42

George Zaidan, science communicator, television and web host, author *"Ingredients: The Strange Chemistry of What We Put in Us and on Us"*

Mr. Zaidan discussed the often-unsettled science surrounding food and health, and why the health aspects of processed food are so controversial. He explained how consumers can try to judge the credibility of media reports about nutrition and food. He also discussed the safety of chemicals that we use on our bodies, such as sunscreen.

Issues covered:
Nutrition
Media
Consumer Matters

Length: 8:16

Adrienne Lawrence, former ESPN anchor and legal analyst, author of *"Staying in the Game: The Playbook for Beating Workplace Sexual Harassment"*

Ms. Lawrence explained how most companies mishandle sexual harassment cases and why. She also discussed the mental health consequences faced by those who report sexual harassment and how to deal with it. She talked about the impact of the MeToo# movement and what she sees as the future of dealing with sexual harassment as a society.

Issues covered:
Sexual Harassment
Women's Concerns
Workplace Matters

Length: 5:03

Show # 2020-24

Date aired: 6/14/20 Time Aired: 5:00 AM

Mark Votruba, PhD, Associate Professor of Economics in the Weatherhead School of Management at Case Western Reserve University

Prof. Votruba was the co-author of a study that examined how layoffs and unemployment may affect crime rates. He found that workers who were let go through no fault of their own experienced a 60% jump in property crimes charges and an overall 20% increase in criminal-charge rates in the year after losing their job. He talked about the possible reasons behind this finding, and how it can be remedied.

Issues covered:
Unemployment
Crime

Length: 8:42

Allan J. Hamilton, MD, Harvard-trained brain surgeon, Regents' Professor of Neurosurgery at the University of Arizona Health Sciences Center, author of "Younger Next Year": and "Younger Next Year for Women"

Dr. Hamilton discussed a wave of encouraging new research suggesting ways to prevent Alzheimer's disease and cognitive decline. He discussed the importance of exercise in generating the growth of new brain cells, and said that it can even result in significant increases in IQ. He explained how women's brains age differently than men, and why preventative steps are even more important for women.

Issues covered:
Alzheimer's disease
Physical Fitness
Aging

Length: 8:16

Shannon M. Robson, PhD, MPH, RD, Assistant Professor in the Department of Behavioral Health and Nutrition, Principal Investigator of the Energy Balance and Nutrition Laboratory at the University of Delaware

89% of Americans believe it's important for families to have as many family meals as possible each week. Dr. Robson led a study that showed that more frequent family meals were associated with better dietary outcomes and improved family relationships. She offered suggestions for families to overcome obstacles to gathering for dinner.

Issues covered:
Nutrition
Parenting

Length: 5:03

Show # 2020-25

Date aired: 6/21/20 Time Aired: 5:00 AM

Philip Moeller, author of "Get What's Yours for Medicare: Maximize Your Coverage, Minimize Your Costs"

Health costs are the biggest unpredictable expense for older Americans, who are turning 65 at the rate of 10,000 a day. While Medicare guarantees them affordable health insurance, few Americans know what Medicare covers and what it doesn't, what it costs, and when to sign up. Mr. Moeller explained why Medicare has become so confusing, and how people approaching retirement can understand these complex and important choices.

Issues covered:

Medicare
Senior Citizens
Healthcare

Length: 9:13

Caitlin Shetterly, author of *"Modified: GMOs and the Threat to Our Food, Our Land, Our Future"*

GMO products are among the most consumed and the least understood substances in the United States today. Ms. Shetterly shared her personal story of how GMOs affect her family's health. She explained why consumers should learn more about GMOs and why organic foods can be a sensible choice.

Issues covered:

Food Safety
Personal Health
Consumer Matters

Length: 8:01

Costantino Iadecola, M.D., Anne Parrish Titzell Professor of Neurology and Director of the Brain and Mind Research Institute at Weill Cornell Medical College in New York

Dr. Iadecola authored a report for the American Heart Association which found that high blood pressure, especially in middle age, is associated with an increased risk of cognitive impairment later in life. He outlined steps to deal with high blood pressure.

Issues covered:

Alzheimer's Disease
Personal Health

Length: 4:58

Show # 2020-26

Date aired: 6/28/20 **Time Aired:** 5:00 AM

Suze Orman, personal finance expert, author of *"The Ultimate Retirement Guide for 50+: Winning Strategies to Make Your Money Last a Lifetime,"* host of the "Women & Money" podcast

Ms. Orman discussed strategies to save for retirement, especially in the aftermath of the economic upheavals caused by the coronavirus lockdowns. She explained why she believes that Americans should plan to work until age 70. She also explained why those saving for retirement should be using Roth IRAs and 401ks to save for retirement, rather than traditional IRAs.

Issues covered:

Retirement Planning
Personal Finance
Consumer Matters

Length: 10:30

David Geary, PhD, Curators Distinguished Professor of Psychological Sciences in the College of Arts and Science at The University Of Missouri

Significantly fewer men than women are attending college or pursuing other forms of post-high school education. Prof. Geary led a study that found the primary cause is boys' poor reading skills in adolescence. He said the reading gap between boys and girls is detectable from the very beginning of schooling, even in preschool.

Issues covered:

Education

Literacy

Length: 6:37

John R. Dean, PhD, Professor of Analytical and Environmental Sciences at Northumbria University in the United Kingdom

Prof. Dean led a recent study that found that thousands of tons of microfibers are being released into marine environments every year. He explained why this is a serious concern. He found that the problem could be reduced by as much as 30% if consumers made small changes to their laundry habits.

Issues covered:

Environment

Consumer Matters

Length: 5:01