



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28356251	<b>Changes as of:</b> 2/13/2024 at 10:32 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 1863/1880/14366	<b>Flight:</b> 2/13/24 - 2/19/24	<b>Station:</b> KSWB
<b>Agency:</b> TARGETED PLATFORM MEDIA	<b>Advertiser:</b> FAIRSHAKE	<b>Market:</b> San Diego
650 MASSACHUSETTS AVENUE NW	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
20001	<b>Agency Order #:</b> 13208780	<b>Service:</b> Nielsen
	<b>Buyer:</b> Lerario, Jenna	<b>Primary Demo:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$51,590.00
		<b>Total Spots:</b> 134
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 4350152

#	Day/Time	DP	Program	Rate	Len	2/13 - 2/19							Total Spots	Total \$	CPP*	GRP*	
						2/13	2/14	2/15	2/16	2/17	2/18	2/19					
PC- 1	Tu-F,M 5:30a-6a		FOX 5 Morning News at 530AM-6AM	\$240.00	30	1	1	1	1	0	0	1	0	4	\$960.00	\$0.00	0.0
2	Tu-F,M 5a-5:30a		FOX 5 Morning News at 5AM-530AM	\$240.00	30	1	1	1	1	0	0	1	5	\$1,200.00	\$0.00	0.0	
3	Tu-F,M 8:30a-9a		FOX 5 Morning News at 830AM-9AM	\$575.00	30	1	1	1	1	0	0	1	5	\$2,875.00	\$0.00	0.0	
4	Tu-F,M 7a-7:30a		FOX 5 Morning News at 7AM-730AM	\$575.00	30	1	1	1	1	0	0	1	5	\$2,875.00	\$0.00	0.0	
5	Tu-F,M 6:30a-7a		FOX 5 Morning News at 630AM-7AM	\$575.00	30	1	1	1	1	0	0	1	5	\$2,875.00	\$0.00	0.0	
6	Tu-F,M 8a-8:30a		FOX 5 Morning News at 8AM-830AM	\$575.00	30	0	1	1	1	0	0	1	4	\$2,300.00	\$0.00	0.0	
7	Tu-F,M 6a-6:30a		FOX 5 Morning News at 6AM-630AM	\$575.00	30	1	0	1	1	0	0	1	4	\$2,300.00	\$0.00	0.0	
8	Tu-F,M 7:30a-8a		FOX 5 Morning News at 730AM-8AM	\$575.00	30	1	1	0	1	0	0	1	4	\$2,300.00	\$0.00	0.0	
9	Tu-F,M 2p-3p		Judge Judy/Judge Judy	\$190.00	30	2	2	2	2	0	0	2	10	\$1,900.00	\$0.00	0.0	
10	Tu-F,M 1:30p-2p		FOX 5 News at 130PM-2PM	\$240.00	30	1	1	1	1	0	0	1	5	\$1,200.00	\$0.00	0.0	
MSD 11	Tu-F,M 11a-11:30a		Judge Judy	\$130.00	30	1	0	1	0	1	0	0	1	1	\$130.00	\$0.00	0.0
PC- 12	Tu-F,M 12n-1p		Drew Barrymore/Drew Barrymore	\$130.00	30	2	2	2	2	0	0	2	0	8	\$1,040.00	\$0.00	0.0
13	Tu-F,M 1p-1:30p		FOX 5 News at 1PM-130PM	\$240.00	30	1	1	1	1	0	0	1	5	\$1,200.00	\$0.00	0.0	
14	Tu-F,M 10a-11a		The LOCAList SD/The LOCAList SD	\$130.00	30	1	1	1	1	0	0	1	5	\$650.00	\$0.00	0.0	
15	Tu-F,M 9a-9:30a		FOX 5 Morning News at 9AM-930AM	\$475.00	30	1	1	1	1	0	0	1	5	\$2,375.00	\$0.00	0.0	
16	Tu-F,M 3p-4p		Judge Judy/Judge Judy	\$290.00	30	2	2	2	2	0	0	2	10	\$2,900.00	\$0.00	0.0	
17	Su 5p-5:30p		FOX 5 News at 5PM-530PM	\$325.00	30	0	0	0	0	0	1	0	1	\$325.00	\$0.00	0.0	
18	Su 5:30p-6p		FOX 5 News at 530PM-6PM	\$325.00	30	0	0	0	0	0	1	0	1	\$325.00	\$0.00	0.0	
19	Tu-F,M 4:30p-5p		FOX 5 News at 430PM-5PM	\$425.00	30	1	1	1	1	0	0	1	5	\$2,125.00	\$0.00	0.0	
20	Tu-F,M 4p-4:30p		FOX 5 News at 4PM-430PM	\$425.00	30	1	1	1	1	0	0	1	5	\$2,125.00	\$0.00	0.0	



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	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
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		<b>Total CPP:</b> \$0.00
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						2/13	2/14	2/15	2/16	2/17	2/18	2/19				
21	Tu-F,M 5p-5:30p		FOX 5 News at 5PM-530PM	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
22	Tu-F,M 7:30p-8p		FOX 5 News at 730PM	\$475.00	30	1	1	1	1	0	0	1	5	\$2,375.00	\$0.00	0.0
23	Tu-F,M 5:30p-6p		FOX 5 News at 530PM-6PM	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
24	Tu-F,M 6p-6:30p		FOX 5 News at 6PM-630PM	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
25	Tu-F,M 7p-7:30p		FOX 5 News at 7PM	\$475.00	30	1	1	1	1	0	0	1	5	\$2,375.00	\$0.00	0.0
26	Tu-F,M 6:30p-7p		FOX 5 News at 630PM-7PM	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
27	Su 10p-10:30p		FOX 5 News at 10PM	\$800.00	30	0	0	0	0	0	1	0	1	\$800.00	\$0.00	0.0
28	W 9p-10p		We Are Family-FOX	\$1,300.00	30	0	1	0	0	0	0	0	1	\$1,300.00	\$0.00	0.0
MGD 29	M 11a-11:30a		college Basketball	\$130.00	30	0	0	0	0	0	0	1	1	\$130.00	\$0.00	0.0
MGD 30	Tu-F,M 11a-11:30a		Judge Judy	\$130.00	30	0	0	0	0	0	0	1	1	\$130.00	\$0.00	0.0
PC+ 31	M-Su 12n-1p		College Basketball	\$130.00	30	0	0	0	0	0	0	2	2	\$260.00	\$0.00	0.0
PC+ 32	M 11a-12n		College Basketball	\$240.00	30	0	0	0	0	0	0	1	1	\$240.00	\$0.00	0.0
<b>TOTALS:</b>						<b>25</b>	<b>26</b>	<b>25</b>	<b>26</b>	<b>0</b>	<b>3</b>	<b>29</b>	<b>134</b>	<b>\$51,590.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Total GRP:</b>
<b>Separation:</b>		<b>Traffic #:</b> 4350152

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
02/13/24 10:32 AM	Amy Fields	messed up?
02/12/24 11:11 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$51,850
<b>KSWB Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	134	\$51,590.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>134</b>	<b>\$51,590.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Feb	134	\$51,590.00
<b>Total</b>	<b>134</b>	<b>\$51,590.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	2/13/24 10:20 AM	Amy Fields	Sent_To_Rep	1	1	\$0	\$51,590.00	Changes: 2 buylines added or modified.
Makegood 2	2/13/24 10:17 AM	Amy Fields	Sent_To_Rep	2	2	\$0	\$51,590.00	Changes: 2 buylines added or modified.
Makegood 1	2/13/24 10:13 AM	Amy Fields	Recalled	2	4	\$-260.00	\$51,590.00	Changes: Total \$ from \$51,850.00 to \$51,590.00, Total Spots from 136 to 134. 3 buylines added or modified.
Queued for Electronic Contracting	2/12/24 10:23 AM					\$0	\$0	
New	2/12/24 10:17 AM	KELLY JOHNS	Confirmed	136		\$51,850.00	\$51,850.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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